



# Agenda Report

2725 Judge Fran Jamieson  
Way  
Viera, FL 32940

## Consent

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F.9.

10/8/2019

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### Subject:

Approval of the FY 2019-2020 Sports & Events Grant Program Guidelines and funding of FY 2019-2020 Sports & Events grant applications.

### Fiscal Impact:

FY 2019-2020: \$63,260 for listed grants is budgeted in the Marketing fund 1441/293010, Advertising and Promotions.

### Dept/Office:

Tourism Development Office

### Requested Action:

It is requested the Board of County Commissioners approve (1) the Tourist Development Council FY 2019-2020 Sports & Events Grant Program Guidelines; (2) approve funding of the following FY 2019-2020 Sports Grant applications as well as make the necessary legislative findings: Space Coast Titans Fastpitch Softball "Witch's Brew Spell-A-Thon"; Tropical Sports and Wellness Solution 2019 Chiro Games; Men's Senior Baseball League Holiday Classic; Smooth Running 5<sup>th</sup> Annual Cocoa Beach Half Marathon; and Smooth Running Cape Canaveral Lighthouse Foundation ½ Marathon; (3) authorize the Tourism Development Office Director to negotiate and sign all necessary grant agreements and related documents contingent upon approval of the County Attorney and Risk Management; (4) authorize the County Manager to execute all necessary budget change requests.

### Summary Explanation and Background:

The Sports Committee at their September 18, 2019 meeting and the Tourist Development Council at their September 25, 2019 meeting recommended that the Board approve the recommended FY 2019-2020 Sports & Events Grant Program Guidelines. It is also recommended that the Board approve funding the following FY 2019-2020 Sports & Events Grant Program applications as well as make the necessary legislative findings: \$6,760 to Space Coast Titans Fastpitch Softball "Witch's Brew Spell-A-Thon, Up to \$20,000 to Tropical Sports & Wellness Solutions for the 2019 Chiro Games, \$5,000 to Men's Senior Baseball League for the Holiday Classic, \$16,500 to Smooth Running for the 5<sup>th</sup> Annual Cocoa Beach Half Marathon, \$15,000 to Smooth Running for the 2<sup>nd</sup> Annual Cape Canaveral Lighthouse Foundation Half Marathon and 10 K Run.

The Sports & Events Grant Program is for sports-related organizations to support and enhance athletic events seeking financial assistance for events held on Florida's Space Coast. The grants are administered by the Sports Committee of the Tourist Development Council. The goal of the grant program is to assist the County in attracting and growing high quality sporting events in order to generate significant economic impact through participant spending. Reimbursement grants up to \$20,000 are available to support events or bids that benefit Florida's Space Coast.

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Further, the requested action asks that the BOCC make the legislative finding that Tourist Development Tax Funds are authorized for the sports grants pursuant to Section 125.0104(5)(a)3., Florida Statutes, and Section 102-119(3)a, (5)a, and (6)a. of the Brevard County Code of Ordinances, because they support activities or events which has as one of its main purposes the attraction of tourists as evidenced by the promotion of the activity, service, venue, or event to tourists. Additionally, grant the Executive Director, Tourism authority to negotiate and sign all necessary grant agreements and related documents to support the grants.

**Clerk to the Board Instructions:**

Please return a memo of the Board's action to Tourism and CAO.



Tammy Rowe, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001  
Fax: (321) 264-6972  
Tammy.Rowe@brevardclerk.us

October 9, 2019

**M E M O R A N D U M**

**TO:** Peter Cranis, Tourism Development Office Director

**RE:** Item F.9., Approval of the FY 2019-2020 Sports and Events Grant Program Guidelines and Funding of FY 2019-2020 Sports and Events Grant Applications

The Board of County Commissioners, in regular session on October 8, 2019, approved the Tourist Development Council FY 2019-2020 Sports and Events Grant Program Guidelines; approved funding of the following FY 2019-2020 Sports Grant applications as well as make the necessary legislative findings: Space Coast Titans Fastpitch Softball "Witch's Brew Spell-A-Thon"; Tropical Sports and Wellness Solution 2019 Chiro Games; Men's Senior Baseball League Holiday Classic; Smooth Running 5<sup>th</sup> Annual Cocoa Beach Half Marathon; and Smooth Running Cape Canaveral Lighthouse Foundation ½ Marathon; authorized the Tourism Development Office Director to negotiate and sign all necessary grant agreements and related documents contingent upon approval of the County Attorney and Risk Management; and authorized the County Manager to execute all necessary budget change requests.

