



# Agenda Report

2725 Judge Fran Jamieson  
Way  
Viera, FL 32940

## New Business - Miscellaneous

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J.3.

12/8/2020

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### Subject:

Appointment of North Brevard Hospital District Board Members.

### Fiscal Impact:

There is no fiscal impact associated with this action other than the cost of advertisement.

### Dept/Office:

County Manager's Office

### Requested Action:

It is requested the Board of County Commissioners review the applications and make appointments to the North Brevard Hospital District Board.

### Summary Explanation and Background:

The Board of County Commissioners must make two appointments to the North Brevard Hospital District Board. One appointment is to be made by the Board (Seat 7) and one appointment is made by the Board and confirmed by the Titusville City Council (Seat 9).

Hospital Board Members must reside within the Boundaries of the Hospital District and are appointed for four-year terms.

The application deadline was set for noon, November 16, 2020. As in the past, the Application Advertisement (attached) includes several questions, which each applicant is required to respond to. Staff advised the City of Titusville that the Board of County Commissioners will review applicants for the joint appointment at this meeting and advised them of the selection as the City will make their confirmation vote at their December 22, 2020 meeting.

Applications for the above seats are attached.

Seat 7 Board Appointment: Ashok C. Shah, M.D.

Seat 9 Joint Appointment: Stan E. Retz, CPA

Either Appointment: Jane Wallace Speidelvv

### Clerk to the Board Instructions:



Kimberly Powell, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001  
Fax: (321) 264-6972  
Kimberly.Powell@brevardclerk.us

December 9, 2020

Ashok C. Shah, M.D.  
3808 South Hopkins Avenue  
Titusville, FL 32780

Dear Dr. Shah:

Re: Reappointment to North Brevard County Hospital District Board

The Board of County Commissioners, in regular session on December 8, 2020, acknowledged your reappointment to the North Brevard County Hospital District Board, subject to confirmation by the City Council of Titusville. Said term of appointment expires December 31, 2024.

Your continued willingness to serve the citizens of Brevard County in this capacity is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS  
SCOTT ELLIS, CLERK

A handwritten signature in cursive script that reads "Kimberly Powell".

Kimberly Powell, Clerk to the Board

/dt

cc: Each Commissioner  
County Manager  
Titusville City Clerk  
Parrish Medical Center



Kimberly Powell, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001

Fax: (321) 264-6972

Kimberly.Powell@brevardclerk.us

December 9, 2020

Stan Retz  
141 South Washington Avenue  
Titusville, FL 32780

Dear Mr. Retz:

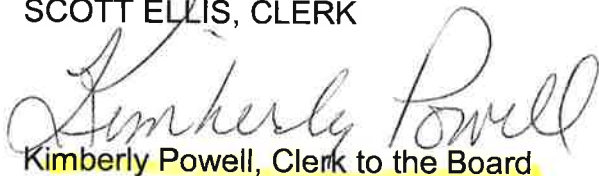
Re: Reappointment to North Brevard County Hospital District Board

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BOARD OF COUNTY COMMISSIONERS  
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Kimberly Powell, Clerk to the Board

/dt

cc: Each Commissioner  
County Manager  
Titusville City Clerk  
Parrish Medical Center

November 6, 2020

Board of County Commissioners  
Attn: Frank Abbate  
County Manager  
2725 Judge Fran Jamieson Way, Bldg. C  
Viera, FL 32940

Re: Appointment to the Board of the North Brevard County Hospital District

Dear Mr. Abbate:

This letter is to serve as my application to the County for re-appointment to the Board of Directors of the North Brevard County Hospital District d.b.a. Parrish Medical Center.

I have been a physician on Parrish Medical Center's Active Medical Staff since 1995. I also have a solo private practice in Internal Medicine located in Titusville.

I have been very pleased and impressed with the Board and administrative leadership of Parrish Medical Center. There is no doubt that the times are extremely challenging for health care providers; reimbursement is diminishing, regulation is increasing, and our entire delivery system is undergoing massive and unprecedented changes. Parrish Medical Center is taking wise and necessary steps to not only respond to, but stay ahead of the changes.

For years I have been meeting with Parrish Medical Center President/CEO George Mikitarian. Some of the topics that he and I discuss in depth include health care reform, health care finance, quality of care, and physician issues such as new practice models and recruitment. Through these discussions I have become extremely interested in health care globally as well as how it plays out locally. I feel that I have demonstrated the ability to see new possibilities along with possessing the strategic acumen to continue to help take Parrish Medical Center into an even more positive future.

