



Agenda Report

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Consent

F.10.

2/25/2020

Subject:

Approval Re: Tourist Development Council Sports Grants for FY 2019-2020.

Fiscal Impact:

FY 2019-2020: \$70,000 for listed grants is budgeted in the Marketing fund 1441/293050.

Dept/Office:

Tourism Development Office

Requested Action:

It is requested that the Board of County Commissioners approve the Tourist Development Council's recommendation to approve funding of the following FY 2019-2020 Sports Grant applications as well as make the necessary legislative findings for each grant: (1) Eastern Surfing Association's 2020 Southeast Regional Surfing Championship, (2) Beach n Boards Fest, LLC for Beach n Boards Fest, (3) Brevard Softball Magazine for Softball Magazine's Softball Spring Training, (4) Space Coast Super Boats for Thunder on Cocoa Beach, and (5) American Cancer Society for Gateway to Space Event. Additionally, request authority for the Tourism Development Office Director to negotiate and sign all necessary grant agreements and related documents to support the grants upon County Attorney and Risk Management approval and authorize the County Manager to execute necessary budget change requests.

Summary Explanation and Background:

The Sports Committee at their January 14, 2020 meeting, and the Tourist Development Council at their January 29, 2020, meeting recommended the Board approve the recommended FY 2019-2020 Sports & Events Grant Program applications as well as make the necessary legislative findings, as follows:

1. \$15,000 to Eastern Surfing Association's 2020 Southeast Regional Surfing Championship, a non-profit event with surf competitions from 8 to 80 years old, projecting 230 participants, over 600 spectators and 560 room nights.
2. \$15,000 to Beach n Boards Fest, LLC for Beach n Boards Fest, a 4-day event featuring pro surfing contests, kayak and stand-up paddleboard competitions, expecting to draw over 500 participants, 35,000 spectators, generating a projected 1,000 room nights.
3. \$15,000 to Brevard Softball Magazine for softball Magazine's Softball Spring Training, an 8-day training camp of skills, drills, scrimmages and activities expected to draw close to 500 participants and generating 1,200 room nights.
4. \$20,000 to Space Coast Super Boats for Thunder on Cocoa Beach, a multi-day offshore powerboat

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racine event in multiple locations including Port Canaveral, Downtown and Cocoa Beach. The event will feature over 80 race teams, with 80,000-100,000 spectators, generating over 4,000 room nights.

5. \$5,000 to American Cancer Society for Gateway to Space Event, a 2-day race event with a 5K, 10K, fun run and other events at the historical Launch and Landing Facility at KSC. This event is projected for 750 participants and will generate 250 room nights.

The Sports & Events Grant Program is for sports-related organizations to support and enhance athletic events seeking financial assistance for events held on Florida's Space Coast. The grants are administered by the Sports Committee of the Tourist Development Council. The goal of the grant program is to assist the County in attracting and growing high quality sporting events in order to generate significant economic impact through participant spending. Reimbursement grants up to \$20,000 are available to support events or bids that benefit Florida's Space Coast.

Further, request the BOCC make the legislative finding based on the facts above that Tourist Development Tax funds are authorized for these five sports grants pursuant to Section 125.0104(5)(a)3., Florida Statutes, and Section 102-119(3)a, (5)a, and (6)a. of the Brevard County Code of Ordinances, because they support activities or events which has as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists. Additionally, grant the Executive Director, Tourism authority to negotiate and sign all necessary grant agreements and related documents to support the grants.

Clerk to the Board Instructions:

Please return a memo of the Board's action to Tourism and CAO.



Tammy Rowe, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001
Fax: (321) 264-6972
Tammy.Rowe@brevardclerk.us

February 26, 2020

MEMORANDUM

TO: Peter Cranis, Tourism Development Director

RE: Item F.10., Tourist Development Council Sports Grants for FY 2019-2020

The Board of County Commissioners, in regular session on February 25, 2020, authorized for the Tourist Development Council Sports Grants for FY 2019-2020 to come back to the Board at a future meeting.

Your continued cooperation is greatly appreciated.

Sincerely yours,

BOARD OF COUNTY COMMISSIONERS
SCOTT ELLIS, CLERK

Tammy Rowe

Tammy Rowe, Deputy Clerk

/ds

cc: County Attorney



**BREVARD COUNTY
OFFICE OF TOURISM**

Guidelines

**SPORTS & EVENTS
GRANT PROGRAM**

FY 2019-2020

SPORTS & EVENTS GRANT PROGRAM

FISCAL YEAR 2019-2020

1.0 INTRODUCTION & BACKGROUND

Tourism Development Council Mission Statement:

"To promote growth, development and quality of tourism in the county; encourage participation by both visitors and residents in tourism related activities, and to act as the primary body to determine direction, goals and policy for use of the tourism tax."

