



Agenda Report

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Consent

F.16.

12/7/2021

Subject:

Appointments of North Brevard Hospital District Board Members.

Fiscal Impact:

Advertising cost

Dept/Office:

Miscellaneous

Requested Action:

It is requested that the Board of County Commissioners review the applications for the North Brevard Hospital District Board, Seats 8 and 4, and approve the appointments. The appointment for Seat 8 is a joint approval and will go to the Titusville Council on December 14, 2021

Summary Explanation and Background:

The Board of County Commissioners must make two appointments to the North Brevard Hospital District Board. One appointment is to be made by the Board of County Commissioners (Seat 4) and one appointment is made by the Board of County Commissioners and confirmed by the Titusville City Council (Seat 8).

Hospital Board Members must reside within the boundaries of the Hospital District Board and are appointed for four-year terms.

The application deadline was set for noon, November 19, 2021. As in the past, the Application Advertisement (attached) includes several questions, which each applicant is required to respond to. Staff advised the City of Titusville that the Board of County Commissioners will review applicants for the joint appointment at this meeting and advised them of the selection as the City will make their confirmation vote at their December 14, 2021 meeting.

Applications for the Above Seats are attached.

Seat 4 - Board of County Commissioners - Maureen Rupe

Seat 8, Board of County Commissioners and approval by Titusville City Council - Billie N. Fitzgerald

Clerk to the Board Instructions:



December 8, 2021

Maureen Rupe
7185 Bright Avenue
Cocoa, FL 32927

Dear Ms. Rupe:

Re: Reappointment to North Brevard County Hospital District Board

The Board of County Commissioners, in regular session on December 7, 2021, acknowledged your reappointment to the North Brevard County Hospital District Board. Said term of appointment expires December 31, 2025.

Your continued willingness to serve the citizens of Brevard County in this capacity is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS
RACHEL M. SADOFF, CLERK

A handwritten signature in cursive script, reading "Kimberly Powell".

Kimberly Powell, Clerk to the Board

/dt

cc: Each Commissioner
County Manager
Titusville City Clerk
Parrish Medical Center



Kimberly Powell, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001
Fax: (321) 264-6972
Kimberly.Powell@brevardclerk.us

December 8, 2021

Billie Fitzgerald
880 Poinsettia Avenue
Titusville, FL 32796

Dear Ms. Fitzgerald:

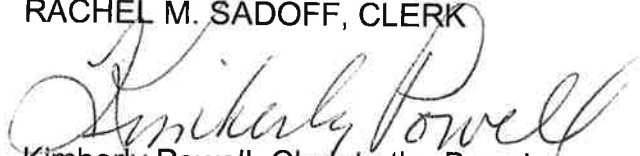
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BOARD OF COUNTY COMMISSIONERS
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Kimberly Powell, Clerk to the Board

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cc: Each Commissioner
County Manager
Titusville City Clerk
Parrish Medical Center

November 16, 2021

Office of the County Manager
2725 Judge Fran Jamieson Way
Bldg. C. Rm. C301
Viera, FL 32940
Attention: Frank Abbate

RECEIVED
NOV 18 2021
County Manager's
Office

Re: Reappointment Application - Board of Directors of the North Brevard
County Hospital District

This letter is to serve as my reapplication to the North Brevard County Hospital District Board of Directors. I currently hold seat 8. The Brevard County Board of County Commissioners and the Titusville City Council appointed me in 2001 and reappointed me in 2005, 2009, 2013 and 2017.

Our healing environment has had a tremendously positive effect on our patients and the community. I wish to continue my service by furthering the vision of *Healing Families - Healing Communities* and our mission of *Healing experiences for everyone all the time*. Our board and administration take our vision very seriously when making decisions.

In addition to serving as a member of the Parrish Medical Center Board, I have also served as Board Vice Chairperson and Secretary. My committee membership throughout my tenure includes: Quality Committee, Education Committee, Finance Committee, Ad Hoc Credentials Committee, Planning, Physical Facilities and Properties Committee, Executive Committee, Joint Conference Committee, Joint Risk Management Committee, Patient Care Improvement Committee, Medical Staff Review Committee, and Information Technology Advisory Committee.