I would like to outline a few of the many distinctions that Parrish Medical Center has received from prominent national organizations. These have all been awarded during my eight year tenure on the board of directors.

- Parrish Medical Center Board votes no taxes for 26<sup>th</sup> year in a row.
- Parrish Medical Center receives the 2020 Women's Choice Award as one of America's Best Hospitals for obstetrics. The award signifies that Parrish

Medical Center is in the top 17 percent of the 4,982 U.S. hospitals offering obstetrics.

- Parrish Medical Center Primary Stroke Center was recertified by the Joint Commission, the nation's preeminent accrediting authority for hospitals.
- Parrish Medical Center earns an 'A' grade for patient safety from the LeapFrog Group.
- Parrish Medical Center has the area's longest continually accredited cancer program by again earning certification from the American College of Surgeons Commission on Cancer. First awarded in 1989.

Many have spoken of the benefits of having a physician on the board of directors. The literature argues it both ways. I would like to assure you that my continued interest in Board membership is not to advocate for the Medical Staff. I have been extremely apolitical during my tenure on the Board of Directors and Medical Staff. My interest is in further serving the greater community of North Brevard, to advance quality of patient care and maintain the financial integrity in order to continue to grow.

Finally, I am providing my membership on the Board of Director's committees in which most of the business is conducted and recommendations to the full board are made.

Education Committee 2017, 2019, 2020

Planning Committee 2019, 2020

Quality Committee 2017, 2018, 2019, 2020

Ad Hoc Credentials Committee 2017, 2018, 2019, 2020

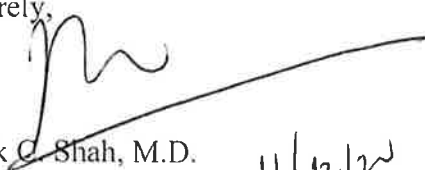
Joint Conference Committee 2019

Medical Staff Review Committee 2019

Joint Risk Management Committee 2017, 2018

Thank you for your consideration of my re-appointment to the North Brevard County Hospital District. Should you need additional information, I may be reached at 321-268-2005.

Sincerely,



Ashok C. Shah, M.D.

11/12/20

Enclosure

Addendum to District Board Application  
North Brevard County Hospital District

Ashok C. Shah, M.D.

Question 1: What do you feel the public's rights are in observing, monitoring, and participating in the activities of the hospital Board, and particularly the expenditure of funds?

I believe in government in the Sunshine. I believe the public has an absolute right to observe and participate in the activities of the hospital Board.

I believe that the public is entitled to be present and be heard any time there is a meeting of two or more Board members. It is the hospital Board's responsibility to approve a budget and ensure that prudent hospital business policies and practices are in place for the optimal operation of the hospital.

Question 2: What is your philosophy on how citizen boards for publicly owned facilities should conduct their business?

Citizen boards should be conducted in the Sunshine both in fact and perception. The Board should conduct themselves under Robert's Rules of Order and under the appropriate Government in the Sunshine rules.

One of the basic tenants of any board, whether public or private, is to ensure the financial stability of the organization to meet the needs of the community for public boards and stockholders for private boards. In addition, since we are a health care institution, we also have the responsibility of ensuring that quality and safe care are provided to the community.

Question 3: Have you ever served on a hospital board or any other board of directors?

I have served on the board of directors of BIMDA (Brevard's Indo-American Medical/Dental Association). I am also a member of Brevard Physician Network (BPN) which acts as intermediary between physicians and insurance companies.

Today's Board member must have a keen understanding of the business factors that influence the entity in which he or she wishes to serve. A broader experience provides more clearly delineated policy recommendations. I have a wide range of knowledge about the medical community through my involvement in community organizations and through extensive reading. I also have experience in the highest level of hospital leadership as a result of serving on the PMC Board for eight years.

Question 4: Do you have any experience reviewing corporate or governmental budgets?

Yes. I am thoroughly familiar with PMC's annual budget that the Board approves each year. We also receive financial reviews each month at our Finance Committee meetings.

Question 5: Do you have any business affiliations with individuals or organizations in the medical community?

Yes, I am a solo Internal Medicine physician in private practice in Titusville, Florida. I am also on the Active Medical Staff at Parrish Medical Center.

I am a member of BIMDA and BPN, both in Brevard County.

Question 6: Are you now, or have you ever been employed at Parrish Medical Center?

No.

Question 7: Do you have any medical business or employment experience?

I have 18 years of experience as an independent physician in private practice. I also have experience in the highest level of hospital leadership as a result of serving on the North Brevard County Hospital District Board of Directors for the past eight years.

