



# Agenda Report

2725 Judge Fran Jamieson  
Way  
Viera, FL 32940

## New Business - Public Safety Group

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I.1.

1/9/2024

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### **Subject:**

Board Approval: Authorization to Accept Donation from Ron Jon Surf Shop for Lifeguard Equipment Storage Facility; Adopt Resolution of Recognition and Commendation of Ron Jon Surf Shop.

### **Fiscal Impact:**

Donated funds in the amount of \$80,000 to Brevard County Ocean Rescue. It is estimated that the donation will fully fund the Lifeguard Equipment Storage Facility project.

### **Dept/Office:**

Public Safety Group: Brevard County Fire Rescue, Ocean Rescue

### **Requested Action:**

It is requested that the Board of County Commissioners make a finding that the proposed lifeguard equipment storage facility project at Cherie Down Park serves a public purpose and authorize the Chair to sign a letter in the form attached hereto accepting a donation in the amount of \$80,000 from Ron Jon Surf Shop to be used exclusively for the development and construction of the storage facility project and related purposes. Additionally, it is requested the Board adopt a resolution, also attached hereto, recognizing, and commending Ron Jon Surf Shop, for the generous gift to Brevard County. It is further requested that the Board authorize the County Manager to execute all necessary budget change requests or other administrative actions required to accept the donated funds and execute this project.

### **Summary Explanation and Background:**

Ron Jon Surf Shop desires to donate funds for a dedicated lifeguard equipment storage facility located at Cherie Down Park. The storage facility will establish a central hub for storing and maintaining essential lifeguard equipment. By providing close access to required equipment, the storage facility will allow for a faster and more organized response to aquatic emergencies. This will significantly benefit the community and enhance beach safety for residents and visitors. This action has been coordinated with the County Attorney's Office.

### **Clerk to the Board Instructions:**

Please provide one framed copy of the resolution, to be presented at the Board Meeting. Please return a copy of the completed letter and resolution to Janine Ernst, Brevard County Fire Rescue, 1040 Florida Avenue South, Rockledge, FL 32955.



Kimberly Powell, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001  
Fax: (321) 264-6972  
Kimberly.Powell@brevardclerk.us

January 10, 2024

**M E M O R A N D U M**

**TO:** Matthew Wallace, Public Safety Office Director

**RE:** Item I.1., Approval of Authorization to Accept Donation from Ron Jon Surf Shop for Lifeguard Equipment Storage Facility; Adopt Resolution of Recognition and Commendation of Ron Jon Surf Shop

The Board of County Commissioners, in regular session on January 9, 2024, made a finding that the proposed Lifeguard Equipment Storage Facility project at Cheri Down Park serves a public purpose; authorized the Chair to sign the Letter accepting a donation in the amount of \$80,000 from Ron Jon Surf Shop to be used exclusively for the development and construction of the Lifeguard Equipment Storage Facility project and related purposes; executed and adopted Resolution No. 24-005, recognizing and commending Ron Jon Surf Shop for the generous gift to Brevard County; and authorized the County Manager to execute all necessary Budget Change Requests or other administrative actions required to accept the donated funds and execute this project. Enclosed is the letter, copy of commendation Resolution, and the fully-executed Resolution.

Your continued cooperation is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS  
RACHEL M. SADOFF, CLERK

*Kimberly Powell*  
Kimberly Powell, Clerk to the Board

/sm

Encls. (3)

cc: County Manager  
Budget  
Finance  
Fire Rescue Ocean Rescue Services

**Resolution**  
24-005

**WHEREAS**, Ron Jon Surf Shop seeks to support and strengthen the local communities in which their stores are located and where they can focus efforts on education, initiatives, wellness, and beaches with a shared goal of enhancing beach safety.

**WHEREAS**, Ron Jon Surf Shop generously organized and approved a \$80,000 donation to Brevard County. The funds will be used to establish a dedicated lifeguard storage facility at Cherie Down Park, a key site for water-related activities in Brevard County, maintaining essential lifeguard equipment, ensuring quick and efficient responses to water emergencies.


**NOW, THEREFORE, BE IT RESOLVED** that the Board of County Commissioners of Brevard County, Florida, does hereby recognize and commend:

**Ron Jon Surf Shop**

**DONE, ORDERED AND ADOPTED**, in regular session, this 9th day of January, 2024.

ATTEST:

  
\_\_\_\_\_  
Rachel M. Sadoff, CLERK

  
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Jason Steele, Chair  
BOARD OF COUNTY COMMISSIONERS  
BREVARD COUNTY, FLORIDA  
(As approved by the Board on January 9, 2024)



**BOARD OF COUNTY COMMISSIONERS**

January 9, 2024

Heather Lewis  
Marketing Director  
Ron Jon Surf Shop  
4151 N. Atlantic Avenue  
Cocoa Beach, Florida 32931

**Re: Donation of Funds for Lifeguard Equipment Storage Facility**

Dear Ms. Lewis:

The Brevard County Board of County Commissioners sincerely appreciates Ron Jon Surf Shop's offer to donate \$80,000.00 for the construction and development of a dedicated lifeguard equipment storage facility to be located at Cherie Down Park. Brevard County is committed to enhancing the safety and well-being of those who enjoy our beaches, and a lifeguard equipment storage facility is integral to achieving this mission.

The lifeguard equipment storage facility will significantly benefit our community and contribute to a safer environment for recreational beachgoers. By providing close access to required equipment, the storage facility will allow for a faster and more organized response to aquatic emergencies. The Board finds that the lifeguard equipment storage facility serves a public purpose, authorizes the County Manager to accept Ron Jon Surf Shop's generous donation on behalf of the Board, and directs that the donated funds are to be used exclusively for this project and related purposes.

Upon receipt, Ron Jon Surf Shop's donation will be used to fund the development and construction of a secure, weather-resistant 30x30 metal structure that will provide organized storage for lifeguard equipment. The County anticipates that the project, which is estimated to cost \$80,000, will be completed within six to eight months of construction commencing. Progress updates will be provided upon request. It is understood and agreed that the project is to be completed within two years of the County's receipt of Ron Jon Surf Shop's donation or the funds will be returned.

**Jason Steele, Chair**  
**Board of County Commissioners of Brevard County, Florida**

As approved by the Board on: January 9, 2024

Brevard



County

**BOARD OF COUNTY COMMISSIONERS**

*Resolution*

**WHEREAS, Ron Jon Surf Shop** seeks to support and strengthen the local communities in which their stores are located and where they can focus efforts on education, initiatives, wellness, and beaches with a shared goal of enhancing beach safety; and

**WHEREAS, Ron Jon Surf Shop** generously, organized and approved an \$80,000 donation to Brevard County. The funds will be used to establish a dedicated lifeguard storage facility at Cherie Down Park, a key site for water-related activities in Brevard County, maintaining essential lifeguard equipment, ensuring quick and efficient responses to water emergencies.

**NOW, THEREFORE, BE IT RESOLVED THAT THE BOARD OF COUNTY COMMISSIONERS OF BREVARD COUNTY, FLORIDA,** does hereby recognize and commend:

**RON JON SURF SHOP**

**DONE, ORDERED, AND ADOPTED,** in regular session, this 9<sup>th</sup> day of January, 2024.

ATTEST:

  
RACHEL M. SADOFF, CLERK

  
JASON STEELE, CHAIR  
BOARD OF COUNTY COMMISSIONERS  
BREVARD COUNTY, FLORIDA

