



Agenda Report

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Consent

F.16.

5/7/2024

Subject:

Request for New Local Workforce Development Area (LWDA) Designation, comprised of Brevard County, Flagler County, and Volusia County. This new Local Workforce Development Area will serve collectively under the Workforce Innovation and Opportunity Act of 2014 as the Chief Elected Official.

Fiscal Impact:

N/A

Dept/Office:

County Manager's Office/Brevard Workforce Development Board, Inc. dba CareerSource Brevard Flagler Volusia

Requested Action:

It is requested the Brevard County Board of County Commissioners approve and authorize the Chair to execute the Application for the New Local Workforce Development Area Designation which will be transmitted to the State of Florida, Florida Commerce as required.

Summary Explanation and Background:

A reduction in the number of local workforce development boards was required by Florida's Reimagining Education and Career Help (REACH) Act to minimize duplication, improve consistency, and maximize resources to enhance outcomes for businesses and individuals, emphasizing a customer-focused approach.

In May 2023, the Governor affirmed the recommendation provided by the CareerSource Florida Board of Directors to realign and consolidate 10 local workforce development areas as outlined in the Florida Workforce System Transformation Plan.

Consolidation of CareerSource Flagler Volusia and CareerSource Brevard was part of the approved recommendation.

Clerk to the Board Instructions:

Please have the Chair execute the attached Application for New Local Workforce Development Area Designation and return to the County Manager's Office.



Kimberly Powell, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

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Kimberly.Powell@brevardclerk.us

May 8, 2024

M E M O R A N D U M

TO: Frank Abbate, County Manager

RE: Item F.16., Request for New Local Workforce Development Area (LWDA) Designation comprised of Brevard County, Flagler County, and Volusia County; this New LWDA will Serve Collectively Under the Workforce Innovation and Opportunity Act of 2014, as the Chief Elected Official

The Board of County Commissioners, in regular session on May 7, 2024, approved and authorized the Chair to execute the application for the new LWDA Designation comprised of Brevard, Flagler, and Volusia Counties which will be transmitted to the State of Florida, Florida Commerce as required. Enclosed is an application.

Your continued cooperation is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS
RACHEL M. SADOFF, CLERK

Kimberly Powell, Clerk to the Board

/ns

Encl. (1)



April 29, 2024

New LWDA Designation

Re: Public Comments

Dear Florida Commerce:

Both CareerSource Brevard and CareerSource Flagler Volusia posted on each of their company website, the intent to consolidate and allowed for public comments from April 15th-April 25th.

CareerSource Brevard did not receive any public comments.

CareerSource Flagler Volusia received the following public comment:

To Whom It May Concern:

I would like to make a few comments about the planned consolidation.

1. The expanded breadth of land for the new entity is quite substantial (170+ miles long). I am concerned about how Brevard's leadership is planning to provide quality staffing, guidance, interactions, and resources to such a broad area and not stay focused solely on Brevard.
2. As Brevard is taking the lead, I am counting on executive leadership to be extremely mindful of inclusivity during the transition of Flagler and Volusia's unique needs.
3. I also am encouraging Brevard's executive leadership to maintain CareerSource of Flagler and Volusia's long-time commitment to community partnerships and participation within the community.
4. I am also encouraging Brevard's executive leadership to maintain CareerSource of Flagler and Volusia's long-time commitment to extreme high quality in programmatic performance. I believe they are in the top couple in the state in metrics. Making substantial changes to the model will be detrimental to our community. The Flagler and Volusia area does not have the same demographics as Brevard, and I implore you to not treat all your clients exactly the same.

Respectfully submitted,

A handwritten signature in blue ink that reads "Marci Murphy".

Marci Murphy, CareerSource Brevard President

Request for New Local Workforce Development Area Designation

Select the appropriate box that describes this request:

☒ New Designation – New Local Workforce Development Area (LWDA), including LWDAs that are fully consolidating.

☐ Realignment of Counties – Existing LWDA that is removing or adding one or more counties.