November 10, 2020

Board of County Commissioners  
Attn: Frank Abbate, County Manager  
2725 Judge Fran Jamieson Way, Bldg. C  
Viera, FL 32940

**Re: Appointment to the Board of the North Brevard County Hospital District  
(Seat 9)**

Dear Mr. Abbate:

This letter is to serve as my re-application for appointment to the Board of the North Brevard County Hospital District d.b.a. Parrish Medical Center. I am reapplying to Seat 9 which a joint Brevard County and City of Titusville appointment.

A hospital Board member's role is to set policy and provide oversight and leadership for the organization in which he or she serves. These individuals must have the necessary experience, education and character to be successful. I have the education, experience, and ethical leadership to continue my service as a board member of Parrish Medical Center.

I have served as a member of the Parrish Medical Center board of directors since my 2012 appointment and am pleased to continue my service to the medical center and our community. I have been a member of many not-for-profit and governmental boards over the last thirty years. I believe my valuable professional and volunteer experience as well as my educational background will continue to benefit the hospital district board and its mission. I am confident that I have added a great deal of value with my involvement. Here are some of my recent contributions to the community through my Hospital District service:

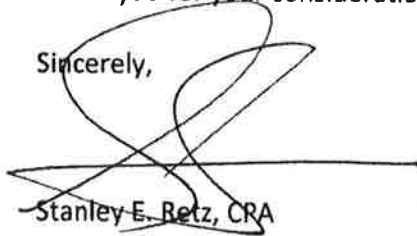
Board Treasurer - 2017, 2018, 2019, 2020  
Executive Committee - 2017, 2018, 2019, 2020  
Finance Committee, chairperson - 2017, 2018, 2019, 2020  
Quality Committee - 2017, 2018, 2019, 2020  
Audit Committee, Chairperson - 2017, 2018, 2019, 2020  
Investment Committee, member - 2018, 2019, 2020  
Joint Conference Committee - 2017, 2019  
North Brevard Medical Support, Board Liaison - 2017, 2018, 2019, 2020  
Pension Administrative Committee, Member - 2001 - 2017  
Pension Administrative Committee, Chairperson 2018 - 2020



Attached are my responses to the specific questions posed in the advertisement soliciting board member appointments.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to be "Stanley E. Retz", written over a horizontal line.

Attachment:

North Brevard County Hospital District Board Application

North Brevard County Hospital District Board Application

By Stan Retz

- 1. What do you feel the public's rights are in observing, monitoring, and participating in the activities of the Hospital Board, and particularly the expenditure of funds?**

I believe in and support the requirements and intent of the Florida Sunshine Law, which protects the public's rights in observing, monitoring and participating in the activities of the Hospital Board. Board members have a duty to give proper consideration to public input. Hospital boards must ensure the public is involved and heard on all activities with the exception of executive sessions, which are allowed by law and are necessary for confidentiality. Board members are responsible to the people of the District to ensure expenditures are properly administered.

The public has an inherent right to information regarding the expenditure of funds. It is the board's responsibility to make available audited financial statements to the public on an annual basis. In addition, monthly financial statements are presented at public board meetings and are also available via the Internet.

- 2. What is your philosophy on how citizen boards for publicly owned facilities should conduct their business?**

Citizen boards should not only conduct their business in compliance with Florida's Sunshine Law, but should work cooperatively as a team. I believe the PMC board of directors is diverse, and works together well as a team on behalf of the citizens it serves.

As the joint Brevard County Commission and City of Titusville appointee to Parrish Medical Center's board of directors, I have been instrumental in assuring that the hospital fulfills its mission and vision to the community.

- 3. Have you ever served on a hospital board or any other board of directors?**

Yes. I have served on the North Brevard County Hospital District Board of Directors for the past eight years. In addition, I have served on, or am serving on: City of Titusville General Employees' Pension Committee board as Chairman; the Titusville Area Chamber of Commerce Board as Chairman; the North Brevard

Medical Support board; the North Brevard Economic Development Zone board; the Brevard County Value Adjustment board; the Titusville Police Youth Foundation board, and others.

**4. Do you have any experience reviewing corporate or governmental budgets?**

I have several years' experience working on audits for governmental entities including the City of Titusville, Brevard County Sheriff's Office, Brevard County Tax Collector, Brevard County Property Appraiser, Brevard County Supervisor of Elections, TICO Airport Authority, City of Palm Bay, and others. I also assisted the City of Titusville Police Department in their contract negotiation and budget development.