I believe in serving the community. During my tenure on the Parrish Medical Center Board I have learned a great deal and therefore am prepared and suited to be an even more effective board member if reappointed. I have a good overall knowledge of the issues that need to be addressed, of the healthcare

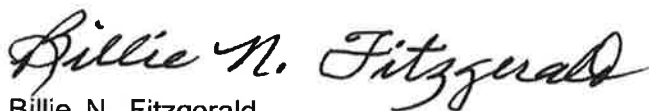
industry, the community, and the hospital itself. Using my extensive knowledge of the real estate field, I have assisted PMC in numerous decisions associated with real estate.

I would like to illustrate the strong position Parrish Medical Center holds, not only in Brevard County, but across the state and nation. In the section below, I will highlight several of our important patient safety initiatives and corresponding public recognitions.

- Parrish Medical Center is recognized as a **High Reliability Organization Champion** by global non-profit Patient Safety Movement Foundation.
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 - This award signifies that Parrish Medical Center is in the top 17% of 4,982 U.S. hospitals offering obstetrics.
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- This designation recognizes Parrish Medical Center's efforts in protecting patients from harm and providing safer healthcare.
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 - The PMC program, first accredited in 1989, is one of only two recognized programs in Brevard County.
 - According to the SafeCare Group, this distinction is based upon performance in the comprehensive, evidence-based metrics of the Centers for Medicare and Medicaid hospital value-based program, readmissions reduction program, and acquired complications reduction program.
- **Parrish Medical Center Receives the Women's Choice Award® as one of America's Best Hospitals for Patient Safety** from the Women's Choice Award®
 - This award signifies that PMC is in the top 15 percent of 3,005 U.S. hospitals for patient safety and recognizes safe surgery practices and lower rates of complications and infections.

Sincerely,



Billie N. Fitzgerald

880 Poinsettia Avenue

Titusville, FL 32796

321-267-9177

Application for Appointment to Boards and Commissions
Reappointment to Parrish Medical Center Board of Directors -
Billie Fitzgerald
November 14, 2021

1. What do you feel the public's rights are in observing, monitoring and participating in the activities of the Hospital Board, and particularly the expenditure of funds?

I think the public should be interested in all of the above. The public has the right and an obligation to know of any decisions and expenditures of funds made by the Board. Since the meetings are held in the Sunshine, the public can and should attend meetings, speak and ask questions if they so desire. I take into consideration any suggestions from the public that might further the positive objectives of the hospital.

I believe that the public is entitled to be present and heard anytime there is a meeting of the Board and a committee. It is the hospital Board's responsibility to approve a budget and ensure that prudent business practices are involved in establishing pricing for goods or services. The first time the public has the opportunity to comment is when the budget is being considered. The decision for all significant expenditures has the benefit of citizen input during our monthly meetings under the public comments section of the agenda.

2. What is your philosophy on how citizen boards for publicly owned facilities should conduct their business?

All business that is conducted by the hospital board is governed by the Florida Sunshine laws, and therefore everything that is done must be in the Sunshine, except for litigation, peer review and strategic planning. I

strongly support the need for the District to gather information from the public.

One of the basic responsibilities of any Board, whether public or private, is to ensure the financial stability of the organization while meeting the needs of the community. In addition, since we are a health care organization, our greatest responsibility is to our patients and the community. As a result, one important issue that I strongly support is the board's current physician recruitment policy. The physician manpower plan, that includes the physician recruitment policy, are public documents and are included in the board book each month, and available to anyone in the community who requests a copy. The physician manpower plan is developed in conjunction with the medical staff. Physicians are interviewed by an independent third-party as one component of determining physician needs in the community.

3. Have you ever served on a hospital board or any other board of directors?

Yes. In addition to my current service on the Parrish Medical Center Board of Directors, I have served 44 years on the City of Titusville Housing Authority Board. For many of these years (including currently) I have served as Chairperson. Through applying for and receiving grants, as well as through help from the City, we have converted our senior housing into an independent and assisted living facility. This board has been especially busy for the past few years setting up our home-based operations.

4. Do you have any experience reviewing corporate or governmental budgets?

Yes, I review governmental budgets both as members of the Parrish Medical Center Board and as a member of the City of Titusville Housing Authority.

5. Do you have any business affiliations with individuals or organizations in the medical community?

I have listed and sold property for individuals in the medical community.

6. Are you now or have you ever been employed at Parrish Medical Center?

No.

7. Do you have any medical business or employment experience?

No.