The Brevard County Tourist Development Council is pleased to offer the Sports Tourism Grants for tourism or sports-related organizations to support and enhance athletic events seeking financial assistance for events held on Florida's Space Coast. The grants are administered by the Sports Committee of the Tourist Development Council. The goal of the grant program is to assist the County in attracting and growing high quality sporting events in order to generate significant economic impact through participant spending. Reimbursement grants up to \$20,000 are available to support events or bids that benefit Florida's Space Coast.

2.0 ELIGIBILITY

The Sports Committee allocates funds from its annual budget to a grant program for Event Owners, Rights Holders, Tournament Directors, Groups and Organizations that coordinate events with a demonstrated history of visitor impact or the significant potential to draw visitors to the area. The Sports and Events Grant Fund is administered by the Tourist Development Council with recommendations from the Sports Committee.

Lodging Room Nights	Funding Levels
200 (minimum)	Up to \$5,000
201 - 500	\$5,001 - \$7,500
501 – 1,000	\$7,501 - \$15,000
1,001+	\$15,001 - \$20,000*

*Additional funding may be awarded by the Sports Committee for events falling during the off season of September – November or events that have additional Public Relations value.

Funding is not intended to support administrative costs or non-public events. Funding is intended to support marketing and promotional efforts, venue/site rentals.

Funding may be used for the following:

- Sports Facilities (i.e. fields, gyms, etc.)
- Required Sports Personnel (i.e. referees)
- Marketing and programming expenses for the event
- Paid advertising, and media buys outside of Brevard County for the event
- Site fees/costs, rentals
- Rights and sanction fees for the governing body of the sport
- Non-monetary awards (medals, ribbons, plaques, etc.)

Funding may not be used for the following:

- General and administrative expenses
- Contests or giveaways
- Marketing within Brevard County
- Building, renovating and/or remodeling expenses
- Permanent equipment purchases
- Debts incurred prior to after grant request
- Programs which solicit advertising or sponsorships
- Non-sports personnel wages or salaries
- Event Insurance

To be eligible for payment, a completed Post-Event Report must be submitted within 60 days after the completion of the event. The report must include tracking statistics regarding out-of-town visitors and their overall impact on the local economy, particularly on transient lodging facilities and occupancy.

All grant funds awarded may be subject to audit.

To qualify for reimbursement, proof of insurance prior to event start date, which lists the Brevard County Tourist Development Council and Brevard County as an additional insured, with a minimum liability of \$1,000,000 per occurrence must be provided.

The Sports Committee may choose to lend assistance or administer grant funds approved in the form of advertising, public relations and promotions through its respective agency of record on behalf of the applicant.

3.0 AVAILABLE FUNDING

Events that will occur between October 1, 2019 – February 29, 2020 shall submit their application by October 31, 2019 and will be evaluated on a case-by-case basis. Those events that will occur between March 1, 2020 – September 30, 2020 shall submit their application by February 1, 2020. This same schedule shall continue in subsequent years. Annual funding of this program is subject to the full funding of the TDC Sports Budget line item.

Up to \$140,000 may be available for the fiscal year 2019-2020 for a competitive grant program to fund sporting projects/events that demonstrate a positive impact to Brevard County tourism, as described more fully in Section 1.0 of these guidelines.

Annual funding of this program is subject to the full funding of Sports Committee.

The TDO reserves the right to cancel/withdraw funding to this program at any time without cause. Applicants submit applications at their own cost and risk, without expectation of or reliance on funding award. Applicants may have their requested amounts reduced based on TDC recommendations, not meeting at least 80% of room night projections, funding availability, or number and quality of requests submitted.

4.0 ELIGIBLE USE OF FUNDS

Funds are to be used for the project as proposed in the applicant's grant application.

- The sports event must be held at a facility or venue located in Brevard County.
- The sports event must book a minimum of 200 room nights and all participants must stay in Brevard County accommodations with a Tourism Tax Account.
- The TDC provides sports event support in a "Stay-To-Play" model, meaning the event organizer must, to the best of their ability, ensure all participants book their rooms in Brevard County accommodations. The organizer has the responsibility to document each room night related to his event using the attached Room Night Form. This must be completed by each participant. Alternatively, if the organizer is using specified hotels, a room block report from each hotel will suffice to document room nights.
- Two weeks prior to the event start date the Event Organizer/Grantee must provide proof of insurance which names "Brevard County", "Florida Sports Foundation" (if a FSF grant is applied for), and/or any Brevard Municipality affected as additionally insured, with a minimum liability of \$1,000,000 per occurrence.
- The Event Organizer/Grantee must submit an Event Budget detailing costs as well as any Marketing Plan used to promote the event to participants.
- The TDC strongly recommends all event organizers purchase "event insurance" in the event of bad weather, catastrophic event or other contingency.

