



Agenda Report

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Resolution/Award/Presentation

E.2.

8/8/2023

Subject:

Resolution Proclaiming the Month of August 2023 as National Breastfeeding Month (D1)

Fiscal Impact:

No impact to the General Fund

Dept/Office:

District 1

Requested Action:

It is requested that the Brevard County Board of County Commissioners Proclaim the Month of August 2023 as "National Breastfeeding Month".

Summary Explanation and Background:

National Breastfeeding Month is dedicated to advancing advocacy, protection, and promotion of breastfeeding to ensure that families have the opportunity to breastfeed, to spread the word about the benefits of breastfeeding, and learn about available support to ensure every child can achieve their optimal health.

Jamie Lewis (WIC Program Director) and Kara Toledo (WIC and Nutrition Program Coordinator) will accept the resolution.

Clerk to the Board Instructions:

Please frame the resolution



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Kimberly.Powell@brevardclerk.us

August 9, 2023

MEMORANDUM

TO: Commissioner Rita Pritchard, District 1

RE: Item E.2, Resolution Proclaiming the Month of August 2023 as National Breastfeeding Month

The Board of County Commissioners, in regular session on August 8, 2023, adopted Resolution No. 23-066, proclaiming the month of August 2023 as National Breastfeeding Month.

Your continued cooperation is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS
RACHEL M. SADOFF, CLERK

A handwritten signature in cursive script, reading "Kimberly Powell".

Kimberly Powell, Clerk to the Board

/hbs

RESOLUTION

WHEREAS, infant nutrition is a public health issue and critically important during natural disasters and emergency situations. Breastfeeding provides the safest, most reliable, and renewable food source during such times; and

WHEREAS, breastfeeding is a proven primary prevention strategy, protecting both infants and mothers from a host of chronic and acute diseases and conditions and building a foundation for life-long health and wellness; and

WHEREAS, employers that provide workplace lactation support experience an impressive return on investment including lower health care costs, absenteeism, and turnover rates and improved morale, job satisfaction and productivity; and

WHEREAS, the Florida Department of Health and Brevard County in conjunction with the Supplemental Nutrition Program for Women, Infants and Children (WIC) recognizes that it is vital for families to make informed decisions about the health of their infants and supports increased efforts by hospital staff, medical providers, employers, and all Floridians to encourage and promote breastfeeding; and

WHEREAS, the Surgeon General's Call to Action to support breastfeeding calls on healthcare providers, employers, insurers, policymakers, researchers and the community at large to support mothers in reaching their personal breastfeeding goals.

NOW THEREFORE, BE IT RESOLVED THAT THE BOARD OF COMMISSIONERS OF BREVARD COUNTY, FLORIDA, does hereby recognize August 2023 as

NATIONAL BREASTFEEDING MONTH

DONE, ORDERED AND ADOPTED, in regular session on this 8th day of August 2023.

ATTEST:

Rachael M. Sadoff, Clerk

Rita Pritchett, Chair
Board of County Commissioners
Brevard County, Florida

WHEREAS, infant nutrition is a public health issue and critically important during natural disasters and emergency situations. Breastfeeding provides the safest, most reliable and renewable food source during such times; and

WHEREAS, breastfeeding is a proven primary prevention strategy, protecting both infants and mothers from a host of chronic and acute diseases and conditions and building a foundation for life-long health and wellness; and

WHEREAS, employers that provide workplace lactation support experience an impressive return on investment including lower health care costs, absenteeism, turnover rates, and improved morale, job satisfaction, and productivity, and;

WHEREAS, the Florida Department of Health and Brevard County in conjunction with the Supplemental Nutrition Program for Women, Infants, and Children (WIC) recognizes that it is vital for families to make informed decisions about the health of their infants and supports increased efforts by hospital staff, medical providers, employers, and all Floridians to encourage and promote breastfeeding; and

WHEREAS, the Surgeon General's Call to Action to support breastfeeding calls on healthcare providers, employers, insurers, policymakers, researchers, and the community at large to support mothers in reaching their personal breastfeeding goals;

NOW, THEREFORE, BE IT RESOLVED, THAT THE BOARD OF COUNTY COMMISSIONERS OF BREVARD COUNTY, FLORIDA, does hereby recognize the month of August 2023, as

NATIONAL BREASTFEEDING MONTH

DONE, ORDERED, AND ADOPTED in regular session, this 8th day of August, 2023.

ATTEST:

RACHEL M. SADOFF, CLERK

RITA PRITCHETT, CHAIR
BOARD OF COUNTY COMMISSIONERS
BREVARD COUNTY, FLORIDA