November 16, 2021

Office of the County Manager
2725 Judge Fran Jamieson Way
Bldg. C. Rm. C301
Viera, FL 32940
Attn: Frank Abbate

RECEIVED

NOV 18 2021

County Manager's
Office

Re: Reappointment to the Board of the North Brevard County Hospital District
(Joint County/City application)

Dear Mr. Abbate:

I am interested in reapplying for the Brevard County Board of County Commissioner's appointment to the North Brevard County Hospital District board of directors. I currently hold Seat 4. Enclosed, please find my responses to the application questions.

In addition to my role as a board member at Parrish Medical Center, I have also served on numerous board committees including: Quality Committee, Planning, Physical Facilities and Properties Committee, Education Committee, Finance Committee, Joint Conference Committee, Joint Risk Management Committee, North Brevard Medical Support, Inc. and Medical Staff Review Committee.

I have served on Parrish Medical Center's board for twenty years. Among my contributions is working with the many PMC talented physicians, employees and volunteers; I believe I possess an excellent rapport with the staff as well as the community enabling me to identify important issues and recommend strategies to the board. It has been a privilege serving with my fellow board members. I am proud to have taken a lead in fulfilling Parrish's environmental vision of our Parrish Healthcare Port St. John facility as I have a long-standing passion and years of experience in environmental science and energy conservation. I am proud to say that the Port St. John facility is a certified Green Building by the United States Green Building Council for Leadership in Energy and Efficient Design (LEED).

I am extremely proud of the accomplishments that the board and hospital have made during my tenure as a board member of Parrish Medical Center. The following list highlights a few areas of growth and community benefits that we have accomplished.

- Parrish Medical Center board Votes No Taxes for 27th year in a row.
- The Children's Center, a service of Parrish Healthcare, earns National Accreditation by the National Association for the Education of Young Children (NAEYC). NAEYC Accreditation is a rigorous and transformative

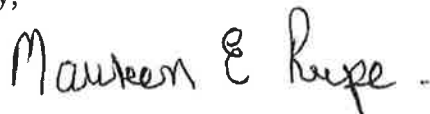
quality-improvement system that uses a set of 10 research-based standards to collaborate with early education programs.

- The Joint Commission awards integrated care recertification to Parrish Medical Center
- Parrish Medical Center designated a Breast Imaging Center of Excellence.
- Parrish Medical Center is the world's first five-star patient safety hospital.
- Parrish Medical Center makes Becker's Hospital Review "Top 150 Great Places to Work" list. Becker's recognizes organizations committed to fulfilling missions, creating outstanding cultures and offering competitive benefits to their employees.
- Parrish Wound Healing Centers receive National Awards for Excellence in wound care.

Before I close I would like to summarize my extensive background in public service for our community above and beyond my tenure on the Parrish Medical Center board. I have served on the board of the Marine Resource Council since 1996 and am extremely passionate about preserving the Indian River Lagoon. I have been president of the Partnership for a Sustainable Future since 2002; it is a coalition of 15 progressive and environmental groups in Brevard County mainly involved with the Indian River Lagoon. I am the co-chair of the Natural Resources Council and board member for the League of Women Voters of the Space Coast. I am on the executive board of the Turtle Coast Sierra Club and am a member of many other environmental groups such as the Titusville Tree Team. I was formerly a member of the Brevard County Charter Review Commission in 1998, 2002 and 2015, on the Brevard County Redistricting Commission in 2000 and 2010, and a member of the Port St. John Dependent Special District Planning & Zoning board. Finally, I have been a member of many Brevard County Advisory Boards since 1988.

I am grateful for your consideration of my application for reappointment.

Sincerely,



Maureen Rupe
7185 Bright Ave.
Port St. John, FL 32927
(H) 639-68

**Application for Appointment to Boards and Commissions
Reappointment to Parrish Medical Center Board of Directors
Maureen Rupe**

1. What do you feel the public's rights are in observing, monitoring, and participating in the activities of the Hospital board, and particularly the expenditure of funds?

I believe in the requirements of the Florida Sunshine Law, which protects the public's rights to observe, monitor and participate in the activities of the hospital board. Board members have a duty to give proper consideration to public input. Hospital boards must ensure the public is involved and heard on all activities with the exception of executive sessions which are allowed by law and are necessary on select sensitive topics. Board members are responsible to the people of the District to ensure expenditures are properly administered.

