



Tammy Etheridge, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001  
Fax: (321) 264-6972

January 22, 2015

**MEMORANDUM**

TO: Scott Knox, County Attorney

RE: Item VIII.F., Citizen Budget Review Committee Process

The Board of County Commissioners, in regular session on January 6, 2015, directed you to draft a memorandum explaining who has control over what budgets, how they get approved, and what can and cannot be done to give more guidance to the Citizen Budget Review Committee Members and the new Commissioners.

Your continued cooperation is greatly appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS  
SCOTT ELLIS, CLERK

*Tammy Etheridge*

Tammy Etheridge, Deputy Clerk



Tammy Etheridge, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

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January 7, 2015

Michael Slotkin  
College of Business  
Florida Institute of Technology  
150 West University Boulevard  
Melbourne, FL 32901-6975

Dear Mr. Slotkin:

Re: Appointment to Citizens Budget Review

On the recommendation of Commissioner Jim Barfield, the Board of County Commissioners, in regular session on January 6, 2015, acknowledged your appointment to the Citizens Budget Review. Said term of appointment expires December 31, 2015. Enclosed are memorandums explaining the Sunshine Law and 2014 changes to Voting Conflict Law for your information.

Your willingness to serve the citizens of Brevard County in this capacity is appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS  
SCOTT ELLIS, CLERK

Tammy Etheridge, Deputy Clerk

/kg

Encls. (2)

cc: Commissioner Barfield  
County Manager  
Budget Director

Item VIII F.



## DISTRICT 2 COMMISSION OFFICE ADVISORY BOARD APPOINTMENT

ADVISORY BOARD:	CITIZEN BUDGET REVIEW COMMITTEE
MEMBER:	Michael Slotkin
BUSINESS ADDRESS:	College of Business Florida Institute of Technology 150 West University Boulevard Melbourne, FL 32901-6975
HOME ADDRESS:	
E-MAIL ADDRESS:	mslotkin@fit.edu
PHONE:	Cell: 321-427-5077 Business: 321-674-7267 Home:
REAPPOINTMENT:	NO
REPLACING:	N/A
TERM OF APPOINTMENT:	01/06/2015-12/31/2015

## Michael H. Slotkin, PhD

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### CONTACT INFORMATION

(telephone) 321.674.7267  
(facsimile) 321.674.8896  
(email) mslotkin@fit.edu  
(office) College of Business, Room 115

### ADDRESS

College of Business  
Florida Institute of Technology  
150 West University Boulevard  
Melbourne, Florida 32901-6975

### EDUCATION

UNC-Chapel Hill	Economics	Ph.D. 1995
Rollins College	Economics (Honors)	B.A. 1987

### TEACHING EXPERIENCE

Associate Professor, **Florida Institute of Technology** (2005-)  
Assistant Professor, **Florida Institute of Technology** (1996-2005)  
Visiting Assistant Professor, **College of William & Mary** (1996)  
Visiting Assistant Professor, **Wake Forest University** (1995)  
Instructor, **North Carolina State University** (1991-95)  
Instructor, **University of North Carolina at Chapel Hill** (1989-90,1994)

### COURSE PORTFOLIO

- Principles of Microeconomics
- Principles of Macroeconomics
- Basic Economics
- Environmental and Resource Economics
- International Trade
- Managerial Economics
- Study Abroad Experience

### PUBLICATIONS

#### Journal Articles

1. "The Benefits of Short-term Study Abroad as a *Blended* Learning Experience," (w/ Durie, C., and Eisenberg, J.), 2012, **Journal of International Education in Business**, vol. 5(2): pp. 163-73.
2. "Brevard County Stormwater Awareness and Behavior: A Case Study," (with VAMOSI, A.R., GOOD, L.), 2012, **PERIODICA OECONOMICA**, vol. 5(1): pp. 69-79.
3. "Erosion of a Dental Specialist's Referral Network: An Economic Loss Template for Cyber-Defamation," (w/ Vamosi, A.R.), 2011, **International Journal of Management and Decision Making** vol. 11(5/6): pp. 344-57.
4. "Willingness-to-Pay Results for Stormwater Fees: A Case Study," (with VAMOSI, A.R.), 2010, **PERIODICA OECONOMICA**, vol. (3)1: pp. 149-60.
5. "Enhancive Sustainability, Steady-State Sustainability, and the Structured Ecotourist," (w/ Chambliss, K., AND VAMOSI, A.R.), 2008, **PERIODICA OECONOMICA**, vol. 1(1): pp. 19-35.

6. "The EITC in Undergraduate Business Education," (w/ Chambliss, K. and Lease, T.M.), 2007, **The National Accounting Journal**, (9)1: pp. 39-52.
7. "Attitude Towards Ecotourism and Environmental Advocacy: Profiling the Dimensions of Sustainability," (w/ Singh, T. and Vamosi, A.R.), 2007, **Journal of Vacation Marketing**, (13)2: pp. 119-34.
8. "Distance Learning in an Accounting Principles Course — Student Satisfaction and Perceptions of Efficacy," (w/ Pierce, B.G., and Vamosi, A.R.), 2004, **Journal of Education for Business**, (66) July/August: pp. 360-66.
9. "Student Performance in Distance Learning Versus Traditional Learning Delivery Modes: Paired-Sample and Independent Sample Results," (w/ Vamosi, A.R., and Pierce, B.G.), 2004, **Research Journal of Business Disciplines**, (10) February: pp. 121-27.
10. "Entry Requirements in Online Versus Traditional MBA Programs," (w/ Chambliss, K., and Pierce, B.G.), 2003, **Journal of the Academy of Business Education**, (4) Spring: pp. 119-25.
11. "Student Perceptions on Distance Versus Traditional Classroom Based Learning: Survey Results From a Dual Taught Accounting Course," (w/ Cudmore, B.A., Lease, T.M., Pierce, B.G., and Vamosi, A.R.), 2002, **Journal of Accounting and Finance Research**, (10)3: pp. 1-14.

