

|                |
|----------------|
| Meeting Date   |
| March 17, 2015 |



| AGENDA   |         |
|----------|---------|
| Section  | Consent |
| Item No. | II.D.3  |

**AGENDA REPORT**  
**BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS**

|          |   |
|----------|---|
| SUBJECT: | Approval; RE: Renaming Pluckebaum Road to Dr. Joe Lee Smith Drive |
|----------|---|

|             |                         |
|-------------|-------------------------|
| DEPT/OFFICE | County Manager's Office |
|-------------|-------------------------|

Requested Action:

It is requested that the Board of County Commissioners join the City of Rockledge in renaming Pluckebaum Road to Dr. Joe Lee Smith Drive in honor of the service to the community rendered by Dr. Smith.


Summary Explanation & Background:

Following direction provided by the Rockledge City Council, City staff has submitted an agenda item to the City Council for their consideration on March 18, 2015, to rename Pluckebaum Road to Dr. Joe Lee Smith Drive. This request is intended to recognize and honor Dr. Smith's contribution to the City of Rockledge and the greater community-at-large.

Dr. Smith has been a Rockledge resident since 1968. He also served as a City Councilman for over 30 years. In addition to being an active Rockledge resident, Dr. Smith continues to contribute to a variety of different organizations in Brevard County. The Rockledge City Manager has requested Board consideration of this renaming effort to include the unincorporated portion of Pluckebaum Road (see attached map) so that the entire roadway segment be unified by this distinguished street address name.

The Board's authority to rename streets is found in Section 86-1, Requirements for Naming or Renaming Streets,

Abutting property owners have been notified of the date, location and time of the Board's consideration of this agenda request.

|  |   |                                 |   |
|--|---|---------------------------------|---|
| Clerk to the Board instruction: N/A  |   |                                 |   |
| Exhibits Attached: Letter to abutting property owners, City of Rockledge request, location map |   |                                 |   |
| Contract /Agreement (If attached): Reviewed by County Attorney                                 |   | Yes <input type="checkbox"/>    | No <input type="checkbox"/> PR <input type="checkbox"/> |
| County Manager   | Assistant County Manager  | Department Director / Extension |   |
| Stockton Whitten   | Mel Scott, AICP  |                                 |   |



Tammy Etheridge, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001  
Fax: (321) 264-6972

March 18, 2015

**M E M O R A N D U M**

**TO:** Mel Scott, Assistant County Manager

**RE:** Item II.D.3., Approval of Renaming Pluckebaum Road to Dr. Joe Lee Smith Drive

The Board of County Commissioners, in regular session on March 17, 2015, approved joining the City of Rockledge in the renaming of Pluckebaum Road to Dr. Joe Lee Smith Drive, in honor of the service to the community rendered by Dr. Smith.

Your continued cooperation is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS  
SCOTT ELLIS, CLERK

Tammy Etheridge, Deputy Clerk

/ds

cc: Public Works Director

II D3  
Responses

## Mahaney, Regina R

---

**From:** Prosser, Kimberly  
**Sent:** Monday, March 16, 2015 3:23 PM  
**To:** Mahaney, Regina R  
**Cc:** Sands, Deborah  
**Subject:** FW: Pluckebaum renaming

The responses to Rockledge's letter are here (<http://fl-rockledge.civicplus.com/AgendaCenter/ViewFile/Agenda/03182015-305?packet=true>) beginning at page 119. Have there been any responses to our letter?

## Kimberly

---

**From:** Alexandra Bernard [<mailto:abernard@cityofrockledge.org>]  
**Sent:** Tuesday, March 10, 2015 11:48 AM  
**To:** Prosser, Kimberly  
**Subject:** Pluckebaum renaming

Hi Kimberly,

To follow up with the renaming of Pluckebaum Rd, the local residents have voiced their comments, which will be the in City Council Agenda which will be posted on our website on Friday.

Just a heads up.

