

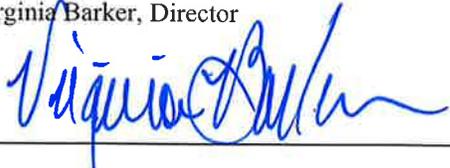
Meeting Date
October 4, 2016



AGENDA	
Section	New Business
Item No.	VI A 1

AGENDA REPORT

BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS

SUBJECT:	Approval of Natural Resource Management Department Memorandum of Understanding (MOU) with Brevard Zoological Society and Good Education Solutions for County wide stormwater public education and outreach. This is a continuation of a previously approved MOU in 2011 and renewed annually through September 30, 2016.		
DEPT/OFFICE:	Natural Resources Management Department		
Requested Action:	<p>It is requested that the Board 1) authorize the Chairman to execute the Memorandum of Understanding substantially in the form of Attachment A, between Brevard County, the Brevard Zoological Society and Good Education Solutions for a County wide stormwater public education and outreach Program, pending approval of Risk Management and the County Attorney's Office; 2) authorize the County Manager or designee to execute amendments, as required and in excess of \$100,000; and 3) authorize any necessary budget change requests.</p>		
Summary Explanation & Background:	<p>Brevard County and Municipalities are required under the National Pollutant Discharge Elimination System (NPDES) permit program to provide education and outreach on stormwater pollution. Permit holders who convey stormwater to the Indian River Lagoon must implement a Basin Management Action Plan (BMAP) to reduce stormwater pollution per Florida Department of Environmental Protection requirements. Outreach is eligible for BMAP pollution reduction credits.</p> <p>Contracting with a non-profit organization to provide the desired education and outreach provides consistency across jurisdictions improves cost effectiveness and provides a venue for volunteers to assist in this community matter. To achieve the goals of consistency and cost effectiveness, the County and Municipalities previously partnered as a consortium through an interlocal agreement to share costs of a joint stormwater education and outreach program known as "Blue Life".</p> <p>The term of this agreement is for one year with an option to renew for one additional year. Brevard County's cost share is \$36,000 per year with Municipal partners contributing \$0.30 per person, based on 2009 population data published by City-Data.com. In addition the MOU includes \$132,359 for additional tasks previously approved by the Board for outreach associated with State cost share agreements.</p> <p>Brevard County collects contributed funds from municipal partners and funds Brevard Zoo as Program Administrator. Good Education Solutions (Program Manager) conducts program activities in accordance with deliverables selected by individual partners.</p> <p>Fiscal Impact FY 16-17: Brevard County Natural Resources Management Department cost share for Year one will be \$36,000. Plus \$132,359 for additional Grant required activities.</p>		
Clerk to the Board instruction:			
Exhibits Attached:	Exhibit A, Draft Memorandum of Understanding		
Contract /Agreement (If attached): Reviewed by County Attorney	Yes <input type="checkbox"/>	No <input checked="" type="checkbox"/>	
County Manager's Office	Natural Resources Management Office		PR <input type="checkbox"/>
Stockton Whitten, County Manager	Virginia Barker, Director 		



Tammy Rowe, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001
Fax: (321) 264-6972
Tammy.Rowe@brevardclerk.us

October 5, 2016

M E M O R A N D U M

TO: Virginia Barker, Natural Resources Management Director

RE: Item VI.A.1., Approval of Natural Resources Management Department Memorandum of Understanding (MOU) with Brevard Zoological Society and Good Education Solutions for Countywide Stormwater Public Education and Outreach; and Continuation of Previously Approved MOU in 2011 and Renewed Annually Through September 30, 2016

The Board of County Commissioners, in regular session on October 4, 2016, authorized the Chairman to execute Memorandum of Understanding (MOU), substantially in the form of Attachment A, with Brevard Zoological Society and Good Education Solutions for a Countywide stormwater public education and outreach program, pending approval of Risk Management and the County Attorney's Office; authorized the County Manager, or his designee, to execute amendments, as required and in excess of \$100,000; and authorized any necessary budget change requests.

Upon execution by all parties, please return a fully-executed MOU to this office for attestation, distribution, and inclusion in the official minutes.

Your continued cooperation is greatly appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS
SCOTT ELLIS, CLERK

Tammy Rowe, Deputy Clerk

cc: Contracts Administration
Finance
Budget



Memorandum of Understanding

BLUE LIFE

STORMWATER EDUCATION AND OUTREACH PROGRAM

BREVARD COUNTY

GOOD EDUCATION SOLUTIONS, INC.

and

BREVARD ZOO

DRAFT

WHEREAS, this is a Memorandum of Understanding (MOU) effective _____ 2016 between Brevard County, Brevard Zoo and Good Education Solutions, Inc. (GES) in which the Brevard Zoo hereby continues to engage Good Education Solutions, Inc. (GES) for the Brevard County Region Stormwater Education and Outreach Program known as BLUE LIFE; and

WHEREAS, an Interlocal Agreement was previously approved effective December 11, 2011 as amended effective November 1, 2012 by the Consortium Lead (Brevard County) with its partners to fund BLUE LIFE and provided for the County to contract (this Memorandum of Understanding) with a Program Administrator and a Program Education Administrator; and

WHEREAS, the partners listed below agree to enter into a collaborative agreement for the BLUE LIFE Program in which Brevard Zoo is the Program Administrator; GES is the Program Education Administrator and Manager and local governments are partners through a Consortium led by Brevard County Natural Resources; and

WHEREAS, the County, GES and Brevard Zoo desire to update and replace the existing Memorandum of Understanding with this MOU and set forth the services each party will provide to the BLUE LIFE Program to mutually support the Zoo's mission of Wildlife Conservation through Education and Participation;

NOW, THEREFORE, it is hereby agreed by and between the partners as follows:

Section I. Background

In 2011, Good Education Solutions, Inc. created the BLUE LIFE program to provide a consistent image, message and branding for stormwater education, outreach and marketing while meeting government mandated NPDES/BMAP education and outreach



requirements. The Program was introduced to Brevard County and various municipalities within the Brevard region for meeting these state / federal mandates. The program's intent is to meet the NPDES/BMAP education and outreach requirements of each participating jurisdiction through implementing a consistent message to the community concerning the impacts of stormwater pollution and by highlighting lifestyles and personal behaviors that reduce the contribution of communities to stormwater pollution.

Brevard County Natural Resources Management Department and various municipalities within the Brevard region desire to partner in a cooperative effort via a consortium to allow for the pooling of funds resulting in a greater impact per dollar spent. This fosters a consistent message and branding throughout the region.

It is the intent of the consortium to reach a greater number of people more efficiently with maximum impact by partnering with a non-profit organization such as Brevard Zoo, which is capable of enhancing the education, outreach and marketing program of BLUE LIFE by providing visibility, guidance, buying power, cost saving avenues, volunteer base and additional promotion methodologies.

Section II. Program Members

Consortium Lead	-	Brevard County, Natural Resources Management Department
Consortium Partners	-	Municipalities within Brevard County contributing funds to the program
Program Administrator	-	Brevard Zoo
Program Manager	-	Good Education Solutions, Inc. Education Administrator

Section III. Roles and Responsibilities

A. Program Administration

1. Program Administration is the responsibility of the Program Administrator.
2. The Program Administrator will receive thirteen percent (13%) of the base revenue for Administration fees as defined in Section IV: Funding of MOU.
3. The Program Administrator will maintain the prime partnering agreement with the Consortium Lead and sub-contract the Program Management and other services to consultants, as required.



4. The Program Administrator will invoice the Consortium Lead for Program funds on or before September 1st preceding each new contract year.
5. The Program Administrator will maintain the accounting of the Program funds. This includes collecting, maintaining, and disbursing any funds, donations, fees, etc. provided to the Program.
6. Program funds shall be able to be identified separately from the Program Administrator's general account(s). The program account(s) shall remain in good standing. The Program Administrator shall submit account statements to the Consortium Lead and Program Manager on a monthly basis. Statements shall include a ledger of all income, expenses, and current account balance. Statements shall be delivered to the Consortium Lead and Program Manager by the tenth of the month for the previous month's activity.
7. The Program Administrator will support recruitment of new government partners to expand BLUE LIFE, when appropriate.
8. The Program Administrator, when available, will attend BLUE LIFE partners' meetings.
9. The Program Administrator will supply the Program Manager with a copy of their 501 c (3) certificate to be used for qualifying program implementation, purchases, and donation requests.
10. The Program Administrator will invite the Program Manager to attend or phone in for Brevard Zoo Green Team meetings to update Program Members and receive input.
11. The Program Administrator will assist with grant applications, as needed.
12. The Program Administrator will register all Program volunteers in the Administrator's Volunteer Program assuming they meet the Program Administrator's standards.
13. The Program Administrator will announce Program volunteer opportunities to the Program Administrator's volunteer base when requested by Program Manager.
14. Sign installation management is to be provided by the Program Administrator.



15. The Program Administrator will advertise the Program to the community by providing space for signage or an exhibit in a minimum of two (2) locations within the Zoo. Signage or exhibit design and material are to be paid for by the Program. The Program Administrator will be consulted on and approve all designs.
16. The Program Administrator will allow for Program storm drain signage to be installed at as many storm drain inlets within the Zoo as possible. The Program will provide the signs. The Program Administrator will be consulted on and approve all designs. Installation management is to be provided by the Program Administrator.
17. The Program Administrator will air Program PSA's on media screens located within the Zoo as the Program Administrator's agreement with Animal Inc. allows.
18. The Program Administrator will acknowledge support for the Program during applicable interpretive programs.
19. The Program Administrator will provide sale space within the gift shop for select Program promotional items and stormwater pollution prevention tools if allowed under outsourcing agreement. Profits from the sale of the items will be distributed to the Program account to supplement marketing funds.
20. The Program Administrator will provide one (1) monthly item of Program Administrator's choice to be used for the Program's social media promotions. Examples are: train tickets, aviary feedings, rhino encounters, and clearance items.
21. The Program Administrator will provide a link to the Program's webpage from the Program Administrator's website.
22. The Program Administrator will provide/allow for Program meeting space if requested in writing (email acceptable) and space is available and deemed appropriate by the Program Administrator.
23. The Program Manager recognizes that the Consortium Lead desires to purchase Program materials in bulk using funds collected from Consortium Partners outside of the marketing funds and will accept these additional funds for this purpose without an Administrative fee attached.



24. The Program Administrator will nominate a maximum of two (2) people to act as the Program Administration Leads (PAL). One PAL will have experience in marketing. One PAL will have experience in education. The Program Manager and Consortium Lead will approve this appointee. The PALs will act as the point of contact for the Program Manager and Consortium Lead.

Section III. Roles and Responsibilities

B. Program Management

1. Program Management will be the responsibility of the Program Manager.
2. The Program Manager will receive sixty percent (60%) of the Program base revenue as defined in Section IV: Funding. This percentage is to cover payment for work and program materials directly related to Consortium deliverables (See Attachment "A" attached hereto) EXCEPT for storm drain marking supplies, promotional items and direct marketing expenses.
3. The Program Manager will serve as the prime point of contact for the Program and serve as the primary coordinator of all Program activities, including, but not limited to; education programs, outreach activities, fundraising, business sponsorship and volunteer recruitment. The Program Manager will review and provide comments on marketing campaign recommendations provided by the Program Administrator.
4. The Program Manager will prepare monthly reports summarizing all activities. The monthly reports shall be submitted to the Consortium Lead, Consortium Partners, and the Program Administrator by the tenth of the month for the preceding month's activities. The reports shall list the specific deliverables performed, and the geographic area impacted. Marketing activities shall also be summarized, along with any other notable events impacting the Program.
5. The Program Manager will submit monthly expense reports for purchases that are direct costs of the Program. Prior approval (e-mail is acceptable) from the Program Administrator and the Consortium Lead is required for direct expenses over \$250.00. No prior approval is needed for direct expenses under or equal to \$250.00 and often obtained by credit card.
6. The Program Manager will be responsible for preparing, planning, coordinating, scheduling, and performing all education activities in accordance with the



deliverable point system (Attachment "A"). A variety of engaging education programs involving stormwater pollution for both children and adults will be used.

7. The Program Manager will be responsible for securing space (booth, tent, etc.) at special events and for representing the Program at these events in accordance with the deliverable point system outlined below. Space at these events will be used to engage the public and foster their understanding of stormwater, stormwater pollution, how it impacts our community, and what they can do to help reduce those impacts.
8. The Program Manager will be responsible for marking storm drains in accordance with the deliverable point system outlined below. The markers and adhesives (or paint and stencils) will need to be supplied by the government entity requesting marking within their jurisdictional boundaries
9. The Program Manager will be responsible for coordinating with the Consortium Partners to determine and record the desired deliverables. The Program Manager will secure a list of requested deliverables for the geographic area of each partner based on the point values found in the list below. Consortium Partners will be allocated points for the fiscal year based on their funding contribution at a rate of one point for every \$125 contributed. Additional points may be purchased at the same rate, as desired. Attachment "A" lists the number of points required for each deliverable.
10. The Program Manager will attend or phone in for Brevard Zoo Green Team meetings to update members and receive input.
11. The Program Manager or designee will attend Marketing meetings once per month on a pre-scheduled basis to discuss ideas and opportunities.
12. The Program Manager will inform and receive written authorization (email is acceptable) from the PAL for any donations sought by the Program. This includes monetary and in kind.
13. The Program Manager will provide program plans for each grade level to the Education PAL. These lesson plans remain the property of the Program Manager. They will be used for quality control measures of program implementation by the Program Manager.



14. The Program Manager will supply the appropriate PAL, Consortium Lead and each Consortium Partner with a work plan for delivering the Consortium deliverables and the Program's marketing plan. This work plan will be delivered quarterly by the 25th day of the last month in the preceding quarter. The PAL and Consortium Lead will approve the work plan by email by the tenth day of the quarter start up.

Section III. Roles and Responsibilities

C. Marketing Campaign

1. The Program Administrator will be responsible for coordinating marketing activities for the Program. The Program Administrator will be responsible for agreements and payments to marketing consultants as agreed to by the Program Manager and Consortium lead, along with purchasing marketing supplies and services using the Program account.
2. The Marketing Campaign will receive twenty-seven percent (27%) of the Program's total base revenue.
3. The Marketing Campaign will be flexible. The Consortium Lead, Consortium Partners, Program Administrator, Program Manager and the available funds will drive the direction and scope.
4. The Marketing Campaign will be open to using Social Media, Television, Internet, Radio, Billboard, Print Media Outlets, and other tactics, as agreed by the Partners.
5. The Program Administrator, Program Manager and Consortium members all recognize that professional evaluation of the educational and marketing programs is necessary to maximize the effectiveness of the program. Therefore, the Program Administrator, Program Manager and Consortium Lead agree to use marketing funds, as necessary, to conduct a follow up survey or other evaluative methodology to the February 2012 Water Quality Survey when deemed appropriate to measure the effectiveness of the Program.
6. The Program Administrator will coordinate the use of the remaining marketing funds to supply the Program with marketing and promotional items at the direction of the Consortium Lead, Partners, Program Administrator and Program Manager.



7. The Program Administrator's involvement in the Program will be identified on the Program website and on all marketing materials produced using Program funds after the contract start date. The language to be used will be agreed upon by the Program Administrator, Program Manager and Consortium members.