#### Monographs/Books

1. "Hungarian Birding & Wildlife Days: A Feasibility Study of an Ecotourism Project to be Held in the Hortobágy-Tisza Tó Region of Eastern Hungary," (w/ Chambliss, K., Füle, M., Morris, J.G., Szlávik, J. and Vamosi, A.R.), 2005, Budapest University of Technology and Economics: Budapest, Hungary, ISBN 978-615-5250-25-5.

#### Book Chapters

1. "A Case Study of the Benefits of Short-term Study Abroad as a Blended Learning Experience," (w/ DURIE, C.J., AND EISENBERG, J.R.), in **Frontiers of Distance Learning in Business Education** (ed.) Hooman Estelami. Cambridge Scholars Publishing: Newcastle upon Tyne, 2013, pp. 99-111. (First published in *Journal of International Education in Business*, Vol. 5, Iss. 2, pp. 163-73.)
2. "Ecotourism and Public Advocacy Sustainability," (w/ Chambliss, K., AND VAMOSI, A.R.), in **An International Forum on Sustainability 2008** (ed.s) G. Nelson and I Hronszky. Arisztotelesz: Budapest, pp. 34-42.
3. "Educational Partnerships, Sustainability, and Ecotourism Project Development," in **Environmental Studies, Implications for Sustainability: Florida Tech-BME Partnership Programme Yearbook 2005**, (ed.s), G. Nelson & I. Hronszky, Arisztotelész Publishing Company: Budapest, 2005, pp. 81-89.
4. "Avitourism As A Pathway Towards Sustainability," (w/ Chambliss K., Pálvölgyi, T., SZLÁVIK, J., AND VAMOSI, A.R.), in **Science Supporting Environmental Protection: Florida Tech-BME Partnership Programme Yearbook 2004**, (ed.s), G. Nelson & I. Hronszky, Arisztotelész Publishing Company: Budapest, 2005, pp. 65-81.
5. "Feasibility of Hungarian Birding and Wildlife Days," (w/ Chambliss, K., Csáfor, H., SZLÁVIK, J., AND VAMOSI, A.R.), in **Science Supporting Environmental Protection: Florida Tech-BME Partnership Programme Yearbook 2004**, (ed.s), G. Nelson & I. Hronszky, Arisztotelész Publishing Company: Budapest, 2005, pp. 83-100.

6. "Ecotourism in Practice: Birding and Wildlife Festivals," in **How Science Can Support Environmental Protection: Florida Tech-BME Partnership Programme Yearbook 2003**, (ed.s), G. Nelson & I. Hronszky, Arisztotelész Publishing Company: Budapest, 2003, pp. 57-69.

#### Book Reviews

1. **Southern Economic Journal** 63 (January 1997): pp. 841-43. New Directions in Trade Theory, Levinsohn, J., Deardorff, A.V., and R.M. Stern, (eds.). Ann Arbor: The University of Michigan Press, 1995.

#### Conference Proceedings

1. "Surf Tourism, Artificial Surfing Reefs, and Environmental Sustainability," (w/ Chambliss K., VAMOSI, A.R., AND LINDO, C.), in Sustainability 2009: The Next Horizon (ed.s) G. Nelson & I Hronszky. AIP Conference Proceedings Vol. 1157: New York, pp. 207-20.
2. "Demographic and Motivational Characteristics of "Soft" Ecotourists: Implications for Marketers And Public Policy Advocates," w/ Singh, T., and VAMOSI, A.R.), 2005 Proceedings of the Academy of Marketing Science Proceedings of the World Marketing Congress (editor Carol DeMoranville). ISBN 0-939783-07-X, ISSN 0889-3071, pp. 295-300.
3. "Ecotourism Potential in Hungary: Evidence of Market Interest," (w/ Vamosi, A.R., and Chambliss, K.), 2005, Proceedings of the Society for Advancement of Management International Business Conference, In Search of a Winning Strategy, pp. 937-46.
4. "A Centennial Celebration at Pelican Island: The National Wildlife Refuge System's 100<sup>th</sup> Anniversary," (with Chambliss, K., and Vamosi, A.R.), 2004, Proceedings of the Society for Advancement of Management International Business Conference, Business—Back to Basics, pp. 1181-192.
5. "Student Performance in Distance Learning Versus Traditional Learning Delivery Modes: Paired Sample and Independent-Sample Results, (summary version)," (w/ Pierce, B.G., and Vamosi, A.R.), 2004, Proceedings of the Mid-South Association of Business Disciplines.
6. "Promoting Nature Tourism in Hungary: A New Twist," (w/ Chambliss, K., and Vamosi, A.R.), 2003, Proceedings of the Society for Advancement of Management International Business Conference, Trust, Responsibility, and Business, pp. 680-86.
7. "Measuring Student Performance in a Distance Learning Versus Traditional Learning Delivery Mode: Results from a With-in Group Experiment," (w/ Pierce, B.G., and Vamosi, A.R.), 2002, Proceedings of the Annual Conference of the Academy of Business Disciplines.
8. "Cultural, Heritage, and Nature Tourism (CHANT): Perspectives from Hungary," (w/ Chambliss, K., and Vamosi, A.R.), 2002, Proceedings of the Annual Conference of the Academy of Business Disciplines.
9. "Evaluating Different Methods of Delivering Course Material: An Experiment in Distance Learning Using an Accounting Principles Course," (w/ Pierce, B.G. and Vamosi, A.R.), 2002, Proceedings of the Third Annual Meeting of the Academy of Business Education.
10. "Nature Tourism in the Florida Keys: Performance Analyses and Strategic Planning," (w/ Chambliss, K., Cudmore, B.A., and Vamosi, A.R.), 2002, Proceedings of the Society for Advancement of Management International Business Conference: Business Issues in Transition, pp. 685-97.