Alix Bernard  
City Planner  
City of Rockledge  
1600 Huntington Lane  
Rockledge, FL 32955  
321-690-3978 Phone  
321-690-3987 fax

"The best use of life is to spend it for something that outlasts life."  
-William James

Please note: Florida has a broad public records law. As a result, any written communication created or received by City of Rockledge officials and employees will be made available to the public and media, upon request, unless otherwise exempt. Under Florida law, e-mail addresses are public records. If you do not want your e-mail address released in response to a public records request, do not send electronic mail. Instead, you may contact me by phone or in writing.

### AGENDA ITEM SUMMARY

|                            |  |
|----------------------------|--|
| <b>Meeting Date:</b>       | MARCH 18, 2015   |
| <b>Agenda Category:</b>    | UNFINISHED BUSINESS  |
| <b>Agenda Item Number:</b> | 9 A  |
| <b>Subject:</b>            | STREET NAME CHANGE, PLUCKEBAUM ROAD TO DR. JOE LEE SMITH DRIVE |

|                     |  |
|---------------------|--|
| <b>Attachments:</b> | Letter sent to residents; Letters from residents; Petition |
|---------------------|--|

|                       |                       |
|-----------------------|-----------------------|
| <b>Staff Contact:</b> | City Manager McKnight |
|-----------------------|-----------------------|

|                    |   |
|--------------------|---|
| <b>Background:</b> | As directed by City Council, Staff has sent the attached letter to residents regarding the street name change. We have received letters from residents, as well as a petition. They are included for your review. |
|--------------------|---|

|                   |                                   |
|-------------------|-----------------------------------|
| <b>Reference:</b> | Procedure for Street Name Changes |
|-------------------|-----------------------------------|

|                          |                       |
|--------------------------|-----------------------|
| <b>Suggested Action:</b> | As deemed appropriate |
|--------------------------|-----------------------|



# CITY OF ROCKLEDGE

February 24, 2015

RE: Dr. Joe Lee Smith Drive

Dear Rockledge Resident:

The Rockledge City Council has directed staff to advise the residents of Pluckebaum Rd of its intent to consider renaming your street to "Dr. Joe Lee Smith Drive" in honor of the service to the community rendered by Dr. Smith. However, before proceeding with the change, they are requesting your input as a resident of the street.

The City Council will discuss this item at their regular meeting to be held on Wednesday, March 18, 2015 beginning at 6:00 pm at Rockledge City Hall, 1600 Huntington Lane. Your input on their decision is welcome at the meeting. If you are unable to attend, written or electronic communications may be sent to the City Clerk's Office at:

Betsi Beatty Moist  
City Clerk  
City of Rockledge  
1600 Huntington Lane  
Rockledge, FL 32955

[cityclerk@cityofrockledge.org](mailto:cityclerk@cityofrockledge.org)

This information will be included in the official record.