I have also performed business consulting and advising to various private for-profit companies and other entities, including real estate development, general and sub-contract management, manufacturing, legal and medical, and high net-worth individuals.

**5. Do you have any business affiliations with individuals or organizations in the medical community?**

My firm has a small number of healthcare-related clients, including dentists and physicians.

**6. Are you now, or have you ever been employed at Parrish Medical Center?**

I am not, nor have I ever been, an employee of Parrish Medical Center nor do I receive any financial benefit from sitting on the board of Parrish Medical Center.

**7. Do you have any medical business or employment experience?**

No, however, in the mid-1990s I owned 10% of a physical therapy clinic called Spinal Health and Physical Therapy Institute.

**Jane Wallace Speidel**  
**602 Indian River Avenue**  
**Titusville, FL 32796**  
***Jspeidel1@cfl.rr.com***

RECEIVED  
NOV 13 2020  
County Manager's  
Office

To Whom It May Concern:

There have been few times in history where health care has been as critical and answerable to its citizens as it is today.

Yes, the pandemic has changed lives, but it has also elevated the importance of local health care for all. It has presented the following critical questions in most families:

- . How will the current community health care concerns affect me?
- . What if I am stricken?
- . Is my local hospital equipped and staffed to meet the needs of my community?
- . Are regulations in my hospital in place, and are they enforced for the safety of my family?
- . Will I or my loved ones receive the quality care I need?
- . Will I be admitted? Will I be able to afford this care?
- . And, are the people who make the decisions for my hospital looking out for me and the people I love?

If a public and well-chosen Board is charged with answering some of the questions above, then the public's confidence in their health care system may rest more easily.

Local residents deserve prompt, accessible, and high-quality health care. They need be represented by members of a Board who hold strict, high standards for the delivery of quality care. Members must serve as the public's voice in the delivery of affordable care with an eye on accountability to both a reasonable budget, state standards, and sound hiring, training, and evaluation policies. Each member should be open to accountability outlined in strict adherence to Sunshine regulations.

As a highly trained educator with decades of experience, I present my desire to serve as a member of the North Brevard County Hospital District Board. I bring solid and specific expertise as a member of many boards, including current service as an officer on the City of Titusville's Planning and Zoning Board. I have served on varied boards both in education, at the university level in planning events, writing policy, training, and promoting services. I have contributed to

varied boards in publishing and civic service. I have held elective office on boards that required leadership and decision making.

It is with experience and skill in education and publishing, that I am able to bring both the knowledge and a skill set to advise effective communication standards to citizens' education in health care matters, training procedures and evaluation standards to staff, and objective based protocol in Board decisions.

Although I have not had the responsibilities of large-scale public budgets, I bring a conservative set of values to decisions involving public funding and expenditures.

I am free from obligations imposed by any conflict of interest to the medical community; I have no conflicting employment with Parrish Medical Services or related businesses.

As a 40-year resident of North Brevard, I offer my time, energy, and desire to serve as a citizen member of the North Brevard County Hospital District Board. I have no preference with regard to appointment. I present this letter of interest and a current resume for consideration.

Respectfully,



Jane W. Speidel

**Jane Wallace Speidel**  
**602 Indian River Avenue**  
**Titusville, FL 32796**  
**321-268-4735**  
jspeidel1@cfl.rr.com

**EDUCATION:**

**University of Cincinnati, 1981, College of Education, Master of Education**  
**University of Cincinnati, 1976-80, College of Education, Bachelor of Science**

University of South Carolina, 1991 graduate hours, Journalism  
Nova University, 1990 graduate hours, Educational Leadership  
University of Central Florida, 1985-87, English  
University of Florida, 1986-87, Journalism and Mass Communication  
Northwestern University, School of Speech

**CERTIFICATION:**

English, Journalism, Educational Leadership, (20 hours ESE inservice)

**EMPLOYMENT HISTORY:**

Brevard Public School: Titusville High School (2018-present) English, In-school mentor, Rockledge High School, (2017-18) Reading/Writing; short term teacher at Titusville High, and Andrew Jackson Middle School. Titusville High School, short term contracts in social studies -- geography, physical education-weight training (2013); Advanced Placement Literature (2014), English II (2015), English I & II Rockledge High (2016).

Titusville High School, English I, IV, 2008-2011 (DROP retired 6-30-11)

Brevard County Schools, District Peer Mentor Teacher, 2004-2008 and Alternate Certification Program, secondary teachers

Astronaut High School, Brevard County Schools, 1997-2004; grades 9-12; career education, HSCT remediation, English I, English III, Journalism I-IV

Brevard Community College, Titusville, 1998-2010; post-secondary, Communication 101, Educational Preparation Institute: Classroom Management, Teaching and Learning.