Section III. Roles and Responsibilities

D. Other

1. Good Education Solutions, Inc. will continue to operate as an S Corporation and work independently to pursue and secure additional work that may or may not flow through the Consortium or the Program Administration as appropriate for the particular work.
2. All logos, taglines, branding, education programs, curricula, and other intellectual property developed by Good Education Solutions, Inc. both within and outside the duration of this MOU shall remain the property of Good Education Solutions except as follows:
 - a. The Consortium Lead (County), Environmental Protection Agency, and Florida Department of Environmental Protection, reserve a royalty-free, nonexclusive and irrevocable license to reproduce, publish or otherwise use, for government purposes:
 - i. The copyright in any work developed with grant support through this MOU.
 - ii. Any ownership rights of copyright to which a grantee, subgrantee or contractor purchases with grant support through this MOU.
 - b. Per requirements of the grant funding agencies, it is understood and agreed that all documents and materials created through this MOU for grant funded tasks will remain the property of the Consortium Lead/County. In the event that any books, manuals, films, audio, webpages, or other copyrightable material are produced for this campaign, all copyrights shall be reserved to the Consortium Lead. The Consortium Lead's contract with the state includes the following requirement: "All materials to which the County is to have patent or copyrights shall be marked and dated by the subcontractor in such a manner as to preserve and protect the legal rights of the County. The County shall be responsible for including this provision in all subcontracts related to outreach



deliverables handled through this agreement.” The Consortium Lead does not intend to copyright or patent any grant funded materials developed under this MOU. The language above protects the Consortium’s Lead’s right of ownership.

3. Additionally, for grant funded activities, Attachments “B”, “C”, and “D” may apply.
4. To the extent required by law, the Consortium Lead will be self-insured against, or will secure and maintain during the life of this MOU Workers’ Compensation Insurance for all of its employees connected with the work of this project. The Consortium Lead shall require any subcontractor similarly to provide Workers’ Compensation Insurance for all of the latter’s employees unless such employees are covered by the protection afforded by the Consortium Lead. Such self-insurance program or insurance coverage shall comply fully with the Florida Workers’ Compensation law. In case any class of employees engaged in hazardous work under this MOU is not protected under Workers’ Compensation statutes, the Consortium Lead shall provide, and cause each subcontractor to provide, adequate insurance satisfactory to the grant funding agency, for the protection of the entity’s respective employees not otherwise protected.
5. In the event that legal counsel is needed, all parties are responsible for their own attorney fees.
6. Neither party may assign or adjust this Memorandum of Understanding without the written consent of the other party.

Section IV. FUNDING

Funding of the Program will be through a consortium of Partners led by Brevard County Natural Resources Management Department, the Consortium Lead.

The Consortium Lead will enter into an annual contract with the Program Administrator for Administration of the Program. Funding for the Consortium Lead is set at \$36,000 per fiscal Year and for Consortium Partners (municipalities) at \$0.30 per person based on 2009 municipal population data published by City-Data.com.

The base program revenue generated from funds contributed to the program by the Consortium Lead and Partners outlined in Attachment “E” (attached hereto) will be distributed through the Program as follows: Through an annual contract between the



Consortium Lead and the Program Administrator, 100% of the funds will be paid to the Program Administrator. The Program Administrator will retain a portion of the revenue for their services as stipulated in Section III. A.

Additional funding sources (grants, etc.), tasks to be accomplished by the parties, and time frames to accomplish the tasks are set forth in Attachment "F" which may be amended (as an amendment to this MOU) from time to time by the parties by letter of agreement signed by each party's respective authorized representative. Such amendment becomes part of this MOU as if it existed at the time of initial execution of this MOU.

The Program Administrator will pay the Program Manager a portion of the revenue for their services as set forth in Section III. B dispersed on a quarterly basis, due on or before these dates of each Program year: October 25, January 7, April 7, and July 7. Invoices will contain the statement "Base Blue Life Program" and the quarter being billed 1st, 2nd etc. to clearly differentiate the invoice from grant related activities.

The Program Administrator will hold twenty-seven percent (27%) of the funds in the Base Program account for use as outlined in Section III. C.

Any funds remaining in the Program account on September 30 will be carried over to the next program year.

If the Program Administrator fails to make any payment to the Program Manager by the date specified, the Program Manager may, after giving seven (7) days written notice to the Program Administrator, suspend services under this Memorandum of Understanding until the Program Manager has been paid in full.

In the event the Program is discontinued, all outstanding debits and payments to the Program Manager and Program Administrator will be paid using the revenue remaining in the Program account. After that, the remaining revenue will be returned to the Consortium Lead for spending on alternative outreach activities as agreed by the Consortium Lead and Partners or for redistribution to the Consortium Partners on a pro-rata basis reflective of their contributions.

If additional Brevard County Consortium Partners are introduced into the Program mid-year, the funds and deliverable points will be calculated pro-rata and distribution of those funds will be distributed as outlined above. Likewise, if Brevard County Consortium Partners leave the Program mid-year, points and deliverables will be pro-rata assessed.



Revenue brought into the Program by grant awards will be subject to no more than 8% of the total award as an Administrative fee to be retained by the Program Administrator. Revenue brought into the Program by the Base Program will be subject to 13% of the total award as an Administrative fee to be retained by the Program Administrator. The remainder of the funds will be distributed as outlined in the award.

The performance of the Program, as well as that of the Program Manager, is dependent upon the actual funding of the program by the Consortium members. No party to this Memorandum of Understanding shall be responsible to another party in the event of failure to meet the funding requirements by the Consortium partners or any part thereof.

Section V: Timeline

The roles and responsibilities described above are contingent on acceptance of receiving funds contracted between Brevard Board of County Commissioners, Natural Resources Management Department and Brevard Zoo. This MOU is for a one (1) year term and may be renewed for one (1) additional one (1) year term under the same terms and conditions by the parties through a written renewal agreement.

Section VI: Commitment to Partnership

We the undersigned have read and agree with this Memorandum of Understanding.

By: _____

Director: Good Education Solutions, Inc.

Date: _____

By: _____

Director: East Coast Zoological Society of Florida, Inc.

Date: _____

By: _____

Brevard County

Date: October 4, 2016

Attest: _____

SCOTT ELLIS, CLERK

DRAFT



Approved as to form and legality of content.
Brevard County Attorney's Office By

Christine Lepore, Assistant County Attorney



ATTACHMENT "A"

DELIVERABLE	POINT VALUE
A. Adult Education Program	4 Points / Program
B. School Age Education Program	2 Points / Program
C. General Public Programs	4 Points / Program
D. Special Event Representation	8 Points / Event
E. Storm Drain Marking	2 Point / 50 Drains Marked
F. Alternative Programs, as requested	Points based on time and cost

ATTACHMENT "B"

REGULATIONS

<p>Formal regulations concerning administrative procedures for EPA grants appear in Title 40 of the Code of Federal Regulations. Grant program administrative regulations appear in Subchapter B; other regulations of general applicability appear in Subchapter A. Other EPA regulations also impact grant programs. The following list contains regulations and Office of Management and Budget Circulars which may apply to the work performed under this Agreement.</p>	
<p>Subchapter A - General</p>	
40 C.F.R. 4	Uniform relocation assistance and real property acquisition for federal and federally assisted programs
40 C.F.R. 12	Nondiscrimination on the basis of handicap in programs or activities conducted by EPA
40 C.F.R. 29	Intergovernmental review of EPA programs and activities
40 C.F.R. 30	Uniform administrative requirements for grants and agreements with institutions of higher education, hospitals and other nonprofit organizations
<p>Subchapter B - Grants and Other Federal Assistance</p>	
40 C.F.R. 31	Uniform administrative requirements for grants and cooperative agreements to state and local governments
40 C.F.R. 34	New restrictions on lobbying
40 C.F.R. 35	State and local assistance
40 CFR 36	Drug-Free Workplace Act
<p>Other Federal Regulations</p>	
48 C.F.R. 31	Contract Cost Principles and Procedures, or uniform cost accounting standards that comply with cost principles acceptable to the federal agency
2 CFR 1532	Nonprocurement Suspension and Debarment Regulations
<p>Office of Management and Budget Circulars</p>	
A-21 (2 CFR 220)	Cost Principles for Educational Institutions
A-87 (2 CFR 225)	Cost Principles for State, Local, and Indian Tribal Governments
A-122 (2 CFR 230)	Cost Principles for Non-Profit Organizations
A-133	Audit Requirements

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ATTACHMENT "C"

Contract Provisions:

All contracts awarded by a recipient, including small purchases, shall contain the following provisions as applicable:

1. **Equal Employment Opportunity** - All contracts shall contain a provision requiring compliance with Executive Order (E.O.) 11246, "Equal Employment Opportunity," as amended by E.O. 11375, "Amending Executive Order 11246 Relating to Equal Employment Opportunity," and as supplemented by regulations at 41 CFR part 60, "Office of Federal Contract Compliance Programs, Equal Employment Opportunity, Department of Labor."
2. **Copeland "Anti-Kickback" Act (18 U.S.C. 874 and 40 U.S.C. 276c)** - All contracts and subgrants in excess of \$2000 for construction or repair awarded by recipients and subrecipients shall include a provision for compliance with the Copeland "Anti-Kickback" Act (18 U.S.C. 874), as supplemented by Department of Labor regulations (29 CFR part 3, "Contractors and Subcontractors on Public Building or Public Work Financed in Whole or in Part by Loans or Grants from the United States"). The Act provides that each contractor or subrecipient shall be prohibited from inducing, by any means, any person employed in the construction, completion, or repair of public work, to give up any part of the compensation to which he is otherwise entitled. The recipient shall report all suspected or reported violations to the Federal awarding agency.
3. **Davis-Bacon Act, as amended (40 U.S.C. 276a to a-7)** - When required by Federal program legislation, all construction contracts awarded by the recipients and subrecipients of more than \$2000 shall include a provision for compliance with the Davis-Bacon Act (40 U.S.C. 276a to a-7) and as supplemented by Department of Labor regulations (29 CFR part 5, "Labor Standards Provisions Applicable to Contracts Governing Federally Financed and Assisted Construction"). Under this Act, contractors shall be required to pay wages to laborers and mechanics at a rate not less than the minimum wages specified in a wage determination made by the Secretary of Labor. In addition, contractors shall be required to pay wages not less than once a week. The recipient shall place a copy of the current prevailing wage determination issued by the Department of Labor in each solicitation and the award of a contract shall be conditioned upon the acceptance of the wage determination. The recipient shall report all suspected or reported violations to the Federal awarding agency. EPA does not consider work performed under the 319 grants to fall under the definition of construction. Therefore, this provision does not apply to this specific Agreement.
4. **Contract Work Hours and Safety Standards Act (40 U.S.C. 327-333)** - Where applicable, all contracts awarded by recipients in excess of \$2000 for construction contracts and in excess of \$2500 for other contracts that involve the employment of mechanics or laborers shall include a provision for compliance with Sections 102 and 107 of the Contract Work Hours and Safety Standards Act (40 U.S.C. 327-333), as supplemented by Department of Labor regulations (29 CFR part 5). Under Section 102 of the Act, each contractor shall be required to compute the wages of every mechanic and laborer on the basis of a standard work week of 40 hours. Work in excess of the standard work week is permissible provided that the worker is compensated at a rate of not less than 1 1/4 times the basic rate of pay for all hours worked in excess of 40 hours in the work week. Section 107 of the Act is applicable to construction work and provides that no laborer or mechanic shall be required to work in surroundings or under working conditions which are unsanitary, hazardous or dangerous. These requirements do not apply to the purchases of supplies or materials or articles ordinarily available on the open market, or contracts for transportation or transmission of intelligence.
5. **Rights to Inventions Made Under a Contract or Agreement** - Contracts or agreements for the performance of experimental, developmental, or research work shall provide for the rights of the Federal Government and the recipient in any resulting invention in accordance with 37 CFR part 401, "Rights to Inventions Made by Nonprofit Organizations and Small Business Firms Under Government Grants,

Contracts and Cooperative Agreements,* and any implementing regulations issued by the awarding agency.

6. Clean Air Act (42 U.S.C. 7401 et seq.) and the Federal Water Pollution Control Act, as amended (33 U.S.C. 1251 et seq.) - Contracts and subgrants of amounts in excess of \$100,000 shall contain a provision that requires the recipient to agree to comply with all applicable standards, orders or regulations issued pursuant to the Clean Air Act (42 U.S.C. 7401 et seq.) and the Federal Water Pollution Control Act as amended (33 U.S.C. 1251 et seq.). Violations shall be reported to the Federal awarding agency and the Regional Office of the Environmental Protection Agency (EPA).
7. Byrd Anti-Lobbying Amendment (31 U.S.C. 1352) - Contractors who apply or bid for an award of \$100,000 or more shall file the required certification. Each tier certifies to the tier above that it will not and has not used Federal appropriated funds to pay any person or organization for influencing or attempting to influence an officer or employee of any agency, a member of Congress, officer or employee of Congress, or an employee of a member of Congress in connection with obtaining any Federal contract, grant or any other award covered by 31 U.S.C. 1352. Each tier shall also disclose any lobbying with non-Federal funds that takes place in connection with obtaining any Federal award. Such disclosures are forwarded from tier to tier up to the recipient.
8. Debarment and Suspension (E.O.s 12549 and 12689) - No contract shall be made to parties listed on the General Services Administration's List of Parties Excluded from Federal Procurement or Nonprocurement Programs in accordance with E.O.s 12549 and 12689, "Debarment and Suspension." This list contains the names of parties debarred, suspended, or otherwise excluded by agencies, and contractors declared ineligible under statutory or regulatory authority other than E.O. 12549. Contractors with awards that exceed the small purchase threshold shall provide the required certification regarding its exclusion status and that of its principal employees.
9. Section 508 of the Federal Water Pollution Control Act, as amended (33 U.S.C. 1368) and Section 1424(e) of the Safe Drinking Water Act (42 U.S.C. 300h-3(e)) - Contracts and subgrants of amounts in excess of \$100,000 shall contain a provision that requires the recipient to agree to comply with all applicable standards, orders or regulations issued pursuant to Section 508 of the Federal Water Pollution Control Act, as amended (33 U.S.C. 1368) and Section 1424(e) of the Safe Drinking Water Act (42 U.S.C. 300h-3(e)). Violations shall be reported to the Federal awarding agency and the Regional Office of the Environmental Protection Agency (EPA).
10. Compliance with all Federal statutes relating to nondiscrimination - These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352), which prohibits discrimination on the basis of sex; (b) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. 795), which prohibits discrimination on the basis of handicap; (c) the Age Discrimination Act of 1975, as amended (42 U.S.C. 6101-6107), which prohibits discrimination on the basis of age; (d) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (e) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (f) Sections 523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. 290 dd-3 and 290 ee-3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (g) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. 3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (h) any other nondiscrimination provisions in the specific statute(s) made; and, (i) the requirements of any other nondiscrimination statute(s) that may apply.
11. Compliance with the requirements of Titles II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) that provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal or federally assisted programs. These requirements apply to all interests in real property acquired for project purposes regardless of Federal participation in purchases.