The public has an inherent right to information regarding the expenditure of public money. It is the board's responsibility to make available audited financial statements to the public on at least an annual basis. Financial statements are presented at the monthly board meetings and made available to the public. This is done by posting updated copies on the hospital's Internet and placing copies in the board books on a monthly basis. Board books are also distributed to County and City management.

2. What is your philosophy on how citizen boards for publicly owned facilities should conduct their business?

Citizen boards should not only conduct their business in compliance with Florida's Sunshine Law, but should work cooperatively as a team. I believe our board of directors is diverse, and works together well as a team on behalf of the citizens we serve.

Public hospitals, as well as other hospitals, have many major business issues to address; two of these are: physician recruitment and self-pay/charity as follows:

To insure that the community has access to medical care, the hospital has an important responsibility in recruiting physicians. New physicians help replace physicians who are retiring or physicians in the community whose practices are growing and need assistance to meet the needs of our community. Therefore, it is our board's policy to recruit doctors in all

necessary specialties and to help the current active members of the medical staff recruit to fill their needs and to help their practices expand. That is why I support the recruitment policy and believe that the hospital should take the initiative of finding doctors for our community based on our board-approved physician manpower plan. A disadvantage in the State of Florida is the Three Strikes law. That is why many doctors are shunning this state, especially in specialties such as neurosurgery, anesthesiology and orthopedics. In addition, malpractice insurance costs are extremely high not to mention that this is a litigious state. Many more doctors now prefer to be associated with public hospitals for these reasons. Parrish Medical Center competes with all hospitals to attract doctors to North Brevard. This is an expensive undertaking, however it is important for the board to continue this initiative.

Hospitals across the country are closing and going bankrupt due to the overabundance of patients seeking care without the ability to pay or without health insurance. By law, hospitals are required to treat anyone who presents in the hospital's emergency department regardless of their ability to pay. PMC accepts all patients coming into the emergency department without question, treats them, and subsequently checks for verification of ability to pay or insurance. PMC's credit and collection methods have created very few complaints about which we take great pride. Interview processes are conducted in a friendly and compassionate manner and completed in such a way that patients do not feel demeaned. Our attempt is to first help patients medically and secondly with their financial situation. Not attempting to collect bills is unfair to all patients. Uncollected bills that could have been collected increases costs.

3. Have you ever served on a hospital board or any other board of directors?

I am currently a Brevard County Board appointee (Seat 4) of Parrish Medical Center as well as on the board of the Marine Resource Council, Space Coast League of Women Voters Board of Directors, and the Port St. John Library Board. I am a former member of the Port St. John Special District Dependent Advisory Board, the Port St. John Homeowner's Association Board of Directors, a founding member of the United Scleroderma Foundation, Brevard County Chapter Board of Directors, Natural Resource Council, Turtle Coast Sierra Club, Brevard County Charter Review Council, Brevard County Redistricting Committee and the Port St. John Special District Planning and Zoning Board.

4. Do you have any experience reviewing corporate or governmental budgets?

As a current member of the Parrish Medical Center Board, I participate in reviewing and approving the annual capital and operating budgets. As a member of the Brevard County District 1 Transportation Advisory Committee I reviewed funds and voted on the distribution of tax money for roads and bridges funding in North Brevard. As a member of the Port S. John/Canaveral Groves MSTU Committee I was involved in the distribution of funds from the Special Tax District. In addition, as a member of the Charter Review Commission (1997 – 1998 and 2002 – 2004) I reviewed in detail the budget and financial aspects of Brevard County.

5. Do you have any business affiliations with individuals or organizations in the medical field?

No.

6. Are you now or have you ever been employed at Parrish Medical Center?

No.

7. Do you have any medical business or employment experience?

No.

NORTH BREVARD COUNTY HOSPITAL DISTRICT BOARD APPLICATIONS

The Brevard County Board of County Commissioners is soliciting applications for two appointments to the North Brevard County Hospital District Board. The City of Titusville must confirm one of the appointments. Hospital Board members must reside within the boundaries of the Hospital District and are appointed for four-year terms.

Some of the major duties and responsibilities of the Hospital Board are to 1) Determine the roles, mission, and major objectives of the hospital, 2) Determine major institutional policies, 3) Approve hospital organization and major authority delegation patterns, 4) Select, appoint and evaluate the Chief Executive Officer, and 5) Maintain a qualified medical staff.