11. "Nature-based Tourism in Practice: Empirical Analyses of the Space Coast Birding and Wildlife Festival," (w/ Chambliss, K., Cudmore, B.A., and Vamosi, A.R.), 2002, Proceedings of the Annual Conference of the National Business and Economics Society.
12. "Student Perceptions on Distance versus Traditional Classroom Based Learning: Survey Results from a Dual Taught Accounting Course, (summary version)," (w/ Cudmore, B.A., Lease, T.M., Pierce, B.G., and Vamosi, A.R.), 2001, Proceedings of the American Academy of Accounting and Finance Research Annual Conference.
13. "The Pedagogy of the Earned Income Tax Credit: A Multidisciplinary Approach Towards Business Education," (w/ Chambliss, K., Lease, T.M., and Pierce, B.G.), 2001, Proceedings of the Annual Conference of the National Business and Economics Society Annual Conference.
14. "A Collaborative Web-Based Strategy for Technology Integration in a School of Business Curriculum." (w/ Barlow, J., Hott, D.D., Chambliss, K., Lease, T., and Pierce, B.G.), 2000, Proceedings of WebNet2000 Conference.
15. "Using Webforms to Support the Design of an Information Technology (IT) Course, (summary version)," (w/ Hott, D.D., Barlow, J., Chambliss, K., Dorsett, D., Lease, T., Manley, R., and Pierce, B.G.), 2000, Proceedings of INFORMS Conference.
16. "Distance Learning Programs and Quality Assurance: Is the Emperor Wearing New Clothing?" (w/ Chambliss, K., and Pierce, B.G.), 2000, Proceedings of the Annual Conference of the Academy of Business Disciplines.
17. "The Agency Problem Revisited: Managing Business Schools through the AACSB Accreditation Process," (w/ Chambliss, K., and Lease, T.M.), 2000, The Proceedings, Selected Readings from the Society for Advancement of Management International Management Conference, *Managing in a World of Change: Learning at Warp Speed*, pp. 327-34.
18. "Firm Decision Analysis and the Managerial Economics, Managerial Accounting, and Financial Management Nexus," (w/ Chambliss, K., and Lease, T.M.), 2000, The Proceedings, Selected Readings from Teaching Economics: Instruction and Classroom Based Research, Eleventh Annual Conference, Robert Morris College, pp. 215-32.
19. "Ecotourism in Brevard County: Estimating the Eco-Dollars Generated by the Space Coast Flyway Festival," (w/ Chambliss, K., Phelps, D., Seigle, J., Simpson, C.A., and Sullivan, A.), 1999, The Proceedings, Selected Readings from the Society for Advancement of Management International Management Conference, *Business Issues for the New Millennium*, pp. 449-60.

#### **Conference Papers**

1. "Event Eco-Tourism with an Eye Towards Hungary: Lessons From Florida," (w/ Chambliss, K., and Vamosi, A.R.), 2003 BELL (Business-Environment Learning Leadership) CONFERENCE, *Ecosystems and Enterprise: Perspectives on Education for Sustainable Business*.
2. "Optimum Welfare and Revenue Maximizing Import Tariffs Under Oligopoly: Alternative Rankings from Competing Assumptions," 2000, Seventieth Annual Conference of the Southern Economic Association.
3. "Public Goods, Biodiversity, and Municipal Land Acquisition: Reflections on the Environmentally Endangered Lands (EEL) Program in Brevard County, Florida," (w/ Chambliss, K. and Hott, D.D.), 1998, Twenty-Third Annual Conference of the Association of Private Enterprise Education.

4. "Ranking the Welfare Maximizing and Revenue Maximizing Export Taxes under Cournot Oligopoly," 1996, Sixty-Sixth Annual Conference of the Southern Economic Association.

#### **Applied Research/Consulting**

1. "The Economic Contribution of Nonprofit Arts and Culture to Brevard County, Florida – 2013 Report," (w/ Vamosi, A.R.), 2014, (May).
2. "The Space Coast Birding and Wildlife Festival and Nature Heritage Days 2013 – Economic Impact Report & Demographic Profile," (w/ Chambliss, K., and Vamosi, A.R.), 2013, (October).
3. "Brevard Workforce Business Perceptions Survey," Brevard Workforce, (w/ Perez, E.M. and Eisenberg, J.), 2012, (September).
4. "Report to Xxxx Xxxxxx Regarding the Implicit Subsidization of Real-Property Assets Via Household Expenditures and Services in Case No. 05-2011-CA-42863-XXXX-XX, 2012, (September).
5. "Florida Institute of Technology Economic Impact Estimates: University Operations, Off-Campus Student Expenditures, and Prospective Football Tourism," (w/ Vamosi, A.R.), 2012, (May).
6. "The Space Coast Birding and Wildlife Festival 2012 – Economic Impact Report & Demographic Profile," (w/ Chambliss, K., and Vamosi, A.R.), 2012, (May).
7. "Space Coast Office of Tourism & Brevard Cultural Alliance CMI Evaluation Pilot Study," (w/ Vamosi, A.R.), 2011, (August).
8. "The Space Coast Birding and Wildlife Festival 2011 – Economic Impact Report & Demographic Profile," (w/ Chambliss, K., and Vamosi, A.R.), 2011, (May).
9. "Report to Xxxx Xxxxxx Regarding Cost-of-Living Differences Between Melbourne, Florida and Columbia, Maryland and their Implications with Respect to Sole versus Dual Household Scenarios, 2010, (August).
10. "The Space Coast Birding and Wildlife Festival 2010 – Economic Impact Report & Demographic Profile," (w/ Chambliss, K., and Vamosi, A.R.), 2010, (April).
11. "The Apportionment of Probable Benefits and Fees under a Proposed MSBU for Brevard County's South Beaches," (w/ PMG Associates, Inc. and Olsen Associates, Inc.), 2009, (December).
12. "An Analysis and Assessment of the Impact of Dr. Xxxxx X. Xxxxxxxx's Alleged Fraudulent Inducement on the Xxxxxxxx Surgery Practice of Dr. Xxxxxxxx X. Xxxxxx – Brevard County, FL, 2009, (August).
13. "The Space Coast Art Festival – 2008 Economic Analysis for Brevard County, Florida," (w/ Chambliss, K., and Vamosi, A.R.), 2009, (June).
14. "The Space Coast Birding and Wildlife Festival 2009 – Economic Impact Report & Demographic Profile," (w/ Chambliss, K., and Vamosi, A.R.), 2009, (May).
15. "Willingness-to-Pay Concerning Stormwater Fees: A Survey-Based Analysis of Brevard County Residents," (w/ Chambliss, K., and Vamosi, A.R.), 2009, (April).
16. "Feasibility Study of Multi-Purpose Artificial Surf Reef for Brevard County, Florida," (w/ Chambliss, K., Vamosi, A.R., and Lindo, C.), 2008, (November).

