



Agenda Report

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Consent

F.6.

11/19/2019

Subject:

Appointment of Laurent Rawlings to Tourism Development Council and Waiver of Conflict Associated with her employment with Melbourne Regional Chamber.

Fiscal Impact:

None

Dept/Office:

District 2

Requested Action:

Approve the appointment of Laurent Rawlings to the TDC for a term ending December 31, 2022 and Waive conflict associated with her employment with the Melbourne Regional Chamber.

Summary Explanation and Background:

This motion seeks to have Laurent C. Rawlings appointed to the TDC (for a term ending December 31, 2022) to fill the position vacated by Anna Palermo's resignation and to, simultaneously, waive any real and/or perceived conflict resulting from her employment with the Melbourne Regional Chamber, which has been a recurring recipient of TDC funds in an amount equal to other local chambers. Ms. Rawlings salary and compensation is wholly unrelated to this ongoing support which predates her employment with the Melbourne Regional Chamber. Ms. Rawlings receives no commission or financial gain as a result of the continuation (or lack thereof) of the TDC recommending support of Ms. Rawlings' employer. Upon discussion of any item pertaining to her employer, Ms. Rawlings will timely remind the TDC of the conflict and refrain from voting on any such issue. Please see attached resume and appointment form.

Clerk to the Board Instructions:



Tammy Rowe, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001
Fax: (321) 264-6972
Tammy.Rowe@brevardclerk.us

November 20, 2019

MEMORANDUM

TO: Commissioner Bryan Lober, District 2

RE: Item F.6., Appointment of Laurent Rawlings to Tourist Development Council and Waiver of Conflict Associated with Her Employment at Melbourne Regional Chamber

The Board of County Commissioners, in regular session on November 19, 2019, approved the appointment of Laurent Rawlings to the Tourist Development Council for a term ending December 31, 2022; and waived conflict associated with her employment with the Melbourne Regional Chamber.

Your continued cooperation is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS
SCOTT ELLIS, CLERK

Tammy Rowe, Deputy Clerk

cc: Tourism Development Director



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Fax: (321) 264-6972
Tammy.Rowe@brevardclerk.us

November 20, 2019

Laurent Rawlings
1005 East Strawbridge Avenue
Melbourne, FL 32901-4782

Dear Ms. Rawlings:

Re: Appointment to Tourist Development Council

On the recommendation of Commissioner Bryan Lober, the Board of County Commissioners, in regular session on November 19, 2019, acknowledged your appointment to the Tourist Development Council, replacing Anna Palermo. Said term of appointment expires December 31, 2022. Enclosed are memorandums explaining the Sunshine Law and 2018 changes to the Voting Conflict Law for your information.

Your willingness to serve the citizens of Brevard County in this capacity is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS
SCOTT ELLIS, CLERK

Tammy Rowe

Tammy Rowe, Deputy Clerk

/dt

cc: Commissioner Lober
Tourist Development Director



DISTRICT 2 COMMISSION OFFICE ADVISORY BOARD APPOINTMENT

ADVISORY BOARD:	TOURISM DEVELOPMENT COUNCIL
MEMBER:	LAURENT RAWLINGS
HOME ADDRESS:	
BUSINESS ADDRESS:	1005 EAST STRAWBRIDGE AVENUE MELBOURNE, FL 32901-4782
E-MAIL ADDRESS:	Laurent@MelbourneRegionalChamber.com
PHONE:	Business: (321) 724-5400, ext. 233 Home: Cell: (321) 565-3002
REPLACING:	ANNA PALERMO
REAPPOINTMENT:	NO
TERM OF APPOINTMENT:	11/19/2019 - 12/31/2022

LAURENT CHILES RAWLINGS

Laurent@MelbourneRegionalChamber.com

UNIVERSITY OF KENTUCKY, Lexington, Kentucky
Master of Public Administration, May 2006

UNIVERSITY OF SOUTH FLORIDA, Tampa, Florida
Bachelor of Arts, Psychology, May 2002

MELBOURNE REGIONAL CHAMBER, Melbourne, FL 2019 - present
Director of Business Advocacy & Community Development

- Revamping Business Advocacy Committee from solely reactive body into proactive and influential body
- Managing MRC's legislative agenda and Tallahassee Fly-In
- Renewing community relationships with a special focus on elected officials and local decision-makers
- Reaching out to multitude of organizations of all types, creating allies and building areas of agreement
- Conducting a listening tour of businesses, large and small, to better meet their advocacy needs
- Excited to be in Brevard County, putting down roots and investing in this amazing, uncommon community

HOME BUILDERS ASSOCIATION OF KENTUCKY, Frankfort, Kentucky 2009 - 2014
Vice President of Governmental Affairs

- Effectively and efficiently managed and lobbied Home Builders Association of Kentucky (HBAK) positions in Kentucky's General Assembly, numerous state agencies and cabinets, the Department of Housing, Building & Construction, and local governments statewide
- Drafted and managed the development of the HBAK Legislative Agenda including presentations to the full board of directors of HBAK
- Tracked, analyzed and communicated changes to Kentucky Administrative Regulations on a consistent basis and communicated heavily with key Cabinet and Agency staff

EDUCATION & WORKFORCE DEVELOPMENT CABINET, Frankfort, Kentucky 2008 - 2009
Chief Legislative Liaison

- Coordinated and successfully executed the comprehensive legislative agenda of the nine agencies comprising the Education Cabinet, by direct facilitation with executive directors, agency level legislative liaisons, legal staff and the Secretary of Education
- Directed weekly meetings of the Cabinet's internal team of agency level liaisons to directly communicate and inform legislation status and necessary strategies

KENTUCKY SCHOOL BOARDS ASSOCIATION, Frankfort, Kentucky 2006 - 2008
Manager of Governmental Relations

- Initiated and cultivated extensive interaction with local school boards to better understand their positions on issues and developed effective strategies for enhancing their legislative effectiveness and presence with their local legislators
- Introduced and fully implemented a comprehensive online political action center for KSBA membership to streamline communications with members concerning legislation, making possible the efficient tracking of legislation throughout the legislative session
- Developed and managed a full service communications center for the association's membership that included a comprehensive location of online updates of the Kentucky Administrative Regulations, Attorney General Opinions, Kentucky Board of Education updates, Federal Legislative updates and the Local Superintendents Advisory Committee coverage