Your continued cooperation is greatly appreciated.

Sincerely yours,

BOARD OF COUNTY COMMISSIONERS  
SCOTT ELLIS, CLERK

*Tammy Rowe*

Tammy Rowe, Deputy Clerk

/cmw

cc: County Attorney  
Finance  
Budget



**BREVARD COUNTY  
OFFICE OF TOURISM**

**Guidelines**

**SPORTS & EVENTS  
GRANT PROGRAM**

**FY 2019-2020**

**SPORTS & EVENTS GRANT PROGRAM  
FISCAL YEAR 2019-2020**

**1.0 INTRODUCTION & BACKGROUND**

***Tourist Development Council Mission Statement:***

*"To promote growth, development and quality of tourism in the county; encourage participation by both visitors and residents in tourism related activities, and to act as the primary body to determine direction, goals and policy for use of the tourism tax."*

The Brevard County Tourist Development Council is pleased to offer the Sports Tourism Grants for tourism or sports-related organizations to support and enhance athletic events seeking financial assistance for events held on Florida's Space Coast. The grants are administered by the Sports Committee of the Tourist Development Council. The goal of the grant program is to assist the County in attracting and growing high quality sporting events in order to generate significant economic impact through participant spending. Reimbursement grants up to \$20,000 are available to support events or bids that benefit Florida's Space Coast.

**2.0 ELIGIBILITY**

The Sports Committee allocates funds from its annual budget to a grant program for Event Owners, Rights Holders, Tournament Directors, Groups and Organizations that coordinate events with a demonstrated history of visitor impact or the significant potential to draw visitors to the area. The Sports and Events Grant Fund is administered by the Tourist Development Council with recommendations from the Sports Committee.

<b>Lodging Room Nights</b>	<b>Funding Levels</b>
200 (minimum)	Up to \$5,000
201 - 500	\$5,001 - \$7,500
501 - 1,000	\$7,501 - \$15,000
1,001+	\$15,001 - \$20,000*

\*Additional funding may be awarded by the Sports Committee for events falling during the off season of September – November or events that have additional Public Relations value.

Funding is not intended to support administrative costs or non-public events. Funding is intended to support marketing and promotional efforts, venue/site rentals.

Funding may be used for the following:

- Rental/Site fees of sports facilities
- Required Sports Personnel (i.e. referees)
- Marketing and programming expenses for the event
- Paid advertising, and media buys outside of Brevard County for the event
- Rights and sanction fees for the governing body of the sport
- Non-monetary awards (medals, ribbons, plaques, etc.)

Funding may not be used for the following:

- General and administrative expenses
- Contests or giveaways
- Marketing within Brevard County
- Building, renovating and/or remodeling expenses
- Permanent equipment purchases
- Debts incurred prior to or after grant request
- Programs which solicit advertising or sponsorships
- Non-sports personnel wages or salaries
- Event Insurance

To be eligible for payment, a completed Post-Event Report must be submitted within 60 days after the completion of the event. The report must include tracking statistics regarding out-of-town visitors and their overall impact on the local economy, particularly on transient lodging facilities and occupancy.

All grant funds awarded may be subject to audit.

To qualify for reimbursement, proof of insurance prior to event start date, which lists the Brevard County Tourist Development Council and Brevard County as an additional insured, with a minimum liability of \$1,000,000 per occurrence must be provided.

The Sports Committee may choose to lend assistance or administer grant funds approved in the form of advertising, public relations and promotions through its respective agency of record on behalf of the applicant.