5.0 GRANT IMPACT, SUPPORT & BIDDING

Any bid fees or event support associated with securing an event and using Tourist Development Tax revenue will be considered on a case-by-case basis.

All events will be judged based on hotel room revenue brought in by the event and the marketing reach of the event which benefits Brevard County Tourism.

Hotel room nights will be determined by completed Room Night Forms submitted by the Event Organizer, or Room Block Reports from host hotels submitted to the TDO by the Event Organizer.

All room reservations tied to the sports event are required to be documented. If the Event Organizer/Grantee allows participants to reserve accommodations outside of Brevard, they may forfeit their grant.

If an event already has a hotel housing bureau/system under contract that company must give the Event Organizer proof of room night stays to submit to the TDO.

Events that fall into Brevard's "shoulder seasons" of the months September, October and November may be eligible for additional support.

6.0 APPLICATION SUBMITTAL PROCEDURES

The event organizer/grantee must complete the on-line application and attachments. Grant applications will be reviewed twice each year; September for events that will be held between October 1, 2019 and February 29, 2020 and February for events that will be held between March 1, 2020 and September 30, 2020. Events with a short booking window that will be held prior to the dates listed above will be considered on a case by case basis. If you have questions about the online application or are unable to upload the required supporting documentation within the online application please contact Deborah Webster at Deborah.Webster@VisitSpaceCoast.com. All applications must be completed online. Questions regarding the Sports and Events Grant program should be made in writing and may be directed to Brian Blanchard at Brian.Blanchard@VisitSpaceCoast.com.

7.0 EVALUATION PROCEDURES

Tourist Development Office staff will receive and review all grant applications to ensure:

1. Applications are submitted by the deadline.
2. Applications are complete and contain all required information.
3. Applications are for eligible projects.

TDO staff will forward complete applications for eligible projects to the Sports Committee of the Tourist Development Council for review and evaluation. Individual members of the Sports Committee will evaluate, rank and validate applications using the currently approved evaluation criteria while attending the ranking meeting.

8.0 REPORTING REQUIREMENTS

To be eligible for payment, a completed Post-Event Report must be submitted within 60 days after the completion of the event. The report must include tracking statistics regarding out-of-town visitors and their overall impact on the local economy, particularly on transient lodging facilities and occupancy.

Failure to submit a complete Post-Event Report will result in disqualification for future support. If the 152

event occurs near the end of the fiscal year, request for reimbursement must be received by August 31.

Reporting

Final reports must be completed online by link you will be given with award funding packet and must be completed 60 days post event.

9.0 FINAL REPORTING

Within 60 days after the completion of the event, the Grantee must submit a Post Event Report (form attached) and a completed W-9 Form.

If a Florida Sports Foundation and/or TDC grant is awarded, the Grantee must report at least 80% of projected total room nights in order to receive the full award amount. If total room nights are less than 80%, the final grant amount will be proportional to the total number of room nights.

Natural disasters and other incidents that may affect the impact generated by the event will be considered on a case-by-case basis.

If the event is cancelled for any reason, there shall be no grant payment made to the Grantee regardless of any expenditure the Grantee has made. Force Majeure may apply.

10.0 FUNDING AND PAYMENT PROCEDURES

When funding is awarded to you, you will be contacted by the Finance coordinator with the funding award amount and a review of the payment procedures.

Sports & Events Grant program - FY 2019-2020

Response ID:1 Data

2. (untitled)

1. Applicant Information-

What is the sporting or event title?

Eastern Surfing Association's 2020 Southeast Regional Surfing Championship

3. (untitled)

2. Applicant Contact Information-

Organization Name

Eastern Surfing Association (ESA)

First Name

Michelle

Last Name

Sommers

Job Title

Executive Director

Street Address

PO Box 4736

Apt/Suite/Office

n/a

City

Ocean City

State

MD

Zip

21843

Country

Email Address

centralhq@surfesa.org

Phone Number

3029881953

Fax Number

Mobile Phone

4102518583

Website URL

www.surfesa.org

Website URL

4. (untitled)

3. Event Information-

What is the name of your event....

ESA 2020 Southeast Regional Surfing Championship

4. Event Information-

How many days will your event be held?

3

5. Event Information-

Please indicate your desired first day of the event.....

04/17/2020

6. Event Information-

What is your alternative date?

04/24/2020

5. (untitled)

7. Please describe your event (type of sport, format, qualifying criteria, ages, etc).

The ESA's Southeast Regional Surfing Championship brings the best amateur surfers from the entire state of Florida, Alabama and Georgia to Melbourne Beach for a three-day surf contest for people of all ages. This event offers youth and adult age divisions so the competitors' ages may range from 8 to 80 years old! This is a family-friendly weekend event bringing competitors and spectators from outside the area to central Florida. Competitors qualify for this regional event by surfing in their local ESA districts for an entire season earning points. From the Southeast Regional, competitors hope to get an invitation to ESA's Easterns Surfing Championship that is held every September. The ESA is a nonprofit and has been around

since 1967.