17. "The Space Coast Birding and Wildlife Festival 2008 – Economic Impact Report & Demographic Profile," (w/ Chambliss, K., and Vamosi, A.R.), 2008, (July).
18. "The Economic Contribution of Nonprofit Arts and Culture to Brevard County, Florida – 2007 Report," (w/ Chambliss, K., and Vamosi, A.R.), 2008, (January).
19. "The Economic Impact of the 10<sup>th</sup> Annual Space Coast Birding and Wildlife Festival," (w/ Chambliss, K., and Vamosi, A.R.), 2007, (July).
20. "Wage Determination & Forecast for (XXXXX) Local 127," (w/ Chambliss, K., and Vamosi, A.R.), 2007, (January)
21. "The Economic Impact of the 9<sup>th</sup> Annual Space Coast Birding and Wildlife Festival," (w/ Chambliss, K., and Vamosi, A.R.), 2006, (April).
22. "The Economic Impact of the 8<sup>th</sup> Annual Space Coast Birding and Wildlife Festival," (w/ Chambliss, K., and Vamosi, A.R.), 2005, (March).
23. "The Economic Impact of the 7<sup>th</sup> Annual Space Coast Birding and Wildlife Festival," (w/ Chambliss, K., and Vamosi, A.R.), 2004, (March).
24. "The Economic Impact of the Centennial Celebration and Pelican Island Wildlife Festival," (w/ Chambliss, K., and Vamosi, A.R.), 2003, (October).
25. "The Economic Impact of the 6<sup>th</sup> Annual Space Coast Birding and Wildlife Festival," (w/ Chambliss, K., and Vamosi, A.R.), 2003, (May).
26. "The Economic Impact of the 2<sup>nd</sup> Annual Florida Panhandle Birding and Wildflower Festival," (w/ Chambliss, K., Harrington, J., Lynch, T., and Vamosi, A.R.), 2003, Center for Economic Forecasting and Analysis and Analysis, Florida State University and Center for Applied Business Research, Florida Institute of Technology (March).

#### **FUNDED RESEARCH/PROPOSALS**

- Co-Principal Investigator, U.S. Department of Education, Business and International Educations Program, Globalizing Business Education for Working Students (GBEWS) (w/ Doss, S., Muth, T., and Sale, M.), March 2011, \$170k, unfunded.
- Principal Investigator (w/ Chambliss, K., and Vamosi, A.R.): Center for Applied Business Research, Economic Impact Study of the Space Coast Birding & Wildlife Festival, November 2005, (\$2,000).
- Principal Investigator (w/ Chambliss, K., and Vamosi, A.R.): Center for Applied Business Research, Economic Impact Study of the Space Coast Birding & Wildlife Festival, November 2004, (\$3,500).
- *Listed Participant*, U.S. State Department, Bureau of Educational and Cultural Affairs, Educational Partnership Program Grant, entitled "*Addressing Environmental Obstacles to Developing a Market Economy Through a Partnership Program in Environmental Studies.*" Florida Institute of Technology/Budapest University of Technology & Economics (Hungary) FY 2001-04, \$120,000, Principal Investigators Dr. Gordon L. Nelson, Dean, College of Science & Liberal Arts, Florida Institute of Technology (FL Tech) and Dr. Imre Hronszky, Head, Department of Innovation Studies & History of Technology, Budapest University of Technology & Economics (BME). Presented "Eco-Briefing: Birding & Wildlife Festivals" to a joint Florida Tech-BME delegation in May 2002. Participated in faculty exchange visits to Hungary in June-July 2002 & 2003 and the U.K. in August 2004.

- *Listed Participant*, Hungarian Science & Technology Foundation, U.S.-Hungarian Science & Technology Joint Fund Grant, workshop entitled "Ecotourism." June 2002, \$20,000, Principal Investigators Dr. Gordon L. Nelson, Dean, College of Science & Liberal Arts, Florida Institute of Technology (FL Tech) and Dr. Imre Hronszky, Head, Department of Innovation Studies & History of Technology, Budapest University of Technology & Economics (BME). Presented "Ecotourism in Practice: Birding & Wildlife Festivals" to a joint Florida Tech-BME delegation in Eger, Hungary (Eszterházy Károly College).

