



Agenda Report

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Unfinished Business

I.2.

3/10/2020

Subject:

Approval Re: Tourist Development Council Cultural Grants for FY 2019-2020.

Fiscal Impact:

FY 2019-2020: \$500,000 for listed grants is budgeted in the Marketing fund 1446/293060

Dept/Office:

Tourism Development Office

Requested Action:

It is requested that the Board of County Commissioners approve: (1) the Tourist Development Council's recommendation to approve funding for the following FY 2019-2020 Cultural Grant applications listed in Attachment "A"; (2) make the necessary legislative findings for each grant; (3) request authority for the Tourism Development Office Director to negotiate and sign all necessary grant agreements, and related documents to support the grants upon County Attorney and Risk Management approval and; (4) authorize the County Manager to execute necessary budget change requests.

Summary Explanation and Background:

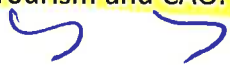
The Cultural Committee at their January 17, 2020 meeting, and the Tourist Development Council at their January 29, 2020 meeting, recommended the Board approve funding the following FY 2019-2020 Cultural Grant Program applications as well as make the necessary legislative findings for each grant listed at Attachment A.

The Cultural Grant Program is designed to promote Tourism in Brevard County by funding tourist-oriented cultural and special events such as visual and performing arts including theater, concerts, recitals, opera, dance, art exhibitions and other tourist-related activities. The grants are administered by the Cultural Committee of the Tourist Development Council. The grant program assists the County in attracting Tourists to attend high quality cultural events in order to generate significant economic impact through participant spending. Reimbursement grants up to \$25,000 are available to support events or bids that benefit Florida's Space Coast in this manner. Further, based on the facts specified for each grant at Attachment A, request the BOCC make the legislative finding that Tourist Development Tax funds are authorized for the cultural grants pursuant to Section 125.0104(5)(a)3., Florida Statutes, and Section 102-119(3)d, of the Brevard County Code of Ordinances. Each of the tourist oriented cultural and special events have as one of its main purposes the attraction of tourists, and the entity and the Space Coast Office of Tourism both intend to ensure marketing and promotion of these events to Tourists.

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Clerk to the Board Instructions:

Please return a memo of the Board's action to Tourism and CAO.





Tammy Rowe, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001
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Tammy.Rowe@brevardclerk.us

March 11, 2020

M E M O R A N D U M

TO: Peter Cranis, Tourist Development Office Executive Director

RE: Item I.2., Approval of Tourist Development Council Cultural Grants for FY 2019-2020

The Board of County Commissioners, in regular session on March 10, 2020, approved the Tourist Development Council's recommendation to approve funding for the FY 2019-2020 Cultural Grant applications; granted approval to make the necessary legislative findings for each grant; authorized you to negotiate and sign all necessary grant agreements and related documents to support the grants upon County Attorney and Risk Management approval; and authorized the County Manager to execute necessary budget change requests.

Your continued cooperation is always appreciated.

Sincerely,

**BOARD OF COUNTY COMMISSIONERS
SCOTT ELLIS, CLERK**

Tammy Rowe

Tammy Rowe, Deputy Clerk

/kp

cc: County Manager
County Attorney
Finance
Budget



**BREVARD COUNTY
OFFICE OF TOURISM**

Guidelines

**CULTURAL SUPPORT
GRANT PROGRAM**

FY 2019-2020

FISCAL YEAR 2019-2020

Cultural Support Grant Program

1.0 INTRODUCTION & BACKGROUND

Tourist Development Council mission statement:

"To promote growth, development and quality of tourism in the county; encourage participation by both visitors and residents in tourism related activities, and to act as the primary body to determine direction, goals and policy for use of the tourism tax."

The Tourist Development Council Cultural Grant Program is a program delivered by the Space Coast Tourism Development Office, the focus of which is to promote Brevard County as a cultural destination. This will be achieved by maximizing the Space Coast Office of Tourism's marketing resources to provide a platform for Brevard's arts and cultural organizations through collaborative event and marketing support.

Goals of the Tourist Development Council Cultural Support Grant Program:

1. Promote Brevard County as a cultural destination to both visitors and residents and make a positive impact to Brevard County tourism.
2. Enhance the Space Coast's cultural sector through increased event and marketing support for the benefit of visitors and residents.
3. Build awareness of the arts.

2.0 APPLICATION PROCESS AND KEY DATES

Oct. 15, 2019	Application Opens
Oct. 18, 2019	Information meeting, Government Center Viera, Building A, Department of Natural Resources, 2.30pm
Nov. 8, 2019	Application Deadline, NLT 5pm
Nov. 12 – 15, 2019	BCA Staff review Applications for completeness
Nov. 18, 2019	Cultural Committee meeting, at 2pm, TDO. Grant process overview
Dec. 16, 2019	Cultural Committee meeting, online scoring completed, NLT 9am
Dec. 18, 2019	Cultural Committee meeting, Cultural Support Grant Program review meeting, Government Center Viera, Building C, 2 nd Floor, Florida Room at 2.30pm
Jan. 22, 2020	Tourist Development Council meeting, funding recommendations & approval
February 2020	Brevard County Board of County Commissioners Approval
February 2020	Notification of funding awarded & execute contracts.
Sept. 30, 2020	FY 2019 – 2020 Grant Period ends (see section 11 of guidelines)

A final report is due within 30 days of the conclusion of the event or in the case of funds supporting "season" the final report is due by October 15, 2020. Failure to comply with the final report requests may impact future funding requests.

The above dates are subject to change. Changes will be publicized in advance.

3.0 ELIGIBILITY

These funds are budgeted and disbursed to promote county arts and cultural tourism by funding tourist-oriented cultural and special events (such as visual and performing arts including theatre, concerts, recitals, opera, dance, art exhibitions, and festivals and other tourist-related activities), services, activities, and venues which have as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue to tourists.