T.R. Miller High School, Brewton City Schools, Brewton, AL, 1995-1997; grade 11; English III.

Jefferson Davis Community College, Brewton, AL, 1995-1997; post-secondary; Communication 102

Lake Howell High School, Seminole County Schools, 1984-1995, grades 9-12; English IV&III, Journalism I-IV

West Clermont Career Center, West Clermont Local Schools, Cincinnati, OH, 1975-1984; grade 12; Food Service Vocational, chef's training and restaurant management

University of Cincinnati, Clermont Technical College, Batavia, OH, 1978-1984; post-secondary; Hospitality Management, business classes in six subject areas

**PROFESSIONAL ASSOCIATIONS: (from 1998-present)**

Phi Delta Kappa, 2003, newsletter editor; Columbia Scholastic Press Association, Columbia University, national convention speaker, national publication judge-newspapers, published, *Columbia Quarterly*;

National Scholastic Press Association, national convention evaluator/speaker; Southern Interscholastic Press Association, University of South Carolina, Regional Advisory Committee, Endowment Committee; Executive Board, regional convention speaker and contest coordinator and judge; Brevard County Teachers of English, writing contest judge, Florida Scholastic Press Association District III District Director, two-term, Executive Board; SIPA Advisory Board Florida representative; SIPA Executive Board-University of South Carolina, College of Mass Media and Communication, Historian, Endowment Board.

**STAFF DEVELOPMENT LEADERSHIP ACTIVITIES:**

Astronaut High School Advisory Committee, 2004; ACT test supervisor for North Area testing sites, Astronaut High School, 2004-5; Brevard County Schools, Language Arts-Social Studies District Inservice, 2003-4; Administrative Leadership training facilitator—assistant principals, 2004; Language Arts, District Inservice; 1999 Brevard Public Schools New Teacher Training Inservice (2004-8); Florida Educational Technology Conference, CHOICES career education speaker, 2000; Florida Scholastic Press Association, District 1, University of West Florida, speaker, 2002,2003; Southern Interscholastic Press Association, University of South Carolina, convention speaker/trainer,1998-present; Columbia Scholastic Press Assoc., Columbia University, speaker and judge, 1998-2006); Workshop teacher: Gulf Shores, AL, 2001-2004; keynote: Baton Rouge, LA, 2001; Michigan Great Lakes Press Association, 2001; Charlotte, NC, yearbook workshop, 2003; San Marcos, TX, 2003; Atlanta, GA, Yearbook EXPO, 2003; National Scholastic Press Association national workshop presenter, 2000; Educators in Industry, Brevard County workshop coordinator, 2000; Intern supervisor, Astronaut High, 2000.

**AWARDS AND HONORS:**

Brevard County Schools and District Teacher of the Year Finalist, 2003-4; Astronaut High School, Teacher of the Year, 2003-4; Lake Howell High School Teacher of the Year nominee, 1994; Columbia University Gold Key; Columbia Scholastic Press Assoc., scholastic journalism, 1998-present, Medalist, scholastic journalism production; National Scholastic Press Association, scholastic journalism, All-American, 2000, 2003; First place 2001, 2002; Southern Interscholastic Press Assoc., Scroggins Award for Best Yearbook in South, 2000; All-Southern 1998-2003; Disney Teacherrific nominee for creative teaching, 2000; Sunshine Medallion, School Public Relations Recognition program, Florida Second Place in School Newsletter, 1999, District III Florida Scholastic Press Association Teacher of the Year, 1991.

**GRANT AWARDS:**

Seminole County Instructional Grant, "Cyberteent" international Internet application, 1995; Ohio Instructional Grant, Metric education, 1978; National VICA leadership Olympic Committee, 1976.

**PUBLISHED IN:**

"School Press Review", Columbia University; "J-Communique", Ball State University; "Points and Picas" University of Arkansas; "NEA Today".

**COMMUNITY SERVICE:**

Titusville Planning and Zoning Board, secretary, Brevard Community Chorus, Brevard Heritage Council, historical property tours; Feed the Hungry; Habitat for Humanity; Community Advisory Board for "Brewton Standard" newspaper, Brewton, Al.; Brevard Community Chorus, Brevard Choral; Pensacola Choral Society.