Applications in the form of resumes and/or letters of interest with qualifications should be submitted no later than noon, on **Friday, November 19, 2021**. Applicants should indicate whether they are applying for the appointment that requires City of Titusville confirmation, the Board of County Commissioners appointment, or have no preference with regard to appointment. The Brevard County Board of County Commissioners will make their selection at the regular meeting on **December 7, 2021** and the City of Titusville will act on the jointly appointed position at their **December 14, 2021** meeting.

Additionally, as part of the application process the Board of County Commissioners requires each applicant to answer, in writing each of the following questions:

1. What do you feel the public's rights are in observing, monitoring and participating in the activities of the Hospital Board, and particularly the expenditure of funds?
2. What is your philosophy on how citizen boards for publicly owned facilities should conduct their business?
3. Have you ever served on a hospital board or any other board of directors?
4. Do you have any experience reviewing corporate or governmental budgets?
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Please submit all application materials to the following address:

Office of the County Manager
2725 Judge Fran Jamieson way, Bldg. C, Room
C301
Viera, FL 32940
Attn: Frank Abbate, County Manager

PT-00000272-01



BOARD OF COUNTY COMMISSIONERS

COMMISSIONER RITA PRITCHETT, DISTRICT 1

7101 S Highway 1

Titusville, Florida 32780

d1.commissioner@brevardfl.gov

FROM THE DISTRICT 1 COMMISSION OFFICE

ADVISORY COMMITTEE APPOINTMENT CANDIDATE

Name of Committee: NORTH BREVARD COUNTY
HOSPITAL DISTRICT BOARD

Name of Appointee: Maureen Rupe

Home Address: 7185 Bright Avenue, Cocoa FL 32927

Cell Number: 321-525-5673

Home Number: 321-639-6839

Email Address: rupe32927@earthlink.net

Reappointment: Yes (X) or No ()

Replacing:

Term of Appointment: 01/01/2022-12/31/25

Office Contact: Carol Mascellino

Date of Request: 12/07/2021

A waiver of the term limit is recommended due to difficulty to fill the appointment? Yes () or No (X)

November 16, 2021

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2725 Judge Fran Jamieson Way
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Viera, FL 32940
Attention: Frank Abbate

RECEIVED

NOV 18 2021

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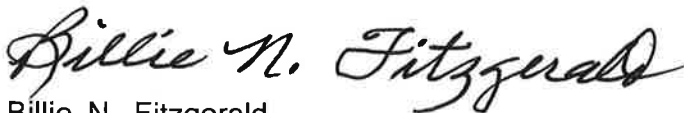
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Billie N. Fitzgerald

880 Poinsettia Avenue

Titusville, FL 32796

321-267-9177

Application for Appointment to Boards and Commissions
Reappointment to Parrish Medical Center Board of Directors -
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November 14, 2021

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Attn: Frank Abbate

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NOV 18 2021

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Office

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- Parrish Medical Center makes Becker's Hospital Review "Top 150 Great Places to Work" list. Becker's recognizes organizations committed to fulfilling missions, creating outstanding cultures and offering competitive benefits to their employees.
- Parrish Wound Healing Centers receive National Awards for Excellence in wound care.

Before I close I would like to summarize my extensive background in public service for our community above and beyond my tenure on the Parrish Medical Center board. I have served on the board of the Marine Resource Council since 1996 and am extremely passionate about preserving the Indian River Lagoon. I have been president of the Partnership for a Sustainable Future since 2002; it is a coalition of 15 progressive and environmental groups in Brevard County mainly involved with the Indian River Lagoon. I am the co-chair of the Natural Resources Council and board member for the League of Women Voters of the Space Coast. I am on the executive board of the Turtle Coast Sierra Club and am a member of many other environmental groups such as the Titusville Tree Team. I was formerly a member of the Brevard County Charter Review Commission in 1998, 2002 and 2015, on the Brevard County Redistricting Commission in 2000 and 2010, and a member of the Port St. John Dependent Special District Planning & Zoning board. Finally, I have been a member of many Brevard County Advisory Boards since 1988.

I am grateful for your consideration of my application for reappointment.