### **3.0 AVAILABLE FUNDING**

Events that will occur between October 1, 2019 – February 29, 2020 shall submit their application by October 31, 2019 and will be evaluated on a case-by-case basis. Those events that will occur between March 1, 2020 – September 30, 2020 shall submit their application by February 1, 2020. This same schedule shall continue in subsequent years. Annual funding of this program is subject to the full funding of the TDC Sports Budget line item.

Up to \$140,000 may be available for the fiscal year 2019-2020 for a competitive grant program to fund sporting projects/events that demonstrate a positive impact to Brevard County tourism, as described more fully in Section 1.0 of these guidelines.

Annual funding of this program is subject to the full funding of Sports Committee.

The TDO reserves the right to cancel/withdraw funding to this program at any time without cause. Applicants submit applications at their own cost and risk, without expectation of or reliance on funding award. Applicants may have their requested amounts reduced based on TDC recommendations, not meeting at least 80% of room night projections, funding availability, or number and quality of requests submitted.

#### **4.0 ELIGIBLE USE OF FUNDS**

Funds are to be used for the project as proposed in the applicant's grant application.

- The sports event must be held at a facility or venue located in Brevard County.
- The sports event must book a minimum of 200 room nights and all participants must stay in Brevard County accommodations with a Tourism Tax Account.
- The TDC provides sports event support in a "Stay-To-Play" model, meaning the event organizer must, to the best of their ability, ensure all participants book their rooms in Brevard County accommodations. The organizer has the responsibility to document each room night related to the event using the attached Room Night Form. This must be completed by each participant. Alternatively, if the organizer is using specified hotels, a room block report from each hotel will suffice to document room nights.
- Two weeks prior to the event start date the Event Organizer/Grantee must provide proof of insurance which names "Brevard County", "Florida Sports Foundation" (if a FSF grant is applied for), and/or any Brevard Municipality affected as additionally insured, with a minimum liability of \$1,000,000 per occurrence.
- The Event Organizer/Grantee must submit an Event Budget detailing costs as well as any Marketing Plan used to promote the event to participants.
- The TDC strongly recommends all event organizers purchase "event insurance" in the event of bad weather, catastrophic event or other contingency.

#### **5.0 GRANT IMPACT, SUPPORT & BIDDING**

Any bid fees or event support associated with securing an event and using Tourist Development Tax revenue will be considered on a case-by-case basis.

All events will be judged based on hotel room revenue brought in by the event and the marketing reach of the event which benefits Brevard County Tourism.

Hotel room nights will be determined by completed Room Night Forms submitted by the Event Organizer, or Room Block Reports from host hotels submitted to the TDO by the Event Organizer. All room reservations tied to the sports event are required to be documented. If the Event

Organizer/Grantee allows participants to reserve accommodations outside of Brevard, they may forfeit their grant.

If an event already has a hotel housing bureau/system under contract that company must give the Event Organizer proof of room night stays to submit to the TDO.

Events that fall into Brevard's "shoulder season" of the months September, October and November may be eligible for additional support.

## **6.0 APPLICATION SUBMITTAL PROCEDURES**

The event organizer/grantee must complete the on-line application and attachments. Grant applications will be reviewed twice each year; September for events that will be held between October 1, 2019 and February 29, 2020 and February for events that will be held between March 1, 2020 and September 30, 2020. This same schedule will continue in subsequent years. Events with a short booking window that will be held prior to the dates listed above will be considered on a case by case basis. If you have questions about the online application or are unable to upload the required supporting documentation within the online application please contact Deborah Webster at [Deborah.Webster@VisitSpaceCoast.com](mailto:Deborah.Webster@VisitSpaceCoast.com). All applications must be completed online. Questions regarding the Sports and Events Grant program should be made in writing and may be directed to Tom Bartosek at [Tom.Bartosek@VisitSpaceCoast.com](mailto:Tom.Bartosek@VisitSpaceCoast.com).

## **7.0 EVALUATION PROCEDURES**

Tourist Development Office staff will receive and review all grant applications to ensure:

1. Applications are submitted by the deadline.
2. Applications are complete and contain all required information.
3. Applications are for eligible projects.