## ACADEMIC PRESENTATIONS

1. "Unsustainable Public Financing – Sustainability's Emerging Vulnerability," Regional Development and Sustainability, Eger, Hungary, March 2014.
2. "Regional and Environmental Impacts – The Role of Eco-Festivals," Department of Environmental Economics, Budapest University of Technology & Economics, Budapest, Hungary, March 2014.
3. "Brevard County Stormwater Awareness and Behavior: Antecedents of the LIVE BLUE Education Campaign," Sustainability 2012: Regional Aspects, Eger, Hungary, June 2012.
4. "Brevard Economy & the Great Recession," Sustainability 2011: Is it Worth It?, March 2011.
5. "Willingness-to-Pay Results for Stormwater Fees: A Case Study," Competitive Edges, Sustainability Theory and Practice, Eger, Hungary, October 2009
6. "Brevard County's Economic Downturn," Department of Environmental Economics, Budapest University of Technology & Economics, Budapest, Hungary, October 2009.
7. "Surf Tourism & Surf Economics," Sustainable Pathways: The Next Horizon, Florida Institute of Technology, March 2009.
8. "Ecotourism and Public Advocacy Sustainability," Sustainable Pathways: New Research and Practices, Florida Institute of Technology, March 2007.
9. "Enhance Sustainability, Steady-State Sustainability, and the Structured Ecotourist," Regional Competitiveness – Corporate Social Responsibility, Eszterházy Károly College, Eger, Hungary, November 2006.
10. "Ecotourism and the Florida Tech-BME Exchange," Sustainability's New Age, Preservation and Planning: An International Sustainability Forum, Florida Institute of Technology, February 2005.
11. "A Centennial Celebration at Pelican Island: The National Wildlife Refuge System's 100<sup>th</sup> Anniversary," Society for Advancement of Management International Business Conference, Business—Back to Basics, March 2004.
12. "Event Eco-Tourism with an Eye Towards Hungary: Lessons From Florida," BELL (Business-Environment Learning Leadership) CONFERENCE, Ecosystems and Enterprise: Perspectives on Education for Sustainable Business, Florida Atlantic University, July 2003.
13. "Promoting Nature Tourism in Hungary: A New Twist," Society for Advancement of Management International Business Conference: Trust, Responsibility, and Business, April 2003.
14. "Measuring Student Performance in a Distance Learning Versus Traditional Learning Delivery Mode: Results from a Within Group Experiment," Annual Conference of the Academy of Business Disciplines, November 2002.

15. "Cultural, Heritage, and Nature Tourism (CHANT): Perspectives from Hungary," Annual Conference of the Academy of Business Disciplines, November 2002.
16. "Ecotourism in Practice: Birding & Wildlife Festivals," Hungarian Science & Technology Foundation, U.S.-Hungarian Science & Technology Joint Fund Workshop, Eszterházy Károly College, Eger, Hungary, June 2002.
17. "Nature Tourism in the Florida Keys: Performance Analyses and Strategic Planning," Society for Advancement of Management International Business Conference: Business Issues in Transition, April 2002.
18. "Nature-based Tourism in Practice: Empirical Analyses of the Space Coast Birding and Wildlife Festival," Annual Conference of the National Business and Economics Society, March 2002.
19. "The Pedagogy of the Earned Income Tax Credit: A Multidisciplinary Approach Towards Business Education," Annual Conference of the National Business and Economics Society Annual Conference, March 2001.
20. "Optimum Welfare and Revenue Maximizing Import Tariffs Under Oligopoly: Alternative Rankings from Competing Assumptions," Seventieth Annual Conference of the Southern Economic Association, November 2000.
21. "The Agency Problem Revisited: Managing Business Schools through the AACSB Accreditation Process," Society for Advancement of Management International Management Conference, Managing in a World of Change: Learning at Warp Speed, April 2000.
22. "Firm Decision Analysis and the Managerial Economics, Managerial Accounting, and Financial Management Nexus," Teaching Economics: Instruction and Classroom Based Research, Eleventh Annual Conference, Robert Morris College, February 2000.
23. "Ecotourism in Brevard County: Estimating the Eco-Dollars Generated by the Space Coast Flyway Festival," Society for Advancement of Management International Management Conference, Business Issues for the New Millennium, March 1999.
24. "Public Goods, Biodiversity, and Municipal Land Acquisition: Reflections on the Environmentally Endangered Lands (EEL) Program in Brevard County, Florida," Twenty-Third Annual Conference of the Association of Private Enterprise Education, April 1998.
25. "Ranking the Welfare Maximizing and Revenue Maximizing Export Taxes under Cournot Oligopoly," Sixty-Sixth Annual Conference of the Southern Economic Association, November 1996.

## **PROFESSIONAL ACTIVITIES**

### **Course and/or Program Developer**

- Lead Developer, Spain Short-term Study Abroad Blended Learning Experience, 2011.

### **Referee and/or Grant Reviewer**

- Monograph Proposal Reviewer, *Routledge – Taylor & Francis Group*, "Perspectives on Sustainable Surfing," October 2014.
- Grant Reviewer, *GAČR – Czech Science Foundation*, "Economic and Marketing Potential of Mystery and Thriller Tourism: Using the World Experience for promoting the Tourism Potential of the City of Prague," July 2013.
- Referee, *Journal of International Education in Business*, "An Investigation into Improving the Quality of Feedback on Assessment: Qualitative Study," June 2013.

- Grant Reviewer, *Bonefish & Tarpon Trust Florida Keys Initiative*, "Economic Value of the Florida Keys Flats Fishery," July 2012.
- Referee, *Frontiers of Distance Learning in Business Education Conference*, "Blended Learning: One Approach to Prepare Students for the Global Workplace," February 2012.
- Referee, *International Journal of Management and Decision Making*, "Interdependent Risk Networks: The Problem of Cyber Harassment Risk," January 2011.
- Referee, 2008 Cultural Perspectives in Marketing Conference, Cross-Cultural Research Methodology Track: "Cultural Dimensions of African and Caucasian American Sub-cultures: A Comparison of the Conceptual and Methodological Properties of Hofstede's VSM94, GLOBE Cultural and Leadership Scales and Dorfman's Individual Level Cultural Scale," July 2007.
- Referee, 13<sup>th</sup> Biennial World Marketing Congress, Ethics & Social Responsibility Track: "It's Not Easy Bein' Green: Green Creeds, Green Deeds, and Environmental Locus of Control," November 2006.
- Referee for the *International Economic Journal*, 1996-97.