12. Compliance with the provisions of the Hatch Act (5 U.S.C. 1501 - 1508 and 7324 - 7326) that limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.
13. Compliance, if applicable, with flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973 (P.L. 93-234) that requires recipients in a special flood hazard area to participate in the program and to purchase flood insurance if the total cost of insurable construction and acquisition is \$10,000 or more.
14. Compliance with environmental standards which may be prescribed to the following: (a) institution of environmental quality control measures under the National Environmental Policy Act of 1969 (P.L. 91-190) and Executive Order 11514; (b) notification of violating facilities pursuant to E.O. 11738; (c) protection of wetlands pursuant to E.O. 11990; (d) evaluation of flood hazards in floodplains in accordance with E.O. 11988; (e) assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972 (16 U.S.C. 1451 et seq.); (f) conformity with Federal actions to State (Clean Air) Implementation Plans under Section 176(e) of the Clean Air Act of 1955, as amended (42 U.S.C. 7401 et seq.); (g) protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended (P.L. 93-523); and (h) protection of endangered species under the Endangered Species Act of 1973, as amended (P.L. 93-205).
15. Compliance with the Wild and Scenic Rivers Act of 1968 (16 U.S.C. 1271 et seq.) related to protecting components or potential components of the national wild and scenic rivers system.
16. Compliance with Section 106 of the National Historic Preservation Act of 1966, as amended (16 U.S.C. 470), E.O. 11593 (identification and protection of historic properties), and the Archaeological and Historic Preservation Act of 1974 (16 U.S.C. 469a-1 et seq.).
17. Compliance with P.L. 93-348 regarding the protection of human subjects involved in research, development, and related activities supported by this award of assistance.
18. Compliance with the Laboratory Animal Welfare Act of 1966 (P.L. 89-544, as amended, 7 U.S.C. 2131 et seq.) pertaining to the care, handling, and treatment of warm blooded animals held for research, teaching, or other activities supported by this Agreement.
19. Compliance with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. 4801 et seq.) that prohibits the use of lead-based paint in construction or rehabilitation of residence structures.
20. Compliance with the mandatory standards and policies relating to energy efficiency that are contained in the State energy conservation plan issued in accordance with the Energy Policy and Conservation Act (Pub. L. 94-163, 89 Stat. 871).
21. Compliance with Geospatial Data Standards must be met by the Grantee under this Agreement. All geospatial data created must be consistent with Federal Geographic Data Committee endorsed standards. Information on these standards can be found at www.fgdc.gov.

22. Compliance with Nutrient Management Plans for Animal Feeding Operations is required under this Grant and must have and implement a nutrient management plan that: 1) provides and maintains buffers or equivalent practices; 2) diverts clean water; 3) prevents direct contact of confined animals with waters of the United States; 4) addresses animal mortality; 5) addresses chemical disposal; 6) addresses proper operation and maintenance; 7) addresses record keeping and testing; 8) maintains proper storage capacity; and 9) addresses rate and timing of land application of manure and wastewater.
23. Trafficking Victim Protection Act of 2000, the following Prohibition Statement must be included in any award of these funds to a private entity. "You as the recipient, your employees, subrecipients under this Agreement, and subrecipient's employees may not engage in severe forms of trafficking in persons during the period of time that this Agreement is in effect; procure a commercial sex act during the period of time that this Agreement is in effect; or use forced labor in the performance of this Agreement or subawards under this Agreement.
24. Registrations and Identification Information, the Grantee agrees to maintain current registration in the Central Contractor Registration (www.ccr.gov) at all times during which they have active project funded with these funds. A Dun and Bradstreet Data Universal Numbering System (DUNS) Number (www.dnb.com) is one of the requirements for registration in the Central Contractor Registration.

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ATTACHEMENT "D"

SPECIAL AUDIT REQUIREMENTS

The administration of resources awarded by the Department of Environmental Protection (which may be referred to as the "Department", "DEP", "FDEP" or "Grantor", or other name in the contract/agreement) to the recipient (which may be referred to as the "Contractor", "Grantee" or other name in the contract/agreement) may be subject to audits and/or monitoring by the Department of Environmental Protection, as described in this attachment.

MONITORING

In addition to reviews of audits conducted in accordance with OMB Circular A-133 and Section 215.97, F.S., as revised (see "AUDITS" below), monitoring procedures may include, but not be limited to, on-site visits by Department staff, limited scope audits as defined by OMB Circular A-133, as revised, and/or other procedures. By entering into this Agreement, the recipient agrees to comply and cooperate with any monitoring procedures/processes deemed appropriate by the Department of Environmental Protection. In the event the Department of Environmental Protection determines that a limited scope audit of the recipient is appropriate, the recipient agrees to comply with any additional instructions provided by the Department to the recipient regarding such audit. The recipient further agrees to comply and cooperate with any inspections, reviews, investigations, or audits deemed necessary by the Chief Financial Officer or Auditor General.

AUDITS

PART D: FEDERALLY FUNDED

This part is applicable if the recipient is a State or local government or a non-profit organization as defined in OMB Circular A-133, as revised.

1. In the event that the recipient expends \$500,000 or more in Federal awards in its fiscal year, the recipient must have a single or program-specific audit conducted in accordance with the provisions of OMB Circular A-133, as revised. EXHIBIT 1 to this Attachment indicates Federal funds awarded through the Department of Environmental Protection by this Agreement. In determining the Federal awards expended in its fiscal year, the recipient shall consider all sources of Federal awards, including Federal resources received from the Department of Environmental Protection. The determination of amounts of Federal awards expended should be in accordance with the guidelines established by OMB Circular A-133, as revised. An audit of the recipient conducted by the Auditor General in accordance with the provisions of OMB Circular A-133, as revised, will meet the requirements of this part.
2. In connection with the audit requirements addressed in Part I, paragraph 1, the recipient shall fulfill the requirements relative to auditee responsibilities as provided in Subpart C of OMB Circular A-133, as revised.
3. If the recipient expends less than \$500,000 in Federal awards in its fiscal year, an audit conducted in accordance with the provisions of OMB Circular A-133, as revised, is not required. In the event that the recipient expends less than \$500,000 in Federal awards in its fiscal year and elects to have an audit conducted in accordance with the provisions of OMB Circular A-133, as revised, the cost of the audit must be paid from non-Federal resources (i.e., the cost of such an audit must be paid from recipient resources obtained from other than Federal entities).
4. The recipient may access information regarding the Catalog of Federal Domestic Assistance (CFDA) via the Internet at <http://12.46.345.173/cfdaf/mf-ma.html>.

PART II: STATE FUNDED

This part is applicable if the recipient is a nonstate entity as defined by Section 215.97(2)(m), Florida Statutes.

1. In the event that the recipient expends a total amount of state financial assistance equal to or in excess of \$500,000 in any fiscal year of such recipient, the recipient must have a State single or project-specific audit for such fiscal year in accordance with Section 215.97, Florida Statutes; applicable rules of the Department of Financial Services; and Chapters 10.550 (local governmental entities) or 10.650 (nonprofit and for-profit organizations), Rules of the Auditor General. EXHIBIT 1 to this Attachment indicates state financial assistance awarded through the Department of Environmental Protection by this Agreement. In determining the state financial assistance expended in its fiscal year, the recipient shall consider all sources of state financial assistance, including state financial assistance received from the Department of Environmental Protection, other state agencies, and other nonstate entities. State financial assistance does not include Federal direct or pass-through awards and resources received by a nonstate entity for Federal program matching requirements.
2. In connection with the audit requirements addressed in Part II, paragraph 1; the recipient shall ensure that the audit complies with the requirements of Section 215.97(7), Florida Statutes. This includes submission of a financial reporting package as defined by Section 215.97(2), Florida Statutes, and Chapters 10.550 (local governmental entities) or 10.650 (nonprofit and for-profit organizations), Rules of the Auditor General.
3. If the recipient expends less than \$500,000 in state financial assistance in its fiscal year, an audit conducted in accordance with the provisions of Section 215.97, Florida Statutes, is not required. In the event that the recipient expends less than \$500,000 in state financial assistance in its fiscal year, and elects to have an audit conducted in accordance with the provisions of Section 215.97, Florida Statutes, the cost of the audit must be paid from the non-state entity's resources (i.e., the cost of such an audit must be paid from the recipient's resources obtained from other than State entities).
4. For information regarding the Florida Catalog of State Financial Assistance (CSFA), a recipient should access the Florida Single Audit Act website located at <http://www.fidd.com/flsa> for assistance. In addition to the above website, the following websites may be accessed for information: Legislature's Website at <http://www.lsg.state.fl.us/Welcome/index.cfm>, State of Florida's website at <http://www.myflorida.com/>, Department of Financial Services' Website at <http://www.fidd.com/> and the Auditor General's Website at <http://www.state.fl.us/hudget>.

PART III: OTHER AUDIT REQUIREMENTS

(NOTE: This part would be used to specify any additional audit requirements imposed by the State awarding entity that are solely a matter of that State awarding entity's policy (i.e., the audit is not required by Federal or State laws and is not in conflict with other Federal or State audit requirements). Pursuant to Section 215.97(8), Florida Statutes, State agencies may conduct or arrange for audits of State financial assistance that are in addition to audits conducted in accordance with Section 215.97, Florida Statutes. In such an event, the State awarding agency must arrange for funding the full cost of such additional audits.)

PART IV: REPORT SUBMISSION

1. Copies of reporting packages for audits conducted in accordance with OMB Circular A-133, as revised, and required by PART I of this Attachment shall be submitted, when required by Section 320 (d), OMB Circular A-133, as revised, by or on behalf of the recipient directly to each of the following:

A. The Department of Environmental Protection at the following address:

Audit Director
Florida Department of Environmental Protection
Office of the Inspector General, MS 40
3900 Commonwealth Boulevard
Tallahassee, Florida 32399-3000

B. The Federal Audit Clearinghouse designated in OMB Circular A-133, as revised (the number of copies required by Sections 320 (d)(1) and (2), OMB Circular A-133, as revised, should be submitted to the Federal Audit Clearinghouse), at the following address:

Federal Audit Clearinghouse
Bureau of the Census
1201 East 10th Street
Jeffersonville, IN 47132

Submissions of the Single Audit reporting package for fiscal periods ending on or after January 1, 2008, must be submitted using the Federal Clearinghouse's Internet Data Entry System which can be found at <http://harvester.access.gpo/fac/>

C. Other Federal agencies and pass-through entities in accordance with Sections 320 (e) and (f), OMB Circular A-133, as revised.

2. Pursuant to Section 320(f), OMB Circular A-133, as revised, the recipient shall submit a copy of the reporting package described in Section 320(c), OMB Circular A-133, as revised, and any management letters issued by the auditor, to the Department of Environmental Protection at the following address:

Audit Director
Florida Department of Environmental Protection
Office of the Inspector General, MS 40
3900 Commonwealth Boulevard
Tallahassee, Florida 32399-3000

3. Copies of financial reporting packages required by PART II of this Attachment shall be submitted by or on behalf of the recipient firmly to each of the following:

A. The Department of Environmental Protection at the following address:

Audit Director
Florida Department of Environmental Protection
Office of the Inspector General, MS 40
3900 Commonwealth Boulevard
Tallahassee, Florida 32399-3000

B. The Auditor General's Office at the following address:

State of Florida Auditor General
Room 401, Claude Pepper Building
111 West Madison Street
Tallahassee, Florida 32399-1450

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4. Copies of reports or management letters required by PART III of this Attachment shall be submitted by or on behalf of the recipient directly to the Department of Environmental Protection at the following address:

Audit Director
Florida Department of Environmental Protection
Office of the Inspector General, MS 40
3900 Commonwealth Boulevard
Tallahassee, Florida 32399-3000

5. Any reports, management letters, or other information required to be submitted to the Department of Environmental Protection pursuant to this Agreement shall be submitted timely in accordance with OMB Circular A-133, Florida Statutes, or Chapters 10.550 (local governmental entities) or 10.650 (nonprofit and for-profit organizations), Rules of the Auditor General, as applicable.
6. Recipients, when submitting financial reporting packages to the Department of Environmental Protection for audits done in accordance with OMB Circular A-133, or Chapters 10.550 (local governmental entities) or 10.650 (nonprofit and for-profit organizations), Rules of the Auditor General, should indicate the date that the reporting package was delivered to the recipient in correspondence accompanying the reporting package.

PART V: RECORD RETENTION

The recipient shall retain sufficient records demonstrating its compliance with the terms of this Agreement for a period of 5 years from the date the audit report is issued, and shall allow the Department of Environmental Protection, or its designee, Chief Financial Officer, or Auditor General access to such records upon request. The recipient shall ensure that audit working papers are made available to the Department of Environmental Protection, or its designee, Chief Financial Officer, or Auditor General upon request for a period of 3 years from the date the audit report is issued, unless extended in writing by the Department of Environmental Protection.

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ATTACHMENT "E"

		FUNDING REQUIREMENTS	DELIVERABLE POINTS
CONSORTIUM LEAD			
Brevard County		\$36,000	288
CONSORTIUM PARTNERS	POPULATION	\$0.30/ Person	
Cape Canaveral	10,081	\$3,024	25
Cocoa	16,538	\$4,961	40
Cocoa Beach	11,862	\$3,559	29
Grant-Valkaria	3,950	\$1,185	10
Indialantic	2,911	\$873	7
Indian Harbour Beach	8,251	\$2,475	20
Malabar	2,740	\$822	7
Melbourne	77,483	\$23,245	186
Melbourne Beach	3,130	\$939	8
Melbourne Village	670	\$201	2
Palm Bay	100,999	\$30,300	243
Palm Shores	870	\$261	3
Patrick Air Force Base	TBD	TBD	TBD
Port Canaveral	TBD	TBD	TBD
Rockledge	24,763	\$7,429	60
Satellite Beach	11,792	\$3,538	29
Titusville	44,510	\$13,353	107
West Melbourne	15,344	\$4,603	37



ATTACHMENT "F"

In addition to the \$36,000 annual cost-share for the Consortium Lead, the Consortium Lead Brevard County shall provide a one-time additional contribution of \$ 132,359 for additional grant tasks as outlined below:

Additional funds for future grant educational activities may be provided by Amendment to Attachment F under the same terms and conditions.

Project Management for Grant Tasks

As Project Manager for Consortium Lead Brevard County, Lydia Jackson is the primary contact for GES and the Zoo. The Project Manager is responsible for receipt and review of all deliverables and addressing any issues or comments from the Zoo or funding agencies.

Review and comments for all submitted drafts or other materials will be within ten (10) business days. The Project Manager is responsible for obtaining comments and or approvals of all materials submitted to funding agencies. Edits of draft materials will be limited to two (2) rounds, including comments from funding agencies. Approval by funding agencies will be obtained within fifteen (15) business days of submittal. Any deviation from above will constitute justification for a change order and/or time extension as appropriate.

Brevard County The Consortium Lead is responsible for supplying materials to be distributed to the public at events conducted under this MOU Agreement.

Attachment "F" lists the anticipated time line for activities under this MOU Agreement. Funds for the activities under this MOU Agreement will be dispersed in accordance with the schedule and amounts provided in Attachment "F."

Invoices will be submitted quarterly (See ATTACHMENT "G") to the Program Administrator (Brevard Zoo) and the Consortium Lead, Brevard County, Natural Resources Management Department Project Manager, Lydia Jackson who will approve the invoice prior to payment by the Program Administrator. Each invoice will indicate the grant name being invoiced against, the amount, the activity being billed and the date the activity being billed was accomplished or where payment is necessary in advance to cover subcontracted/vender activities the date the activity is expected to initiate or be completed. Invoices to the zoo will be submitted 45 days in advance of quarterly billings to assure sufficient time for processing. The zoo will submit invoices to the County within 15 days of receipt from Good Education Solutions. Where deposits or payments to subcontractors/vendors are necessary and invoices being submitted include those



costs, copies of deposit receipts or invoices from subcontractors/vendors will be included with invoices to the Program Administrator (Brevard Zoo), or submitted following expenditure of the funds at which time backup documentation will be attached to the invoice..

Baffle Box Upgrades Phase II (TMDL Grant S0648)

Outreach start: 9-14-13

Outreach end: 5-01-17

Budget: \$52,659

Amount to Zoo (8%) \$3,641

Amount to GES \$49,018

TASK DESCRIPTION: Good Education Solutions, Inc. will conduct the public education project as described below.