Sincerely,

CITY OF ROCKLEDGE

James P. McKnight  
City Manager

CC: Betsi Beatty Moist, City Clerk

## CITY HALL

1600 Huntington Lane  
Rockledge, FL 32955  
Telephone: 321-690-3978  
Fax: 321-690-3987

## BUILDING DIVISION

1600 Huntington Lane  
Rockledge, FL 32955  
Telephone: 321-690-3984  
Fax: 321-690-6481

## FIRE & EMERGENCY

### SERVICES DEPT.

1800 Rockledge Blvd.  
Rockledge, FL 32955  
Telephone: 321-690-3968  
Fax: 321-634-3592

## POLICE DEPT.

123 Barton Boulevard  
Rockledge, FL 32955  
Telephone: 321-690-3988  
Fax: 321-690-3996

## PUBLIC WORKS DEPT.

1400 N. Garden Road  
Rockledge, FL 32955  
Telephone: 321-690-3961  
Fax: 321-690-3965

## WASTEWATER TREAT-

### MENT & WATER

## RECLAMATION DEPT.

1700 Jack Oates Blvd.  
Rockledge, FL 32955  
Telephone: 321-690-3975  
Fax: 321-690-3998

Easy Peel® Labels  
Use Avery® Template 5160®

▲  
Feed Paper  Bend along line to  
expose Pop-Up Edge™

 **AVERY® 5160®**

Occupant  
1017 Pluckebaum Rd  
Rockledge, FL 32955

Occupant  
1021 Pluckebaum Rd  
Rockledge, FL 32955

Occupant  
1033 Pluckebaum Rd  
Rockledge, FL 32955

Occupant  
1035 Pluckebaum Rd  
Rockledge, FL 32955

Occupant  
1059 Pluckebaum Rd  
Rockledge, FL 32955

Occupant  
1065 Pluckebaum Rd  
Rockledge, FL 32955

Occupant  
1055 Pluckebaum Rd  
Rockledge, FL 32955

Occupant  
1067 Pluckebaum Rd  
Rockledge, FL 32955

Occupant  
1069 Pluckebaum Rd  
Rockledge, FL 32955

Occupant  
2005 Pluckebaum Rd  
Rockledge, FL 32955

Occupant  
2405 Pluckebaum Rd  
Rockledge, FL 32955

Étiquettes faciles à peler  
Utilisez le gabarit AVERY® 5160®

▲  
Sens de  
chargement

Repliez à la hachure afin de  
révéler le rebord Pop-Up™

[www.avery.com](http://www.avery.com)  
1-800-GO-AVERY

March 5, 2015

**Attention:** Ms. Moist, City Clerk

**Subject:** Renaming Pluckebaum Road to Dr. Joe Lee Smith Drive

Thank you for the notification concerning the "intent" to renaming Pluckebaum Road to Dr. Joe Lee Smith Drive. With due respect to him, I request that Pluckebaum Road remains **"as is"**. The issues that I have at this time are the changes of documentation. To ensure that my situation is not subjective to risk resulting in unnecessary action by renaming Pluckebaum Road, changes will include, but not limited to:

1. Passport
2. Driver License
3. Social Security Card
4. Job Profile
5. Financial Accounts
  - Bank Notifications
  - Checkbook (with the new street address)
  - Pension Plan
  - 401k Data
  - Credit Cards/Debit Cards
6. Insurance Data
  - Medical & Pharmacy
  - House
  - Auto (Registration paper)
  - Life
7. Voter Registration Card
8. House Hold Bills
9. Notification of name change to relatives
10. etc.

I have lived on Pluckebaum Road for 21 years. The bottom line is that it takes time and money when changes are made in any condition. My wife and I do not have the funds or time for such a major undertaking.

Before proceeding with the change, please take my concerns in consideration.

Thank you,

Original signed by:

Johnny Bailey, Jr.  
Home Phone: 321-639-9690  
Cell Phone: 321-749-2295

MAR - 6 2015

March 4, 2015

Mrs. Betsi Beatty Moist  
City Clerk  
1600 Huntington Lane  
Rockledge, FL 32955

**RE: Dr. Joe Lee Smith Drive**

Dear Ms. Moist:

I am writing you in response to the letter received about the intent to consider renaming Pluckebaum Road to Dr. Joe Lee Smith Lane. I hope you will seriously consider the points I raise in my letter.

As a resident of Rockledge FL, I recognize the service to the community, and all of the accolades rendered by Dr. Smith such as:

- Dr. Joe Lee Smith Teaching Center Eastern Florida State College, Melbourne Campus
- Brevard County Joe Lee Smith Park

However, Dr. Smith's community service does not depict a valid reason to change our street name. The monetary expenses and valuable time that will occur for all the residences of Pluckebaum Road to change all personal and legal documentation is too great.

As you can imagine, we are very concerned and distraught over the possibility of this intent. As my elected representatives, I urge you to please take into consideration the hardships that will befall on everyone that is directly affected.

Sincerely Yours,

Gail Y. Bailey

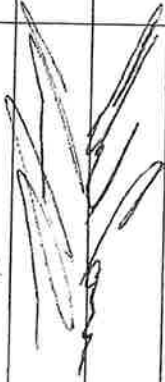
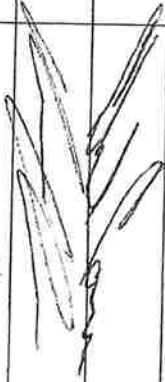


MAR - 6 2015

## Petition to keep the street name as Pluckebaum Road

**Petition summary and background** Due to the notice received by mail, we the residents of Pluckebaum Road reject the proposed intent to consider the name change of our street to Dr. Joe Lee Smith. Due to the personal time and expenses that will be required to change and update our personal and legal documentation we find this unsolicited.