#### **Television, Radio, Print Interviews**

- Print Interview, Florida Today, "Public Interest - Who's Tapping the Brakes on Recovery", July 2013.
- Television Interview, WEFS-TV, *The Matt Reed Show* - Brevard Economic Update, July 2013.
- Print Interview, Florida Today, "Brevard Poised for a Jobs Breakthrough?", August 2012.
- Television Interview, WBCC *Today in Brevard* w/ Florida Today's Matt Reed - Economic Update on Labor Markets, August 2012.
- Print Interview, Florida Today, "Job Killing Debt Argument Falls Flat in Brevard," August 2011.
- Television Interview, WBCC *Today in Brevard* w/ Florida Today's Matt Reed - Economic and Market Turmoil, August 2011.
- Television Interview, WBCC *Today in Brevard* w/ Florida Today's John Glisch - The Upcoming Layoffs and the Impact on Brevard, April 2011.
- Radio Interview, WFIT, Florida Tech's Sustainability Forum, February 2011.
- Television Interview, WBCC *Today in Brevard* w/ Florida Today's Matt Reed - Brevard's Economy, September 2010.
- Print Interview, Space Coast Business, "One on One with Florida Tech Professor of Economics Michael Slotkin, PhD.," May 2010.
- Television Interview, WBCC *Today in Brevard* w/ Florida Today's Matt Reed - Brevard's Housing and Labor Markets in 2010, December 2009.
- Television Interview, WBCC *Today in Brevard* w/ Florida Today's Matt Reed - The Economic Environment, July 2009.

#### **Invited Speaker - Industry Groups, Forums & Workshops**

- Lunch & Learn Series, "Sustainability Challenges for Municipalities," April 2014.
- Invited Speaker, BankFIRST-Macroeconomic Briefing: Brevard and U.S. Trends, April 2014.
- Invited Speaker, Spacecoast Technical Network - Brevard County Economic Status Report: Portents for Employment and New Business, June 2013.
- Invited Speaker, Brevard Estate Planning Council - Economic Trends & Semi-Literate Thoughts on What the Election Portends, November 2012.
- Invited Speaker, Florida Society for Ethical Ecotourism - Ecotourism: Principles & Benefits, August 2012.
- Invited Speaker, Brevard County Commissioners - Economic Development Workshop, "Brevard County Brief: Economic Trends and Budgetary Implications," March 2012.
- Invited Speaker, Awakening the Possibilities: Balancing Nature and Commerce on Florida's Space Coast, "Why Brevard? - The History, Economics, and Future Trends of the County," March 2012.

- Lunch & Learn Series - Library Presentation, "Spain: Educational, Cultural Enrichment," September 2011.
- Invited Speaker, Economic Headwinds – Recovering Affordability, May 2008, Economic Outlook: Exploring Volatility, Discovering Opportunity, EDC sponsored economic summit.
- Invited Speaker, Economic Trends Impacting Brevard, May 2008, Business Strategies for a Tight Economy: Real Solutions for Brevard Businesses, sponsored by Brevard Job Link.
- Invited Speaker, Ecotourism Backgrounder, August 2006, Ecotourism in Brevard sponsored by Brevard Zoo.
- Invited Speaker, 2006 Economic and Real Estate Outlook Brevard County, May 2006, sponsored by EDC of Florida's Space Coast and Grubb & Ellis.
- Invited Speaker, Smart Growth Workshop: Putnam County, February 2006.
- Invited Panelist, Brevard's Housing Market: The Impact of Rising Prices, November 2005, sponsored by Florida Today.
- Florida Tech School of Management Faculty Industry Forum, Moderator & Panelist, Job Opportunities in Brevard County; Presented "Brevard Employment Trends," March 2002.
- Invited Panelist, Community Conversation on Brevard's Economy, November 2001, sponsored by Florida Today.

#### **Op-Ed Articles**

- Op-Ed article, "Helping the Good Earth," Florida Today, March 1, 2007.
- Op-Ed article, "State, county ahead in jobs," Florida Today, December 28, 2003.
- Op-Ed article, "Many Indicators Must Be Studied While Forecasting," Florida Today, December 30, 2001.
- Op-Ed article, "Working Poor at Risk in Business Slowdown," Florida Today, May 13, 2001.

#### **Conference Discussant and/or Session Chair**

- Discussant, Society for Advancement of Management International Management Conference: Sustaining A Competitive Edge, Orlando, FL, April 2006, "The Missing Link to the Biodiversity Equation," by Morfopoulos, R., Newman, P.T., Newman, J., and Laube, M.
- Discussant, Society for Advancement of Management International Management Conference: Sustaining A Competitive Edge, Orlando, FL, April 2006, "The Rude Flu: More Contagious and Deadly Than You Think," by Crocker, M. and Henderson, C.
- Session Chair, Society for Advancement of Management International Management Conference: Sustaining A Competitive Edge, Orlando, FL, April 2006.
- Discussant, Society for Advancement of Management International Management Conference: Business—Back to Basics, Baltimore, MD, March 2004, "The Effects of Family Ownership and Management on Firm Performance: Some Empirical Evidence," by Lee, J.
- Discussant, Society for Advancement of Management International Management Conference: Trust, Responsibility, and Business, Orlando, FL, April 2003, "A Human Resource Manager's Perspective on Dimensions of Diversity in Higher Education," by Hughes, P.A., Newcomer, J.D., and Taylor, S.R.
- Discussant, Society for Advancement of Management International Management Conference: Trust, Responsibility, and Business, Orlando, FL, April 2003, "Who Moved the Government Cheese?" by Jelinek, S.M. and Gaines, M.
- Session Chair, Society for Advancement of Management International Management Conference: Trust, Responsibility, and Business, Orlando, FL, April 2003.
- Session Chair, Society for Advancement of Management International Management Conference: Business Issues in Transition, Washington, DC, April 2002.
- Discussant at the Seventieth Annual Conference of the Southern Economic Association, Washington, DC, November 2000, "Alternative Measures of Factor Abundance," by Jackson, J., Kang, M.J., Rassekh, F., and Thompson, H.

- Discussant at the Society for the Advancement of Management International Management Conference, St. Augustine, FL, April 2000, "For Doctors, Warp Speed Industry Changes Require New Management Skills," by Althaus, R.A., and Rosenbloom, A.
- Discussant at the Society for the Advancement of Management International Management Conference, Las Vegas, NV, March 1999, "Economic Education in a Russian University," by Shaw, S.O., Burakova, N., and Burakova, V.
- Session Chair, Twenty-Third Annual Conference of the Association of Private Enterprise Education, April 1998, Dallas, TX.
- Discussant at the Sixty-Sixth Annual Conference of the Southern Economic Association, Washington, DC, November 1996, "Real Effects of Disinflationary Programs under Policy Uncertainty: The Southern Cone Experience," by de la Vina, J.E.

