

Meeting Date
December 5, 2017



AGENDA	
Section	New Business
Item No.	VI E 1

AGENDA REPORT
BREVARD COUNTY BOARD OF COUNTY COMMISSIONERS

SUBJECT:	APPOINTMENT OF NORTH BREVARD HOSPITAL DISTRICT BOARD MEMBERS
DEPT/OFFICE:	COUNTY MANAGER'S OFFICE / Administrative Services

Requested Action:
It is requested that the Board of County Commissioners review the applications and make appointments to the North Brevard Hospital District Board.

Summary Explanation & Background:

The Board of County Commissioners must make two appointments to the North Brevard Hospital District Board. One appointment is to be made by the Board (Seat 4) and one appointment is made by the Board and confirmed by the Titusville City Council (Seat 8).

Hospital Board Members must reside within the boundaries of the Hospital District Board and are appointed for four-year terms.

The application deadline was set for Noon, November 21, 2017. As in the past, the Application Advertisement (attached) include several questions, which each applicant is required to respond to. Staff advised the City of Titusville that the Board of County Commissioner will review applicants for the joint appointment at the December 5, 2017 regular meeting and advised them of the selection as the City will make their confirmation vote at their December 12, 2017 meeting.

Applications for the above seats are attached.

Seat 4 Board Appointment/Reappointment: Maureen Rupe

Seat 8 Dual Appointment/Reappointment: Billie Fitzgerald

Fiscal Impact: There is no fiscal impact associated with this action other than the cost of advertisement.

Contact: Frank Abbate, County Manager, frank.abbate@brevardfl.gov

Clerk to the Board instruction:

Exhibits Attached: Advertisement; Applications

Contract /Agreement (If attached): Reviewed by County Attorney		Yes	<input type="checkbox"/>	No	<input type="checkbox"/>	PR	<input type="checkbox"/>
County Manager, Frank Abbate	Interim Assistant County Manager Jim Liesenfelt	Department Director / Extension					
	Assistant County Manager, John Denninghoff	Administrative Services					



Tammy Rowe, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001
Fax: (321) 264-6972
Tammy.Rowe@brevardclerk.us

December 6, 2017

Maureen Rupe
7185 Bright Avenue
Port St. John, FL 32927

Dear Ms. Rupe:

Re: Reappointment to North Brevard County Hospital District Board

The Board of County Commissioners, in regular session on December 5, 2017, unanimously reappointed you to serve on the North Brevard County Hospital District Board. Said term of appointment expires December 31, 2021.

Your continued willingness to serve the citizens of Brevard County in this capacity is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS
SCOTT ELLIS, CLERK

Tammy Rowe, Deputy Clerk

/dt

cc: Each Commissioner
County Manager
Parrish Medical Center



Tammy Rowe, Clerk to the Board, 400 South Street • P.O. Box 999, Titusville, Florida 32781-0999

Telephone: (321) 637-2001
Fax: (321) 264-6972
Tammy.Rowe@brevardclerk.us

December 6, 2017

Billie Fitzgerald
880 Poinsettia Avenue
Titusville, FL 32796

Dear Ms. Fitzgerald:

Re: Reappointment to North Brevard County Hospital District Board

The Board of County Commissioners, in regular session on December 5, 2017, acknowledged your reappointment to the North Brevard County Hospital District Board, subject to confirmation by the City Council of Titusville. Said term of appointment expires December 31, 2021.

Your continued willingness to serve the citizens of Brevard County in this capacity is always appreciated.

Sincerely,

BOARD OF COUNTY COMMISSIONERS
SCOTT ELLIS, CLERK

Tammy Rowe, Deputy Clerk

/dt

cc: Each Commissioner
County Manager
Titusville City Clerk
Parrish Medical Center

Seat 4

November 20, 2017

Office of the County Manager
2725 Judge Fran Jamieson Way
Bldg. C. Rm. C301
Viera, FL 32940
Attn: Frank Abbate

Re: Reappointment to the Board of the North Brevard County Hospital District

Dear Mr. Abbate:

I am interested in reapplying for the Brevard County Board of County Commissioner's appointment to the North Brevard County Hospital District board of directors. I currently hold Seat 4. Enclosed, please find my resume as well as my responses to the application questions.