**Action petitioned for** We, the undersigned, are concerned citizens who urge our leaders to act now to keep our street named Pluckebaum Road

| Printed Name      | Signature               | Address                             | Comment                         | Date       |
|-------------------|-------------------------|-------------------------------------|---------------------------------|------------|
| Phil Bailey       | <i>Phil Bailey</i>      | 1509 Pluckebaum Rd.                 | The expenditures are too great. | 3/4/15     |
| Johnny Bailey Sr. |                         | 1509 Pluckebaum Rd                  |                                 | 3/4/15     |
| Deborah Hagen     | <i>Deborah Hagen</i>    | 5330 Cinnamon Fern                  |                                 | 3/4/15     |
| <i>Ann</i>        | <i>Ann</i>              | 2100 Jack from Johnson Way          |                                 | 3/4/15     |
| Harvey Hill       | <i>Harvey Hill</i>      | 1100 Evans Dr. Gresham, OR          |                                 | 3/4/15     |
| Peter Eggert      | <i>Peter Eggert</i>     | 2440 Palm Lake Dr., AZ, R           |                                 | 3/4/15     |
| Roberta Coates    | <i>Roberta Coates</i>   | 180 Carrigan Blvd Merrillville IL   |                                 | 3-4-15     |
| Desiree Mayfield  | <i>Desiree Mayfield</i> | 431 Hillcrest Ave T. Knoxville TN   |                                 | 3-4-15     |
| Beth Courtney     | <i>Beth Courtney</i>    | 3705 Bigfield Melbourne             |                                 | 3-4-15     |
| Ryan Kobrick      | <i>Ryan Kobrick</i>     | 300 Columbia Dr Cape Canaveral      |                                 | 4 Mar 2015 |
| <i>Ann</i>        | <i>Ann</i>              | 2801 Dunhill Dr, 90004 FL           |                                 | 3/4/15     |
| John A. Webb Sr   | <i>John A. Webb Sr</i>  | 1032 Rapraos Dr. Rockledge FL 32751 |                                 | 3-5-15     |

| Printed Name            | Signature   | Address             | Comment  | Date      |
|-------------------------|---|---------------------|--|-----------|
| Shirley Davis           |  | 2150 Puckebaum      | Leave name alone                               | 3-5-15    |
| Arthur Davis            |  | 2250 Puckebaum      | Don't be a monkey <sup>leg</sup> where I live! | 3-5-15    |
| Vernon Harper           | Vernon Harper   | 2355 Puckebaum      | Do not change name                             | 3-5-15    |
| Paul Davis              | Curtis Davis  | 2100 PUCKEBaum ROAD |  | 3-5-15    |
| ROBERT <del>DAVIS</del> | Robert <del>Davis</del>   | 1055 PUCKEBaum RD.  | DO NOT CHANGE NAME                             | 3-5-15    |
| John Pearson            | John Pearson  | 1035 Puckebaum      | Do not change                                  | 3-5-15    |
| MARY MURRAY             | Mary Murray   | 1017 Puckebaum      | Do Not Change!                                 | 3-5-15    |
| Borgna Albert           | Borgna Green  | 101 Cottarina ct    | Don't change!                                  | 3/5/15    |
| Luvada Culver           | Luvada Culver   | 1065 Puckebaum Rd   | Don't change                                   | 3/5/15    |
| DOROTHY James           | Dorothy James   | 1017 Marlin Dr      |  | 3/5/15    |
| Dale Maurey             |    | 1017 Puckebaum Rd   | Change your own street                         | 3/5/15    |
| Steve Condi             |    | 1001 Puckebaum Rd.  | Do not change name                             | 3-15-2015 |
| Ronald Kote             | Ronald Kote   | 1021 Puckebaum RD.  | Do not change Name                             | 3-15-2015 |