To be eligible to apply for participation in the Tourist Development Council Cultural Support Grant Program an organization must:

Be a non-profit, tax-exempt Florida corporation, as a result of being:

- a. Incorporated or authorized as a non-profit Florida corporation in good standing, pursuant to Chapter 617, Florida Statutes. And,
- b. Headquartered in Brevard County, and,
- c. Designated as a tax-exempt organization as defined in section 501(c)(3) of the Internal Revenue Code of 1954.
- d. Applicant organization must be the presenting/producing entity of events/activities to be promoted through the Cultural Support Grant Program.
- e. Provide IRS determination letter and Florida Department of State, Division of Corporations Detail by Entity Name Report
- f. Accommodate links (from provided logos) on your website to VisitSpaceCoast.com

4.0 AVAILABLE FUNDS AND GRANT AMOUNT REQUESTS

Up to \$500,000 may be available for the fiscal year 2019-2020 for a competitive grant program to fund events or activities that promote Brevard County as a cultural destination and make a positive impact to Brevard County tourism, as described more fully in Section 1.0 of these guidelines.

Annual funding of this program is subject to the full funding of the Cultural fund.

The Tourist Development Office reserves the right to cancel/withdraw funding to this program at any time without cause. Applicants submit applications at their own cost and risk, without expectation of or reliance on funding award. Applicants may have their requested amounts reduced based on Tourist Development Council recommendations, funding availability, or number and quality of requests submitted.

5.0 ELIGIBLE USE OF FUNDS

Funds are to be used for the project or event as proposed in the applicant's grant application.

Funds must be used to implement events or activities that promote Brevard County as a cultural destination and make a positive impact to Brevard County tourism.

- Funds may **not** be used to finance projects that are already fully funded unless a project can be significantly enhanced with additional funds.
- Funds may **not** be used to pay debt obligations.
- Funds may **not** be used for grant applications or routine maintenance.

Allowable and Non-Allowable:

Allowable Costs:

- expenditures within the grant period specified on the grant application and/or the period specified by the Brevard County Budget Department; and,
- they are solely for the purposes of the grant and can be easily identified as such.

Non-Allowable Costs:

- expenditures before or after the grant period;
- lobbying or attempting to influence federal, state, or local legislation;
- capital improvements, including but not limited to new construction, renovation, and installation or replacement of fixtures in the permanent facility of the organization;
- bad debts, contingencies, fines and penalties, interest, other financial costs and costs of litigation or tuition;
- plaques, awards, scholarships, prize money or certificates;
- projects which are restricted to private or exclusive participation;
- regranteeing (using County funds to underwrite local grants programs);
- contributions and donations;
- any other expenditure not authorized by Chapter 112 of the Florida Statutes or Brevard County Codes and Policies or any other law.

6.0 APPLICATION SUBMITTAL PROCEDURES

The Cultural Support Grant Program application may only be submitted electronically. The unique link for the on-line application will be provided to potential applicants for opening day of October 15, 2019. All supporting documentation may be uploaded within the application. The application deadline is NLT 5pm EST on November 8, 2019 to be considered for funding. If you are unable to upload the required supporting documentation within the online application or other application questions please contact Kathy Engerran at Kathy.Engerran@ArtsBrevard.org. All applications must be completed online. All other questions should be made in writing and may be directed to Deborah Webster via email at Deborah.Webster@VisitSpaceCoast.com until the application deadline.

7.0 TERMS AND CONDITIONS OF GRANT AWARDS

1. An applicant organization may not apply under more than one organization.
2. Grant funds are released on a reimbursement basis.
3. All grant-funded activities must fall within the Brevard County fiscal year, October 1, 2019 – September 30, 2020. The project start and end dates are not intended to be performance or event dates, but the entire period during which grant related expenses may be spent and revenues received. Allowable expenses that were incurred from October 1, 2019 may be submitted for reimbursement.
4. All projects, programs and/or exhibits funded by the Brevard County Board of County Commissioners must be suitable for viewing by people of all ages.
5. The grant recipient shall keep books, records, and accounts of all activities related to the grant in compliance with appropriate generally accepted accounting procedures. All documents, papers, books, records and accounts made or received by the grantee in conjunction with the grant shall be open to inspection during regular business hours and shall be retained by the grantee for a period of three years after termination of the grant period, unless such records are exempt from Section 24(a) of Article I of the State Constitution and Section 119.07(1) Florida Statutes.
6. **Credit Line Usage and Logo Requirement:** Any publicity or publications related to programs or projects funded by the Cultural Support Grant Program listing or recognizing funders or sponsors shall include Brevard County, Brevard Cultural Alliance and Florida's Space Coast Office of Tourism logos and/or the following statement: **Sponsored in part by the Brevard County Board of County Commissioners, the Florida's Space Coast Office of Tourism and Brevard Cultural Alliance.**

8.0 EVALUATION CRITERIA

Excellent:	Good:	Fair:	Weak:
<u>13-14 points</u> Refer to: Question 1 Proposed activities are well-defined and clear and are achievable within grant period	<u>10-12 points</u> Refer to: Question 1 Proposed activities are described and are achievable within grant period	<u>6-9 points</u> Refer to: Question 1 Limited activities are proposed and/or concerns about achievability of the activities within grant period	<u>1-5 points</u> Refer to: Question 1 Minimal or inadequate activities are proposed and/or concerns about achievability of the activities within grant period
<u>11-12 points</u> Refer to: Question 1 Identifies clear and fully measurable goals and objectives	<u>8-10 points</u> Refer to: Question 1 Identifies measurable goals and objectives	<u>6-7 points</u> Refer to: Question 1 Limited identification of measurable goals and objectives	<u>1-5 points</u> Refer to: Question 1 Does not identify measurable goals and objectives