6. (untitled)

8. Where is the location of your event?

Paradise Beach Park in Melbourne Beach/Indian Harbor Beach

7. (untitled)

9. Please provide the following anticipated numbers....

- # of Out-of-County Participants but within Florida : 200
- # of Out-of-County Coaches but within Florida : 30 (ESA officials)
- # of Out-of-County Spectators but within Florida : 600
- # of Out-of-State Participants : 30
- # of Out-of-State Coaches : 20 (ESA officials)
- # of Out-of-State Spectators : 100
- Other : 20,000 (online viewers)

8. (untitled)

10. How much financial support are you requesting?

15,000

11. What is the purpose of the financial support?

- Marketing and programming expenses
- Non-monetary awards (medals, ribbons, plaques, etc)
- Paid advertising and media buys outside of Brevard County
- Promotions
- Site fees/costs (contract help, etc)
- Other - please specify: Webcast, Recap videos, computer scoring, announcers, scaffold rental, judges, competition director, photographer

9. (untitled)

12. Projected number of rooms per night-

- Night One : 5
- Night Two : 150
- Night Three : 200
- Night Four : 200
- Night Five : 5

10. (untitled)

13. What is the projected total number of paid room nights for your event?

11. (untitled)

14. **Tell us about your event history.**

We are interested in the three most recent events regardless of location. Please create and upload a document with the following information:

Previous location & dates

Reference name & contact information

Total out-of-county participates

Total number of room nights

FL_Space_Coast_-_Document_1.docx

12. (untitled)

15. **As the event organizer, have you secured event insurance for your event?**

Yes

16. **What is the name of the Insurance Company?**

Westpoint Insurance

13. (untitled)

17.

ATTESTATION

I attest that I have full authority to execute this grant request and that all information in the grant application is true and correct. I further attest that I have read the guidelines and will comply with the requirements of the grant, if awarded.



Signature of: Michelle Sommers

14. (untitled)

18. **SPECIAL MESSAGE:**

You have now completed all of the application questions. The next slide is the space for you to upload the required (3) attachments to complete the application package.

If you are not able to upload the required (3) attachments you must upload (3) documents (as placeholders) to complete the application and there must be an explanation in the space below and then email your (3) documents to Deborah.Webster@VisitSpaceCoast.com.

It is mandatory that all applications are completed online and the required (3) attachments are submitted by uploading with the application or delivered to the Tourism Development Office by 5pm on December 27, 2019, no late arrivals will be accepted.

The below text box may also be used to communicate anything that you need to tell us about your application. To be clear, you do need to enter some text as a placeholder to move on.

The ESA appreciates the support of the Florida's Space Coast Office of Tourism. The financial support offered in 2018 & 2019 helped the ESA provide a professionally-run surf event in Melbourne Beach. With the higher level of support awarded, the ESA will name Florida's Space Coast Office of Tourism as a presented sponsor for the SE regionals, as well as include as an ESA national sponsor for the 2020 season for Easterns, all three regional events and all local events. The logo will also be printed on the championship contest jerseys that will be used at all four ESA championship events in 2020.

15. (untitled)

19. Required Attachments:

Please label each with appropriate Attachment number.

Label as Attachment (1) - Event Location Map

Label as Attachment (2) - Event Plan

Label as Attachment (3) - Event Budget

ESA_2020_SE_Reg_permit_and_event_set-up_diagram.pdf

ESA_2020_SE_Reg_budget.pdf

ESA_2020_SE_Regional_marketing_plan.pdf

16. Thank You!

New Send Email

Nov 06, 2019 18:08:35 Success: Email Sent to: Thank you for submitting your application for the Cultural Grant Program. Your

application has been completed and received. It will be reviewed by Tourism Development Office staff for completeness and within (3) business day a follow-up email will be sent to you confirming the receipt of application and required attachments.

Sports & Events Grant program - FY 2019-2020

Response ID:6 Data

2. (untitled)

1. Applicant Information-

What is the sporting or event title?

Beach n Boards Fest

3. (untitled)

2. Applicant Contact Information-

Organization Name

Beach n Boards Fest, LLC

First Name

Mitch

Last Name

Varnes

Job Title

Event Director

Street Address

3850 South Banana River Blvd.

Apt/Suite/Office

none

City

Cocoa Beach

State

FL

Zip

32931

Country

Email Address

mitchvarnes@gmail.com

Phone Number

3217597200

Fax Number

Mobile Phone

3217597200

Website URL

www.beachnboardsfest.com

Website URL

4. (untitled)

3. **Event Information-**

What is the name of your event....