Sincerely,



Maureen Rupe
7185 Bright Ave.
Port St. John, FL 32927
(H) 639-68

**Application for Appointment to Boards and Commissions
Reappointment to Parrish Medical Center Board of Directors
Maureen Rupe**

1. What do you feel the public's rights are in observing, monitoring, and participating in the activities of the Hospital board, and particularly the expenditure of funds?

I believe in the requirements of the Florida Sunshine Law, which protects the public's rights to observe, monitor and participate in the activities of the hospital board. Board members have a duty to give proper consideration to public input. Hospital boards must ensure the public is involved and heard on all activities with the exception of executive sessions which are allowed by law and are necessary on select sensitive topics. Board members are responsible to the people of the District to ensure expenditures are properly administered.

The public has an inherent right to information regarding the expenditure of public money. It is the board's responsibility to make available audited financial statements to the public on at least an annual basis. Financial statements are presented at the monthly board meetings and made available to the public. This is done by posting updated copies on the hospital's Internet and placing copies in the board books on a monthly basis. Board books are also distributed to County and City management.

2. What is your philosophy on how citizen boards for publicly owned facilities should conduct their business?

Citizen boards should not only conduct their business in compliance with Florida's Sunshine Law, but should work cooperatively as a team. I believe our board of directors is diverse, and works together well as a team on behalf of the citizens we serve.

Public hospitals, as well as other hospitals, have many major business issues to address; two of these are: physician recruitment and self-pay/charity as follows:

To insure that the community has access to medical care, the hospital has an important responsibility in recruiting physicians. New physicians help replace physicians who are retiring or physicians in the community whose practices are growing and need assistance to meet the needs of our community. Therefore, it is our board's policy to recruit doctors in all

necessary specialties and to help the current active members of the medical staff recruit to fill their needs and to help their practices expand. That is why I support the recruitment policy and believe that the hospital should take the initiative of finding doctors for our community based on our board-approved physician manpower plan. A disadvantage in the State of Florida is the Three Strikes law. That is why many doctors are shunning this state, especially in specialties such as neurosurgery, anesthesiology and orthopedics. In addition, malpractice insurance costs are extremely high not to mention that this is a litigious state. Many more doctors now prefer to be associated with public hospitals for these reasons. Parrish Medical Center competes with all hospitals to attract doctors to North Brevard. This is an expensive undertaking, however it is important for the board to continue this initiative.

Hospitals across the country are closing and going bankrupt due to the overabundance of patients seeking care without the ability to pay or without health insurance. By law, hospitals are required to treat anyone who presents in the hospital's emergency department regardless of their ability to pay. PMC accepts all patients coming into the emergency department without question, treats them, and subsequently checks for verification of ability to pay or insurance. PMC's credit and collection methods have created very few complaints about which we take great pride. Interview processes are conducted in a friendly and compassionate manner and completed in such a way that patients do not feel demeaned. Our attempt is to first help patients medically and secondly with their financial situation. Not attempting to collect bills is unfair to all patients. Uncollected bills that could have been collected increases costs.

3. Have you ever served on a hospital board or any other board of directors?

I am currently a Brevard County Board appointee (Seat 4) of Parrish Medical Center as well as on the board of the Marine Resource Council, Space Coast League of Women Voters Board of Directors, and the Port St. John Library Board. I am a former member of the Port St. John Special District Dependent Advisory Board, the Port St. John Homeowner's Association Board of Directors, a founding member of the United Scleroderma Foundation, Brevard County Chapter Board of Directors, Natural Resource Council, Turtle Coast Sierra Club, Brevard County Charter Review Council, Brevard County Redistricting Committee and the Port St. John Special District Planning and Zoning Board.

4. Do you have any experience reviewing corporate or governmental budgets?

As a current member of the Parrish Medical Center Board, I participate in reviewing and approving the annual capital and operating budgets. As a member of the Brevard County District 1 Transportation Advisory Committee I reviewed funds and voted on the distribution of tax money for roads and bridges funding in North Brevard. As a member of the Port S. John/Canaveral Groves MSTU Committee I was involved in the distribution of funds from the Special Tax District. In addition, as a member of the Charter Review Commission (1997 – 1998 and 2002 – 2004) I reviewed in detail the budget and financial aspects of Brevard County.

5. Do you have any business affiliations with individuals or organizations in the medical field?

No.

6. Are you now or have you ever been employed at Parrish Medical Center?

No.

7. Do you have any medical business or employment experience?

No.