**Weekly columnist:** "The Clermont Sun".

**Television Broadcasting:** WNBC, Chicago.

**Commercial work:** Proctor and Gamble, Cincinnati, OH

**Theater productions:** Titusville, FL, Cincinnati, OH, Charlottesville, VA, New Haven, CONN

**International Teacher Exchange:** Fulbright Teacher Exchange, Florida representative, unmatched, Scotland, 1995.



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Jane W. Speidel

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National Scholastic Press Association, national convention evaluator/speaker; Southern Interscholastic Press Association, University of South Carolina, Regional Advisory Committee, Endowment Committee; Executive Board, regional convention speaker and contest coordinator and judge; Brevard County Teachers of English, writing contest judge, Florida Scholastic Press Association District III District Director, two-term, Executive Board; SIPA Advisory Board Florida representative; SIPA Executive Board-University of South Carolina, College of Mass Media and Communication, Historian, Endowment Board.

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Brevard County Schools and District Teacher of the Year Finalist, 2003-4; Astronaut High School, Teacher of the Year, 2003-4; Lake Howell High School Teacher of the Year nominee, 1994; Columbia University Gold Key; Columbia Scholastic Press Assoc., scholastic journalism, 1998-present, Medalist, scholastic journalism production; National Scholastic Press Association, scholastic journalism, All-American, 2000, 2003; First place 2001, 2002; Southern Interscholastic Press Assoc., Scroggins Award for Best Yearbook in South, 2000; All-Southern 1998-2003; Disney Teacherrific nominee for creative teaching, 2000; Sunshine Medallion, School Public Relations Recognition program, Florida Second Place in School Newsletter, 1999, District III Florida Scholastic Press Association Teacher of the Year, 1991.

**GRANT AWARDS:**

Seminole County Instructional Grant, "Cyberteent" international Internet application, 1995; Ohio Instructional Grant, Metric education, 1978; National VICA leadership Olympic Committee, 1976.

**PUBLISHED IN:**

"School Press Review", Columbia University; "J-Communique", Ball State University; "Points and Picas" University of Arkansas; "NEA Today".

**COMMUNITY SERVICE:**

Titusville Planning and Zoning Board, secretary, Brevard Community Chorus, Brevard Heritage Council, historical property tours; Feed the Hungry; Habitat for Humanity; Community Advisory Board for "Brewton Standard" newspaper, Brewton, Al.; Brevard Community Chorus, Brevard Choral; Pensacola Choral Society.

**Weekly columnist:** "The Clermont Sun".

**Television Broadcasting:** WNBC, Chicago.

**Commercial work:** Proctor and Gamble, Cincinnati, OH

**Theater productions:** Titusville, FL, Cincinnati, OH, Charlottesville, VA, New Haven, CONN

**International Teacher Exchange:** Fulbright Teacher Exchange, Florida representative, unmatched, Scotland, 1995.

RECEIVED

NOV 16 2020

County Manager's  
Office

November 6, 2020

Board of County Commissioners  
Attn: Frank Abbate  
County Manager  
2725 Judge Fran Jamieson Way, Bldg. C  
Viera, FL 32940

Re: Appointment to the Board of the North Brevard County Hospital District

Dear Mr. Abbate:

This letter is to serve as my application to the County for re-appointment to the Board of Directors of the North Brevard County Hospital District d.b.a. Parrish Medical Center.

I have been a physician on Parrish Medical Center's Active Medical Staff since 1995. I also have a solo private practice in Internal Medicine located in Titusville.

I have been very pleased and impressed with the Board and administrative leadership of Parrish Medical Center. There is no doubt that the times are extremely challenging for health care providers; reimbursement is diminishing, regulation is increasing, and our entire delivery system is undergoing massive and unprecedented changes. Parrish Medical Center is taking wise and necessary steps to not only respond to, but stay ahead of the changes.

For years I have been meeting with Parrish Medical Center President/CEO George Mikitarian. Some of the topics that he and I discuss in depth include health care reform, health care finance, quality of care, and physician issues such as new practice models and recruitment. Through these discussions I have become extremely interested in health care globally as well as how it plays out locally. I feel that I have demonstrated the ability to see new possibilities along with possessing the strategic acumen to continue to help take Parrish Medical Center into an even more positive future.

I would like to outline a few of the many distinctions that Parrish Medical Center has received from prominent national organizations. These have all been awarded during my eight year tenure on the board of directors.

- Parrish Medical Center Board votes no taxes for 26<sup>th</sup> year in a row.
- Parrish Medical Center receives the 2020 Women's Choice Award as one of America's Best Hospitals for obstetrics. The award signifies that Parrish

Medical Center is in the top 17 percent of the 4,982 U.S. hospitals offering obstetrics.