Beach 'n Boards Fest

4. **Event Information-**

How many days will your event be held?

4

5. **Event Information-**

Please indicate your desired first day of the event.....

03/12/2020

6. **Event Information-**

What is your alternative date?

03/12/2020

5. (untitled)

7. **Please describe your event (type of sport, format, qualifying criteria, ages, etc).**

www.beachnboardsfest.com Beach 'n Boards Fest is the largest active lifestyle Spring Break destination event in the United States. The event features the largest and richest pro surfing contests in Florida - World Surfing League Sanctioned men's event and a men's and women's Jr. Pro competitions. It also includes the largest kayak and stand-up paddleboard fishing tournaments in Florida, the largest high school girls beach volleyball tournament in Florida, stand-up paddleboard races, a skateboard half pipe and competitions, a man-made wakeboard tank with demos by professional wakeboarders + many other activities.

Beach 'n Boards Fest is a free event. There is no charge to attend any part of the competitions.
Beach 'n Boards Fest is an alcohol and tobacco-free event and thus very family friendly.
Other than sunblock and event tee-shirts, Beach 'n Boards Fest has no onsite sales.

6. (untitled)

8. Where is the location of your event?

Shepard Park / Cocoa Beach

7. (untitled)

9. Please provide the following anticipated numbers....

of Out-of-County Participants but within Florida : 400
of Out-of-County Coaches but within Florida : 60
of Out-of-County Spectators but within Florida : 20,000
of Out-of-State Participants : 140
of Out-of-State Coaches : 6
of Out-of-State Spectators : 15,000
Other : ?

8. (untitled)

10. How much financial support are you requesting?

25,000

11. What is the purpose of the financial support?

Marketing and programming expenses
Non-monetary awards (medals, ribbons, plaques, etc)
Paid advertising and media buys outside of Brevard County
Promotions
Rights fees
Sanction fees
Site fees/costs (contract help, etc)

9. (untitled)

12. Projected number of rooms per night-

Night One : 200
Night Two : 350
Night Three : 350
Night Four : 100
Night Five : 0

10. (untitled)

13. **What is the projected total number of paid room nights for your event?**

1,000

11. (untitled)

14. **Tell us about your event history.**

We are interested in the three most recent events regardless of location. Please create and upload a document with the following information:

Previous location & dates

Reference name & contact information

Total out-of-county participates

Total number of room nights

12. (untitled)

15. **As the event organizer, have you secured event insurance for your event?**

No

What is the name of the Insurance Company?

13. (untitled)

16.

ATTESTATION

I attest that I have full authority to execute this grant request and that all information in the grant application is true and correct. I further attest that I have read the guidelines and will comply with the requirements of the grant, if awarded.

M. Varnes

Signature of: Mitch Varnes

14. (untitled)

17. **SPECIAL MESSAGE:**

You have now completed all of the application questions. The next slide is the space for you to upload the required (3) attachments to complete the application package.

If you are not able to upload the required (3) attachments you must upload (3) documents (as placeholders) to complete the application and there must be an explanation in the space below and then email your (3) documents to Deborah.Webster@VisitSpaceCoast.com.

It is mandatory that all applications are completed online and the required (3) attachments are submitted by uploading with the application or delivered to the Tourism Development Office by 5pm on December 27, 2019, no late arrivals will be accepted.

The below text box may also be used to communicate anything that you need to tell us about your application. To be clear, you do need to enter some text as a placeholder to move on.

Beach 'n Boards Fest is held in a very busy time of year, and we do not charge an admission fee so it is impossible to quantify room nights and actual attendees.

The attendance and room night numbers included in this application are best estimates based on our six years of hosting this event.

15. (untitled)

18. Required Attachments:

Please label each with appropriate Attachment number.

Label as Attachment (1) - Event Location Map

Label as Attachment (2) - Event Plan

Label as Attachment (3) - Event Budget

Event_Location_Map_Beach_n_Boards_Fest.jpg

Event_Plan_Beach_n_Boards_Fest.docx

Event_Budget_2020_Beach_n_Boards_Fest.docx

16. Thank You!

New Send Email

Dec 25, 2019 11:36:07 Success: Email Sent to: Thank you for submitting your application for the Sports & Events Grant Program. Your application has been completed and received. It will be reviewed by Tourism Development Office staff for completeness and within (3) business day a follow-up email will be sent to you confirming the receipt of application and required attachments.

Sports & Events Grant program - FY 2019-2020

Response ID:5 Data

2. (untitled)

1. Applicant Information-

What is the sporting or event title?

