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August 23, 2017

MEMORANDUM

TO: Commissioner Kristine Isnardi, District 5 Attn: Danielle Stern

RE: Item I.E., Resolution Recognizing August 2017 as National Breastfeeding Month

The Board of County Commissioners, in regular session on August 22, 2017, adopted Resolution No. 17-142, recognizing August 2017 as National Breastfeeding Month. Enclosed is a copy of the Resolution.

Your continued cooperation is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS
SCOTT ELLIS, CLERK

Tammy Rowe, Deputy Clerk

/dt

Encl. (1)

Brevard



County

BOARD OF COUNTY COMMISSIONERS

Resolution

WHEREAS, the mission of the United States Breastfeeding Committee (USBC) is to drive collaborative efforts for policy and practices that create a landscape of breastfeeding support across the United States; and

WHEREAS, USBC envisions breastfeeding as the norm for infant and young child feeding throughout the United States; and

WHEREAS, breast milk is the preferred and most appropriate source of nutrition for infants, adapting over time to meet the changing needs of the growing infant; and

WHEREAS, breastfeeding is a proven primary prevention strategy, protecting both infants and mothers from a host of chronic and acute diseases and conditions and building a foundation for life-long health and wellness; and

WHEREAS, the act of breastfeeding builds a strong emotional connection between the mother and infant, a bond which lasts a lifetime; and

WHEREAS, breastfeeding provides a safe, reliable, and renewable food source, especially critical during natural disaster and emergency situations; and

WHEREAS, employers that provide workplace lactation support experience an impressive return on investment including lower health care costs, absenteeism, and turnover rates, and improved morale, job satisfaction, and productivity; and

WHEREAS, all major medical authorities recommend that mothers breastfeed exclusively for six months and continue breastfeeding for at least the first year of a child's life, yet breastfeeding rates continue to fall short of the Nation's Healthy People objectives; and

WHEREAS, the Surgeon General's Call to Action to Support Breastfeeding calls on health care providers, employers, insurers, policymakers, researchers, and the community at large to support mothers in reaching their personal breastfeeding goals.

NOW THEREFORE, BE IT RESOLVED THAT THE BOARD OF COMMISSIONERS OF BREVARD COUNTY, FLORIDA, does hereby recognize August 2017 as

NATIONAL BREASTFEEDING MONTH

in furtherance of USBC's role to advance breastfeeding on our Nation's agenda through collaboration, leadership, and advocacy.

DONE, ORDERED AND ADOPTED, in regular session this 22nd day of August, 2017.

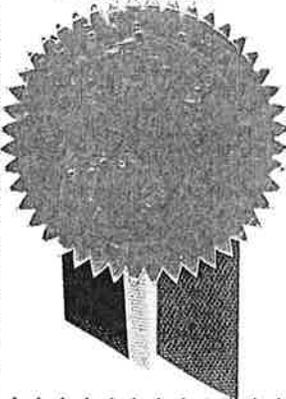
ATTEST:

Scott Ellis

SCOTT ELLIS, CLERK

Curt Smith

CURT SMITH, CHAIRMAN
BOARD OF COUNTY COMMISSIONERS
BREVARD COUNTY, FLORIDA



WHEREAS, the mission of the United States Breastfeeding Committee (USBC) is to drive collaborative efforts for policy and practices that create a landscape of breastfeeding support across the United States; and

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WHEREAS, all major medical authorities recommend that mothers breastfeed exclusively for six months and continue breastfeeding for at least the first year of a child's life, yet breastfeeding rates continue to fall short of the Nation's Healthy People objectives; and

WHEREAS, the Surgeon General's Call to Action to Support Breastfeeding calls on health care providers, employers, insurers, policymakers, researchers, and the community at large to support mothers in reaching their personal breastfeeding goals.

NOW, THEREFORE, BE IT PROCLAIMED by the Board of County Commissioners of Brevard County, Florida, does hereby recognize August 2017 as

NATIONAL BREASTFEEDING MONTH

in furtherance of USBC's role to advance breastfeeding on our Nation's agenda through collaboration, leadership, and advocacy.

DONE, ORDERED AND ADOPTED, in regular session, this 22nd day of August, A.D., 2017.

CURT SMITH, CHAIRMAN
BOARD OF COUNTY COMMISSIONERS
BREVARD COUNTY, FLORIDA

ATTEST:

SCOTT ELLIS, CLERK