1. Rain Barrel Video Production - A video featuring the benefits of rain barrels, baffle boxes and pollution prevention will be produced and aired at the County's Movie-in-the Parks events hosted by the Brevard County Parks and Recreation Department.
\$56,301.5

The PSA will be submitted to the County as a draft prior to publication to ensure the credit is properly given to funding sources and approved by the funding agency prior to purchase of the final product. The PSA will include the Florida Department of Environmental Protection logo and funding acknowledgement. The final PSA will not be produced until the County approves the draft. The final PSA will be submitted in final electronic format (CD or DVD) for posting and distribution.

Movie in the Park Event with PSA and tabletop workshop. The PSA, a multi-generational music video designed to brand the pollution reduction message and induce positive behavior change. The PSA will run immediately prior to the movie and will include information about the sponsoring agencies.

2. Blue Life will provide a tabletop presentation on reducing stormwater pollution during the sponsored Movie in the Park event. The workshop will run for a minimum of 2 hours up to 4 hours prior to and during the movie and other sponsored activities. Informational brochures, fertilizer decals, and other promotional items on stormwater pollution reduction will be provided to visitors to help drive home the message. Citizens will be encouraged to visit both the Blue Life and the County stormwater web site for additional information.



DELIVERABLES: Text and final draft PSA in electronic format will be submitted to the County for prior approval. Number of brochures and other materials distributed.

South Patrick Baffle Box (319 Grant #28401)
Outreach Start Nov 2013
Outreach End June 28, 2017
Budget \$23,000
Amount to Zoo (8%) \$1,840
Amount to GES \$ 21,160

TASK DESCRIPTION: Public Education for the South Patrick Denitrification Baffle Box will have the following components.

Public Service Announcements: To help discourage pollution from grass clippings in and around the project basin, a song will be fully produced and aired for 3 months on a local radio station under contract with BLUE LIFE. The airing of this song will be strategically coordinated with the other project components to reiterate the underlying message.

DELIVERABLES: Copy of the draft Public Service Announcement (PSA) for submittal to the Department's Grant Manager for review and approval before airing and distribution. Deliverables should be submitted as electronic copies unless otherwise requested by the Department's Grant Manager. Submission of CD's with the Public Services Announcements released to the public in the local radio station with dates they were aired.

"This _____ (booklet, pamphlet, video, paper, etc.as appropriate) was funded in part by a Section 319 Nonpoint Source Management Program Implementation grant from the U.S. Environmental Protection Agency through an agreement/contract with the Nonpoint Source Management Section of the Florida Department of Environmental Protection."

Johnson Jr. High (TMDL Grant #S0916)
Outreach Start 12-01-15
Outreach End 3-31-18
Budget \$56,700
Amount to Zoo (8%) \$4,336.
Amount to GES \$ 52,164.



TASK DESCRIPTION: Public Education for the Johnson Jr. High will have the following components.

Public Service Announcement (PSA): A BLUE LIFE PSA on rain barrels will be produced and aired in two theaters (Cinema World and Premier Theaters at the Oaks) that serve residents of the project basin. The PSA will be an approximately 30 second, multi-generational music video designed to brand the pollution reduction message and induce positive behavior change. It will specifically encourage water harvesting and reduction of stormwater runoff. The PSA will be aired for 4 weeks on all 16 screens of Cinema World and all 10 screens of the Oaks before every movie shown. In order to maximize viewing, the PSA will be contracted to run when attendance is anticipated to be especially high, such as during blockbusters that are usually released at holidays.

Movies in the Park Event with BLUE LIFE PSAs – Grantee will use its BLUE LIFE education program and the music videos to tell the story of stormwater pollution causes and pollution reduction strategies. Four BLUE LIFE PSAs (on fertilizer, pet waste, car care and rain harvesting) will be aired during one Movie in the Park event. The Park location selected will be in the vicinity of the stormwater basin. The Grantee will sponsor the Brevard County Parks and Recreation Department to hold a Movie in the Park event in the vicinity of this project.

Tabletop Workshop – A tabletop presentation on reducing stormwater pollution will be set up during the sponsored Movie in the Park event. The workshop will run for one hour before the movie. Informational brochures, fertilizer decals and other promotional items on stormwater pollution reduction will be provided to visitors to help promulgate the message. Citizens will be encouraged to visit both the BLUE LIFE and the County stormwater web site for additional information.

DELIVERABLES: 6a: Copy of the draft Public Service Announcement (PSA) and videos submitted to the Department's Grant Manager for review and approval before airing and distribution. Draft materials for public presentations, workshops and educational meetings submitted to the Department's Grant Manager for review and approval prior to presentation and/or meetings are held.

Performance Standard: The Department's Grant Manager must approve draft materials prior to public distribution. The Department's Grant Manager will review the draft deliverables and provide comments to the Grantee as needed.

Deliverable 6b: 1) A copy of the final printed materials with number distributed and where. 2) Summary of airing dates for final approved PSA. Deliverables should be submitted as electronic copies unless otherwise requested by the Department's Grant Manager.



Performance Standard: The Department's Grant manager will review the final deliverables to ensure the draft comments have been taken into consideration. Upon review and written acceptance by the Department's Grant Manager of all deliverables under this task, the Grantee may proceed with submittal of required match documentation.

Activity	Production Time	Approval Time Needed DEP	Approval Time Needed M/M/O	Total Approval Time Needed	Implementing Agency	Implementing Agency Dates	Implementation Fee	Production Cost	Admin. Fee 8%	GIS Fee	Total	Notes	Notes
Making NEW Fall and Second Music Video (all parts)	1 month for lyrics	10 business days for lyrics	5 business days for lyrics	7 weeks	Sam Marullo	Composition Lyrics Midi	0	1,500 = lyrics 1000 = filming	150	900 (20%)	5750	This is for creating the song only. Keep leading for producing song and writing song.	
Lyrics for new song for radio PSA with or without filming acknowledgment being creation only	1-2 months - depends on artist's availability	10 business days	5 business days	20 business days = 3 weeks	Sam Marullo and professional studio	Will record song in professional studio	0	4000	320	800 (20%)	5720	This fee recording artist only. Keep raising for radio fee. Keep my eye.	
Recording new song for radio PSA with or without funding acknowledgment recording studio only	1-2 months - depends on studio's availability	0	0	0	The Zone	Record song	0	1,500	120	300 (20%)	1920	Recording studio time only. Fee's may vary.	
Writing and rendering	3 months	10 business days	5 business days	3 weeks	SPV	- SPV will film and produce final products per spec sheets - GIS will coordinate project	0	3000	240	600 (20%)	3840		
Survey	Production Time	Approval Time Needed DEP	Approval Time Needed M/M/O	Total Approval Time Needed	Implementing Agency	Implementing Agency Dates	Implementation Fee	Production Cost	Admin. Fee 8%	GIS Coordination Fee 15%	Total	Notes:	Notes:
Creating survey	3 months	10 business days	5 business days	3.5 months	Practico	Compass Survey	0	3,000	240	450	4290		
Printing survey	1 month	0	0	1 month	Pride	Print and ship survey to distribution	0	100	8	15	123		
Distributing survey	1 month	0	0	1 month	Charter	Insert into utility bill	300	0	24	30	354		
Analysis	6-8 months	0	0	6-8 months	Practico	Analyze survey write report	22,000	0	1,760	3300	27,060	Distribution rate is high. Not sure what this might be.	
Total for creating, printing, distributing and analyzing survey													
Movie Theater Buys	Production Time	Approval Time Needed DEP	Approval Time Needed M/M/O	Total Approval Time Needed	Implementing Agency	Implementing Agency Dates	Implementation Fee	Production Cost	Admin. Fee 8%	GIS Coordination Fee 15%	Total	Notes:	Notes:
Market Space for 9 table Top Demo at MI Cobb or other NCM Company	Depends on availability	0	3 business days	Depends upon availability	NCM	rent space	650 / weekend	0	110.5	127.5	1088	NCM's cost the cost for 1 weekend	
Staffing Table Top Demo at MI Cobb	Friday - 5pm-10pm Saturday - 11am - 5pm Sunday 12pm - 6pm	0	5 business days	Depends upon availability	GIS	Staff Demo Table	3000 / weekend	0	240	0	3240	includes one drive, an one drive table, record keeping for each of 3 days	
Total for Rental and Staffing Table Top Demo at MI Cobb or other NCM theater							3,850	0	350.5	127.5	4328		

Movie Theater Screen Buys	Production Time	Approval Time Needed DEP	Approval Time Needed M/MO	Total Approval Time Needed	Implementing agency	Implementing agency duties	Implementation Fee	Production Cost	700 Administration Fee 8%	GSX Coordination Fee 25%	Total	Notes	Notes
Screen Time at RCTI (Oak Hill)	1 month	10 business days	5 business days	1.5 months	NOIA	Format, insert and Apr 30 second video spot	1500/4 weeks	100 (insertion fee)	232	463	595	Cost for 4 weeks	- Uncommenced number of showings - 16 screen theater
Screen Time at Screenvisions	1 month	10 business days	5 business days	1.5 months	ScreenVision	Format, insert and Apr 30 second video spot	2200/4 weeks	300 (insertion fee)	320	375	3075		
Screen Time at Screenvisions	1 month	10 business days	5 business days	1.5 months	ScreenVision	Format, insert and Apr 30 second video spot	500/4 weeks	300 (insertion fee)	40	75	915		
Screen Time at Premier Theater at the Oaks	1 month	10 business days	5 business days	1.5 months	ScreenVision	Format, insert and Apr 30 second video spot	1500/4 weeks	300 (insertion fee)	176	330	2706		
Screen Time at Carmike (Park Pointe)	1 month	10 business days	5 business days	1.5 months	ScreenVision	Format, insert and Apr 30 second video spot	2200/4 weeks	100 (insertion fee)	200	375	3075		
Screen Time at Carmike (Avenues)	1 month	10 business days	5 business days	1.5 months	ScreenVision	Format, insert and Apr 30 second video spot	400/4 weeks	300 (insertion fee)	56	105	461		
Screen Time at Saddle Head (Sonic Ad - NO VIDEO)	1 month	10 business days	5 business days	1.5 months	ScreenVision	Format, insert and Apr 30 second video spot	900/4 weeks	0 (insertion fee)	72	135	207		
Screen Time at Premier Theater at the Oaks	5 business days	10 business days	5 business days	24 months	Premier Theater at the Oaks	Repeat static ad	1000/Additional 4 weeks	0	48	90	738		
Impact Screen Time at Premier Theater at the Oaks	0	0	0	0	Premier Theater at the Oaks	Repeat static ad	1800/Initial 4 weeks	0	104	195	399		
Screen Time at Premier Theater at the Oaks	5 business days	10 business days	5 business days	24 months	Premier Theater at the Oaks	Repeat static ad	1000/Additional 4 weeks	0	80	150	230		
REPEAT Premier Theater at the Oaks	0	0	0	0	Premier Theater at the Oaks	Repeat static ad	1200/Initial 4 weeks	0	168	315	483		
Premier Theater at the Oaks	5 business days	10 business days	5 business days	144 months	Premier Theater at the Oaks	Repeat static ad	1800/Additional 4 weeks	0	144	270	414		
REPEAT Premier Theater at the Oaks	0	0	0	0	Premier Theater at the Oaks	Repeat static ad	1800/Additional 4 weeks	0	180	315	495		
80 seconds of screen time	0	0	0	0	Screenvision or The Oaks	Create per theater	0	1000	130	250.00	1280		
Sonic Ad Art	1 month	10 business days	5 business days	1.5 months	Screenvision or The Oaks	Create per theater	0	1000	130	250.00	1280		
FL Today Slidy Notes	Production Time	Approval Time Needed DEP	Approval Time Needed M/MO	Total Approval Time Needed	Implementing agency	Implementing agency duties	Implementation Fee	Production Cost	700 Administration Fee 8%	GSX Coordination Fee 25%	Total	Notes	Notes
Slidy Note Art	1 month	10 business days	5 business days	1.5 months	SMT	Create Slidy Note / Specs	0	0	136	156		would get SRT to produce the note today, but get the buy directly through the client entries	
Slidy Note Printing / Distribution	Depends on availability	10 business days	5 business days	1.5 months	R. Today	Print and distribute	1500	0	135	156			

South Patrick Air Baffle Box

Total Budget: \$23,000		Zoe: 8% = \$1,840.00		GSS: 92% = \$21,160.00		Outreach End Date: March 2015		Deliverable		Subcontractor Tasks	Subcontractor	Total Amount From Budget (\$23,000.00)	Zoe (%)	GSS	2nd Quarter		3rd Quarter		4th Quarter					
															J-17	F-17	M-17	A-17	M-17	J-17	J-17	A-17	S-17	
Composing of song										Creative for song :30 and 60 second version	Sam Mastello or other musician	3,586.96	286.96	3900										
Licensing for song										Composer sells the rights to use his/her creation	Sam Mastello or other musician	1086.96	86.96	1,000										
Lead vocals for recording										Lead vocals on recording	Sam Mastello or other musician	3,586.96	286.96	3900										
Additional musicians for recording										Background singers and/or additional musicians	TBD	1086.96	86.96	1,000										
Recording studio										Will record music and edit for final product 30 and 60 sec. version	The Zone	1,739.13	139.13	1600										
Approval, Coordination Fee										Secure proper talent, recording studio, coordinate and deliver final product.	GES	2217.39	177.39	2,040.00										
Radio time										Air product on radio	98.5 The Beach	9,695.64	775.64	8,920										
											Total	23,000.00	1840	21160										

Johnson Junior High		Total Budget: \$55,700		Zoo: 8% = \$4,456.00		GES: 92% = \$51,244		Outreach end date: March 2018		GES: 92% = \$51,244				
Deliverable	Subcontractor Tasks	Subcontractor	Total Amount From Budget (\$55,700)	Zoo (8%)	GES	J-17	2nd Quarter F-17	M-17	A-17	3rd Quarter M-17	J-17	J-17	A-17	S-17
Story Board Approved	~ Creating and Coordinating story board ~ Getting story board approved ~ Coordinating props, locations, permits	GES	9,782.61	782.61	9,000		9,782.61							
Filming Video	Purchasing props, consumables, food, rent & down payments	GES	4891.30	391.30	4500.00		4891.30 (advance)							
Filming Video	On site for filming of video	GES	1086.96	86.96	1000.00			1086.96						
Filming Video	~ Film crew fees ~ Performers fees ~ Caterers fees ~ Other staffing fees ~ Editing video ~ Preparing final approved video for distribution	~ SKY or other film crew ~ Other individuals or agencies	27,445.66	2,195.66	25,250.00			\$18,297.11 (advance: 1/2 down to film crew, performers paid on site)	9148.55					
Final Video	Edit / Approval	GES	923.91	73.91	850.00				923.91					
Airing spot at Oaks	Theater will run :30 sec spot	Premier Theaters at the Oaks	1,521.74	121.74	1,400.00					1,521.74				
Airing spot at Cinema World	Theater will run :30 sec spot	Screen Time at CinemaWorld 16 screens 30 seconds	8,369.56	669.57	7,700.00					8,369.56				
Demo Table at Movies in the Park	Man table at Movies in the Park Event	GES	1,086.96	86.95	1,000					1,086.96				

Meeting Date
October 4, 2016



AGENDA	
Section	New Business
Item No.	VI A 1

AGENDA REPORT
 BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS

SUBJECT:	Approval of Natural Resource Management Department Memorandum of Understanding (MOU) with Brevard Zoological Society and Good Education Solutions for County wide stormwater public education and outreach. This is a continuation of a previously approved MOU in 2011 and renewed annually through September 30, 2016.
DEPT/OFFICE:	Natural Resources Management Department

Requested Action:

It is requested that the Board 1) authorize the Chairman to execute the Memorandum of Understanding substantially in the form of Attachment A, between Brevard County, the Brevard Zoological Society and Good Education Solutions for a County wide stormwater public education and outreach Program, pending approval of Risk Management and the County Attorney's Office; 2) authorize the County Manager or designee to execute amendments, as required and in excess of \$100,000; and 3) authorize any necessary budget change requests.