TDO staff will forward complete applications for eligible projects to the Sports Committee of the Tourist Development Council for review and evaluation. Individual members of the Sports Committee will evaluate, rank and validate applications using the currently approved evaluation criteria while attending the ranking meeting.

## **8.0 REPORTING REQUIREMENTS**

To be eligible for payment, a completed Post-Event Report must be submitted within 60 days after the completion of the event. The report must include tracking statistics regarding out-of-town visitors and their overall impact on the local economy, particularly on transient lodging facilities and occupancy.

Failure to submit a complete Post-Event Report will result in disqualification for future support. If the event occurs near the end of the fiscal year, request for reimbursement must be received by August 31.

## **Reporting**

Final reports must be completed online by link you will be given with award funding packet and must be completed 60 days post event.

### **9.0 FINAL REPORTING**

Within 60 days after the completion of the event, the Grantee must submit a Post Event Report (form attached) and a completed W-9 Form.

If a Florida Sports Foundation and/or TDC grant is awarded, the Grantee must report at least 80% of projected total room nights in order to receive the full award amount. If total room nights are less than 80%, the final grant amount will be proportional to the total number of room nights.

Natural disasters and other incidents that may affect the impact generated by the event will be considered on a case-by-case basis.

If the event is cancelled for any reason, there shall be no grant payment made to the Grantee regardless of any expenditure the Grantee has made. Force Majeure may apply.

### **10.0 FUNDING AND PAYMENT PROCEDURES**

When funding is awarded to you, you will be contacted by the Finance coordinator with the funding award amount and a review of the payment procedures.

Space Coast Office of Tourism  
Sports Grant Application

Application Information

Organization Name Space Coast Titans Fastpitch Softball  
Organization Contact Tammy Bowles  
Title Treasurer  
Email spacecoasttitans@yahoo.com  
Phone 757 285 7035 Fax NA  
Mailing Address 1125 Cady Cir  
City, State, Zip Code Titusville FL 32780

This organization is:  Independently Chartered  Private  
 Not for Profit  Other 501(c)3  
If other, please describe 501(c)3

Financial Support Requested

Amount of Support \$ 6760<sup>00</sup>  
Purpose of Support Workes (P&E) 4 @ 40hrs @ 25hr, Lights 22hrs x 7 fields = 2310<sup>00</sup>  
Support will be provided by the TDC for: Venue Rental Fees, Permit Fees, Field 3 field @ 50<sup>00</sup> per day x 3 day = 450<sup>00</sup>  
Officials/Referee Fees, Venue Lighting Fees, Traffic Control (including road closure) Fees, Advertising and Marketing. \*\*The TDC may choose to make payment directly to the venue or provider of services, and support maybe in the form of "in-kind" service.

Event Information for this Application

Event Title Witch's Brew Spell-A-Thon  
Event Dates Oct 18, 19, 20 of 2019  
Alternate Dates None

Brief description of event (sport, format, qualifying criteria, ages, etc)

Youth Fastpitch Softball  
ages 8-18

Location/Proposed Facilities

Chain of Lakes Park

# of Out-of-Town Participants Adults \_\_\_\_\_ Children 560 - 700  
# of Out-of-Town Coaches 168 - 210  
# of Out-of-Town Spectators 1120 - 1400

# of Out-of State Participants Adults N/A Children N/A

More....

**Page Two**

Projected Number of Rooms per night

Night One	Night Two	Night Three	Night Four	Night Five
___ Rooms	<u>500+</u> Rooms	___ Rooms	___ Rooms	___ Rooms

Projected Total Number of Room Nights 500+

**Event History**

(Three most recent events, regardless of locations)

1). Previous Location/Dates May 18+19  
Reference Name & Contact Info NSA Tourney Tammy  
Total Out-of-Town Participants NA  
Total Number of Room Nights NA

2). Previous Location/Dates July 6+7  
Reference Name & Contact Info NSA Tourney Tammy  
Total Out-of-Town Participants NA  
Total Number of Room Nights NA

3). Previous Location/Dates Aug 17+18  
Reference Name & Contact Info NSA Tourney Tammy  
Total Out-of-Town Participants NA  
Total Number of Room Nights NA

As Event Organizer, have you secured Event Insurance for your event?

