



Agenda Report

2725 Judge Fran Jamieson
Way
Viera, FL 32940

New Business - Support Services Group

J.2.

2/22/2022

Subject:

Federal Legislative Lobbyist Services

Fiscal Impact:

Variable Upon Award / Present Billing of \$50,000 annually

Dept/Office:

Central Services

Requested Action:

It is requested that the Board of County Commissioners provide staff direction on the continued use of Federal Legislative Lobbyist Services as outlined below:

1. Authorize the development and advertisement of a Request for Proposal for Federal Legislative Lobbyist Services; and
 - a. Approve the appointment of the Selection and Negotiation Committees consisting of:
 - Ian Golden, Housing and Human Services Director;
 - Terry Jordan, Transit Services Director;
 - Amanda Elmore, Natural Resources Deputy Director; and
 - County Commissioner, if appointed by the Board (Commissioner Tobia was appointed to the previous selection and negotiation committee).
 - b. Authorize the Chair to execute any and all resulting contracts, contract amendments, contract renewals, and any necessary contract extensions upon review and approval by the County Attorney's Office, Risk Management, and Purchasing Services; and
 - c. Authorize the County Manager to approve any necessary budget change requests.
2. Make the determination that Federal Legislative Lobbyist Services are no longer needed

Summary Explanation and Background:

Brevard County seeks to retain the services of a qualified Federal Legislative Lobbyist to serve on behalf of the County Commission as a consultant and advisor to act directly or solicit others to act for the purpose of assisting with and/or representing the County Commission in policy, legislative, appropriations, and technical matters that come before the President, Executive Branch, Cabinet, Congress, Federal Agencies and their staff, economic development organizations, and aerospace industry representatives. The Federal Legislative Lobbyist must be able to provide a full scope of Legislative Lobbyist Services and demonstrate experience.

The County presently holds a contract with Becker & Poliakoff, PA for Federal Lobbyist Services, resultant of RFP-1-19-11, which expires May 29, 2022. The County has chosen to not exercise the renewal option, and therefore is requesting permission from the Board to advertise a competitive solicitation of a Request for

Proposals for this service.

There are significant benefits to having the services of a federal lobbyist. From transportation and environmental funding, to military base issues, to NASA, and the Kennedy Space Center, we are a community with a very large federal government presence.

The Federal Lobbyist scope of services on behalf of the County Commission and/or County Manager would include:

- Routinely be present in Washington D.C.
- Review pending legislation and communicate and meet with the Executive offices; Cabinet members; Congressional offices; Committee staff; Congressmen and staff; Federal Agency staff; economic development agencies; and aerospace industry representatives and Agency Directors and their staff.
- Provide status reports when Congress is in session and other information on a regular basis.
- Provide an annual report to the County Commission; and, appear at Board meetings as necessary.
- Provide information about federal grants and legislative appropriations.
- Work on Congressional matters approved by the County Commission.
- Coordinate activities with lobbyists from business, the aerospace industry, economic development agencies, and Space Florida, as authorized.
- Monitor, identify and prioritize challenges and opportunities for the County with respect to issues under consideration by the Federal government and Federal and regional agencies

Should the Board approve option 1 as outlined above, Central Services will bring back to the Board the recommendation of the Selection and Negotiation Committee for discussion on the Board's approval and award of the County's Federal Legislative Lobbyist Services.

Clerk to the Board Instructions:

None



February 23, 2022

MEMORANDUM

TO: Katherine Wall, Central Services Director

RE: Item J.2., Federal Legislative Lobbyist Services

The Board of County Commissioners, in regular session on February 22, 2022, authorized the development and advertisement of a Request for Proposal for the Federal Legislative Lobbyist Services; approved appointment of the Selection and Negotiation Committee consisting of Ian Golden, Housing and Human Services Director, Terry Jordan, Transit Services Director, Amanda Elmore, Natural Resources Deputy Director, and Commissioner John Tobia; authorized the Chair to execute any and all resulting contracts, contract amendments, contract renewals, and any necessary contract extensions upon review and approval by the County Attorney's Office, Risk Management, and Purchasing Services; and authorized the County Manager to approve any necessary Budget Change Requests.

Your continued cooperation is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS
RACHEL M. SADOFF, CLERK

Donna Scott
for Kimberly Powell, Clerk to the Board

cc: Natural Resources Management Director
Housing and Human Services
Transit Services Director
Commissioner Tobia
County Manager
County Attorney
Risk Management
Finance
Budget