Summary Explanation & Background:

Brevard County and Municipalities are required under the National Pollutant Discharge Elimination System (NPDES) permit program to provide education and outreach on stormwater pollution. Permit holders who convey stormwater to the Indian River Lagoon must implement a Basin Management Action Plan (BMAP) to reduce stormwater pollution per Florida Department of Environmental Protection requirements. Outreach is eligible for BMAP pollution reduction credits.

Contracting with a non-profit organization to provide the desired education and outreach provides consistency across jurisdictions improves cost effectiveness and provides a venue for volunteers to assist in this community matter. To achieve the goals of consistency and cost effectiveness, the County and Municipalities previously partnered as a consortium through an interlocal agreement to share costs of a joint stormwater education and outreach program known as "Blue Life".

The term of this agreement is for one year with an option to renew for one additional year. Brevard County's cost share is \$36,000 per year with Municipal partners contributing \$0.30 per person, based on 2009 population data published by City-Data.com. In addition the MOU includes \$132,359 for additional tasks previously approved by the Board for outreach associated with State cost share agreements.

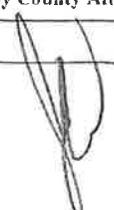
Brevard County collects contributed funds from municipal partners and funds Brevard Zoo as Program Administrator. Good Education Solutions (Program Manager) conducts program activities in accordance with deliverables selected by individual partners.

Fiscal Impact FY 16-17: Brevard County Natural Resources Management Department cost share for Year one will be \$36,000. Plus \$132,359 for additional Grant required activities.

Clerk to the Board instruction:

Exhibits Attached: Exhibit A, Draft Memorandum of Understanding

Contract /Agreement (If attached): Reviewed by County Attorney Yes No

County Manager's Office  Natural Resources Management Office PR

Stockton Whitten, County Manager Virginia Barker, Director 



Memorandum of Understanding

BLUE LIFE

STORMWATER EDUCATION AND OUTREACH PROGRAM

BREVARD COUNTY

GOOD EDUCATION SOLUTIONS, INC.

and

BREVARD ZOO

WHEREAS, this is a Memorandum of Understanding (MOU) effective _____2016 between Brevard County, Brevard Zoo and Good Education Solutions, Inc. (GES) in which the Brevard Zoo hereby continues to engage Good Education Solutions, Inc. (GES) for the Brevard County Region Stormwater Education and Outreach Program known as BLUE LIFE; and

WHEREAS, an Interlocal Agreement was previously approved effective December 11, 2011 as amended effective November 1, 2012 by the Consortium Lead (Brevard County) with its partners to fund BLUE LIFE and provided for the County to contract (this Memorandum of Understanding) with a Program Administrator and a Program Education Administrator; and

WHEREAS, the partners listed below agree to enter into a collaborative agreement for the BLUE LIFE Program in which Brevard Zoo is the Program Administrator; GES is the Program Education Administrator and Manager and local governments are partners through a Consortium led by Brevard County Natural Resources; and

WHEREAS, the County, GES and Brevard Zoo desire to update and replace the existing Memorandum of Understanding with this MOU and set forth the services each party will provide to the BLUE LIFE Program to mutually support the Zoo's mission of Wildlife Conservation through Education and Participation;

NOW, THEREFORE, it is hereby agreed by and between the partners as follows:

Section I. Background

In 2011, Good Education Solutions, Inc. created the BLUE LIFE program to provide a consistent image, message and branding for stormwater education, outreach and marketing while meeting government mandated NPDES/BMAP education and outreach



requirements. The Program was introduced to Brevard County and various municipalities within the Brevard region for meeting these state / federal mandates. The program's intent is to meet the NPDES/BMAP education and outreach requirements of each participating jurisdiction through implementing a consistent message to the community concerning the impacts of stormwater pollution and by highlighting lifestyles and personal behaviors that reduce the contribution of communities to stormwater pollution.

Brevard County Natural Resources Management Department and various municipalities within the Brevard region desire to partner in a cooperative effort via a consortium to allow for the pooling of funds resulting in a greater impact per dollar spent. This fosters a consistent message and branding throughout the region.

It is the intent of the consortium to reach a greater number of people more efficiently with maximum impact by partnering with a non-profit organization such as Brevard Zoo, which is capable of enhancing the education, outreach and marketing program of BLUE LIFE by providing visibility, guidance, buying power, cost saving avenues, volunteer base and additional promotion methodologies.

Section II. Program Members

Consortium Lead	-	Brevard County, Natural Resources Management Department
Consortium Partners	-	Municipalities within Brevard County contributing funds to the program
Program Administrator	-	Brevard Zoo
Program Manager	-	Good Education Solutions, Inc. Education Administrator

Section III. Roles and Responsibilities

A. Program Administration

1. Program Administration is the responsibility of the Program Administrator.
2. The Program Administrator will receive thirteen percent (13%) of the base revenue for Administration fees as defined in Section IV: Funding of MOU.
3. The Program Administrator will maintain the prime partnering agreement with the Consortium Lead and sub-contract the Program Management and other services to consultants, as required.



4. The Program Administrator will invoice the Consortium Lead for Program funds on or before September 1st preceding each new contract year.
5. The Program Administrator will maintain the accounting of the Program funds. This includes collecting, maintaining, and disbursing any funds, donations, fees, etc. provided to the Program.
6. Program funds shall be able to be identified separately from the Program Administrator's general account(s). The program account(s) shall remain in good standing. The Program Administrator shall submit account statements to the Consortium Lead and Program Manager on a monthly basis. Statements shall include a ledger of all income, expenses, and current account balance. Statements shall be delivered to the Consortium Lead and Program Manager by the tenth of the month for the previous month's activity.
7. The Program Administrator will support recruitment of new government partners to expand BLUE LIFE, when appropriate.
8. The Program Administrator, when available, will attend BLUE LIFE partners' meetings.
9. The Program Administrator will supply the Program Manager with a copy of their 501 c (3) certificate to be used for qualifying program implementation, purchases, and donation requests.
10. The Program Administrator will invite the Program Manager to attend or phone in for Brevard Zoo Green Team meetings to update Program Members and receive input.
11. The Program Administrator will assist with grant applications, as needed.
12. The Program Administrator will register all Program volunteers in the Administrator's Volunteer Program assuming they meet the Program Administrator's standards.
13. The Program Administrator will announce Program volunteer opportunities to the Program Administrator's volunteer base when requested by Program Manager.
14. Sign installation management is to be provided by the Program Administrator.



15. The Program Administrator will advertise the Program to the community by providing space for signage or an exhibit in a minimum of two (2) locations within the Zoo. Signage or exhibit design and material are to be paid for by the Program. The Program Administrator will be consulted on and approve all designs.
16. The Program Administrator will allow for Program storm drain signage to be installed at as many storm drain inlets within the Zoo as possible. The Program will provide the signs. The Program Administrator will be consulted on and approve all designs. Installation management is to be provided by the Program Administrator.
17. The Program Administrator will air Program PSA's on media screens located within the Zoo as the Program Administrator's agreement with Animal Inc. allows.
18. The Program Administrator will acknowledge support for the Program during applicable interpretive programs.
19. The Program Administrator will provide sale space within the gift shop for select Program promotional items and stormwater pollution prevention tools if allowed under outsourcing agreement. Profits from the sale of the items will be distributed to the Program account to supplement marketing funds.
20. The Program Administrator will provide one (1) monthly item of Program Administrator's choice to be used for the Program's social media promotions. Examples are: train tickets, aviary feedings, rhino encounters, and clearance items.
21. The Program Administrator will provide a link to the Program's webpage from the Program Administrator's website.
22. The Program Administrator will provide/allow for Program meeting space if requested in writing (email acceptable) and space is available and deemed appropriate by the Program Administrator.
23. The Program Manager recognizes that the Consortium Lead desires to purchase Program materials in bulk using funds collected from Consortium Partners outside of the marketing funds and will accept these additional funds for this purpose without an Administrative fee attached.



24. The Program Administrator will nominate a maximum of two (2) people to act as the Program Administration Leads (PAL). One PAL will have experience in marketing. One PAL will have experience in education. The Program Manager and Consortium Lead will approve this appointee. The PALs will act as the point of contact for the Program Manager and Consortium Lead.

Section III. Roles and Responsibilities

B. Program Management

1. Program Management will be the responsibility of the Program Manager.
2. The Program Manager will receive sixty percent (60%) of the Program base revenue as defined in Section IV: Funding. This percentage is to cover payment for work and program materials directly related to Consortium deliverables (See Attachment "A" attached hereto) EXCEPT for storm drain marking supplies, promotional items and direct marketing expenses.
3. The Program Manager will serve as the prime point of contact for the Program and serve as the primary coordinator of all Program activities, including, but not limited to; education programs, outreach activities, fundraising, business sponsorship and volunteer recruitment. The Program Manager will review and provide comments on marketing campaign recommendations provided by the Program Administrator.
4. The Program Manager will prepare monthly reports summarizing all activities. The monthly reports shall be submitted to the Consortium Lead, Consortium Partners, and the Program Administrator by the tenth of the month for the preceding month's activities. The reports shall list the specific deliverables performed, and the geographic area impacted. Marketing activities shall also be summarized, along with any other notable events impacting the Program.
5. The Program Manager will submit monthly expense reports for purchases that are direct costs of the Program. Prior approval (e-mail is acceptable) from the Program Administrator and the Consortium Lead is required for direct expenses over \$250.00. No prior approval is needed for direct expenses under or equal to \$250.00 and often obtained by credit card.
6. The Program Manager will be responsible for preparing, planning, coordinating, scheduling, and performing all education activities in accordance with the



deliverable point system (Attachment "A"). A variety of engaging education programs involving stormwater pollution for both children and adults will be used.

7. The Program Manager will be responsible for securing space (booth, tent, etc.) at special events and for representing the Program at these events in accordance with the deliverable point system outlined below. Space at these events will be used to engage the public and foster their understanding of stormwater, stormwater pollution, how it impacts our community, and what they can do to help reduce those impacts.
8. The Program Manager will be responsible for marking storm drains in accordance with the deliverable point system outlined below. The markers and adhesives (or paint and stencils) will need to be supplied by the government entity requesting marking within their jurisdictional boundaries
9. The Program Manager will be responsible for coordinating with the Consortium Partners to determine and record the desired deliverables. The Program Manager will secure a list of requested deliverables for the geographic area of each partner based on the point values found in the list below. Consortium Partners will be allocated points for the fiscal year based on their funding contribution at a rate of one point for every \$125 contributed. Additional points may be purchased at the same rate, as desired. Attachment "A" lists the number of points required for each deliverable.
10. The Program Manager will attend or phone in for Brevard Zoo Green Team meetings to update members and receive input.
11. The Program Manager or designee will attend Marketing meetings once per month on a pre-scheduled basis to discuss ideas and opportunities.
12. The Program Manager will inform and receive written authorization (email is acceptable) from the PAL for any donations sought by the Program. This includes monetary and in kind.
13. The Program Manager will provide program plans for each grade level to the Education PAL. These lesson plans remain the property of the Program Manager. They will be used for quality control measures of program implementation by the Program Manager.



14. The Program Manager will supply the appropriate PAL, Consortium Lead and each Consortium Partner with a work plan for delivering the Consortium deliverables and the Program's marketing plan. This work plan will be delivered quarterly by the 25th day of the last month in the preceding quarter. The PAL and Consortium Lead will approve the work plan by email by the tenth day of the quarter start up.

Section III. Roles and Responsibilities

C. Marketing Campaign

1. The Program Administrator will be responsible for coordinating marketing activities for the Program. The Program Administrator will be responsible for agreements and payments to marketing consultants as agreed to by the Program Manager and Consortium lead, along with purchasing marketing supplies and services using the Program account.
2. The Marketing Campaign will receive twenty-seven percent (27%) of the Program's total base revenue.
3. The Marketing Campaign will be flexible. The Consortium Lead, Consortium Partners, Program Administrator, Program Manager and the available funds will drive the direction and scope.
4. The Marketing Campaign will be open to using Social Media, Television, Internet, Radio, Billboard, Print Media Outlets, and other tactics, as agreed by the Partners.
5. The Program Administrator, Program Manager and Consortium members all recognize that professional evaluation of the educational and marketing programs is necessary to maximize the effectiveness of the program. Therefore, the Program Administrator, Program Manager and Consortium Lead agree to use marketing funds, as necessary, to conduct a follow up survey or other evaluative methodology to the February 2012 Water Quality Survey when deemed appropriate to measure the effectiveness of the Program.
6. The Program Administrator will coordinate the use of the remaining marketing funds to supply the Program with marketing and promotional items at the direction of the Consortium Lead, Partners, Program Administrator and Program Manager.



7. The Program Administrator's involvement in the Program will be identified on the Program website and on all marketing materials produced using Program funds after the contract start date. The language to be used will be agreed upon by the Program Administrator, Program Manager and Consortium members.

Section III. Roles and Responsibilities

D. Other

1. Good Education Solutions, Inc. will continue to operate as an S Corporation and work independently to pursue and secure additional work that may or may not flow through the Consortium or the Program Administration as appropriate for the particular work.
2. All logos, taglines, branding, education programs, curricula, and other intellectual property developed by Good Education Solutions, Inc. both within and outside the duration of this MOU shall remain the property of Good Education Solutions except as follows:
 - a. The Consortium Lead (County), Environmental Protection Agency, and Florida Department of Environmental Protection, reserve a royalty-free, nonexclusive and irrevocable license to reproduce, publish or otherwise use, for government purposes:
 - i. The copyright in any work developed with grant support through this MOU.
 - ii. Any ownership rights of copyright to which a grantee, subgrantee or contractor purchases with grant support through this MOU.
 - b. Per requirements of the grant funding agencies, it is understood and agreed that all documents and materials created through this MOU for grant funded tasks will remain the property of the Consortium Lead/County. In the event that any books, manuals, films, audio, webpages, or other copyrightable material are produced for this campaign, all copyrights shall be reserved to the Consortium Lead. The Consortium Lead's contract with the state includes the following requirement: "All materials to which the County is to have patent or copyrights shall be marked and dated by the subcontractor in such a manner as to preserve and protect the legal rights of the County. The County shall be responsible for including this provision in all subcontracts related to outreach



deliverables handled through this agreement.” The Consortium Lead does not intend to copyright or patent any grant funded materials developed under this MOU. The language above protects the Consortium’s Lead’s right of ownership.

3. Additionally, for grant funded activities, Attachments “B”, “C”, and “D” may apply.
4. To the extent required by law, the Consortium Lead will be self-insured against, or will secure and maintain during the life of this MOU Workers’ Compensation Insurance for all of its employees connected with the work of this project. The Consortium Lead shall require any subcontractor similarly to provide Workers’ Compensation Insurance for all of the latter’s employees unless such employees are covered by the protection afforded by the Consortium Lead. Such self-insurance program or insurance coverage shall comply fully with the Florida Workers’ Compensation law. In case any class of employees engaged in hazardous work under this MOU is not protected under Workers’ Compensation statutes, the Consortium Lead shall provide, and cause each subcontractor to provide, adequate insurance satisfactory to the grant funding agency, for the protection of the entity’s respective employees not otherwise protected.
5. In the event that legal counsel is needed, all parties are responsible for their own attorney fees.
6. Neither party may assign or adjust this Memorandum of Understanding without the written consent of the other party.

