



Agenda Report

2725 Judge Fran Jamieson
Way
Viera, FL 32940

Consent

F.6.

8/4/2020

Subject:

Approval, Re: Funding recommendations for the FY 2020-2021 Cultural Support Grants program.

Fiscal Impact:

FY2020-2021: \$175,000 for the grant program is budgeted in the Cultural fund #1446/293020.

Dept/Office:

Tourism Development Office

Requested Action:

It is requested that the Board of County Commissioners approve the Tourist Development Council's recommendation to approve funding for the FY 2020-2021 Cultural Support Grant program. Additionally, request authority for the Executive Director, Tourism, to negotiate and sign all necessary grant agreements and related documents upon County Attorney and Risk Management approval and authorize the County Manager to execute necessary budget change requests to support the grants.

Summary Explanation and Background:

The Cultural Committee at their July 21, 2020 meeting and the Tourist Development Council at their July 22, 2020 meeting unanimously recommended the Board approve funding for the FY 2020-21 Cultural Grant Program. The grant program will run from October 1, 2020 to September 30, 2021. BCA was involved in the discussion at the Cultural Committee meeting when the recommendations were approved.

The Cultural Grant Program is designed to promote Tourism in Brevard County by funding tourist-oriented cultural and special events such as visual and performing arts including theater, concerts, recitals, opera, dance, art exhibitions and other tourist-related activities. The grants are administered by the Cultural Committee of the Tourist Development Council. The grant program assists the County in attracting tourists to attend high quality cultural events in order to generate significant economic impact through participant spending. Reimbursement grants are available to support events or bids that benefit Florida's Space Coast in this manner. Grants are based on the operating budget of the group's programming, and are scored by the Cultural Committee. Groups scoring 80 and above are awarded support grants to help fund activities during the defined grant period. Further, based on the facts specified, request the Board make the legislative finding that Tourist Development Tax funds are authorized for the cultural grants pursuant to Section 125.0104(5)(a) 3., Florida Statutes, and Section 102-119(3)d, of the Brevard County Code of Ordinances. Each of the tourist oriented cultural and special events have as one of its main purposes the attraction of tourists, and the entity

132

and the Space Coast Office of Tourism both intend to ensure marketing and promotion of these events to Tourists.

Clerk to the Board Instructions:

Please return a memo of the Board's action to Tourism and CAO.



Kimberly Powell, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001
Fax: (321) 264-6972
Kimberly.Powell@brevardclerk.us

August 5, 2020

M E M O R A N D U M

TO: Peter Cranis, Tourist Development Director

RE: Item F.6. Approval for Funding Recommendations for the FY 2020-2021 Cultural Support Grants Program

The Board of County Commissioners, in regular session on August 4, 2020, approved funding for the FY 2020-2021 Cultural Support Grant Program; authorized you to negotiate and sign all necessary grant agreements and related documents upon County Attorney and Risk Management approval; and authorized the County Manager to execute necessary budget change requests to support the grants.

Your continued cooperation is greatly appreciated.

Sincerely yours,

BOARD OF COUNTY COMMISSIONERS
SCOTT ELLIS, CLERK

for: Donna Scott
Kimberly Powell, Clerk to the Board

/clid

cc: County Manager
County Attorney
Budget
Finance