Softball Magazine's Softball Spring Training

3. (untitled)

2. Applicant Contact Information-

Organization Name

Brevard Softball Magazine - dba Softball Magazine

First Name

Gene

Last Name

Smith

Job Title

President/Publisher

Street Address

398 Barton Blvd.

Apt/Suite/Office

office

City

Rockledge

State

FL

Zip

32955

Country

Email Address

gene.smith@softballmag.com

Phone Number

321-453-3711

Fax Number

Mobile Phone

321-432-4444

Website URL

www.softballmag.com & www.softballspringtraining.com

Website URL

4. (untitled)

3. Event Information-

What is the name of your event....

Softball Magazine's softball Spring Training

4. Event Information-

How many days will your event be held?

8

5. Event Information-

Please indicate your desired first day of the event.....

03/04/2020

6. Event Information-

What is your alternative date?

03/11/2020

5. (untitled)

7. Please describe your event (type of sport, format, qualifying criteria, ages, etc).

The event is two (2) separate weeks with two (2) different groups of adults attending each week. Wk#1 is March 4-7 & Wk#2 is March 11-14, 2020. The event is in it's 16th year. It is adult event with ages ranging from 18 to 80 attending to improve their softball game and skills. The event is a training camp of skills, drills, scrimmages games and fun softball activities.

6. (untitled)

8. Where is the location of your event?

Space Coast Complex - Viera, FL

7. (untitled)

9. Please provide the following anticipated numbers....

of Out-of-County Participants but within Florida : 50

of Out-of-County Coaches but within Florida : 40

of Out-of-County Spectators but within Florida : 50

of Out-of-State Participants : 300

of Out-of-State Coaches : 25

of Out-of-State Spectators : 150

8. (untitled)

10. How much financial support are you requesting?

15,000

11. What is the purpose of the financial support?

Marketing and programming expenses

Non-monetary awards (medals, ribbons, plaques, etc)

Paid advertising and media buys outside of Brevard County

Promotions

Site fees/costs (contract help, etc)

9. (untitled)

12. Projected number of rooms per night-

Night One : 300

Night Two : 300

Night Three : 300

Night Four : 300

Night Five : # of rooms

10. (untitled)

13. What is the projected total number of paid room nights for your event?

900

11. (untitled)

14. **Tell us about your event history.**

We are interested in the three most recent events regardless of location. Please create and upload a document with the following information:

Previous location & dates

Reference name & contact information

Total out-of-county participates

Total number of room nights

12. (untitled)

15. **As the event organizer, have you secured event insurance for your event?**

Yes

16. **What is the name of the Insurance Company?**

KK Insurance

13. (untitled)

17.

ATTESTATION

I attest that I have full authority to execute this grant request and that all information in the grant application is true and correct. I further attest that I have read the guidelines and will comply with the requirements of the grant, if awarded.



Signature of: Gene Smith

14. (untitled)

18. **SPECIAL MESSAGE:**

You have now completed all of the application questions. The next slide is the space for you to upload the required (3) attachments to complete the application

package.

If you are not able to upload the required (3) attachments you must upload (3) documents (as placeholders) to complete the application and there must be an explanation in the space below and then email your (3) documents to Deborah.Webster@VisitSpaceCoast.com.

It is mandatory that all applications are completed online and the required (3) attachments are submitted by uploading with the application or delivered to the Tourism Development Office by 5pm on December 27, 2019, no late arrivals will be accepted.

The below text box may also be used to communicate anything that you need to tell us about your application. To be clear, you do need to enter some text as a placeholder to move on.

We have a sixteen year history and VERY clear reporting as to how the funds are used each year. The office had years of documented history on this event. We are also unique in two very important ways. One is we are publishers of the industry's only softball magazine devoted to the sport so we deliver more exposure than almost all other applicants. Second we are a Brevard County based business so we spend \$40k to support the event it is all local money! The funds stay here and support Brevard County businesses and workers!

15. (untitled)

19. Required Attachments:

Please label each with appropriate Attachment number.

Label as Attachment (1) - Event Location Map

Label as Attachment (2) - Event Plan

Label as Attachment (3) - Event Budget

Attachment_(1)_-_Event_Location_Map.pdf

Attachment_(2)_-_Event_Plan.pdf

Attachment_(3)_Event_Budget.pdf

16. Thank You!

New Send Email

Dec 22, 2019 11:58:47 Success: Email Sent to: Thank you for submitting your application for the Sports & Events Grant Program. Your application has been completed and received. It will be reviewed by Tourism Development Office staff for completeness and within (3) business day a follow-up email will be sent to you confirming the receipt of application and required attachments.

Sports & Events Grant program - FY 2019-2020

Response ID:4 Data

2. (untitled)

1. Applicant Information-

What is the sporting or event title?