Section IV. FUNDING

Funding of the Program will be through a consortium of Partners led by Brevard County Natural Resources Management Department, the Consortium Lead.

The Consortium Lead will enter into an annual contract with the Program Administrator for Administration of the Program. Funding for the Consortium Lead is set at \$36,000 per fiscal Year and for Consortium Partners (municipalities) at \$0.30 per person based on 2009 municipal population data published by City-Data.com.

The base program revenue generated from funds contributed to the program by the Consortium Lead and Partners outlined in Attachment “E” (attached hereto) will be distributed through the Program as follows: Through an annual contract between the



Consortium Lead and the Program Administrator, 100% of the funds will be paid to the Program Administrator. The Program Administrator will retain a portion of the revenue for their services as stipulated in Section III. A.

Additional funding sources (grants, etc.), tasks to be accomplished by the parties, and time frames to accomplish the tasks are set forth in Attachment "F" which may be amended (as an amendment to this MOU) from time to time by the parties by letter of agreement signed by each party's respective authorized representative. Such amendment becomes part of this MOU as if it existed at the time of initial execution of this MOU.

The Program Administrator will pay the Program Manager a portion of the revenue for their services as set forth in Section III. B dispersed on a quarterly basis, due on or before these dates of each Program year: October 25, January 7, April 7, and July 7. Invoices will contain the statement "Base Blue Life Program" and the quarter being billed 1st, 2nd etc. to clearly differentiate the invoice from grant related activities.

The Program Administrator will hold twenty-seven percent (27%) of the funds in the Base Program account for use as outlined in Section III. C.

Any funds remaining in the Program account on September 30 will be carried over to the next program year.

If the Program Administrator fails to make any payment to the Program Manager by the date specified, the Program Manager may, after giving seven (7) days written notice to the Program Administrator, suspend services under this Memorandum of Understanding until the Program Manager has been paid in full.

In the event the Program is discontinued, all outstanding debits and payments to the Program Manager and Program Administrator will be paid using the revenue remaining in the Program account. After that, the remaining revenue will be returned to the Consortium Lead for spending on alternative outreach activities as agreed by the Consortium Lead and Partners or for redistribution to the Consortium Partners on a pro-rata basis reflective of their contributions.

If additional Brevard County Consortium Partners are introduced into the Program mid-year, the funds and deliverable points will be calculated pro-rata and distribution of those funds will be distributed as outlined above. Likewise, if Brevard County Consortium Partners leave the Program mid-year, points and deliverables will be pro-rata assessed.



Approved as to form and legality of content,
Brevard County Attorney's Office By

Christine Lepore, Assistant County Attorney



ATTACHMENT "A"

DELIVERABLE	POINT VALUE
A. Adult Education Program	4 Points / Program
B. School Age Education Program	2 Points / Program
C. General Public Programs	4 Points / Program
D. Special Event Representation	8 Points / Event
E. Storm Drain Marking	2 Point / 50 Drains Marked
F. Alternative Programs, as requested	Points based on time and cost

ATTACHMENT "B"

REGULATIONS

<p>Formal regulations concerning administrative procedures for EPA grants appear in Title 40 of the Code of Federal Regulations. Grant program administrative regulations appear in Subchapter B; other regulations of general applicability appear in Subchapter A. Other EPA regulations also impact grant programs. The following list contains regulations and Office of Management and Budget Circulars which may apply to the work performed under this Agreement.</p>	
<p>Subchapter A - General</p>	
40 C.F.R. 4	Uniform relocation assistance and real property acquisition for federal and federally assisted programs
40 C.F.R. 12	Nondiscrimination on the basis of handicap in programs or activities conducted by EPA
40 C.F.R. 29	Intergovernmental review of EPA programs and activities
40 C.F.R. 30	Uniform administrative requirements for grants and agreements with institutions of higher education, hospitals and other nonprofit organizations
<p>Subchapter B - Grants and Other Federal Assistance</p>	
40 C.F.R. 31	Uniform administrative requirements for grants and cooperative agreements to state and local governments
40 C.F.R. 34	New restrictions on lobbying
40 C.F.R. 35	State and local assistance
40 CFR 36	Drug-Free Workplace Act
<p>Other Federal Regulations</p>	
48 C.F.R. 31	Contract Cost Principles and Procedures, or uniform cost accounting standards that comply with cost principles acceptable to the Federal agency
2 CFR 1532	Nonprocurement Suspension and Debarment Regulations
<p>Office of Management and Budget Circulars</p>	
A-21 (2 CFR 220)	Cost Principles for Educational Institutions
A-87 (2 CFR 225)	Cost Principles for State, Local, and Indian Tribal Governments
A-122 (2 CFR 230)	Cost Principles for Non-Profit Organizations
A-133	Audit Requirements

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ATTACHMENT "C"

Contract Provisions:

All contracts awarded by a recipient, including small purchases, shall contain the following provisions as applicable:

1. **Equal Employment Opportunity** - All contracts shall contain a provision requiring compliance with Executive Order (E.O.) 11246, "Equal Employment Opportunity," as amended by E.O. 11375, "Amending Executive Order 11246 Relating to Equal Employment Opportunity," and as supplemented by regulations at 41 CFR part 60, "Office of Federal Contract Compliance Programs, Equal Employment Opportunity, Department of Labor."
2. **Copeland "Anti-Kickback" Act (18 U.S.C. 874 and 40 U.S.C. 276c)** - All contracts and subgrants in excess of \$2000 for construction or repair awarded by recipients and subrecipients shall include a provision for compliance with the Copeland "Anti-Kickback" Act (18 U.S.C. 874), as supplemented by Department of Labor regulations (29 CFR part 3, "Contractors and Subcontractors on Public Building or Public Work Financed in Whole or in Part by Loans or Grants from the United States"). The Act provides that each contractor or subrecipient shall be prohibited from inducing, by any means, any person employed in the construction, completion, or repair of public work, to give up any part of the compensation to which he is otherwise entitled. The recipient shall report all suspected or reported violations to the Federal awarding agency.
3. **Davis-Bacon Act, as amended (40 U.S.C. 276a to a-7)** - When required by Federal program legislation, all construction contracts awarded by the recipients and subrecipients of more than \$2000 shall include a provision for compliance with the Davis-Bacon Act (40 U.S.C. 276a to a-7) and as supplemented by Department of Labor regulations (29 CFR part 5, "Labor Standards Provisions Applicable to Contracts Governing Federally Financed and Assisted Construction"). Under this Act, contractors shall be required to pay wages to laborers and mechanics at a rate not less than the minimum wages specified in a wage determination made by the Secretary of Labor. In addition, contractors shall be required to pay wages not less than once a week. The recipient shall place a copy of the current prevailing wage determination issued by the Department of Labor in each solicitation and the award of a contract shall be conditioned upon the acceptance of the wage determination. The recipient shall report all suspected or reported violations to the Federal awarding agency. EPA does not consider work performed under the 319 grants to fall under the definition of construction. Therefore, this provision does not apply to this specific Agreement.
4. **Contract Work Hours and Safety Standards Act (40 U.S.C. 327-333)** - Where applicable, all contracts awarded by recipients in excess of \$2000 for construction contracts and in excess of \$2500 for other contracts that involve the employment of mechanics or laborers shall include a provision for compliance with Sections 102 and 107 of the Contract Work Hours and Safety Standards Act (40 U.S.C. 327-333), as supplemented by Department of Labor regulations (29 CFR part 5). Under Section 102 of the Act, each contractor shall be required to compute the wages of every mechanic and laborer on the basis of a standard work week of 40 hours. Work in excess of the standard work week is permissible provided that the worker is compensated at a rate of not less than 1 1/4 times the basic rate of pay for all hours worked in excess of 40 hours in the work week. Section 107 of the Act is applicable to construction work and provides that no laborer or mechanic shall be required to work in surroundings or under working conditions which are unsanitary, hazardous or dangerous. These requirements do not apply to the purchases of supplies or materials or articles ordinarily available on the open market, or contracts for transportation or transmission of intelligence.
5. **Rights to Inventions Made Under a Contract or Agreement** - Contracts or agreements for the performance of experimental, developmental, or research work shall provide for the rights of the Federal Government and the recipient in any resulting invention in accordance with 37 CFR part 401, "Rights to Inventions Made by Nonprofit Organizations and Small Business Firms Under Government Grants,

Contracts and Cooperative Agreements,* and any implementing regulations issued by the awarding agency.

6. Clean Air Act (42 U.S.C. 7401 et seq.) and the Federal Water Pollution Control Act, as amended (33 U.S.C. 1251 et seq.) - Contracts and subgrants of amounts in excess of \$100,000 shall contain a provision that requires the recipient to agree to comply with all applicable standards, orders or regulations issued pursuant to the Clean Air Act (42 U.S.C. 7401 et seq.) and the Federal Water Pollution Control Act as amended (33 U.S.C. 1251 et seq.). Violations shall be reported to the Federal awarding agency and the Regional Office of the Environmental Protection Agency (EPA).
7. Byrd Anti-Lobbying Amendment (31 U.S.C. 1352) - Contractors who apply or bid for an award of \$100,000 or more shall file the required certification. Each tier certifies to the tier above that it will not and has not used Federal appropriated funds to pay any person or organization for influencing or attempting to influence an officer or employee of any agency, a member of Congress, officer or employee of Congress, or an employee of a member of Congress in connection with obtaining any Federal contract, grant or any other award covered by 31 U.S.C. 1352. Each tier shall also disclose any lobbying with non-Federal funds that takes place in connection with obtaining any Federal award. Such disclosures are forwarded from tier to tier up to the recipient.
8. Debarment and Suspension (E.O.s 12549 and 12689) - No contract shall be made to parties listed on the General Services Administration's List of Parties Excluded from Federal Procurement or Nonprocurement Programs in accordance with E.O.s 12549 and 12689, "Debarment and Suspension." This list contains the names of parties debarred, suspended, or otherwise excluded by agencies, and contractors declared ineligible under statutory or regulatory authority other than E.O. 12549. Contractors with awards that exceed the small purchase threshold shall provide the required certification regarding its exclusion status and that of its principal employees.
9. Section 508 of the Federal Water Pollution Control Act, as amended (33 U.S.C. 1368) and Section 1424(e) of the Safe Drinking Water Act (42 U.S.C. 300h-3(e)) - Contracts and subgrants of amounts in excess of \$100,000 shall contain a provision that requires the recipient to agree to comply with all applicable standards, orders or regulations issued pursuant to Section 508 of the Federal Water Pollution Control Act, as amended (33 U.S.C. 1368) and Section 1424(e) of the Safe Drinking Water Act (42 U.S.C. 300h-3(e)). Violations shall be reported to the Federal awarding agency and the Regional Office of the Environmental Protection Agency (EPA).
10. Compliance with all Federal statutes relating to nondiscrimination - These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352), which prohibits discrimination on the basis of race; (b) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. 795), which prohibits discrimination on the basis of handicap; (c) the Age Discrimination Act of 1975, as amended (42 U.S.C. 6101-6107), which prohibits discrimination on the basis of age; (d) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (e) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (f) Sections 523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. 290 dd-3 and 290 ee-3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (g) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. 3601 et seq.), as amended, relating to nondiscrimination in the sale, rental or financing of housing; (h) any other nondiscrimination provisions in the specific statute(s) made; and, (i) the requirements of any other nondiscrimination statute(s) that may apply.
11. Compliance with the requirements of Title II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) that provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal or federally assisted programs. These requirements apply to all interests in real property acquired for project purposes regardless of Federal participation in purchases.

12. Compliance with the provisions of the Hatch Act (5 U.S.C. 1501 - 1508 and 7324 - 7328) that limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.
13. Compliance, if applicable, with flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973 (P.L. 93-234) that requires recipients in a special flood hazard area to participate in the program and to purchase flood insurance if the total cost of insurable construction and acquisition is \$10,000 or more.
14. Compliance with environmental standards which may be prescribed to the following: (a) institution of environmental quality control measures under the National Environmental Policy Act of 1969 (P.L. 91-190) and Executive Order 11514; (b) notification of violating facilities pursuant to E.O. 11738; (c) protection of wetlands pursuant to E.O. 11990; (d) evaluation of flood hazards in floodplains in accordance with E.O. 11988; (e) assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972 (16 U.S.C. 1451 et seq.); (f) conformity with Federal actions to State (Clean Air) Implementation Plans under Section 176(e) of the Clean Air Act of 1955, as amended (42 U.S.C. 7401 et seq.); (g) protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended (P.L. 93-523); and (h) protection of endangered species under the Endangered Species Act of 1973, as amended (P.L. 93-205).
15. Compliance with the Wild and Scenic Rivers Act of 1968 (16 U.S.C. 1271 et seq.) related to protecting components or potential components of the national wild and scenic rivers system.
16. Compliance with Section 106 of the National Historic Preservation Act of 1966, as amended (16 U.S.C. 470), E.O. 11593 (identification and protection of historic properties), and the Archaeological and Historic Preservation Act of 1974 (16 U.S.C. 469a-1 et seq.).
17. Compliance with P.L. 93-348 regarding the protection of human subjects involved in research, development, and related activities supported by this award of assistance.
18. Compliance with the Laboratory Animal Welfare Act of 1966 (P.L. 89-544, as amended, 7 U.S.C. 2131 et seq.) pertaining to the care, handling, and treatment of warm blooded animals held for research, teaching, or other activities supported by this Agreement.
19. Compliance with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. 4801 et seq.) that prohibits the use of lead-based paint in construction or rehabilitation of residence structures.
20. Compliance with the mandatory standards and policies relating to energy efficiency that are contained in the State energy conservation plan issued in accordance with the Energy Policy and Conservation Act (Pub. L. 94-163, 89 Stat. 871).
21. Compliance with Geospatial Data Standards must be met by the Grantee under this Agreement. All geospatial data created must be consistent with Federal Geographic Data Committee endorsed standards. Information on these standards can be found at www.fgdl.gov.

22. Compliance with Nutrient Management Plans for Animal Feeding Operations is required under this Grant and must have and implement a nutrient management plan that: 1) provides and maintains buffers or equivalent practices; 2) diverts clean water; 3) prevents direct contact of confined animals with waters of the United States; 4) addresses animal mortality; 5) addresses chemical disposal; 6) addresses proper operation and maintenance; 7) addresses record keeping and testing; 8) maintains proper storage capacity; and 9) addresses rate and timing of land application of manure and wastewater.
23. Trafficking Victim Protection Act of 2000, the following Prohibition Statement must be included in any award of these funds to a private entity. "You as the recipient, your employees, subrecipients under this Agreement, and subrecipient's employees may not engage in severe forms of trafficking in persons during the period of time that this Agreement is in effect; procure a commercial sex act during the period of time that this Agreement is in effect; or use forced labor in the performance of this Agreement or subwards under this Agreement.
24. Registrations and Identification Information, the Grantee agrees to maintain current registration in the Central Contractor Registration (www.ccr.gov) at all times during which they have active project funded with these funds. A Dun and Bradstreet Data Universal Numbering System (DUNS) Number (www.dnb.com) is one of the requirements for registration in the Central Contractor Registration.

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ATTACHEMENT "D"

SPECIAL AUDIT REQUIREMENTS

The administration of monies awarded by the Department of Environmental Protection (which may be referred to as the "Department", "DEP", "FDEP" or "Grantor", or other name in the contract/agreement) to the recipient (which may be referred to as the "Contractor", "Grantee" or other name in the contract/agreement) may be subject to audits and/or monitoring by the Department of Environmental Protection, as described in this attachment.