<u>16-18 points</u> Refer to: Question 2 Marketing plans are well-defined and clear and achievable within the grant period	<u>14-15 points</u> Refer to: Question 2 Marketing plans are described and achievable within the grant period	<u>9-13 points</u> Refer to: Question 2 Marketing plans are limited and may not be achievable within the grant period	<u>1-8 points</u> Refer to: Question 2 Marketing plans are unclear or inadequately defined and unlikely to be achieved within the grant period
<u>13-14 points</u> Refer to: Question 3 Evaluation methods are detailed and fully measureable and relate to program(s) and/or project(s)	<u>10-12 points</u> Refer to: Question 3 Evaluation methods are measureable and relate to program(s) and/or project(s)	<u>6-9 points</u> Refer to: Question 3 Measurable evaluation methods are limited in relation to program(s) and/or project(s)	<u>1-5 points</u> Refer to: Question 3 Evaluation methods are inadequately measureable and/or don't relate to program(s) and/or project(s)
<u>12-13 points</u> Refer to: Question 4 Provides compelling and specific description of positive impacts on Brevard County tourism	<u>10-11 points</u> Refer to: Question 4 Positive impacts on Brevard County tourism are described	<u>6-9 points</u> Refer to: Question 4 Impacts of Brevard County tourism efforts are described in a limited way	<u>1-5 points</u> Refer to: Question 4 Lack of impacts of Brevard County tourism efforts described
<u>8 points</u> Refer to: Question 4 Compelling evidence of promoting Brevard County as a cultural destination	<u>7 points</u> Refer to: Question 4 Evidence of promoting Brevard County as a cultural destination	<u>4-6 points</u> Refer to: Question 4 Evidence of promoting Brevard County as a cultural destination is lacking	<u>1-3 points</u> Refer to: Question 4 No evidence of promoting Brevard County as a cultural destination
<u>13-14 points</u> Refer to: Entire application High level of confidence in ability of organization to accomplish proposed activities, based on completed application	<u>11-12 points</u> Refer to: Entire application Confident in organization's ability to accomplish proposed activities, based on completed application	<u>7-10 points</u> Refer to: Entire application Some concerns about the organization's ability to accomplish proposed activities, based on completed application	<u>1-6 points</u> Refer to: Entire application Serious concerns about the organization's ability to accomplish proposed activities, based on completed application
<u>7 points</u> Overall quality of application	<u>5-6 points</u> Overall quality of application	<u>3-4 points</u> Overall quality of application	<u>1-2 points</u> Overall quality of application

9.0 EVALUATION PROCEDURES

Brevard Cultural Alliance staff will receive and review all grant applications to ensure:

1. Applications are submitted by the deadline.
2. Applications are complete and contain all required information.
3. Applications are for eligible activities.

Brevard Cultural Alliance staff will release submitted applications for eligible events or activities to the Cultural Committee of the Tourist Development Council and additional reviewers as needed for review and evaluation through their WizeHive online system. Individual members of the Cultural Committee will evaluate the applications using the approved evaluation criteria prior to the attending the application review meeting. Tourism Development Office and Brevard Cultural Alliance staff will compile the scores. The Cultural Committee will meet to validate scoring and recommend grant award.

The Cultural Committee will forward grant applications and award recommendations to the Tourist Development Council for award approval, in order of ranking, up to the budgeted amount. Upon approval from the Tourist Development Council recommendations will be forwarded to the Board of County Commissioners for final award.

Cultural Committee – Cultural Support Grant Program Review Meeting

1. Tourist Development Office staff will distribute the evaluation results. Applications will be presented in order of ranking, with a sum of total funding requested for applications receiving a score of 75, or higher.
2. The chairman will open the floor for approval of the ranking.
3. Upon completion of the recommendation, the chairman will entertain any comments from Committee Members regarding the process or applications.

10.0 REPORTING REQUIREMENTS

Reporting

The applicant is to provide status reporting using the online link that will be emailed to each applicant with the executed contract when the funding is awarded. Status reports are due twice year (mid-year and a final report) after the contract is executed. Reimbursement requests may be submitted no more frequently than once a month, using the Event Reimbursement Request Form that will be emailed to you.

Final report and close-out procedures are covered in Section 11.0 of these guidelines.

Non-compliance with these program requirements and non-supportive back-up or lack of proof of payments will result in points being deducted from an applicant's future grant applications.

11.0 PAYMENT REIBURSEMENT REQUESTS & FINAL REPORTING

The Tourist Development Council shall reimburse the applicant for events or activities costs expended on the event or activity in accordance with the application, specifically the Proposal Budget.

Event/Activities Completion and Reimbursement Requirements

Upon completion of the event or activity, the applicant shall provide the following:

1. Must submit a completed Final report.
2. A final completed Payment Reimbursement Request Form, accompanied by all required supporting documents such as billing statements for work performed and cancelled payment vouchers for expenditures made (for TDC funds and match).
3. Photograph(s) and/or a screenshot(s) clearly showing proof of credit logo usage (.jpg or .tif format).
4. A Final report must be completed. Report will be online through the application system and due NLT October 15, 2020. The report will include a brief summary specifically describing the event or activity and how it promoted Brevard County as a cultural destination to both visitors and residents and made a positive impact on Brevard County tourism.

Attachment A

PROJECT #1 - \$16,849.76 to the Historic Cocoa Village Playhouse. We request the BOCC find that Tourist Development Tax funds are authorized for the Historic Cocoa Village Playhouse, *Broadway on Brevard*. The Historic Cocoa Village Playhouse reports the performing arts theatre series attracts over 55,000 guests annually and estimates that in the previous season, *Broadway on Brevard* drew 12.7% of guests from outside of Brevard County. This cultural special programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. Grant funds will be used for artist fees and marketing.

PROJECT #2 - \$16,619.90 to the Maxwell C King Center for the Performing Arts. The King Center is seeking funds to support artist fees and marketing strategies enabling the King Center to continue it's 31 years of providing programs for Brevard County and surrounding areas. We request the BOCC find that Tourist Development Tax funds are authorized for the King Center for the Performing Arts. Last year the King Center drew 138,246 guests and estimates that 20% of these guests are from outside of Brevard County. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code.

PROJECT #3 - \$16,594.37 to Brevard Nature Alliance. The Brevard Nature Alliance is seeking funds for the Space Coast Birding and Wildlife Festival which is considered the premier birding festival in the country. We request the BOCC find that Tourist Development Tax funds are authorized for the Space Coast Birding and Wildlife Festival. In 2019, the SCBWF drew approximately 2,000 attendees and estimates that 74% of the attendees were from outside of Brevard County. This cultural special event promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. Grant funds will be used for marketing and materials for the event.