#### Litigation Support

- Testified at the Xxxx/Xxxx Petition to Relocate w/ Minor Children – Case No. 05-2006-DR-009685-XXXX-XX, Judge George Maxwell; Qualified as an Economic Expert in the State of Florida, August 6, 2010.

#### **THESIS, DIRECTED STUDIES, AND NON-THESIS OPTIONS**

- PhD Thesis Exam Member, Dinah Camilleri, I/O Psychology (9145), July 2014.
- PhD Thesis Exam Member, Michael Beverage, I/O Psychology (9145), July 2014.
- PhD Thesis Exam Member, Michael Tocchi, I/O Psychology (9145), July 2014.
- PhD Thesis Exam Member, Tom Skiba, I/O Psychology (9145), July 2014.
- MS Thesis Committee Member, Charles Scott, I/O Psychology (8145), March 2014.
- MS Thesis Committee Member, Weiyun Fang, Interdisciplinary Science (8035), Feb 2014.
- MS Thesis Committee Member, Kendra Cope, Biology - UCF, Feb 2014.
- PhD Thesis Exam Member, Michelle Thackray, I/O Psychology (9145), July 2013.
- MS Thesis Committee Member, Dinah Camilleri, I/O Psychology (8145), July 2013.
- MS Thesis Committee Member, Ken Ditzian, Psychology (8148), June 2013.
- MS Thesis Committee Member, Michael Tocchi, Psychology (8145), May 2013.
- MS Thesis Committee Member, Katelyn Conroy, Civil Engineering (8045), April 2012.
- MS Thesis Committee Member, Tom Skiba, Psychology (8145), July 2012.
- MS Exam Committee Member, Matthew Pitta, I/O Psychology (8145), July 2012.
- MS Thesis Committee Member, Michelle Thackray, I/O Psychology (8145), Feb 2012.
- PhD Thesis Committee Member, Ronald Maliao, Biology (9021), Apr 2011.
- PhD Thesis Committee Member, Matt Merbedone, I/O Psychology (9145), Apr 2011.
- PhD Thesis Committee Member, Joshua Isaacson, I/O Psychology (8145), Dec 2010.
- MS Thesis Committee Member, Lindsey Lee, I/O Psychology (8145), July 2010.
- MS Thesis Committee Member, Carolyn Salois Horst, DMES (8135), July 2009.
- MS Thesis Committee Member, Matthew Merbedone, I/O Psychology (8145), April 2007.
- MS Thesis Committee Member, Kyle Johnston, Physics (8101), October 2006.
- PhD Exam Committee Member, Kizzy Parks, I/O Psychology (9145), July 2006.
- MS Thesis Committee Member, Joshua Isaacson, I/O Psychology (8145), May 2006.
- MS Exam Committee Member, Wachindra Bandara, Applied Math (8073), April 2006.
- MS Thesis Committee Member, Greg Schilligo, I/O Psychology (8145), March 2005.
- MS Exam Committee Member, Julie Miller, I/O Psychology (8145), April 2004.
- MSA Thesis Committee Member, Mark Gibbs, Aviation Development and Management (8214), December 2002.
- MS Written Non-Thesis Committee Member for James L. McGarity, I/O Psychology (8145), May 2000.
- MS Oral Comprehensive Committee Member for K.C. Myers, Environmental Education (8119), April 2000.

- MS Written Comprehensive Committee Member for Renee McLaughlin, Environmental Science (8128), November 1999.
- MS Thesis Committee Member, Carine E. Bauvey, Business Administration (8300), March 1998.
- MS Directed Study Chairperson, John McPherson, M.D. & James Ronaldson, M.D., Business Administration (8300), December 1997.

#### **AWARDS AND RECOGNITION**

- Inducted into **Delta Mu Delta Business Honor Society**, November 2013.
- Florida Tech Student Leadership's **College of Business Teacher of the Year**, April 2006.
- **Who's Who Among America's Teachers**, 2005.
- Florida Tech Chapter of the Society for Advancement of Management, **2<sup>nd</sup> Place, SAM International Case Competition**, April 2005.
- Florida Tech Student Leadership's **School of Management Teacher of the Year**, April 2004.
- Florida Tech Student Leadership's **School of Management Teacher of the Year**, April 2003.
- **Who's Who Among America's Teachers**, 2002.
- Florida Tech Student Leadership's **School of Business Teacher of the Year**, April 2001.
- Florida Tech Chapter of Future Educators of America (FEA), **3<sup>rd</sup> Place Teaching Excellence Award**, November 2000.
- United Way of Brevard, Volunteer Excellence Award, May 2000.
- Florida Tech Student Leadership's **School of Business Teacher of the Year**, April 2000.
- Honored by Delta Mu Delta Business Honor Society for service to the organization, Nov. 1999.
- Awarded Certificate of Appreciation by the International Student Service Organization and the Office of International Student and Scholar Services at Florida Tech, November 1999.
- United Way of Brevard, Certificate of Appreciation, May 1999.
- Florida Tech Student Leadership's **School of Business Teacher of the Year**, April 1999.
- United Way of Brevard, Certificate of Appreciation, May 1997.
- Granted Honorary Membership in the **Phi Eta Sigma Freshmen Honor Society**, April 1998.
- Honored by Delta Mu Delta Business Honor Society for establishing and coordinating the **Panther Cubs Tutoring Program**, November 1997.
- United Way of Brevard, Certificate of Appreciation, May 1997.
- Recognized by the Society for the Advancement of Management for outstanding student-faculty relations, April 1997.
- Inducted into the **Omicron Delta Epsilon Honor Society in Economics**, April 1987.

#### **PROFESSIONAL MEMBERSHIPS**

- International Economics and Finance Society, lifetime member.
- American Economic Association, 1995-present.
- Southern Economic Association, 1995-2007.