- Parrish Medical Center Primary Stroke Center was recertified by the Joint Commission, the nation's preeminent accrediting authority for hospitals.
- Parrish Medical Center earns an 'A' grade for patient safety from the LeapFrog Group.
- Parrish Medical Center has the area's longest continually accredited cancer program by again earning certification from the American College of Surgeons Commission on Cancer. First awarded in 1989.

Many have spoken of the benefits of having a physician on the board of directors. The literature argues it both ways. I would like to assure you that my continued interest in Board membership is not to advocate for the Medical Staff. I have been extremely apolitical during my tenure on the Board of Directors and Medical Staff. My interest is in further serving the greater community of North Brevard, to advance quality of patient care and maintain the financial integrity in order to continue to grow.

Finally, I am providing my membership on the Board of Director's committees in which most of the business is conducted and recommendations to the full board are made.

Education Committee 2017, 2019, 2020

Planning Committee 2019, 2020

Quality Committee 2017, 2018, 2019, 2020

Ad Hoc Credentials Committee 2017, 2018, 2019, 2020

Joint Conference Committee 2019

Medical Staff Review Committee 2019

Joint Risk Management Committee 2017, 2018

Thank you for your consideration of my re-appointment to the North Brevard County Hospital District. Should you need additional information, I may be reached at 321-268-2005.

Sincerely,

Ashok C. Shah, M.D.

11/12/20

Enclosure

Addendum to District Board Application  
North Brevard County Hospital District

Ashok C. Shah, M.D.

Question 1: What do you feel the public's rights are in observing, monitoring, and participating in the activities of the hospital Board, and particularly the expenditure of funds?

I believe in government in the Sunshine. I believe the public has an absolute right to observe and participate in the activities of the hospital Board.

I believe that the public is entitled to be present and be heard any time there is a meeting of two or more Board members. It is the hospital Board's responsibility to approve a budget and ensure that prudent hospital business policies and practices are in place for the optimal operation of the hospital.

Question 2: What is your philosophy on how citizen boards for publicly owned facilities should conduct their business?

Citizen boards should be conducted in the Sunshine both in fact and perception. The Board should conduct themselves under Robert's Rules of Order and under the appropriate Government in the Sunshine rules.

One of the basic tenants of any board, whether public or private, is to ensure the financial stability of the organization to meet the needs of the community for public boards and stockholders for private boards. In addition, since we are a health care institution, we also have the responsibility of ensuring that quality and safe care are provided to the community.

Question 3: Have you ever served on a hospital board or any other board of directors?

I have served on the board of directors of BIMDA (Brevard's Indo-American Medical/Dental Association). I am also a member of Brevard Physician Network (BPN) which acts as intermediary between physicians and insurance companies.

Today's Board member must have a keen understanding of the business factors that influence the entity in which he or she wishes to serve. A broader experience provides more clearly delineated policy recommendations. I have a wide range of knowledge about the medical community through my involvement in community organizations and through extensive reading. I also have experience in the highest level of hospital leadership as a result of serving on the PMC Board for eight years.



Question 4: Do you have any experience reviewing corporate or governmental budgets?

Yes. I am thoroughly familiar with PMC's annual budget that the Board approves each year. We also receive financial reviews each month at our Finance Committee meetings.

Question 5: Do you have any business affiliations with individuals or organizations in the medical community?

Yes, I am a solo Internal Medicine physician in private practice in Titusville, Florida. I am also on the Active Medical Staff at Parrish Medical Center.

I am a member of BIMDA and BPN, both in Brevard County.

Question 6: Are you now, or have you ever been employed at Parrish Medical Center?

No.

Question 7: Do you have any medical business or employment experience?

I have 18 years of experience as an independent physician in private practice. I also have experience in the highest level of hospital leadership as a result of serving on the North Brevard County Hospital District Board of Directors for the past eight years.

RECEIVED

NOV 16 2020

County Manager's  
Office

November 10, 2020

Board of County Commissioners  
Attn: Frank Abbate, County Manager  
2725 Judge Fran Jamieson Way, Bldg. C  
Viera, FL 32940

**Re: Appointment to the Board of the North Brevard County Hospital District  
(Seat 9)**

Dear Mr. Abbate:

This letter is to serve as my re-application for appointment to the Board of the North Brevard County Hospital District d.b.a. Parrish Medical Center. I am reapplying to Seat 9 which a joint Brevard County and City of Titusville appointment.

A hospital Board member's role is to set policy and provide oversight and leadership for the organization in which he or she serves. These individuals must have the necessary experience, education and character to be successful. I have the education, experience, and ethical leadership to continue my service as a board member of Parrish Medical Center.