1. Point of Contact

Name of Contact Person:
Marci Murphy

Phone Number:
321-394-0520

Title:
President

Email Address:
mmurphy@careersourcebrevard.com

Date of Request: April 25, 2024

2. LWDA Information

Name of Local Workforce Development Area:

Brevard Workforce Development Board, Inc., d/b/a CareerSource Brevard Flagler Volusia- LWDA Region 27

3. County/Counties Information

List the county/counties that will be included in the proposed LWDA:

Brevard, Flagler, Volusia

For new designations and realignment of counties, list the county/counties that is/are being added to the LWDA and the LWDA they are currently designated to:

Flagler & Volusia- LWDA Region 11

For realignment of counties, list the county/counties that is/are being removed from the LWDA and the LWDA they will be realigned to:

4. Substantive Requirements for Designation of a New LWDA

a. Describe how the proposed LWDA is consistent with local labor market areas.

Flagler and Volusia counties are both within the Deltona-Daytona Beach-Ormond Beach MSA and are the only two counties within that MSA. Brevard is within the Palm Bay-Melbourne-Titusville MSA and is the only county within that MSA. This consolidation action would not split any MSAs and would unite the two MSAs within the same local workforce development area.

b. Describe how the proposed LWDA has a common economic development area.

This newly consolidated area would include two economic development regions as Flagler is within the Northeast region and Volusia and Brevard are both within the East Central region. However, this would not be a new misalignment, as area 11 is currently split across these two economic development regions in the present day.

Describe the federal and non-federal resources that will be available to the proposed LWDA, including appropriate education and training institutions, to administer activities under the

c. Workforce Innovation and Opportunity Act youth, adult and dislocated worker formula programs.

Federal Resources include Wagner Peyser, Temporary Assistance for Needy Families, Supplemental Nutrition Assistance Program Employment and Training, and Workforce Innovation Opportunity Act. Non-federal resources such as various grants that are non-recurring will also be available. Florida College System Area: Flagler and Volusia counties are served by Daytona State College. Brevard County is served by Eastern Florida State College, which serves Brevard County. This newly created local workforce development area would be served by two state colleges.

WIOA Eligible Training Providers: Flagler and Volusia County has 17. Brevard County currently has 25 WIOA Eligible Training Providers. This newly created LWDA would have 42 total WIOA Training Providers- increasing the total number of training providers to service the new area greatly.

5. Additional Information

a. Describe how the proposed new LWDA designation will impact the other LWDA(s) from which it is withdrawing.

NA

6. Public Comments


a. Local areas requesting to create a new LWDA must post its intent for 10 days to allow the receipt of public comments. Was this request posted for public comments? ☒ **Yes** ☐ **No**

b. Were any public comments received? ☒ **Yes** ☐ **No**

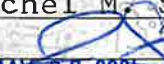
If yes, a copy of public comments received regarding the proposed newly designated LWDA must be submitted with this request. **See Attached Letter**

CERTIFICATION AND APPROVAL OF REQUEST

By signing below, the local workforce development board chairperson and the chief local elected official (CLEO) representing each county/unit of local government that comprises the proposed local workforce development area certify that the information contained in this request is true and accurate based on their knowledge. Additionally, the signatures below demonstrate the consensus of each county/unit of local government involved.

Local Workforce Development Board Chairperson	
Name: Board Chairperson forthcoming	
Signature: Chairperson signature forthcoming	
Date: MAY 07 2024	Jason Steele

for

Chief Local Elected Official	
Name: Rachel M. Sadoff, Clerk	County: Brevard County
Signature: 	
Date: MAY 07 2024	

Chief Local Elected Official	
Name:	County: Flagler County
Signature:	
Date:	

Chief Local Elected Official	
Name:	County: Volusia County
Signature:	
Date:	

As approved by the Board 05/07/2024.

A certification page is required for each of the impacted local workforce development areas. The completed request and certification page(s) must be submitted to: LWDBGovernance@commerce.fl.gov.