PROJECT #4 - \$16,390.13 to Titusville Playhouse, Inc. In its 55th season, the Titusville Playhouse is requesting funds for out of town marketing, royalties, and production costs. We request the BOCC find that Tourist Development Tax funds are authorized for the Titusville Playhouse. Last year the Titusville Playhouse reported that they entertained 37,636 guests and estimates that 12% of the guests were from outside of Brevard County. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code.

PROJECT #5 - \$16,160.36 to Melbourne Main Street for the Melbourne Main Street Outreach Initiative. The Melbourne Main Street Outreach Initiative is to accelerate the efforts in further shaping Downtown Melbourne as a destination by holding art, cultural, history and music events for tourist and residents. We request the BOCC find that Tourist Development Tax funds are authorized for Melbourne Main Street would help with operational support, and to promote cultural events designed to bring additional tourism to Melbourne. In 2019, Melbourne Main Street reports attendance was approximately 12,000 and estimates that 7% of the attendees were from outside of Brevard County. Grant funds would be used for artist fees, marketing, equipment and materials. This cultural special event promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code.

PROJECT #6 - \$16,109.31 to Brevard Symphony Orchestra for the 2019-2020 season to bring quality concerts, educational and outreach initiatives to Brevard County. We request the BOCC find that Tourist Development Tax funds are authorized for Brevard Symphony Orchestra. The funds will be used for artistic personnel and marketing. The BSO reported that last season the symphony drew approximately 60,000 attendees, of which 8% were from outside of Brevard County. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code.

PROJECT #7 - \$16,007.19 to Space Coast Symphony Orchestra. We request the BOCC find that Tourist Development Tax funds are authorized for grant funds to support their 11th season. The funding would enable the SCSO to provide over fifty quality musical performances enjoyed by a reported 82,230 Central Florida residents and visitors, with the Space Coast Symphony Orchestra estimating that 23% of the attendees were from outside of Brevard County. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. Funding would be used for personnel, marketing, materials and contract fees.

PROJECT #8 - \$15,854.01 to Manav Mandir Inc DBA Indiafest for the Indiafest 2020 event. This 2-day event showcases Indian arts & culture for over 9,000 attendees. Indiafest estimates 15% of attendees are from outside Brevard County. We request the BOCC find that Tourist Development Tax funds are authorized for Indiafest. Indiafest spends about \$15,000 in marketing expenses covering Brevard and neighboring counties, and would use the funds for help with marketing and logistic expenses. This cultural special event promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code.

PROJECT #9 - \$15,854.01 to Melbourne Art Festival for the 36th annual Melbourne Art Festival, featuring up to 230 fine artists, 5K walk/run and student workshops. We request the BOCC find that Tourist Development Tax funds are authorized for the 36th Melbourne Art Festival. Last year, the Melbourne Art Festival reported that over 42,000 attended the event and estimates that 10% of the attendees are from outside of Brevard County. This cultural special event promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The grant funds will be use for marketing and supplies for the event.

PROJECT #10 - \$15,802.95 to Eau Gallie Arts District Main Street for “EGAD: A creative destination”. This is a unique main street program that mixes businesses in the arts while celebrating hand-crafted goods and services. We request the BOCC find that Tourist Development Tax funds are authorized for Eau Gallie Arts District Main Street, whose existing and proposed programming now includes events that promote the area, provide a cultural, community or local benefit and are strategic by design. Some of the events include the May concert in the square, One-Act Play Festival and recurring events such as monthly Flea Gad. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. Eau Gallie Arts District attracts tourists and residents throughout the year for many events or just to stroll and enjoy the beautiful murals. Eau Gallie Arts District Main Street reports that in 2019 they served 411,000 guests and estimate that 49% are from outside of Brevard County. The grant funds will be used for artistic fees, marketing, materials & supplies, and contract service fees.

PROJECT #11 - \$15,777.42 to Brevard Regional Arts Group, Inc. The Henegar Center is located in a beautiful 100-year old building in downtown Melbourne. The theatre is a performing arts venue presenting Broadway musicals to local residents and tourists. We request the BOCC find that Tourist Development Tax funds are authorized for the Henegar Center. The grant funds will support marketing and production costs for five Main Stage Season musicals. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The Henegar Center reports that last year 15,000 patrons were entertained at shows and events at the Henegar, while an estimated 20% were from outside of Brevard County.

PROJECT #12 - \$15,726.36 to Native Heritage Gathering, Inc. The 11th annual Native Rhythms Festival is a family-friendly, free event during Native American Heritage month. We request the BOCC find that Tourist Development Tax funds are authorized for the 11th annual Native Rhythms Festival. The Festival reports that last year there were approximately 13,000 attendees to the festival, of which 45% were from outside Brevard County. This cultural special

event promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The funds will be used for outside artistic services & fees, marketing, space rental, insurance, materials and contract services.

PROJECT #13 - \$15,624.24 to Florida Surf Museum. The Florida Surf Museum for Surfing Santa of Cocoa Beach reports that this organically inspired jolly event draws annually approximately 8,000 people to Cocoa Beach on Christmas Eve morning and estimates that 35% of the attendees are from outside Brevard County. We request the BOCC find that Tourist Development Tax funds are authorized for support for the Surfing Santa event. This cultural special event promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The grant funds will be used for event production, including stage and tents, and marketing.

PROJECT #14 - \$15,496.59 to WFIT. WFIT is radio programming of arts, culture, and special events. We request the BOCC find that Tourist Development Tax funds are authorized to support WFIT. The station serves Brevard County residents and visitors with diverse music programming, local and national news and free promotion for art, music and other non-profit organizations. WFIT estimates 60,600 listeners, and approximately 80% of its online listeners are from outside Brevard County. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code

PROJECT #15 - \$15,471.06 to Florida Frontiers by The Florida Historical Society, Inc. The Florida Historical Society's Florida Frontiers, is a public television and radio series produced in Brevard County and broadcast on PBS/NPR throughout the state of Florida. We request the BOCC find that Tourist Development Tax funds are authorized for this weekly public television and radio program of which each of the 36 annual television episodes features a 60-second commercial about Brevard County. The funds will be used for marketing, personnel, insurance, travel and materials. The program can reach an estimated 14 million viewers/listeners through the underwriting credit at the beginning and end of each program encouraging viewers/listeners from outside of Brevard County to visit the Space Coast. This special cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code.