Thunder on Cocoa Beach

3. (untitled)

2. Applicant Contact Information-

Organization Name

Space Coast Super Boats LLC

First Name

Kerry

Last Name

Bartlett

Job Title

Director

Street Address

950 Mullet Rd

Apt/Suite/Office

1

City

Port Canaveral

State

FL

Zip

32920

Country

Email Address

kerrybartlett@beachlinemarine.com

Phone Number

321 868-5228

Fax Number

Mobile Phone

321 868-5228

Website URL

<https://www.thunderoncocoabeach.com/the-race>

Website URL

4. (untitled)

3. Event Information-

What is the name of your event....

Thunder on Cocoa Beach

4. Event Information-

How many days will your event be held?

4

5. Event Information-

Please indicate your desired first day of the event.....

05/14/2020

6. Event Information-

What is your alternative date?

05/14/2020

5. (untitled)

7. Please describe your event (type of sport, format, qualifying criteria, ages, etc).

Space Coast Super Boats LLC is an entity founded and run by Kerry Bartlett, Kevin Pruitt, Rich Hensel, Michael Schwarz and Kathryn Theisen, that is operated through multiple communities. Thunder on Cocoa beach designed for men, women and children of all ages is an annual event that has raised money for various charities in the past, and now the Freedom Fighters, a nonprofit group fighting human trafficking, which raised over \$10,000 last year. This is a for profit event that over the years has produced only several dollars in profit due to its high overhead and the fact it is a free event. This is a multi-day event that includes Cocoa Beach, Port Canaveral, and Cape Canaveral. The Port houses all the boats and equipment for the racers,

and the event is held Sunday on Cocoa Beach. There are several events in between one being a street party in Cocoa Beach on Friday night, an all-day meet, greet and mingle with the racers on Saturday day, ending with the race on Sunday with the awards presentation in the port dry pits. Two race teams have merged, P-1 Racing and OPA Racing and we expect 80 plus boats, plus a adding a jet ski series. The success of this event is on Sunday, beach side and the impact to the port, port parking and traffic has been minimal. We look forward to your support.

6. (untitled)

8. Where is the location of your event?

Cocoa Beach

7. (untitled)

9. Please provide the following anticipated numbers....

- # of Out-of-County Participants but within Florida : 1000+
- # of Out-of-County Coaches but within Florida : 0
- # of Out-of-County Spectators but within Florida : 80,000-100,000
- # of Out-of-State Participants : 800+
- # of Out-of-State Coaches : 0
- # of Out-of-State Spectators : 300,000
- Other : 17 Countries represented and viewing

8. (untitled)

10. How much financial support are you requesting?

20,000

11. What is the purpose of the financial support?

- Marketing and programming expenses
- Paid advertising and media buys outside of Brevard County
- Site fees/costs (contract help, etc)

9. (untitled)

12. Projected number of rooms per night-

- Night One : 1200
- Night Two : 1200
- Night Three : 1500
- Night Four : 1000
- Night Five : 0

10. (untitled)

13. What is the projected total number of paid room nights for your event?

1200 nightly

11. (untitled)

14. Tell us about your event history.

We are interested in the three most recent events regardless of location. Please create and upload a document with the following information:

Previous location & dates

Reference name & contact information

Total out-of-county participates

Total number of room nights

Thunder_History.docx

12. (untitled)

15. As the event organizer, have you secured event insurance for your event?

Yes

16. What is the name of the Insurance Company?

Hawk Race Insurance

13. (untitled)

17.

ATTESTATION

I attest that I have full authority to execute this grant request and that all information in the grant application is true and correct. I further attest that I have read the guidelines and will comply with the requirements of the grant, if awarded.

A handwritten signature in black ink that reads "K BARTLETT". The signature is stylized, with a large, looped "K" and "B", and the name "BARTLETT" written in a similar style.

Signature of: Kerry Bartlett

14. (untitled)

18. **SPECIAL MESSAGE:**

You have now completed all of the application questions. The next slide is the space for you to upload the required (3) attachments to complete the application package.

If you are not able to upload the required (3) attachments you must upload (3) documents (as placeholders) to complete the application and there must be an explanation in the space below and then email your (3) documents to Deborah.Webster@VisitSpaceCoast.com.

It is mandatory that all applications are completed online and the required (3) attachments are submitted by uploading with the application or delivered to the Tourism Development Office by 5pm on December 27, 2019, no late arrivals will be accepted.

The below text box may also be used to communicate anything that you need to tell us about your application. To be clear, you do need to enter some text as a placeholder to move on.

Thank you for the consideration

15. (untitled)

19. Required Attachments:

Please label each with appropriate Attachment number.

