

Meeting Date
March 21, 2017



AGENDA	
Section	Consent
Item No.	<i>H.A-3</i>

AGENDA REPORT
BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS

SUBJECT:	Grant Funding Request to Florida Fish and Wildlife Conservation Commission for Printing an Update of the Boating and Angling Guide to Brevard County
DEPT/OFFICE:	Natural Resources Management Department (NRM)

Requested Action:

Staff requests permission to apply to the Florida Fish and Wildlife Conservation Commission (FWC) for Funding to Reprint the Boating and Angling Guide to Brevard County; approve legal venue in Leon County for the anticipated FWC grant agreement; authorize the County Manager to execute the subsequent grant contract, if awarded and approved by the County Attorney and Risk Management; and approve any necessary budget change requests.

Summary Explanation & Background:

Novice and experienced boaters and anglers need current and regionally-specific information to help them enjoy their outdoor recreational activities while being good stewards of the ecosystem and staying safe on and near the water. Florida's population and the number of tourists have increased dramatically over the past decade and the need for this information, in an easily accessible and transportable format, is increasingly important.

The Boating and Angling Guide to Brevard County was first printed in 1996. It was redesigned in 2005 and 30,000 copies were printed. In 2007, an additional 20,000 were printed. Due to its popularity, this stockpile is nearly depleted. Brevard County and FWC receive numerous requests for these guides from Law Enforcement, Patrick Air Force Base, water-based businesses that provide the guide to customers, and the general public.

Brevard County's Boating & Waterways Program, in coordination with the Brevard Marine Advisory Council, has been working with FWC's mapping and information management professionals to update the Guide for Brevard County. Approval of this agenda item will allow the County to seek grant funding to print approximately 7500 copies of the updated guide. Printing will be grouped with other FWC printing projects to attain a bulk printing discount. The local match of \$500 (10%), is available in the Boating and Waterways program budget that is funded by boat registration fees.

Staff recognizes that the County Attorney's Office will not be able to approve contract language specifically identifying the venue for legal action outside of Brevard County, unless waived by the Board. Standard FWC contract language will identify the legal venue as Leon County. Staff requests that the Board's local legal venue requirement be waived for the anticipated grant agreement. This contract language is expected to be identical to previously executed FWC Florida Boating Improvement Program contracts between the State (FWC) and Brevard County.

**Fiscal Impact: FY 17-18: \$4,500.00 in Grant Funds, \$500.00 in Boating & Waterways Program Funds
 FY 18-19: No General Fund Impact**

Staff Contact: Lydia Jackson, NRMD, X52446 or Virginia Barker, NRMD, X52435

Clerk to the Board instruction: N/A

Exhibits Attached: FWC Grant Application

Contract /Agreement (If attached):	Reviewed by County Attorney	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	PR	<input type="checkbox"/>
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 Stockton Whitten County Manager	 Virginia Barker/X52435 Department Director/Extension
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Tammy Rowe, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

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March 22, 2017

MEMORANDUM

TO: Virginia Barker, Natural Resources Management Director Attn: Lydia Jackson

RE: Item II.A.3., Grant Funding Request to Florida Fish and Wildlife Conservation Commission (FWC) for Printing an Update of the Boating and Angling Guide to Brevard County

The Board of County Commissioners, in regular session on March 21, 2017, granted permission to apply to the Florida Fish and Wildlife Conservation Commission (FWC) for funding to reprint the Boating and Angling Guide to Brevard County; approved legal venue in Leon County for the anticipated FWC grant agreement; authorized the County Manager to execute the subsequent grant contract, if awarded and approved by the County Attorney and Risk Management; and approved any necessary budget change requests.

Your continued cooperation is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS
SCOTT ELLIS, CLERK

Tammy Rowe, Deputy Clerk

cc: Finance
Budget



Florida Boating Improvement Program Boater Education Grant Application

FOR OFFICE USE ONLY	
Grant Application Number :	Date Received:

Fill in all sections that apply – Leave all other sections blank

I – APPLICANT INFORMATION		
a. Applicant: Brevard County Board of County Commissioners		
b. Federal Employer Id. No.:		
c. Project Manager Name: Lydia Jackson	Project Manager Title: Project Coordination Specialist	
d. Mailing Address: 2725 Judge Fran Jamieson Way	City: Viera	Zip Code: 32937
e. Shipping Address:	City:	Zip Code:
f. Telephone: 321-633-2016	Fax: 321-633-2029	Email: Lydia.jackson@brevardfl.gov
g. District Numbers:	State House:	State Senate:

II – PROJECT SUMMARY		
a. Project Title: Updates and printing for the Boating and Angling Guide to Brevard County		
b. Project Cost:	Total Cost: \$5,000.00	Grant Amount Requested: \$4,500.00
c. Project Type(s):	<input checked="" type="checkbox"/> Educational Program	<input checked="" type="checkbox"/> Printed Materials (boater guides, brochures, pamphlets)
	<input type="checkbox"/> Kiosks / Signs	<input type="checkbox"/> Portable Exhibits (tabletop display, trade show exhibit)
d. Project Summary:		
<p>Boating and Angling Guides provide local information to experienced and novice boaters and anglers. The guides provide information that increases the public’s knowledge of boating and waterway issues. In addition, these guides provide information on conservation of coastal resources, which may lead to increased stewardship of coastal resources. They complement the more in-depth information found on FWC’s websites and demonstrates FWC’s commitment to providing the best available information to stakeholders so they can enjoy and use our public trust resources responsibly.</p> <p>We have worked with FWRI on previous editions of the guide. \$4,500.00 in funding is requested to print approximately 7,500*) copies of the Boating and Angling Guide to Brevard County on waterproof paper so that the guide is durable when carried on a watercraft. The guide will be 4-color on both sides and have an overall dimension of 22” x 34”. One side will have a large map showing water depth, habitats (submerged aquatic vegetation, salt and fresh water marsh), marine facilities (boat ramps, fishing piers, public marinas, canoe/kayak launches), aids to navigation, and artificial reefs. The other side will have images and narratives describing native habitats, popular sport fish, sea turtles, manatees, boating safety tips, boating zones and monofilament recycling. The guide has a directory listing local telephone numbers and radio channels for numerous agencies and organizations such as FWC law enforcement, US Coast Guard, National Weather Service, state and federal parks and preserves, and marine towing services.</p>		

III – PROJECT NEED

a. List Primary Need for Project:

- | | |
|--|---|
| <input checked="" type="checkbox"/> Safety | <input checked="" type="checkbox"/> High Demand by Users |
| <input checked="" type="checkbox"/> Environmental Needs of the Area | <input type="checkbox"/> Recommended by FWC Staff |
| <input checked="" type="checkbox"/> Other: Ethical fishing and stewardship | <input checked="" type="checkbox"/> Lack of In-house Capability |

b. Need Statement:

Novice and experienced boaters and anglers need current and regionally-specific information to help them enjoy their outdoor recreational activities to fullest extent possible while being good conservation stewards as well as being safe on and near the water. Florida's population and the number of tourists has increased dramatically over the past decade and the need for this information, in an easily accessible and transportable format, is more important than ever before.

The Boating and Angling Guide to Brevard County was first printed in 1996. It was redesigned in 2005 and 30,000 copies were printed. In 2007, an additional 20,000 were printed. Due to its popularity, this Guide is now out of print, and FWC is receiving numerous requests for these guides from FWC Law Enforcement, Brevard County Natural Resources Management Department, Patrick Air Force Base, water-based businesses that provide the guide to customers, and the general public.

IV – PROJECT ELEMENTS

Describe all materials for distribution, educational programs, and displays. See instructions for the information required.

a. Materials for distribution:

Updated Boating and Angling Guides to Brevard County will be distributed at various festivals, fishing tournaments, and bait and tackle shops. In addition, copies will be shared with local fishing associations and clubs, the Coast Guard Auxiliary, FWC law Enforcement, Emergency Management officials, marinas and visitor/tourist welcome centers. Copies will be available at the County Administrative complexes and tax offices with locations throughout Brevard County.

Copies will be available upon request from the Extension, FWRI and FWC offices.

b. Educational programs

N/A

c. Kiosks / Displays

N/A

V – BUDGET

a. Has a detailed cost estimate been developed for this project? If yes, attach a copy to application.

Yes, Preliminary

Yes, Final

No

b. PROJECT COST: NON-CASH / IN-KIND SERVICES

Cost Item	Applicant Share	Other Share (List in Section VI below)	Do Not Use This Column	TOTAL
Administration	\$	\$		\$
In-Kind Project Management	\$	\$		\$
In-Kind Labor	\$	\$		\$
In-Kind Materials	\$	\$		\$
In-Kind Equipment	\$	\$		\$
Total Non-Cash / In-Kind	\$	\$		\$

c. PROJECT COST: CASH FUNDS

Cost Item	Applicant Share	Other Share (List in Section VI below)	FBIP Grant Share	TOTAL
Administration / Project management	\$	\$	\$	\$
Materials for distribution	\$	\$	\$	\$
Educational programs	\$ 500.00	\$	\$ 4500.00	\$ 500.00
Kiosks / Displays	\$	\$	\$	\$
Other:	\$	\$	\$	\$
Total Cash Funds	\$ 500.00	\$	\$ 4500.00	\$ 5000.00

d. TOTAL COST (Non-cash/In-kind + Cash)	\$ 500.00	\$	\$ 4500.00	\$ 5000.00
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VI – OTHER SOURCE OF FUNDS (STATUS) N/A

a. Federal State/Local Loan Agency: _____

b. Grant Name: _____ Amount \$ _____

c. Approval Status: Approved Pending Intend to Apply, Date: _____

a. Federal State/Local Loan Agency: _____

b. Grant Name: _____ Amount \$ _____

c. Approval Status: Approved Pending Intend to Apply, Date: _____

a. Federal State/Local Loan Agency: _____

b. Grant Name: _____ Amount \$ _____

c. Approval Status: Approved Pending Intend to Apply, Date: _____

VII – BOATER SAFETY

Explain how the project may affect boater safety.