PROJECT #16 - \$15,471.06 to Melbourne Municipal Band Association, Inc. The Melbourne Municipal Band Association is requesting funding for the 2019-2020 season. We request the BOCC find that Tourist Development Tax funds are authorized for the Melbourne Municipal Band Association which provides more than 30 free musical events to residents and visitors

each year in Brevard County. Funds would be used to support the salaries of artistic and administrative personnel (part-time independent contractors who receive no benefits). This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. Last year the Melbourne Municipal Band reported 21,305 attendees enjoyed their concerts, with approximately 30% being from outside of Brevard County.

PROJECT #17 - \$15,394.47 to Melbourne Chamber Music Society, Inc. The Melbourne Chamber Music Society is requesting funding for their International Concert Series held in various locations monthly around Brevard County that attract both tourists and residents. We request the BOCC find that Tourist Development Tax funds are authorized for the Melbourne Chamber Music Society. The grant would assist with a plan that would enhance marketing chamber music to Brevard County, increase awareness of the Melbourne Chamber Music Society within in this market (particularly to snowbirds) and promote the current season of concerts. This special cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. Last year the Melbourne Chamber Music Society reported 2,120 attendees, of which 20% were from outside of Brevard County.

PROJECT #18 - \$15,368.94 to American Space Museum. The American Space Museum is seeking funding for three large events celebrating the contributions of women, artists and space workers. We request the BOCC find that Tourist Development Tax funds are authorized for the grant funds to be used to attract people from inside and outside the local area to the museum by providing these cultural offerings. Last year, the American Space Museum reports 18,394 guests visited the museum, with approximately 76% of them coming from outside of Brevard County. This unique cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The funds would be use for marketing, travel, materials and supplies.

PROJECT #19 - \$15,368.94 to American Police Hall of Fame. The American Police Hall of Fame is seeking funding for a museum educational program. We request the BOCC find that Tourist Development Tax funds are authorized for this education program that would provide education and hands-on experiences to students and visitors in public safety education, career development lessons, and STEAM. This cultural special event promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The funds would be used for personnel, marketing, equipment and materials. Last year, the American Police Hall of Fame reports 18,096 people visited their museum.

PROJECT #20 - \$15,368.94 to Brevard Achievement Center. The Brevard Achievement Center is seeking funding for their Arts program. We request the BOCC find that Tourist Development Tax funds are authorized for the Brevard Achievement Center's Arts program which is an integral part of the organization. The mission of the Brevard Achievement Center is to provide persons with disabilities services and opportunities to achieve personal success. BAC Arts provides opportunities for participants to create and participate in the performing and visual arts, and provides exhibitions performances, sales opportunities and recognition for their work in the Hand-On Art Festival, a 3-day festival at Brevard Zoo, and Performing Arts Showcase which is held at the King Center and attracts both tourists and residents. This unique cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The funds would be used for artistic personnel and materials and supplies. Brevard Achievement Center reports that last year they served 1,308 people.

PROJECT #21 - \$15,215.76 to Valiant Air Command, Inc. Valiant Air Command (VAC) is seeking funding for its general program support which includes an air show that attracts tourists and residents. We request the BOCC find that Tourist Development Tax funds are authorized for he Valiant Air Command. VAC is an educational organization and museum dedicated to the preservation and commemoration of Warbirds of all eras. We request the BOCC find that Tourist Development Tax funds are authorized for The VAC's museum, and recently initiated a STEM program to aid young people in meeting the growing need for technical skills in the community. Valiant Air Command reports last year 35,000 people visited the facility Titusville, of which they estimate 33% were from outside Brevard County. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The funds would be used for materials/supplies and marketing expenses.

PROJECT #22 - \$15,088.11 to Cocoa Beach Main Street, Inc. Cocoa Beach Main Street is seeking funding to promote the arts and music within the historic downtown area of Cocoa Beach, Florida. We request the BOCC find that Tourist Development Tax funds are authorized for the funds would help with operational support that promotes arts and music events for tourism in Cocoa Beach. Cocoa Beach Main Street schedules monthly, family friendly activities to draw visitors to stay and play in Cocoa Beach. Last year, Cocoa Beach Main Street estimates 50,000 attendees enjoyed events promoted by Cocoa Beach Main Street, with 50% being from out of Brevard County. This special cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The grant funding would support artistic fees, marketing, materials and contract services.

PROJECT #23 - \$14,985.99 to Melbourne City Ballet Theatre. Melbourne City Ballet Theatre is seeking funding for their performance of Swan Lake. We request the BOCC find that Tourist Development Tax funds are authorized for The Melbourne City Ballet Theatre. Melbourne City Ballet Theatre is seeking support for its programming while aligning with its mission of outreach, education and world class entertainment. The funding will allow Melbourne City Ballet to bring world renowned performers to this area. This special cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. Last year, Melbourne City Ballet reports 6,000 patrons attended the performances and events, with an estimated 10% coming from outside of Brevard County.

PROJECT #24 - \$13,481.78 to Museum of Dinosaurs and Ancient Cultures. The Museum of Dinosaurs and Ancient Cultures is seeking funding for the exhibition "When Birds Ruled the Americas: Terror Bird." We request the BOCC find that Tourist Development Tax funds are authorized for the museum exhibition that introduces a 500 pound, 8-foot-tall Terror Bird (*Titanis walleri*), which became the undisputed apex predator of prehistoric Florida. The exhibit will explain how this bird and other animals made their way to Florida. All funds will be used for out-of-county marketing for our six-month 2020 campaign. This special cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The Museum of Dinosaurs and Ancient Cultures reports last year's attendance to the museum of 22,314 and estimates 75% were from outside Brevard County.