Label as Attachment (1) - Event Location Map

Label as Attachment (2) - Event Plan

Label as Attachment (3) - Event Budget

2020_Port_Map_2.jpg

2020_race_map_.jpg

Thunder_on_Cocoa_Beach_Event_Plan_2020.docx

2020_Thunder__Budget.xls

16. Thank You!

New Send Email

Dec 21, 2019 13:48:28 Success: Email Sent to: Thank you for submitting your application for the Sports & Events Grant Program. Your application has been completed and received. It will be reviewed by Tourism Development Office staff for completeness and within (3) business day a follow-up email will be sent to you confirming the receipt of application and required attachments.

Sports & Events Grant program - FY 2019-2020

Response ID:7 Data

2. (untitled)

1. Applicant Information-

What is the sporting or event title?

Gateway to Space

3. (untitled)

2. Applicant Contact Information-

Organization Name

American Cancer Society

First Name

Andrea

Last Name

Boudin

Job Title

Community Development Manager

Street Address

1737 N. Clyde Morris Blvd.

Apt/Suite/Office

Suite 140

City

Daytona Beach

State

US

Zip

32117

Country

Email Address

andrea.boudin@cancer.org

Phone Number

321.473.9290

Fax Number

Mobile Phone

8134951475

Website URL

www.runsignup.com/gatewaytospace2020

Website URL

4. (untitled)

3. Event Information-

What is the name of your event....

Gateway to Space

4. Event Information-

How many days will your event be held?

2

5. Event Information-

Please indicate your desired first day of the event.....

02/29/2020

6. Event Information-

What is your alternative date?

02/29/2020

5. (untitled)

7. Please describe your event (type of sport, format, qualifying criteria, ages, etc).

The American Cancer Society brings the fight against cancer to the historic Launch and Landing Facility (formerly known as the Shuttle Landing Facility) at Kennedy Space Center through Gateway to Space. New to 2020 is a full weekend experience starting with a family event on Saturday night that will include an extra mile fun run, an opportunity to be recognized as a cancer survivor and a ceremony to remember those we have lost to the disease in a 'Stars Among us Ceremony'. Sunday the 5K and 10K race participants will be escorted to the LLF for a race experience that's out of this world. Saturday will be a noncompetitive walk for participants of all ages

Sunday will be a timed 5K or 10K for participants who are US citizens and 12yrs old and up.

6. (untitled)

8. Where is the location of your event?

Saturday, Feb 29, 2020 at Sand Point Park, Titusville. Sunday March 1, 2020 at the Launch and Landing Facility on KSC

7. (untitled)

9. Please provide the following anticipated numbers....

of Out-of-County Participants but within Florida : 500

of Out-of-State Participants : 250

8. (untitled)

10. How much financial support are you requesting?

5,000

11. What is the purpose of the financial support?

Marketing and programming expenses

Paid advertising and media buys outside of Brevard County

Promotions

9. (untitled)

12. Projected number of rooms per night-

Night One : 200

Night Two : 50

Night Three : # of rooms

Night Four : # of rooms

Night Five : # of rooms

10. (untitled)

13. What is the projected total number of paid room nights for your event?

250

11. (untitled)

14. Tell us about your event history.

We are interested in the three most recent events regardless of location. Please create and upload a document with the following information:

Previous location & dates

Reference name & contact information

Total out-of-county participates

Total number of room nights

GTS_Event_History_2017_-_2019.docx

12. (untitled)

15. **As the event organizer, have you secured event insurance for your event?**

Yes

16. **What is the name of the Insurance Company?**

USI Insurance Services

13. (untitled)

17.

ATTESTATION

I attest that I have full authority to execute this grant request and that all information in the grant application is true and correct. I further attest that I have read the guidelines and will comply with the requirements of the grant, if awarded.



Signature of: Andrea Boudin

14. (untitled)

18. **SPECIAL MESSAGE:**

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It is mandatory that all applications are completed online and the required (3) attachments are submitted by uploading with the application or delivered to the Tourism Development Office by 5pm on December 27, 2019, no late arrivals will be accepted.

The below text box may also be used to communicate anything that you need to tell us about your application. To be clear, you do need to enter some text as a placeholder to move on.

Deborah, Please forgive my late application. It appears that I had the wrong deadline in my calendar. While we may not be awarded grant money for the 2020 year I'd love to have a conversation about 2021 and beyond.

15. (untitled)

19. Required Attachments:

Please label each with appropriate Attachment number.

Label as Attachment (1) - Event Location Map

Label as Attachment (2) - Event Plan

Label as Attachment (3) - Event Budget

GTS_2020_Event_Location_Map.docx

GTS_2020_Event_Plan.docx

GTS_2020_Event_Budget.docx

16. Thank You!

New Send Email

Dec 30, 2019 16:26:03 Success: Email Sent to: Thank you for submitting your application for the Sports & Events Grant Program. Your application has been completed and received. It will be reviewed by Tourism Development Office staff for completeness and within (3) business day a follow-up email will be sent to you confirming the receipt of application and required attachments.