Boaters and anglers of all abilities & experience need current and regionally-specific information. Angling guides help enhance enjoyment of water-based activities, promote environmental stewardship and encourage the practice of safe boating habits on and near the water. Florida's population and the number of tourists have increased dramatically over the past decade and the need for this information, in an easily accessible and transportable format, is more important than ever before

Information about public boat ramps, fishing piers, boating safety, and waterway markers are provided, as well as information about the importance of conserving local habitats and species (manatees, sea turtles, shorebirds), ethical angling, and boater safety. The information provided on these Guides has become a useful resource for the general public, as well as a tool for educators, to teach boating safety. Guides are also used extensively during disaster response activities.

The directory listings of local telephone numbers and radio channels for numerous agencies and organizations such as FWC law enforcement, US Coast Guard, National Weather Service, state and federal parks and preserves, and marine towing services is useful in emergency and trouble situations and would promote a faster response time.

The various boating and angling guides that have been produced by FWRI and local partnerships have provided local information specific to area waterbodies. The valuable information provided concerning boating safety, waterway access and coastal resource protection is well received by local fishermen, anglers and teachers. We have distributed a large number of these angling guides since the first design of this guide. Users recommend this guide to newcomers, novice boaters, friends, relatives and neighbors (anecdotal information through discussions with stakeholders). The large scale distribution of this guide has led to a more informed boating and angling population.

VIII – PERMITS N/A

a. Does the project require a permit? Yes No

b. If Yes, what type: Local State Other, explain:

c. Status of Permit Application: Not yet applied for Applied for, pending Approved

IX – APPLICATION ATTACHMENTS CHECKLIST

Submit one (1) signed original plus two (2) photocopies of the application with attachments and an electronic copy on CD.

Inc.	--- Required Attachments ---
<input type="checkbox"/>	a. Cover Letter: application transmittal cover letter (Identify priority rank with multiple applications).
<input type="checkbox"/>	b. Application: One (1) application with original signature from authorized individual.
<input type="checkbox"/>	c. Project Proposal: a detailed description of project as outlined in the application instructions.
<input type="checkbox"/>	d. Resolution: An adopted resolution, by the Governing Body, authorizing that the Project Manager has the authority to apply for and administer the grant on behalf of the applicant. If the Applicant is applying on behalf of another public entity, then a Memorandum of Understanding between the Applicant and the public entity must also be submitted.
<input type="checkbox"/>	e. Detailed Cost Estimate: Cost estimate in the form of a formal bid, written quote from proposed vendor or an engineer’s cost estimate.
--- Optional Attachments ---	
<input type="checkbox"/>	f. Permits: Photocopies of necessary project permit(s). If exempt, provide notification of exemption from permitting agency.
<input type="checkbox"/>	g. Plans: preliminary design or draft material (if completed).
<input type="checkbox"/>	h. Support/Opposition: Attach letters of known public support or known public opposition.

APPLICANT SIGNATURE

Application is hereby made for the activities described herein. I certify that I am familiar with the information contained in the application, and, to the best of my knowledge and belief, this information is true, complete, and accurate. I further certify that I possess the authority including the necessary requisite property interests to undertake the proposed activities.

I also certify that the Applicant’s governing body is aware of and has authorized the Project Manager as the official representative of the Applicant to act in connection with this application and subsequent project as well as to provide additional information as may be required. By signature below, the Applicant agrees to comply with all applicable federal, state, and local laws in conjunction with this proposal and resulting project so approved.

Lydia E. Jackson

 Print/Type Name

Project Coordination Specialist

 Title

 Applicant Signature

 Date

WARNING: “Whoever knowingly makes a false statement in writing with the intent to mislead a public servant in the performance of his or her official duty shall be guilty of a misdemeanor of the second degree, punishable as provided in s. 775.082 or s. 775.083.” § 837.06, Florida Statutes.

NOTE: Instruction and further information regarding this application and the Florida Boating Improvement Program can be found in the Florida Boating Improvement Program Guidelines or you may contact the Program Administrator at: Florida Fish and Wildlife Conservation Commission, Florida Boating Improvement Program, 620 South Meridian Street, Tallahassee, FL 32399-1600; or call (850) 488-5600; or email fbip@MyFWC.com.