PROJECT #25 - \$14,551.99 to Surfside Playhouse. The Surfside Playhouse is seeking funding support for the 2019/2020 season. We request the BOCC find that Tourist Development Tax funds are authorized for the Surfside Playhouse funding to support in advertising and marketing the upcoming season. Additionally, the funds will be to assist with two new ventures, including a new act during the "dark" month that will be marketed specifically to draw patrons from surrounding counties. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The Surfside Playhouse reports entertaining 7,728 guests last year, with an estimated 25% being from outside Brevard County.

PROJECT #26 - \$14,526.46 to Annie and Kids Arts and Education Foundation. Annie and Kids Arts and Education Foundation is seeking funding for the Brevard Renaissance Fair. The Brevard Renaissance Fair is the largest outdoor theatrical production in Brevard County with a cast of over 700 actors. We request the BOCC find that Tourist Development Tax funds are authorized for funding that will be used to enhance marketing efforts outside Brevard County with the goal of attracting an audience that will spend the weekends at the event including hotel stays, etc.

This cultural unique cultural special event promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. Last year's the Renaissance Fair reports that 23,500 guests attended, with 30% of them being from outside Brevard County.

PROJECT #27 - \$13,601.87 to Community Band of Brevard. Community Band of Brevard (CBB) is seeking funding for free concerts. We request the BOCC find that Tourist Development Tax funds are authorized for Community Band of Brevard. Community Band of Brevard is a symphonic band of dedicated musicians who perform high-quality free concerts for the community. CBB is requesting funding for operating expenses, upgraded practice, equipment, storage/transport capabilities and enhance marketing endeavors to extend the cultural outreach to residents and visitors. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. Community Band of Brevard reports that last year 3,200 guests attended concerts, of which 30% were from outside of Brevard County.

PROJECT #28 - \$8,654.60 to Central Florida Winds. We request the BOCC find that Tourist Development Tax funds are authorized for the Central Florida Winds to support the musicians participating in concerts held in Brevard County with the ensemble from around the State of Florida. The Central Florida Winds celebrates its 20th anniversary entertaining tourists and residents. Funds would be used to increase promotion and production of concerts for the upcoming season. The goal is to increase the audience and expect more non-Brevard residents to attend the show. This cultural special programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. Central Florida Winds estimates that last year's attendance was 2,200, with approximately 20% from outside Brevard County.

PROJECT #29 - \$5,718.68 to Central Brevard Art Association. Central Brevard Art Association is seeking funding for Arts Brevard. The funds requested is for Arts Brevard, a program that supports senior citizens by creating a positive creative environment and conducts art shows throughout Brevard County that attracts both tourists and residents. Member artists work with seniors to paint through fun spirited instruction, aerobics and music. We request the BOCC find that Tourist Development Tax funds are authorized funding for Central Brevard Art Association to support programs such as Art in Public Places, where members display and sell paintings in ten venues in Brevard County, an eleventh will open in Palm Bay in 2020. In addition, there are three yearly library show-sales for the community to view and purchase works of art, and a month-long exhibition in the King Center. The Central Brevard Art Association reports that last year's program served 1,000 seniors and estimated that 40% served are from outside of Brevard County. This cultural programing promotes county tourism and will have as one of its

main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The funds will be used for marketing and materials/supplies.

PROJECT #30 - \$14,271.16 to Space Coast Art Festival, Inc. The mission of Space Coast Art Festival®, Inc. (SCAF) is to present an annual, juried, Fine Art festival in Brevard County. We request the BOCC find that Tourist Development Tax funds are authorized for the two-day Fine Art show that attracts visitors and artists from around the country and the world. The festival awards prizes in 10 categories along with a Best in Show. It also promotes youth art. The grant funds will be used to recover money already spent, and to prepare for next year's show. The Space Coast Art Festival reports that 56 juried artists were in attendance last year and hundreds of patrons, additionally they estimated 20-30% coming from outside Brevard County. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code.

PROJECT #31 - \$13,990.33 to Dance Arts Centre Dance Arts Centre is seeking funding for their upcoming season featuring a Cultural Destination Puzzle. We request the BOCC find that Tourist Development Tax funds are authorized for this grant to support DAC in actively attracting tourist and satisfying local residents' appetite for quality dance experiences. The funds would be applied as follows: marketing, artist pay (personnel and guest artists) theater rental, and printed promotional event materials. Last year Dance Art Centre served 1,400 people, with approximately 25% being from outside Brevard County. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code.

PROJECT #32 - \$2,751.11 to Grant Community Club for the Grant Seafood Festival The Grant Seafood Festival is celebrating its 54th year and is Brevard County's largest and longest running seafood event. We request the BOCC find that Tourist Development Tax funds are authorized for this 100% volunteer run event (not including food vendors) with proceeds going back into the community to support the Grant Seafood Festival scholarship program, The Grant Library, The Grant Historical House, Grant Community Center and various local charities and children's programs. The Grant Community Club report that last year's festival drew an estimated 30,000 attendees, and 30% from outside of Brevard County. This cultural special event promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The funds will all be used for marketing efforts.

PROJECT #33 - \$13,760.56 to Rossetter House Foundation, Inc. The Historic Rossetter House Museum and Gardens is located in historic Eau Gallie Arts District. We request the BOCC find that Tourist Development Tax funds are authorized for The Historic Rossetter House

Foundation's annual cultural programming which includes many events that attract both tourists and residents. The funding for the Rossetter House Museum and Gardens will support efforts to expand and enrich our cultural heritage programming while promoting Brevard County as a cultural destination for visitors, and serving local residents. The Rossetter House Foundation reports that last year 1,455 guests visited the Rossetter House Museum and Gardens, with approximately 80% coming from outside Brevard County. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The funds will be used for artistic personnel and materials/supplies.

PROJECT #34 - \$4,120.51 to Brevard Youth Chorus. Brevard Youth Chorus is seeking funding for general program support. We request the BOCC find that Tourist Development Tax funds are authorized for The Brevard Youth Chorus that conducts concerts throughout Brevard County and attracts both tourists and residents. The Brevard Youth Chorus is requesting grant funding to support elements so the organization can continue a tradition of excellence in choral music performance. In addition to quality choral training, the Brevard Youth Chorus also focuses on collaborations with other arts organizations in the county. Current and past collaborations include performances with Brevard Symphony Orchestra, Brevard Community Chorus, Indialantic Chamber Singers, as well as participating in larger productions with other organizations. In the past, Brevard Youth Chorus has performed in the Cultural Arts Showcase at the King Center, Sister City Art and Writing Showcase at the Cocoa Civic Center, and caroling at the Avenue Viera and volunteering with a Relay for Life opening Ceremony. This cultural special programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. The funding will be allocated toward general program support, specifically, artistic personnel salaries, music purchase, and marketing materials. Brevard Youth Chorus reports that last year the program entertained 1,550 patrons.