MONITORING

In addition to reviews of audits conducted in accordance with OMB Circular A-133 and Section 215.97, F.S., as revised (see "AUDITS" below), monitoring procedures may include, but not be limited to, on-site visits by Department staff. Limited scope audits as defined by OMB Circular A-133, as revised, and/or other procedures. By entering into this Agreement, the recipient agrees to comply and cooperate with any monitoring procedures/processes deemed appropriate by the Department of Environmental Protection. In the event the Department of Environmental Protection determines that a limited scope audit of the recipient is appropriate, the recipient agrees to comply with any additional instructions provided by the Department to the recipient regarding such audit. The recipient further agrees to comply and cooperate with any inspections, reviews, investigations, or audits deemed necessary by the Chief Financial Officer or Auditor General.

AUDITS

PART I: FEDERALLY FUNDED

This part is applicable if the recipient is a State or local government or a non-profit organization as defined in OMB Circular A-133, as revised.

1. In the event that the recipient expends \$500,000 or more in Federal awards in its fiscal year, the recipient must have a single or program-specific audit conducted in accordance with the provisions of OMB Circular A-133, as revised. EXHIBIT I to this Attachment indicates Federal funds awarded through the Department of Environmental Protection by this Agreement. In determining the Federal awards expended in its fiscal year, the recipient shall consider all sources of Federal awards, including Federal monies received from the Department of Environmental Protection. The determination of amounts of Federal awards expended should be in accordance with the guidelines established by OMB Circular A-133, as revised. An audit of the recipient conducted by the Auditor General in accordance with the provisions of OMB Circular A-133, as revised, will meet the requirements of this part.
2. In connection with the audit requirements addressed in Part I, paragraph 1, the recipient shall fulfill the requirements relative to auditee responsibilities as provided in Subpart C of OMB Circular A-133, as revised.
3. If the recipient expends less than \$500,000 in Federal awards in its fiscal year, an audit conducted in accordance with the provisions of OMB Circular A-133, as revised, is not required. In the event that the recipient expends less than \$500,000 in Federal awards in its fiscal year and elects to have an audit conducted in accordance with the provisions of OMB Circular A-133, as revised, the cost of the audit must be paid from non-Federal resources (i.e., the cost of such an audit must be paid from recipient resources obtained from other than Federal sources).
4. The recipient may access information regarding the Catalog of Federal Domestic Assistance (CFDA) via the Internet at <http://www/12.46.243.173/cfdafn.htm>.

PART II: STATE FUNDED

This part is applicable if the recipient is a nonprofit entity as defined by Section 215.97(2)(a), Florida Statutes.

1. In the event that the recipient expends a total amount of state financial assistance equal to or in excess of \$500,000 in any fiscal year of such recipient, the recipient must have a State single or project-specific audit for each fiscal year in accordance with Section 215.97, Florida Statutes; applicable rules of the Department of Financial Services; and Chapters 10.350 (local governmental entities) or 10.650 (nonprofit and for-profit organizations), Rules of the Auditor General. EXHIBIT 1 to this Attachment indicates state financial assistance awarded through the Department of Environmental Protection by this Agreement. In determining the state financial assistance expended in its fiscal year, the recipient shall consider all sources of state financial assistance, including state financial assistance received from the Department of Environmental Protection, other state agencies, and other nonstate entities. State financial assistance does not include Federal direct or pass-through awards and resources received by a nonprofit entity for Federal program matching requirements.
2. In connection with the audit requirements addressed in Part II, paragraph 1; the recipient shall ensure that the audit complies with the requirements of Section 215.97(7), Florida Statutes. This includes submission of a financial reporting package as defined by Section 215.97(2), Florida Statutes, and Chapters 10.350 (local governmental entities) or 10.650 (nonprofit and for-profit organizations), Rules of the Auditor General.
3. If the recipient expends less than \$500,000 in state financial assistance in its fiscal year, an audit conducted in accordance with the provisions of Section 215.97, Florida Statutes, is not required. In the event that the recipient expends less than \$500,000 in state financial assistance in its fiscal year, and elects to have an audit conducted in accordance with the provisions of Section 215.97, Florida Statutes, the cost of the audit must be paid from the non-state entity's resources (i.e., the cost of such an audit must be paid from the recipient's resources obtained from other than State entities).
4. For information regarding the Florida Catalog of State Financial Assistance (CEFA), a recipient should review the Florida Single Audit Act website located at <http://smoa.fl.gov/faq> for assistance. In addition to the above website, the following websites may be accessed for information: Legislature's Website at <http://www.lis.state.fl.us/Welcome/index.cfm>, State of Florida's website at <http://www.myflorida.com/>, Department of Financial Services' Website at <http://www.dfs.fl.gov/> and the Auditor General's Website at <http://www.aug.state.fl.us/index.cfm>.

PART III: OTHER AUDIT REQUIREMENTS

(NOTE: This part would be used to specify any additional audit requirements imposed by the State awarding entity that are solely a matter of that State awarding entity's policy (i.e., the audit is not required by Federal or State laws and is not in conflict with other Federal or State audit requirements). Pursuant to Section 215.97(8), Florida Statutes, State agencies may conduct or arrange for audits of State financial assistance that are in addition to audits conducted in accordance with Section 215.97, Florida Statutes. In such an event, the State awarding agency must arrange for funding the full cost of such additional audits.)

PART IV: REPORT SUBMISSION

1. Copies of reporting packages for audits conducted in accordance with OMB Circular A-133, as revised, and required by PART I of this Attachment shall be submitted, when required by Section 320 (d), OMB Circular A-133, as revised, by or on behalf of the recipient directly to each of the following:

A. The Department of Environmental Protection at the following address:

Audit Director
Florida Department of Environmental Protection
Office of the Inspector General, MS 40
3900 Commonwealth Boulevard
Tallahassee, Florida 32399-3000

B. The Federal Audit Clearinghouse designated in OMB Circular A-133, as revised (the number of copies required by Sections 320 (d)(1) and (2), OMB Circular A-133, as revised, should be submitted to the Federal Audit Clearinghouse), at the following address:

Federal Audit Clearinghouse
Bureau of the Census
1201 East 10th Street
Jeffersonville, IN 47132

Submissions of the Single Audit reporting package for fiscal periods ending on or after January 1, 2002, must be submitted using the Federal Clearinghouse's Internet Data Entry System which can be found at <http://clearinghouse.ecmsa.gov/hec/>.

C. Other Federal agencies and pass-through entities in accordance with Sections 320 (e) and (f), OMB Circular A-133, as revised.

2. Pursuant to Section 320(f), OMB Circular A-133, as revised, the recipient shall submit a copy of the reporting package described in Section 320(e), OMB Circular A-133, as revised, and any management letters issued by the auditor, to the Department of Environmental Protection at the following address:

Audit Director
Florida Department of Environmental Protection
Office of the Inspector General, MS 40
3900 Commonwealth Boulevard
Tallahassee, Florida 32399-3000

3. Copies of financial reporting packages required by PART II of this Attachment shall be submitted by or on behalf of the recipient directly to each of the following:

A. The Department of Environmental Protection at the following address:

Audit Director
Florida Department of Environmental Protection
Office of the Inspector General, MS 40
3900 Commonwealth Boulevard
Tallahassee, Florida 32399-3000

B. The Auditor General's Office at the following address:

State of Florida Auditor General
Room 401, Claude Pepper Building
111 West Madison Street
Tallahassee, Florida 32399-1450

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4. Copies of reports or management letters required by PART III of this Attachment shall be submitted by or on behalf of the recipient directly to the Department of Environmental Protection at the following address:

Audit Director
Florida Department of Environmental Protection
Office of the Inspector General, MS 40
3900 Commonwealth Boulevard
Tallahassee, Florida 32399-3000

5. Any reports, management letters, or other information required to be submitted to the Department of Environmental Protection pursuant to this Agreement shall be submitted timely in accordance with OMB Circular A-133, Florida Statutes, or Chapters 10.550 (local governmental entities) or 10.650 (nonprofit and for-profit organizations), Rules of the Auditor General, as applicable.
6. Recipients, when submitting financial reporting packages to the Department of Environmental Protection for audits done in accordance with OMB Circular A-133, or Chapters 10.550 (local governmental entities) or 10.650 (nonprofit and for-profit organizations), Rules of the Auditor General, should indicate the date that the reporting package was delivered to the recipient in correspondence accompanying the reporting package.

PART VI: RECORD RETENTION

The recipient shall retain sufficient records demonstrating its compliance with the terms of this Agreement for a period of 5 years from the date the audit report is issued, and shall allow the Department of Environmental Protection, or its designee, Chief Financial Officer, or Auditor General access to such records upon request. The recipient shall ensure that audit working papers are made available to the Department of Environmental Protection, or its designee, Chief Financial Officer, or Auditor General upon request for a period of 3 years from the date the audit report is issued, unless extended in writing by the Department of Environmental Protection.

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ATTACHMENT "E"

		FUNDING REQUIREMENTS	DELIVERABLE POINTS
CONSORTIUM LEAD			
Brevard County		\$36,000	288
CONSORTIUM PARTNERS	POPULATION	\$0.30/ Person	
Cape Canaveral	10,081	\$3,024	25
Cocoa	16,538	\$4,961	40
Cocoa Beach	11,862	\$3,559	29
Grant-Valkaria	3,950	\$1,185	10
Indialantic	2,911	\$873	7
Indian Harbour Beach	8,251	\$2,475	20
Malabar	2,740	\$822	7
Melbourne	77,483	\$23,245	186
Melbourne Beach	3,130	\$939	8
Melbourne Village	670	\$201	2
Palm Bay	100,999	\$30,300	243
Palm Shores	870	\$261	3
Patrick Air Force Base	TBD	TBD	TBD
Port Canaveral	TBD	TBD	TBD
Rockledge	24,763	\$7,429	60
Satellite Beach	11,792	\$3,538	29
Titusville	44,510	\$13,353	107
West Melbourne	15,344	\$4,603	37



ATTACHMENT "F"

In addition to the \$36,000 annual cost-share for the Consortium Lead, the Consortium Lead Brevard County shall provide a one-time additional contribution of \$ 132,359 for additional grant tasks as outlined below:

Additional funds for future grant educational activities may be provided by Amendment to Attachment F under the same terms and conditions.

Project Management for Grant Tasks

As Project Manager for Consortium Lead Brevard County, Lydia Jackson is the primary contact for GES and the Zoo. The Project Manager is responsible for receipt and review of all deliverables and addressing any issues or comments from the Zoo or funding agencies.

Review and comments for all submitted drafts or other materials will be within ten (10) business days. The Project Manager is responsible for obtaining comments and or approvals of all materials submitted to funding agencies. Edits of draft materials will be limited to two (2) rounds, including comments from funding agencies. Approval by funding agencies will be obtained within fifteen (15) business days of submittal. Any deviation from above will constitute justification for a change order and/or time extension as appropriate.

Brevard County The Consortium Lead is responsible for supplying materials to be distributed to the public at events conducted under this MOU Agreement.

Attachment "F" lists the anticipated time line for activities under this MOU Agreement. Funds for the activities under this MOU Agreement will be dispersed in accordance with the schedule and amounts provided in Attachment "F."

Invoices will be submitted quarterly (See ATTACHMENT "G") to the Program Administrator (Brevard Zoo) and the Consortium Lead, Brevard County, Natural Resources Management Department Project Manager, Lydia Jackson who will approve the invoice prior to payment by the Program Administrator. Each invoice will indicate the grant name being invoiced against, the amount, the activity being billed and the date the activity being billed was accomplished or where payment is necessary in advance to cover subcontracted/vender activities the date the activity is expected to initiate or be completed. Invoices to the zoo will be submitted 45 days in advance of quarterly billings to assure sufficient time for processing. The zoo will submit invoices to the County within 15 days of receipt from Good Education Solutions. Where deposits or payments to subcontractors/vendors are necessary and invoices being submitted include those



costs, copies of deposit receipts or invoices from subcontractors/vendors will be included with invoices to the Program Administrator (Brevard Zoo), or submitted following expenditure of the funds at which time backup documentation will be attached to the invoice..

Baffle Box Upgrades Phase II (TMDL Grant S0648)

Outreach start: 9-14-13

Outreach end: 5-01-17

Budget: \$52,659

Amount to Zoo (8%) \$3,641

Amount to GES \$49,018

TASK DESCRIPTION: Good Education Solutions, Inc. will conduct the public education project as described below.

1. Rain Barrel Video Production - A video featuring the benefits of rain barrels, baffle boxes and pollution prevention will be produced and aired at the County's Movie-in-the Parks events hosted by the Brevard County Parks and Recreation Department.
\$56,301.5

The PSA will be submitted to the County as a draft prior to publication to ensure the credit is properly given to funding sources and approved by the funding agency prior to purchase of the final product. The PSA will include the Florida Department of Environmental Protection logo and funding acknowledgement. The final PSA will not be produced until the County approves the draft. The final PSA will be submitted in final electronic format (CD or DVD) for posting and distribution.

Movie in the Park Event with PSA and tabletop workshop. The PSA, a multi-generational music video designed to brand the pollution reduction message and induce positive behavior change. The PSA will run immediately prior to the movie and will include information about the sponsoring agencies.

2. Blue Life will provide a tabletop presentation on reducing stormwater pollution during the sponsored Movie in the Park event. The workshop will run for a minimum of 2 hours up to 4 hours prior to and during the movie and other sponsored activities. Informational brochures, fertilizer decals, and other promotional items on stormwater pollution reduction will be provided to visitors to help drive home the message. Citizens will be encouraged to visit both the Blue Life and the County stormwater web site for additional information.



DELIVERABLES: Text and final draft PSA in electronic format will be submitted to the County for prior approval. Number of brochures and other materials distributed.

South Patrick Baffle Box (319 Grant #28401)
Outreach Start Nov 2013
Outreach End June 28, 2017
Budget \$23,000
Amount to Zoo (8%) \$1,840
Amount to GES \$ 21,160

TASK DESCRIPTION: Public Education for the South Patrick Denitrification Baffle Box will have the following components.

Public Service Announcements: To help discourage pollution from grass clippings in and around the project basin, a song will be fully produced and aired for 3 months on a local radio station under contract with BLUE LIFE. The airing of this song will be strategically coordinated with the other project components to reiterate the underlying message.

DELIVERABLES: Copy of the draft Public Service Announcement (PSA) for submittal to the Department's Grant Manager for review and approval before airing and distribution. Deliverables should be submitted as electronic copies unless otherwise requested by the Department's Grant Manager. Submission of CD's with the Public Services Announcements released to the public in the local radio station with dates they were aired.

"This _____ (booklet, pamphlet, video, paper, etc.as appropriate) was funded in part by a Section 319 Nonpoint Source Management Program Implementation grant from the U.S. Environmental Protection Agency through an agreement/contract with the Nonpoint Source Management Section of the Florida Department of Environmental Protection."

Johnson Jr. High (TMDL Grant #S0916)
Outreach Start 12-01-15
Outreach End 3-31-18
Budget \$56,700
Amount to Zoo (8%) \$4,336.
Amount to GES \$ 52,164.



TASK DESCRIPTION: Public Education for the Johnson Jr. High will have the following components.

Public Service Announcement (PSA): A BLUE LIFE PSA on rain barrels will be produced and aired in two theaters (Cinema World and Premier Theaters at the Oaks) that serve residents of the project basin. The PSA will be an approximately 30 second, multi-generational music video designed to brand the pollution reduction message and induce positive behavior change. It will specifically encourage water harvesting and reduction of stormwater runoff. The PSA will be aired for 4 weeks on all 16 screens of Cinema World and all 10 screens of the Oaks before every movie shown. In order to maximize viewing, the PSA will be contracted to run when attendance is anticipated to be especially high, such as during blockbusters that are usually released at holidays.