Yes       

No       

Insurance Company All Teams must turn in their Roster + Insurance to the director up arrival @ fields.

**Space Coast Office of Tourism  
Sports Grant Application**

Application Information

Organization Name Tropical Sports & Wellness Solutions, Inc.  
Organization Contact Shayla Murray  
Title Director of Operations  
Email Shayla@TropicalSportsandWellness.com  
Phone 321-544-1986 Fax \_\_\_\_\_  
Mailing Address 895 Barton Blvd., Suite B  
City, State, Zip Code Rockledge, FL 32955

This organization is:  Independently Chartered  Private  
 Not for Profit  Other  
If other, please describe \_\_\_\_\_

Financial Support Requested

Amount of Support \$25,133  
Purpose of Support Facilities & Event Support (see the attached)

Support will be provided by the TDC for: Venue Rental Fees, Permit Fees, Officials/Referee Fees, Venue Lighting Fees, Traffic Control (including road closure) Fees, Advertising and Marketing. \*\*The TDC may choose to make payment directly to the venue or provider of services, and support may be in the form of "in-kind" service.

Event Information for this Application

Event Title 2019 Chiro Games  
Event Dates November 9 - 10, 2019  
Alternate Dates \_\_\_\_\_

Brief description of event (sport, format, qualifying criteria, ages, etc) \_\_\_\_\_  
Please see the attached  
\_\_\_\_\_  
\_\_\_\_\_

Location/Proposed Facilities Please see the attached

# of Out-of-Town Participants    Adults 600    Children 0  
# of Out-of-Town Coaches \_\_\_\_\_  
# of Out-of-Town Spectators 30



**Space Coast Office of Tourism  
Sports Grant Application  
Attachment**

**Financial Support Requested**

- \$7,433 - Venue Rental
- \$8,200 - Sporting Officials, Referees, Sports Administrators
- \$9,500 - Local shuttle transportation between sporting event sites and hotels

**Brief description of event (sport, format, qualifying criteria, ages, etc)**

For 27 years, over 500 students from Chiropractic Colleges throughout the United States and Canada have come together to battle for the Chiro Cup Trophy and the title of School Champion of the Chiropractic Games. Better known as the Chiro Games, this intramural tournament is a 14-sport, two-day event, that awards medals in basketball, golf, soccer, flag football, ultimate frisbee, tennis, swimming, distance running, volleyball, bowling and softball. The 2019 Chiro Games will be hosted in Cocoa Beach, Florida beginning Saturday, November 9 and will conclude with the Closing Ceremony Sunday, November 10, 2019. The 2019 Chiro Games will also include a series of networking and social activities hosted by premier sponsors.

**Location/Proposed Facilities** \_\_\_\_\_

**Mitchell Ellington Park**

*575 Hall Road*

*Merritt Island, FL*

**Soccer, Ultimate Frisbee, Flag Football, Softball, Running Events**

**Cocoa Beach Recreation Center**

*321 Ramp Road*

*Cocoa Beach, FL*

**Basketball**

**Cocoa Beach Aquatic Center**

*4800 Tom Warriner Blvd.*

*Cocoa Beach, FL*

**Swimming**

**Cocoa Beach Country Club**

*5000 Tom Warriner Blvd. Cocoa Beach, FL*

**Golf**

**Cocoa Beach Tennis Club**

*4600 Tom Warriner Blvd., Cocoa Beach, FL*

**Tennis**

**Cocoa Beach Pier**

*401 Meade Ave. Cocoa Beach, FL*

**Beach Volleyball**

**Shore Lanes**

*600 N. Courtenay Pkwy Merritt Island, FL*

**Bowling**

**Space Coast Office of Tourism  
Sports Grant Application**

**Application Information**

Organization Name Men's Senior Baseball League

Organization Contact Gary D'Ambrisi

Title National Vice president

Email

Joseph.g.dambrisi@ms.com

Phone 516-526-6622

Fax \_\_\_\_\_

Mailing Address 1 Huntington Quad Suite 3N07

City, State, Zip Code Melville, NY 11747

This organization is:  Independently Chartered  Private  
 Not for Profit  Other

If other, please describe \_\_\_\_\_

**Financial Support Requested**

Amount of Support \$5,000

Purpose of Support offset costs of venue rental

**Event Information for this Application**

Event Title Holiday Classic

Event Dates January 17-20, 2020

Alternate Dates \_\_\_\_\_

Brief description of event (sport, format, qualifying criteria, ages, etc) \_\_\_\_\_