#### **UNIVERSITY COMMITTEES**

- Florida Institute of Technology Undergraduate Curriculum Committee, 2014 -
- Florida Institute of Technology Sustainability Council, 2014 -
- Florida Institute of Technology Graduate Council, 1997-1999.
  - University Standards Subcommittee, 1997-1999.
  - Dismissals Appeals Subcommittee, 1997-1999.

#### **COLLEGE OF BUSINESS COMMITTEES**

- Curriculum Committee, College of Business, 2014 -
- MSIE Committee, College of Business, 2014.
- Strategic Planning Committee, College of Business, 2012 - present.

- Learning Outcomes Committee, College of Business, 2010.
- Chair, Faculty Development and Intellectual Contributions Committee, College of Business, 2007-present.
- IB Development Committee, College of Business, 2006.
- Student Retention Fairs, Fall 2005-Fall 2006
- Faculty Development Committee, College of Business, 2003-2008.
- Curriculum and Programs Committee, School of Management, 2001-2003.
- Chair, Curriculum and Programs Committee, School of Business, 1999-2001.
- Chair, Undergraduate Curriculum Committee, School of Business, 1998-99.
- Chair, Faculty Evaluation Committee, School of Business, 1997-99.
- Graduate Curriculum Committee, School of Business, 1997-99.
- Faculty Recruitment Committee, School of Business, 1997-2000.
- Undergraduate Recruiting Committee, School of Business, 1997-98.
- Undergraduate Curriculum Committee, School of Business, 1996-97.
- Instructional Resources and Responsibilities Committee, School of Business, 1996-97.

### **STUDENT ORGANIZATIONS**

- Faculty advisor for the Florida Tech Campus Chapter of *Delta Mu Delta*, 2013-present.
- Faculty advisor for the Florida Tech Campus Chapter of *Hillel*, 2010-2014.
- Faculty advisor for the Florida Tech Student Chapter of *The Society for Advancement of Management*, 1997-2010.
- Faculty advisor for *Theta Psi Fraternity*, 2001-02.

### **VOLUNTEER SERVICE TO THE REGIONAL & LOCAL COMMUNITY**

- Finance Committee Chair, BCA – Palm Bay Art & Ecology Festival, 2014 -
- Blue Ribbon Advisory Board for Transportation Infrastructure, Brevard County Board of County Commissioners, 2013-14.
- Melbourne Main Street Economic Restructuring Committee, Melbourne Main St., 2013-14.
- President Temple Mateh Chaim, 2012 – present.
- Executive Board Member, Jewish Federation of Brevard County, 2009 – present; President 2011 - present; Secretary 2009-2010.
- Quoted source in the Federal Reserve Bank of Atlanta ECONSOUTH article, "Space Coast: Where Economics Is More Than Rocket Science," Second Quarter 2006.
- Frequently quoted source in Florida Today business articles (> 300), 1996-present; also quoted in The Orlando Sentinel & The Tampa Tribune.
- Environmental Learning Center, "Lagoon Days," 2002-2008.
- Junior Achievement of Brevard, 1996-97; 2000-2006.
- Business Partners Council Member and Vice-Chair of Career Shadowing and Mentoring, Academy of Business & Finance, Melbourne High, 1997-2004.
- Guest Lecturer, Academy of Business & Finance, Melbourne High, 1997-2006.
- United Way of Brevard, Funds Assessment Panelist, 1997-2000.
- Melbourne-Palm Bay Chamber of Commerce, Student Leadership Award Program, 1999
- Faculty Sponsor, Panther Cubs Elementary School Tutoring Program, 1997-1998.
- Volunteer, Children's Services Council of Brevard, 1997-1998.



Tammy Etheridge, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001  
Fax: (321) 264-6972

January 7, 2015

John Ells  
210 Mizzen Court  
Merritt Island, FL 32953

Dear Mr. Ells:

Re: Appointment to District 2 Canal Dredging Committee

On the recommendation of Commissioner Jim Barfield, the Board of County Commissioners, in regular session on January 6, 2015, acknowledged your appointment to the District 2 Canal Dredging Committee, replacing Richard Main. Said term of appointment expires December 31, 2018. Enclosed are memorandums explaining the Sunshine Law and 2014 changes to Voting Conflict Law for your information.

Your willingness to serve the citizens of Brevard County in this capacity is appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS  
SCOTT ELLIS, CLERK

Tammy Etheridge, Deputy Clerk

/kg

Encls. (2)

cc: Commissioner Barfield  
Natural Resources Management Director



Tammy Etheridge, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001  
Fax: (321) 264-6972

January 7, 2015

Richard Main  
430 Windtamer Way  
Merritt Island, FL 32952

Dear Mr. Main:

Re: Service to District 2 Canal Dredging Committee

The Board of County Commissioners, in regular session on January 6, 2014, acknowledged John Ells as your replacement on the District 2 Canal Dredging Committee. The Board also recognized your outstanding service and expressed its appreciation for the valuable contributions made during your tenure.

Thank you again for your dedicated service to the citizens of Brevard County.

Sincerely,

BOARD OF COUNTY COMMISSIONERS  
SCOTT ELLIS, CLERK

Tammy Etheridge, Deputy Clerk

/kg

cc: Commissioner Barfield  
Natural Resources Management Director

Item VIII F.



## DISTRICT 2 COMMISSION OFFICE ADVISORY BOARD APPOINTMENT

ADVISORY BOARD:	DISTRICT 2 CANAL DREDGING COMMITTEE (Member 4)
MEMBER:	JOHN ELLS
BUSINESS ADDRESS:	
HOME ADDRESS:	210 MIZZEN COURT Merritt Island, FL 32953
E-MAIL ADDRESS:	jells@cfl.rr.com
PHONE:	Cell: 407-718-4877 Business: Home: 321-453-2078
REAPPOINTMENT:	NO
REPLACING:	Richard Main
TERM OF APPOINTMENT:	01/06/2015-12/31/2018