In addition to my role as a board member at Parrish Medical Center, I have also served on several committees including Education Committee (chair and vice chair), Joint Conference Committee, Quality Committee, Finance Committee, Planning Committee and Executive Committee (vice chair). Prior to serving on the hospital board, I was the County's representative to the North Brevard Medical Support, Inc. board of directors, a support corporation to Parrish Medical Center.

I have served on this board for sixteen years. Among my contributions is working with the many PMC talented physicians, employees and volunteers; I believe I possess an excellent rapport with the staff as well as the community enabling me to identify important issues and recommend strategies to the board. It has been a privilege serving with my fellow board members. I am proud to have taken a lead in fulfilling Parrish's environmental vision of our Parrish Healthcare Port St. John facility as I have a long-standing passion and years of experience in environmental science and energy conservation. I am proud to say that this facility is a certified Green Building by the United States Green Building Council for Leadership in Energy and Efficient Design (LEED).

I am extremely proud of the accomplishments that the board and hospital have made during my tenure as a board member of Parrish Medical Center. The following list highlights the areas of growth and community benefits that we have accomplished.

- PMC's board of Parrish Healthcare and Nemours Children's Health System formed a collaborative agreement to bring Nemours-employed pediatric specialists to Parrish Medical Center. The Nemours physicians provide in-hospital care to babies born at PMC as well as all other hospitalized pediatric patients.

- Additionally, Nemours and PMC established clinics for heart, lung, kidney, allergy and other conditions at The Children's Center.
- In July, Parrish Healthcare opened a new healthcare facility at Port Canaveral that provides a primary care/walk-in clinic as well as occupational medicine services, workers' compensation care, diagnostics, physical therapy, industrial rehabilitation and sleep disorder services.
- Also in July, Parrish Healthcare opened a new healthcare facility in Titusville that provides physician offices and diagnostics. Later this fall, the dialysis center will be complete, making the facility an integral part of the City's new Titus Landing retail and medical complex built on the site of the old Miracle City Mall. The Parrish Healthcare Center in Titusville is a representation of the benefits that our Mayo Clinic Care Network membership brings to our community.
- LHC Group, Inc., a national provider of non-acute healthcare services, and Parrish Medical Center created a new joint venture designed to enhance Parrish Home Health services in East-Central Florida.
- Our board of directors voted unanimously during public hearings on Sept. 18 to establish the millage rate and budget for fiscal year 2018, and for the 23rd straight year, voted that no taxes will be assessed to support operations of the North Brevard County Hospital District d/b/a Parrish Medical Center.
- Parrish Medical Center remained operational during Hurricane Irma.
- I am proud to say that in Fiscal Year 17, Parrish Medical Center provided \$1,489,085 in cash donations, in-kind giving, sponsored events, medication and medical equipment, speaking engagements, support groups, account assistance, and education. This does not include direct charity and uncompensated care to patients. In 2016, Parrish provided more than \$44.6 million in community support to Brevard, (31% of every dollar earned) which included our direct charity and uncompensated care to patients, as well as all contributions we made to community, civic and charitable organizations, and community building and health improvements initiatives.

I am grateful for your consideration of my application for reappointment.

Sincerely,

Maureen E Rupe

Maureen Rupe
7185 Bright Ave.
Port St. John, FL 32927
(H) 639-6839

Application for Appointment to Boards and Commissions
Reappointment to Parrish Medical Center Board of Directors
Maureen Rupe

1. What do you feel the public's rights are in observing, monitoring, and participating in the activities of the Hospital Board, and particularly the expenditure of funds?

I believe in the requirements of the Florida Sunshine Law, which protects the public's rights in observing, monitoring and participating in the activities of the hospital board. Board members have a duty to give proper consideration to public input. Hospital boards must ensure the public is involved and heard on all activities with the exception of executive sessions, which are allowed by law and are necessary on select sensitive topics. Board members are responsible to the people of the District to ensure expenditures are properly administered.