Baseball tournament for adult men

**Location/Proposed Facilities** \_\_\_\_\_

# of Out-of-Town Participants Adults 510 Children \_\_\_\_\_

# of Out-of-Town Coaches 30

# of Out-of-Town Spectators 200

# of Out-of State Participants Adults 510 Children \_\_\_\_\_

More...

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Projected Number of Rooms per night

Night One	Night Two	Night Three	Night Four	Night Five
75__ Rooms	120__ Rooms	120__ Rooms	75__ Rooms	_10__ Rooms

Projected Total Number of Room Nights \_\_400\_\_

Event History

(Three most recent events, regardless of locations)

1). Previous Location/Dates \_\_Osceola County stadium

Reference Name & Contact Info \_\_Chris Cavender 321-697-3214

Total Out-of-Town Participants \_\_500\_\_

Total Number of Room Nights \_\_400\_\_

2). Previous Location/Dates \_\_same

Reference Name & Contact Info \_\_\_\_\_

Total Out-of-Town Participants \_\_\_\_\_

Total Number of Room Nights \_\_\_\_\_

3). Previous Location/Dates \_\_same

Reference Name & Contact Info \_\_\_\_\_

Total Out-of-Town Participants \_\_\_\_\_

Total Number of Room Nights \_\_\_\_\_

As Event Organizer, have you secured Event Insurance for your event?

Yes \_\_\_\_\_ Insurance Company \_\_we will obtain the required insurance

No \_\_\_\_\_

###

Space Coast Office of Tourism  
Sports Grant Application

Application Information

Organization Name Smooth Running, LLC  
Organization Contact Mitch Varnes  
Title Principal  
Email info@theFloridamarathon.com  
Phone 321-759-7200 Fax -  
Mailing Address P.O. Box 33100  
City, State, Zip Code Indianapolis, FL 32903

This organization is:  Independently Chartered  Private  
 Not for Profit  Other  
If other, please describe \_\_\_\_\_

Financial Support Requested

Amount of Support \$16,500<sup>00</sup>  
Purpose of Support Traffic control, Permit Fees, Advertising + Marketing, Timing  
Support will be provided by the TDC for: Venue Rental Fees, Permit Fees, Officials/Referee Fees, Venue Lighting Fees, Traffic Control (including road closure) Fees, Advertising and Marketing. \*\*The TDC may choose to make payment directly to the venue or provider of services, and support maybe in the form of "in-kind" service.

Event Information for this Application 5th Annual

Event Title Cocoa Beach Half Marathon  
Event Dates October 20, 2019 / Sunday  
Alternate Dates \_\_\_\_\_

Brief description of event (sport, format, qualifying criteria, ages, etc) \_\_\_\_\_

Largest participant sporting event in Cocoa Beach. 1/2 Marathon on AIA from PAFB to SR-520, beach and finishing at Lori Wilson Park; I Dream of Jeannie theme. Historically, over 2,000 runners with over 1/2 from outside of area - 70% Female and ages 22-82 years.  
Location/Proposed Facilities AIA, Lori Wilson Park

# of Out-of-Town Participants Adults 600 Children -  
# of Out-of-Town Coaches -  
# of Out-of-Town Spectators \_\_\_\_\_

# of Out-of State Participants Adults 120 Children -

More....