Movies in the Park Event with BLUE LIFE PSAs – Grantee will use its BLUE LIFE education program and the music videos to tell the story of stormwater pollution causes and pollution reduction strategies. Four BLUE LIFE PSAs (on fertilizer, pet waste, car care and rain harvesting) will be aired during one Movie in the Park event. The Park location selected will be in the vicinity of the stormwater basin. The Grantee will sponsor the Brevard County Parks and Recreation Department to hold a Movie in the Park event in the vicinity of this project.

Tabletop Workshop – A tabletop presentation on reducing stormwater pollution will be set up during the sponsored Movie in the Park event. The workshop will run for one hour before the movie. Informational brochures, fertilizer decals and other promotional items on stormwater pollution reduction will be provided to visitors to help promulgate the message. Citizens will be encouraged to visit both the BLUE LIFE and the County stormwater web site for additional information.

DELIVERABLES: 6a: Copy of the draft Public Service Announcement (PSA) and videos submitted to the Department's Grant Manager for review and approval before airing and distribution. Draft materials for public presentations, workshops and educational meetings submitted to the Department's Grant Manager for review and approval prior to presentation and/or meetings are held.

Performance Standard: The Department's Grant Manager must approve draft materials prior to public distribution. The Department's Grant Manager will review the draft deliverables and provide comments to the Grantee as needed.

Deliverable 6b: 1) A copy of the final printed materials with number distributed and where. 2) Summary of airing dates for final approved PSA. Deliverables should be submitted as electronic copies unless otherwise requested by the Department's Grant Manager.



Performance Standard: The Department's Grant manager will review the final deliverables to ensure the draft comments have been taken into consideration. Upon review and written acceptance by the Department's Grant Manager of all deliverables under this task, the Grantee may proceed with submittal of required match documentation.

Attachment "H" Costs & Timelines For Future Grant Outreach Activities	Approval Time Needed DEP	Approval Time Needed NRMIO	Approval Time Needed	Implementing agency	Implementing agency duties	Implementation Fee	Production Cost	Zoo Administration Fee 8%	GES Coordination Fee 15%	Total	Notes:	Notes
Airing EXISTING radio spot 60 seconds	5 business days	5 business days	20 business days = 3 weeks	98.5 The Beach	Air Ad	\$550/spot	0	8%	15%	Varies depending on number of spots desired	would take what ever amount you have, divide by \$50 and write in X number of spots. This will allow for a high frequency in less time.	Cannot do a 30 sec. spot. statement is 30 sec. alone Funding
Creating new song for radio spot or music video ~ 30 without funding acknowledgment ~ 60 seconds with funding acknowledgment.	10 business days for lyrics	5 business days for lyrics	5 business days for 6-7 weeks	Sam Masella	Composition Vocals Musical	0	\$1,500 = lyrics 1,000= licensing	8%	20%	5760	This is for creating the song only. Keep reading for producing song and airing song. Fees may vary.	Notes
lyrics for new song for radio PSA with or without funding acknowledgment Song creation only	10 business days for lyrics	5 business days for lyrics	5 business days	Sam Masella and others if needed	Will record song in professional studio	0	4000	8%	20%	5120	This for recording artist only. Keep reading for studio fee. Fees may vary.	Notes
Recording new song for radio PSA with or without funding acknowledgment Recording Artists Only	0	0	0	The Zone	Record song	0	1,500	8%	15%	1920	Recording studio time only. Fees may vary.	Notes
Total for creating new 30 - 60 second song.							10,000	800	2,000	12,800		
Airing NEW song or music video related radio spot ~ 60 seconds - with funding acknowledgment	5 business days	5 business days	20 business days = 3 weeks after produced	98.5 The Beach	Air Ad	\$550/spot	12,800	8%	15%	Varies depending on number of spot desired	would take what ever amount you have, divide by \$50 and write in X number of spots. This will allow for a high frequency in less time.	Cannot do a 30 sec. spot Funding statement is 30 sec. alone
Airing 60 sec radio spot w/ funding acknowledgment	5 business days	5 business days	20 business days = 3 weeks after produced	98.5 The Beach	Air Ad	\$550/spot	12,800	8%	15%	Varies depending on number of spot desired	would take what ever amount you have, divide by \$50 and write in X number of spots. This will allow for a high frequency in less time.	Cannot do a 30 sec. spot Funding statement is 30 sec. alone

Production Time	Approval Time Needed DEP	Approval Time Needed NRM	Total Approval Time Needed	Implementing agency	Implementing agency duties	Implementation Fee	Production Cost	Zoo Administration Fee 8%	GES Coordination Fee	Total	Notes:
Making NEW Full and 30 second Music Video (all parts)											
Lyrics for new song for radio PSA with or without funding acknowledgment Song creation only	10 business days for lyrics	5 business days for lyrics	15 business days for 6-7 weeks	Sam Masella	Composition Lyrics Musician	0	3,500 - lyrics 1000- planning	360	900 (26%)	5760	This is for creating the song only. Keep reading for producing song and airing song. Fees may vary.
Recording new song for radio PSA with or without funding acknowledgment Recording Artists Only	10 business days	5 business days	20 business days = 3 weeks	Sam Masella and others if needed	Will record song in professional studio	0	4000	320	800 (20%)	5120	This for recording artist only. Keep reading for studio fee. Fees may vary.
Recording new song for radio PSA with or without funding acknowledgment Recording studio only	0	0	0	The Zone	Record song	0	1,300	120	300 (23%)	1820	Recording studio times only. Fees may vary
Filming and rendering	10 business days	5 business days	3 weeks	SKY	~ SKY will film and produce final products per spec sheets - GES will coordinate project	0	35000	2640	8250 (23%)	55640	
Survey											
Creating survey	10 business days	5 business days	15 months	Pracipio	Compose Survey	0	5,000	400	750	6,150	Notes: NRM approval depends upon Virginia. Sometimes her edits take longer
Printing survey	0	0	1 month	Pride	Print and ship survey to distribution company	0	2100	168	315	2583	
Distributing survey	0	0	1 month	Cathedral Distribution	Insert into utility bill	2000	0	180	300	2460	Distribution make is high. Not sure what this might be.
Analysis	0	0	6-8 months	Pracipio	Analyze survey write report	22,000	0	1760	3300	27,060	
Total for creating, printing, distributing and analyzing survey						24000	7,100	2488	4565	38,253	
Movie Theater Buys											
Rental Space for Table Top Demo at MI Cobb or other NCM Company	0	5 business days	Depends upon availability	NCM	Rent space	850/ weekend	0	110.5	127.5	1088	Notes: NCM's cost the cost for 1 weekend
Staffing Table Top Demo at MI Cobb	0	5 business days	Depends upon availability	GES	Staff Demo Table	3000/ weekend	0	240	0	3240	Includes prep, drive, on site, drive back, record keeping for each of 3 days
Total for Rental and Staffing Table Top Demo at MI Cobb or other NCM theater						3,850	0	350.5	127.5	4328	

Movie Theater Screen Buys	Production Time	Approval Time Needed DEP	Approval Time Needed NRMTO	Total Approval Time Needed	Implementing agency	Implementing agency duties	Implementation Fee	Production Cost	Zoo Administration Fee 8%	GES Coordination Fee 15%	Total	Notes:	Notes
Screen Time at NCM Cobb (MI) 16 screens 30 seconds	1 month	10 business days	5 business days	1.5 months	NCM	Format, insert and Air 30 seconds video spot	2600/4 weeks	300 (insertion fee)	232	485	3567	Cost for 4 weeks	~ Unknown exact number of showings ~ 16 screen theater
Screen Time at ScreenVision Cinema World 16 screens 30 seconds	1 month	10 business days	5 business days	1.5 months	ScreenVision	Format, insert and Air 30 seconds video spot	2200/4 weeks	300 (insertion fee)	200	375	3075		
Screen Time at ScreenVision Sunstar (Tusculum)	1 month	10 business days	5 business days	1.5 months	ScreenVision	Format, insert and Air 30 seconds video spot	500/4 weeks	300 (insertion fee)	40	75	915		
Screen Time at Carmike Inlet (Palm Bay)	1 month	10 business days	5 business days	1.5 months	ScreenVision	Format, insert and Air 30 seconds video spot	1900/4 weeks	300 (insertion fee)	276	330	2706		
Screen Time at Carmike Avenues (Viera)	1 month	10 business days	5 business days	1.5 months	ScreenVision	Format, insert and Air 30 seconds video spot	2200/4 weeks	300 (insertion fee)	200	375	3075		
Screen Time at Satellite Beach (Static Ad - NO VIDEO) 4 screens 15 seconds	1 month	10 business days	5 business days	1.5 months	ScreenVision	Format, insert and Air 30 seconds video spot	400/4 weeks	300 (insertion fee)	56	105	461		
Screen Time at Premier Theaters at the Oaks 15 seconds of screen time	5 business days	10 business days	5 business days	1st month	Premier Theaters at the Oaks	insert static ad	500/initial 4 weeks	0	72	135	207		
Repeat Screen Time at Premier Theaters at the Oaks 15 seconds of screen time	0	0	0	0	Premier Theaters at the Oaks	Repeat static ad	600/Additional 4 weeks	0	48	80	758		
Premier Theaters at the Oaks 30 seconds of screen time	5 business days	10 business days	5 business days	1st month	Premier Theaters at the Oaks	insert static ad	1300/initial 4 weeks	0	104	155	299		
REPEAT Premier Theaters at the Oaks 30 seconds of screen time	0	0	0	0	Premier Theaters at the Oaks	Repeat static ad	1000/Additional 4 weeks	0	80	150	330		
Premier Theaters at the Oaks 60 seconds of screen time	5 business days	10 business days	5 business days	1st month	Premier Theaters at the Oaks	insert static ad	2100/initial 4 weeks	0	168	315	483		
REPEAT Premier Theaters at the Oaks 60 seconds of screen time	0	0	0	0	Premier Theaters at the Oaks	Repeat static ad	1800/Additional 4 weeks	0	144	270	414		
Static Ad Art	1 month	10 business days	5 business days	1.5 months	Screenvision or The Oaks	Create per theater spots	0	1080	150	150.00	1280		
FL Today Sticky Notes	Production Time	Approval Time Needed DEP	Approval Time Needed NRMTO	Total Approval Time Needed	Implementing agency	Implementing agency duties	Implementation Fee	Production Cost	Zoo Administration Fee	GES Coordination Fee	Total	Notes:	Notes
Sticky Note Art	1 month	10 business days	5 business days	1.5 months	SKV	Create Sticky Note / Specs	0	0	13%	15%		would get SKV to produce the note and order the buy directly through FL Today.	
Sticky Note Printing / Distribution	Depends on availability	10 business days	5 business days	1.5 months	FL Today	Print and Distribute	3,000	0	13%	15%		Non profits get bumped if full paying client arrives	

Movies in the Park	Production Time	Approval Time Needed DEP	Approval Time Needed NRMW	Total Approval Time Needed	Implementing agency	Implementing agency duties	Implementation Fee	Production Cost	Zoo Administration Fee	GES Coordination Fee	Total	Notes
GES attendance at Moves in the Park	1 month thru Parks and Rec	0	5 business days	1 month	GES	Staff info table at Moves in Park	1000	0	80	0	1080	
Airing Existing 30 second PSA on Cable Channels												
List Channels here	Depends on availability	10 business days	5 business days	1.5 months	BrightHouse	Air PSA		0	13%	15%		
List Channels here	Depends on availability	10 business days	5 business days	1.5 months	BrightHouse	Air PSA		0	13%	15%		
List Channels here	Depends on availability	10 business days	5 business days	1.5 months	BrightHouse	Air PSA		0	13%	15%		
List Channels here	Depends on availability	10 business days	5 business days	1.5 months	BrightHouse	Air PSA		0	13%	15%		
Digital Billboards												
List Channels here	Depends on availability	10 business days	5 business days	1.5 months	Implementing agency	Implementing agency duties						
Clear Channel	Depends on availability	10 business days	5 business days	1.5 months	Clear Channel	Display static image on digital billboards	200/board	0	8%	15%		I would take what ever amount you have, divide by \$200 to get the number of weeks.
Other Ideas												
Box Wrapping					Implementing agency	Implementing agency duties						
Mail Boxes					Clear Channel							
Space Coast Parent Print Ads					Clear Channel							
Home Funder Print Ads					F. Today							
Email Marketing					F. Today							
F. Today Banner ad												
						Print Banner ad on these sections: Main Sports Court Sports Sunday Comics Sunday Business Front Daily Business page Sunday Comics Style - Thursday	500					

South Patrick Air Baffle Box															
Total Budget: \$23,000															
Zoo: 8% = \$1,840.00															
GES: 92% = \$21,160.00															
Outreach End Date: March 2015															
Deliverable	Subcontractor Tasks	Subcontractor	Total Amount From Budget (23,000.00)	Zoo (8%)	GES	2nd Quarter			3rd Quarter			4th Quarter			
						J-17	F-17	M-17	A-17	M-17	J-17	A-17	J-17	A-17	S-17
Composing of song	Creative for song :30 and 60 second version	Sam Masiello or other musician	3,586.96	286.96	3300	3,586.96									
Licensing for song	Composer sells the rights to use his/her creation	Sam Masiello or other musician	1086.96	86.96	1,000	1086.96									
Lead vocals for recording	Lead vocals on recording	Sam Masiello or other musician	3,586.96	286.96	3300		3,586.96								
Additional musicians for recording	Background singers and/or additional musicians	TBD	1086.96	86.96	1,000		1086.96								
Recording studio	Will record music and edit for final product 30 and 60 sec. version	The Zone	1,739.13	139.13	1600		1,739.13								
Approval, Coordination Fee	Secure proper talent, recording studio, coordinate and deliver final product	GES	2217.39	177.39	2,040.00			2217.39							
Radio time	Air product on radio	98.5 The Beach	9,695.64	775.64	8,920			3,231.88					3,231.88		
Totals			23,000.00	1,840	21,160			3,231.88					3,231.88		

Deliverable	Subcontractor Tasks	Subcontractor	Total Amount From Budget (\$5,700)	Zoo (8%)	GES	2nd Quarter			3rd Quarter			4th Quarter		
						J-17	F-17	M-17	A-17	M-17	J-17	J-17	A-17	S-17
Johnson Junior High Total Budget: \$55,700 Zoo: 8% = \$4,456.00 GES: 92% = \$51,244 Outreach end date: March 2018														
Story Board Approved	~ Creating and Coordinating story board. ~ Getting story board approved ~ Coordinating props, locations, permits	GES	9,782.61	782.61	9,000		9,782.61							
Filming Video	Purchasing props, consumables, food, rent & down payments	GES	4891.30	391.30	4500.00		4891.30 (advance)							
Filming Video	On site for filming of video	GES	1086.96	86.96	1000.00		1086.96							
Filming Video	~ Film crew fees ~ Performers fees ~ Caterers fees ~ Other individuals or agencies ~ Editing video ~ Preparing final approved video for distribution	~ SKY or other film crew ~ Other individuals or agencies	27,445.66	2,195.66	25,250.00		\$18,237.11 (advance: 1/2 down to film crew, performers paid on site)	9148.55						
Final Video	Edit / Approval coordination	GES	923.91	73.91	850.00			923.91						
Airing spot at Oaks	Theater will run :30 sec spot	Premier Theaters at the Oaks	1,521.74	121.74	1,400.00					1,521.74				
Airing spot at Cinema World	Theater will run :30 sec spot	Screen Time at ScreenVisions CinemaWorld 16 screens 30 seconds	8,369.56	669.57	7,700.00					8,369.56				
Demo Table at Movies in the Park	Man table at Movies in the Park Event	GES	1,086.96	86.95	1,000							1,086.96		