PROJECT #35 - \$4,490.44 to Sweet Adelines International. Sweet Adelines International requests funding to support the continued performances of the Platinum Show Chorus at family-oriented and culturally significant events held regularly in Brevard County for both tourists and residents. We request the BOCC find that Tourist Development Tax funds are authorized to continue its programming. This cultural programming promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. Sweet Adelines Funds would be used to provide quality performances, increase membership, provide education to its members, musical education and for youth of our community, and marketing costs. Sweet Adelines reports that they served 1,553 last year and 20% were visitors from outside of Brevard County.

PROJECT #36 - \$13,479.74 to Space Coast Cultural Arts & Business. We request the BOCC find that Tourist Development Tax funds are authorized for the support of their signature event called Brevard's Got Talent (BGT) 2020 Competitive Arts Showcase which draws amateur talent from all over Brevard County and surrounding counties to compete for cash prizes in several categories. Their second event that funds will support is the African American ArtFusion 2020 Black History Month partnership event with the City of Palm Bay, Florida Tech African American Student Union and Florida Hall of Fame Highwaymen Robert Lewis. This cultural special event promotes county tourism and will have as one of its main purposes the attraction of tourists as evidenced by the promotion of this activity to tourists pursuant to section 125.0104(5)(a)3., Florida Statutes, and section 102-119(3)(d), Brevard County Code. This event celebrates the African American cultural and artistic expressions and is intended to draw art lovers from throughout the state of Florida. Funding would be used for marketing and logistic support. Space Coast Cultural Arts & Business reports that they served 712 people last year and estimate 18% were from outside Brevard County.

Cultural Support Grant Program

Scores released at the Cultural Committee meeting
on January 17, 2020. Scoring and award
recommendations are on the following pages.

Final Recommended Award for each organization is
on pages 4 & 5 highlighted in green.

The Historic Cocoa Village Playhouse, Inc.	842	93.6	94.29
Maxwell C. King Center for the Performing Arts	831	92.3	93.00
Brevard Nature Alliance	830	92.2	92.86
Titusville Playhouse, Inc	817	90.8	91.71
Melbourne Main Street	748	83.1	90.43
Brevard Symphony Orchestra	806	89.6	90.14
Space Coast Symphony Orchestra	735	81.7	89.57
Manav Mandir Inc DBA Indiafest	726	80.7	88.71
Melbourne Art Festival, Inc	756	84.0	88.71
EAU GALLIE ARTS DISTRICT MAIN STREET	731	81.2	88.43
Brevard Regional Arts Group, Inc./ Henegar Center	723	80.3	88.29
Native Heritage Gathering, Inc	724	80.4	88.00
Florida Surf Museum	720	80.0	87.43
WFIT	711	79.0	86.71
The Florida Historical Society, Inc.	713	79.2	86.57
Melbourne Municipal Band Association, Inc.	775	86.1	86.57
Melbourne Chamber Music Society, Inc.	711	79.0	86.14
American Space Museum	739	82.1	86.00
American Police Hall of Fame	710	78.9	86.00
Brevard Achievement Center	768	85.3	86.00
Valiant Air Command, Inc.	763	84.8	85.14

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Cocoa Beach Main Street, Inc.	697	77.4	84.43
Melbourne City Ballet Theatre	745	82.8	83.86
Museum of Dinosaurs and Ancient Cultures	682	75.8	82.00
Surfside Playhouse	732	81.3	81.43
Annie and Kids Arts and Education Foundation	744	82.7	81.29
Community Band of Brevard	672	74.7	81.14
Central Florida Winds	673	74.8	80.71
Central Brevard Art Association	668	74.2	80.00
Space Coast Art Festival, Inc.	660	73.3	79.86
Dance Arts Centre	709	78.8	78.29
Grant Community Club	637	70.8	77.00
ROSSETTER HOUSE FOUNDATION, INC.	638	70.9	77.00
Brevard Youth Chorus	667	74.1	76.86
Sweet Adelines International	629	69.9	76.14
Space Coast Cultural Arts & Business	633	70.3	75.43
Melbourne Community Orchestra Inc.	620	68.9	74.43
Victory Kid Sports Foundation	642	71.3	72.86
Rolling Readers Space Coast, Inc.	627	69.7	72.43
Sister City Program of Cocoa Florida, INC	607	67.4	72.43
Walk on Water Ministries of Central Florida Inc.	579	64.3	69.43
Greater Allen Development Corporation	579	64.3	68.43

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Total
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Score,
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Score

