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January 17, 2025

M E M O R A N D U M

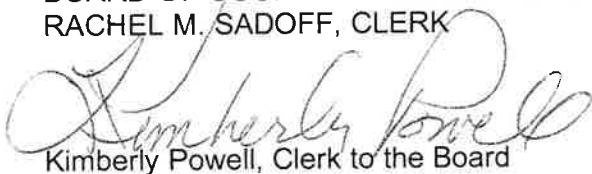
TO: Peter Cranis, Tourism Development Director

RE: Item D., Staff Direction for Tourism Marketing Support Program Funding

The Board of County Commissioners, in special session on January 16, 2025, reached consensus to direct staff to prepare and bring back an Agenda Item with options addressing the different perspectives of the Tourism Marketing Support Program funding to the January 28, 2025, meeting. The Board was inclined to approve the Marketing Support Program awards as recommended by the Tourist Development Council and willing to offer reimbursements in the award amounts to the events that have already occurred. Options will be presented at the January 28, 2025, meeting. Each Commissioner will provide to you, by Tuesday, January 21 their allocation of up to \$20,000 for the other groups wanting to be included in the grants without going through the full application process, and not needing to be in their District.

Your continued cooperation is always appreciated.

Sincerely,
BOARD OF COUNTY COMMISSIONERS
RACHEL M. SADOFF, CLERK


Kimberly Powell, Clerk to the Board

/ds

cc: Each Commissioner
County Manager
County Attorney
Finance
Budget