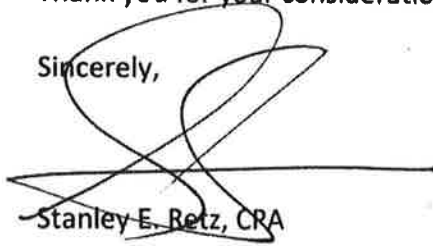
I have served as a member of the Parrish Medical Center board of directors since my 2012 appointment and am pleased to continue my service to the medical center and our community. I have been a member of many not-for-profit and governmental boards over the last thirty years. I believe my valuable professional and volunteer experience as well as my educational background will continue to benefit the hospital district board and its mission. I am confident that I have added a great deal of value with my involvement. Here are some of my recent contributions to the community through my Hospital District service:

Board Treasurer - 2017, 2018, 2019, 2020  
Executive Committee - 2017, 2018, 2019, 2020  
Finance Committee, chairperson - 2017, 2018, 2019, 2020  
Quality Committee - 2017, 2018, 2019, 2020  
Audit Committee, Chairperson - 2017, 2018, 2019, 2020  
Investment Committee, member - 2018, 2019, 2020  
Joint Conference Committee - 2017, 2019  
North Brevard Medical Support, Board Liaison - 2017, 2018, 2019, 2020  
Pension Administrative Committee, Member - 2001 - 2017  
Pension Administrative Committee, Chairperson 2018 - 2020

Attached are my responses to the specific questions posed in the advertisement soliciting board member appointments.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to be "Stanley E. Retz", written over a horizontal line.

Stanley E. Retz, CRA

Attachment:

North Brevard County Hospital District Board Application

## North Brevard County Hospital District Board Application

By Stan Retz

- 1. What do you feel the public's rights are in observing, monitoring, and participating in the activities of the Hospital Board, and particularly the expenditure of funds?**

I believe in and support the requirements and intent of the Florida Sunshine Law, which protects the public's rights in observing, monitoring and participating in the activities of the Hospital Board. Board members have a duty to give proper consideration to public input. Hospital boards must ensure the public is involved and heard on all activities with the exception of executive sessions, which are allowed by law and are necessary for confidentiality. Board members are responsible to the people of the District to ensure expenditures are properly administered.

The public has an inherent right to information regarding the expenditure of funds. It is the board's responsibility to make available audited financial statements to the public on an annual basis. In addition, monthly financial statements are presented at public board meetings and are also available via the Internet.

- 2. What is your philosophy on how citizen boards for publicly owned facilities should conduct their business?**

Citizen boards should not only conduct their business in compliance with Florida's Sunshine Law, but should work cooperatively as a team. I believe the PMC board of directors is diverse, and works together well as a team on behalf of the citizens it serves.

As the joint Brevard County Commission and City of Titusville appointee to Parrish Medical Center's board of directors, I have been instrumental in assuring that the hospital fulfills its mission and vision to the community.

- 3. Have you ever served on a hospital board or any other board of directors?**

Yes. I have served on the North Brevard County Hospital District Board of Directors for the past eight years. In addition, I have served on, or am serving on: City of Titusville General Employees' Pension Committee board as Chairman; the Titusville Area Chamber of Commerce Board as Chairman; the North Brevard

Medical Support board; the North Brevard Economic Development Zone board; the Brevard County Value Adjustment board; the Titusville Police Youth Foundation board, and others.

**4. Do you have any experience reviewing corporate or governmental budgets?**

I have several years' experience working on audits for governmental entities including the City of Titusville, Brevard County Sheriff's Office, Brevard County Tax Collector, Brevard County Property Appraiser, Brevard County Supervisor of Elections, TICO Airport Authority, City of Palm Bay, and others. I also assisted the City of Titusville Police Department in their contract negotiation and budget development.

I have also performed business consulting and advising to various private for-profit companies and other entities, including real estate development, general and sub-contract management, manufacturing, legal and medical, and high net-worth individuals.

**5. Do you have any business affiliations with individuals or organizations in the medical community?**

My firm has a small number of healthcare-related clients, including dentists and physicians.

**6. Are you now, or have you ever been employed at Parrish Medical Center?**

I am not, nor have I ever been, an employee of Parrish Medical Center nor do I receive any financial benefit from sitting on the board of Parrish Medical Center.

**7. Do you have any medical business or employment experience?**

No, however, in the mid-1990s I owned 10% of a physical therapy clinic called Spinal Health and Physical Therapy Institute.