Page 2

	<u>Earned</u> <u>Score</u>	<u>Funds</u> <u>Requested</u>	<u>Applicant</u> <u>Award</u>	<u>Adjustment</u>	<u>Final Recommended Award</u>
The Historic Cocoa Village Playhouse, Inc.	94.29	\$25,000	\$23,571.43	71.48%	\$16,849.67
Maxwell C. King Center for the Performing Arts	93.00	\$25,000	\$23,250.00	71.48%	\$16,619.90
Brevard Nature Alliance	92.86	\$25,000	\$23,214.29	71.48%	\$16,594.37
Titusville Playhouse, Inc	91.71	\$25,000	\$22,928.57	71.48%	\$16,390.13
Melbourne Main Street	90.43	\$25,000	\$22,607.14	71.48%	\$16,160.36
Brevard Symphony Orchestra	90.14	\$25,000	\$22,535.71	71.48%	\$16,109.31
Space Coast Symphony Orchestra	89.57	\$25,000	\$22,392.86	71.48%	\$16,007.19
Manav Mandir Inc DBA Indiafest	88.71	\$25,000	\$22,178.57	71.48%	\$15,854.01
Melbourne Art Festival, Inc	88.71	\$25,000	\$22,178.57	71.48%	\$15,854.01
EAU GALLIE ARTS DISTRICT MAIN STREET	88.43	\$25,000	\$22,107.14	71.48%	\$15,802.95
Brevard Regional Arts Group, Inc./ Henegar Center	88.29	\$25,000	\$22,071.43	71.48%	\$15,777.42
Native Heritage Gathering, Inc	88.00	\$25,000	\$22,000.00	71.48%	\$15,726.36
Florida Surf Museum	87.43	\$25,000	\$21,857.14	71.48%	\$15,624.24
WFIT	86.71	\$25,000	\$21,678.57	71.48%	\$15,496.59
The Florida Historical Society, Inc.	86.57	\$25,000	\$21,642.86	71.48%	\$15,471.06
Melbourne Municipal Band Association, Inc.	86.57	\$25,000	\$21,642.86	71.48%	\$15,471.06
Melbourne Chamber Music Society, Inc.	86.14	\$25,000	\$21,535.71	71.48%	\$15,394.47
American Space Museum	86.00	\$25,000	\$21,500.00	71.48%	\$15,368.94

American Police Hall of Fame	86.00	\$25,000	\$21,500.00	71.48%	\$15,368.94
Brevard Achievement Center	86.00	\$25,000	\$21,500.00	71.48%	\$15,368.94
Valiant Air Command, Inc.	85.14	\$25,000	\$21,285.71	71.48%	\$15,215.76
Cocoa Beach Main Street, Inc.	84.43	\$25,000	\$21,107.14	71.48%	\$15,088.11
Melbourne City Ballet Theatre	83.86	\$25,000	\$20,964.29	71.48%	\$14,985.99
Museum of Dinosaurs and Ancient Cultures	82.00	\$23,000	\$18,860.00	71.48%	\$13,481.78
Surfside Playhouse	81.43	\$25,000	\$20,357.14	71.48%	\$14,551.99
Annie and Kids Arts and Education Foundation	81.29	\$25,000	\$20,321.43	71.48%	\$14,526.46
Community Band of Brevard	81.14	\$23,450	\$19,028.00	71.48%	\$13,601.87
Central Florida Winds	80.71	\$15,000	\$12,107.14	71.48%	\$8,654.60
Central Brevard Art Association	80.00	\$10,000	\$8,000.00	71.48%	\$5,718.68
Space Coast Art Festival, Inc.	79.86	\$25,000	\$19,964.29	71.48%	\$14,271.16
Dance Arts Centre	78.29	\$25,000	\$19,571.43	71.48%	\$13,990.33
Grant Community Club	77.00	\$5,000	\$3,850.00	71.48%	\$2,752.11
ROSSETTER HOUSE FOUNDATION, INC.	77.00	\$25,000	\$19,250.00	71.48%	\$13,760.56
Brevard Youth Chorus	76.86	\$7,500	\$5,764.29	71.48%	\$4,120.51
Sweet Adelines International	76.14	\$8,250	\$6,281.79	71.48%	\$4,490.44
Space Coast Cultural Arts & Business	75.43	\$25,000	\$18,857.14	71.48%	\$13,479.74
		\$817,200	\$699,462.64		\$500,000.00

COST PER TOURIST			
Organization	Award Amount	Out of County Visitors	Cost Per Tourist
Eau Gallie Arts District Main Street	\$15,802.95	201,390	\$0.08
Grant Community Club/Grant Seafood Fest.	\$2,752.11	9,000	\$0.31
WFIT	\$15,496.59	48,480	\$0.32
Cocoa Beach Main Street	\$15,088.11	25,000	\$0.60
Maxwell C. King Center	\$16,619.90	27,649	\$0.60
Museum of Dinosaurs and Ancient Cultures	\$13,481.78	16,736	\$0.81
Space Coast Symphony Orchestra	\$16,007.19	18,913	\$0.85
American Space Museum	\$15,368.94	13,979	\$1.10
Valiant Air Command	\$15,215.76	11,550	\$1.32
Annie & Kids Arts and Education Foundation	\$14,526.46	7,050	\$2.06
Historic Cocoa Village Playhouse	\$16,849.76	6,985	\$2.41
Melbourne Municipal Band Association	\$15,471.06	6,392	\$2.42
Native Heritage Gathering	\$15,726.36	5,850	\$2.69
Brevard Symphony Orchestra	\$16,109.31	4,800	\$3.37
Titusville Playhouse	\$16,390.13	4,516	\$3.63
Melbourne Art Festival	\$15,854.01	4,200	\$3.78
Brevard Regional Arts Group	\$15,777.42	3,000	\$5.26
Florida Surf Museum	\$15,624.24	2,800	\$5.58
Surfside Playhouse	\$14,551.99	1,932	\$7.53
Brevard Nature Alliance	\$16,594.37	1,480	\$11.20
Manav Mandir Indiafest	\$15,854.01	1,350	\$11.74
Rossetter House	\$13,760.56	1,164	\$11.82
Community Band of Brevard	\$13,601.87	960	\$14.17
Central Brevard Art Association	\$5,718.68	400	\$14.30
Sweet Adelines International	\$4,490.44	311	\$14.44
Melbourne Main Street	\$16,160.36	840	\$19.24
Central Florida Winds	\$8,654.60	440	\$19.68
Melbourne City Ballet Theatre	\$14,985.99	600	\$24.98
Melbourne Chamber Music Society	\$15,394.47	424	\$36.31
Dance Arts Centre	\$13,990.33	350	\$39.97
Cultural Arts and Business	\$13,479.74	128	\$105.31
American Police Hall of Fame	\$15,368.94	UNKNOWN	UNKNOWN
Florida Frontiers by Florida Historical Society	\$15,471.06	UNKNOWN	UNKNOWN
Brevard Achievement Center	\$15,368.94	UNKNOWN	UNKNOWN
Space Coast Art Festival	\$14,271.16	UNKNOWN	UNKNOWN
Brevard Youth Chorus	\$4,120.51	UNKNOWN	UNKNOWN