



Agenda Report

2725 Judge Fran Jamieson
Way
Viera, FL 32940

New Business - Community Services Group

J.1.

2/8/2022

Subject:

Approval, Re: Tourism Development Council recommendation to develop and issue a competitive solicitation to hire a consultant to study the need, size and location of a convention center in Brevard County.

Fiscal Impact:

Up to \$50,000 from the Capital Facilities Fund 1443.

Dept/Office:

Tourism Development Office

Requested Action:

It is requested that the Board of County Commissioners approve the Tourist Development Council's (TDC) recommendation to develop and issue a competitive solicitation for a consultant to analyze the need, possible location and size of a convention center in Brevard County and appoint the following selection and negotiation committee:

- Peter Cranis, Tourism Development Office Director
- Troy Post, Executive Director for the North Brevard Economic Zone
- Larry Lallo, Executive Director for the Merritt Island Redevelopment Agency

It is also requested that the Board grant the Tourism Development Office Director the ability to execute any resulting contracts, contract amendments, or necessary extensions upon review and approval by the County Attorney's Office, Risk Management and Purchasing Services.

Summary Explanation and Background:

At the request of a County Commissioner, an item was brought to the January 26, 2022 TDC meeting as to whether the Tourism Development Office should issue an RFP to select a consultant to analyze the need for a convention center in Brevard County. The study would contemplate the potential location, size and funding mechanisms for such a project. The TDC voted unanimously to allow for up to \$50,000 to be spent from the Capital Facilities Fund to award such a contract.

Upon approval of the Board, a selection committee would be established and a competitive solicitation would be developed and issued by the County's Purchasing Department with the goal to hire said consultant as soon as reasonable. The results of the study would be shared with the TDC and the Board with no obligation to take any action.

Clerk to the Board Instructions:

Please return a memo of the Board's action to the Director, Tourism Development Office and County Attorney's Office.



Kimberly Powell, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

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February 9, 2022

M E M O R A N D U M

TO: Peter Cranis, Tourism Development Office Director

RE: Item J.1., Tourism Development Council (TDC) Recommendation to Develop a Competitive Solicitation to Hire a Consultant to Study the Need, Size and Location of a Convention Center in Brevard County

The Board of County Commissioners, in regular session on February 8, 2022, discussed the TDC recommendation to develop and issue a competitive solicitation for a consultant to analyze the need, size and location of a convention center in Brevard County, but took no action.

Your continued cooperation is greatly appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS
RACHEL M. SADOFF, CLERK

A handwritten signature in cursive script, reading "Kimberly Powell".

Kimberly Powell, Clerk to the Board

/ds

cc: County Attorney