Page Two

Projected Number of Rooms per night

Night One	Night Two	Night Three	Night Four	Night Five
Friday	Saturday			
100 Rooms	500 Rooms	___ Rooms	___ Rooms	___ Rooms

Projected Total Number of Room Nights 600

Event History

(Three most recent events, regardless of locations)

- 1). Previous Location/Dates Cocoa Beach / Oct. 14, 2018  
Reference Name & Contact Info Mitch Varner / 321-759-7200  
Total Out-of-Town Participants 820  
Total Number of Room Nights 800  
*Entrants came from 27 states and 7 countries*
- 2). Previous Location/Dates Cocoa Beach / Oct. 23, 2017  
Reference Name & Contact Info Mitch Varner / 321-759-7200  
Total Out-of-Town Participants 1,000  
Total Number of Room Nights 1,100  
*Entrants from 39 states and 5 countries*
- 3). Previous Location/Dates Cocoa Beach / Oct. 24, 2016  
Reference Name & Contact Info Mitch Varner / 321-759-7200  
Total Out-of-Town Participants 1,000  
Total Number of Room Nights 1,100  
*Entrants from 38 states and 9 countries*

As Event Organizer, have you secured Event Insurance for your event?

Yes

No

Insurance Company Philadelphia Insurance through USA Track + Field.

###

Space Coast Office of Tourism  
Sports Grant Application

Application Information

Organization Name Smooth Running, LLC  
Organization Contact Mitch Varnes  
Title Principal  
Email info@theFloridamarathon.com  
Phone 321-759-7200 Fax -  
Mailing Address P.O. Box 33100  
City, State, Zip Code Indian Lake, FL 32903

This organization is:  Independently Chartered  Private  
 Not for Profit  Other  
If other, please describe Event LLC

Financial Support Requested

Amount of Support \$15,000.00  
Purpose of Support Traffic control, Permit Fees, Advertising + Marketing, Timing,  
Support will be provided by the TDC for: Venue Rental Fees, Permit Fees, Busing of  
Officials/Referee Fees, Venue Lighting Fees, Traffic Control (including road athletes  
closure) Fees, Advertising and Marketing. \*\*The TDC may choose to make  
payment directly to the venue or provider of services, and support may be in the  
form of "in-kind" service.

Event Information for this Application

Event Title 2nd Annual Cape Canaveral Lighthouse Foundation 1/2 Marathon  
Event Dates Sunday, November 10, 2019 + 10k Run/  
Alternate Dates - walk

Brief description of event (sport, format, qualifying criteria, ages, etc)

The only public sporting event ever allowed behind the secured gates of  
Cape Canaveral Air Force Station and ties in with Veteran's Day and  
military's role in space. Race starts and ends at Cape Canaveral Lighthouse.  
This race has potential to be one of most iconic races in North America.

Location/Proposed Facilities Cape Canaveral Air Force Station.

# of Out-of-Town Participants Adults 700 Children -  
# of Out-of-Town Coaches -  
# of Out-of-Town Spectators 500

# of Out-of State Participants Adults 700 Children -

More....

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Projected Number of Rooms per night

Night One	Night Two	Night Three	Night Four	Night Five
<i>Friday</i> 300 Rooms	<i>Saturday</i> 450 Rooms	___ Rooms	___ Rooms	___ Rooms

Projected Total Number of Room Nights 750

Event History

(Three most recent events, regardless of locations)

*Inaugural Event*  
1). Previous Location/Dates November 11, 2018 / CCAFS  
Reference Name & Contact Info Mitch  
Total Out-of-Town Participants 1,300  
Total Number of Room Nights 800 +

*Entrants from  
40 states and  
3 countries.*

2). Previous Location/Dates \_\_\_\_\_  
Reference Name & Contact Info \_\_\_\_\_  
Total Out-of-Town Participants \_\_\_\_\_  
Total Number of Room Nights \_\_\_\_\_

3). Previous Location/Dates \_\_\_\_\_  
Reference Name & Contact Info \_\_\_\_\_  
Total Out-of-Town Participants \_\_\_\_\_  
Total Number of Room Nights \_\_\_\_\_

As Event Organizer, have you secured Event Insurance for your event?

Yes

No

Insurance Company Philadelphia Insurance through USA Track + Field

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*11/10/19  
Cape Canaveral Lighthouse Foundation 1/2 Marathon*