



**AGENDA REPORT
December 19, 2017**

SUBJECT:

Resolution, Re: Surfing Santa Day

DEPT/OFFICE:

District 2

SUMMARY EXPLANATION and BACKGROUND:

It is requested that the Board of County Commissioners adopt a resolution proclaiming December 24, 2017 as Surfing Santa Day in Brevard County.

CLERK TO THE BOARD INSTRUCTIONS:

Frame

ATTACHMENTS:

Description

- **Surfing Santas Resolution**

REVIEWERS:

Department

Reviewer

No Reviewers Available



Tammy Rowe, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001
Fax: (321) 264-6972
Tammy.Rowe@brevardclerk.us

December 20, 2017

M E M O R A N D U M

TO: Commissioner Jim Barfield, District 2 Attn: Bridget Minnick

RE: Item I.D., Resolution Proclaiming December 24, 2017, as Surfing Santa Day

The Board of County Commissioners, in regular session on December 19, 2017, adopted Resolution No. 17-252, proclaiming December 24, 2017, as Surfing Santa Day in Brevard County. Enclosed is a copy of the Resolution.

Your continued cooperation is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS
SCOTT ELLIS, CLERK

Tammy Rowe, Deputy Clerk

/dt

Encl. (1)

Brevard



County

BOARD OF COUNTY COMMISSIONERS

Resolution

WHEREAS, Brevard County and Cocoa Beach are recognized as the surfing capital of the East Coast and home of multiple-time world champion surfer Kelly Slater; and

WHEREAS, Brevard County's surf industry greatly enhances local tourism as it draws visitors to the area from around the world; and

WHEREAS, Brevard's surf culture and community greatly contribute to the quality of life for many residents; and

WHEREAS, in 2009, George Trosset, a member of the Brevard surfing community, and his family went surfing on Christmas Eve in Santa suits, which eventually led to the creation of a "Surfing Santa" event; and

WHEREAS, "Surfing Santas" has brought national recognition to Brevard County with their updated videos each year on YouTube; and

WHEREAS, "Surfing Santas" had a publicity value in 2016 of \$1,251,432, which included all the major networks as well as Good Morning America and USA Today with a total reach of more than 570 million; and

WHEREAS, "Surfing Santas" has grown into an annual gathering with almost 650 Surfing Santas and over 8,000 spectators, contributing over \$60,000 to local charities; and

WHEREAS, Santa Claus himself now spends Christmas Eve on the beach in Brevard County, where he can remain anonymous thanks to all of the other Surfing Santas in town, enjoying his favorite pastime, surfing, and resting before his busiest night of the year.

NOW, THEREFORE, BE IT RESOLVED THAT THE BOARD OF COUNTY COMMISSIONERS OF BREVARD COUNTY, FLORIDA, does hereby proclaim December 24, 2017, as

SURFING SANTA DAY IN BREVARD COUNTY

DONE, ORDERED AND ADOPTED, in regular session, this 19th day of December, 2017. A.D.

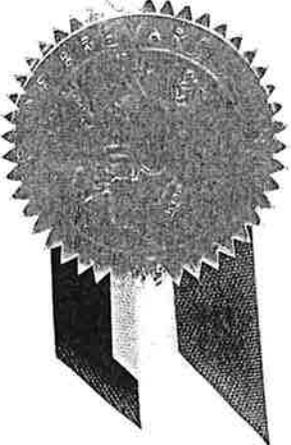
ATTEST:

Scott Ellis

SCOTT ELLIS, CLERK

Rita Pritchett

RITA PRITCHETT, CHAIR
BOARD OF COUNTY COMMISSIONERS
BREVARD COUNTY, FLORIDA



RESOLUTION

WHEREAS, Brevard County and Cocoa Beach are recognized as the surfing capitol of the East Coast and home of multiple-time world champion surfer Kelly Slater; and

WHEREAS, Brevard County's surf industry greatly enhances local tourism as it draws visitors to the area from around the world; and

WHEREAS, Brevard's surf culture and community greatly contribute to the quality of life for many residents; and

WHEREAS, in 2009, George Trosset, a member of the Brevard surfing community, and his family went surfing on Christmas Eve in Santa Suits, which eventually led to the creation of a "Surfing Santa" event; and

WHEREAS, "Surfing Santas" has brought national recognition to Brevard County with their 2014 You Tube video, All About the Beach - Cocoa Beach - Surfing Santas, which was featured in USA Today on November 9, 2014; and

WHEREAS, "Surfing Santas" has grown into an annual gathering with almost 650 surfing Santas and over 8000 spectators, contributing over \$60,000 to local charities; and

WHEREAS, Santa Claus himself now spends Christmas Eve on the beach in Brevard County, where he can remain anonymous thanks to all of the other Surfing Santas in town, enjoying his favorite pastime, surfing, and resting before his busiest night of the year.

NOW, THEREFORE, BE IT RESOLVED THAT THE BOARD OF COUNTY COMMISSIONERS OF BREVARD COUNTY, FLORIDA, does hereby proclaim December 24, 2017, as

SURFING SANTA DAY in Brevard County

DONE, ORDERED, AND ADOPTED, in regular session, this 19th day of December, 2017
A.D.

ATTEST:

Rita Pritchett, Chair
Board of County Commissioners
Brevard County, Florida

Scott Ellis, Clerk