The public has an inherent right to information regarding the expenditure of public money. It is the board's responsibility to make available audited financial statements to the public on at least an annual basis. Financial statements are presented at the monthly board meetings and made available to the public. This is done by posting updated copies on the hospital's Internet and placing copies in the board books on a monthly basis. Board books are also distributed to County and City management.

2. What is your philosophy on how citizen boards for publicly owned facilities should conduct their business?

Citizen boards should not only conduct their business in compliance with Florida's Sunshine Law, but should work cooperatively as a team. I believe our board of directors is diverse, and works together well as a team on behalf of the citizens we serve.

Public hospitals, as well as other hospitals, have many major business issues to address; three of these are: physician recruitment; self-pay/charity; and profit as follows:

To insure that the community has access to medical care, the hospital has an important responsibility in recruiting physicians. New physicians help replace physicians who are retiring or physicians in the community whose practices are growing and need assistance to meet the needs of our community. Therefore, it is our board's policy to recruit doctors in all necessary specialties and to help the current active members of the medical staff recruit to fill their needs and to help their practices expand. That is why I support the recruitment policy, and believe that hospitals

should take the initiative of finding doctors for our community. A disadvantage in the State of Florida is the Three Strikes law. That is why many doctors are shunning this state, especially in specialties such as neurosurgery, anesthesiology and orthopedics. In addition, malpractice insurance costs are extremely high, not to mention that this is a litigious state. Many more doctors now prefer to be associated with public hospitals for these reasons. Parrish Medical Center competes with all hospitals to attract doctors to North Brevard. This is an expensive undertaking, however it is important for the board to continue this initiative.

Hospitals across the country are closing and going bankrupt due to the overabundance of patients seeking care without the ability to pay or without health insurance. There are approximately 49 million people currently uninsured in the nation. By law, hospitals are required to treat anyone who presents in the hospital's emergency department regardless of their ability to pay. PMC accepts all patients coming into the emergency department without question, treats them, and subsequently checks for verification of ability to pay or insurance. Last year PMC had bad debts and charity care expense of about \$42.6 million or, about nine percent of gross revenues. PMC's credit and collection methods have created very few complaints about which we take great pride. Interview processes are conducted in a friendly and compassionate manner and completed in such a way that patients do not feel abused or incur a loss of esteem. Our attempt is to first help patients medically and secondly with their financial situation. Not attempting to collect bills is unfair to all patients. Uncollected bills that could have been collected increases costs.

3. Have you ever served on a hospital board or any other board of directors?

I am currently a Brevard County Board appointee (Seat 4) of Parrish Medical Center as well as on the board of the Marine Resource Council, Space Coast League of Women Voters Board of Directors, and the Port St. John Library Board. I am a former member of the Port St. John Special District Dependent Advisory Board, the Port St. John Homeowner's Association Board of Directors and a founding member of the United Scleroderma Foundation, Brevard County Chapter Board of Directors.

4. Do you have any experience reviewing corporate or governmental budgets?

As a current member of the Parrish Medical Center Board, I participate in reviewing and approving the annual capital and operating budgets. These budgets total approximately \$185 million. As a member of the Brevard County District 1 Transportation Advisory Committee I reviewed funds and voted on the distribution of tax money for roads and bridges funding

in North Brevard. As a member of the Port S. John/Canaveral Groves MSTU Committee I was involved in the distribution of funds from the Special Tax District. In addition, as a member of the Charter Review Commission (1997 – 1998 and 2002 – 2004) I reviewed in detail the budget and financial aspects of Brevard County.

5. Do you have any business affiliations with individuals or organizations in the medical field?

No.

6. Are you now or have you ever been employed at Parrish Medical Center?

No.

7. Do you have any medical business or employment experience?

No.

SEAT 8
DUAL APPT.

November 20, 2017

Office of the County Manager
2725 Judge Fran Jamieson Way
Bldg. C. Rm. C301
Viera, FL 32940
Attention: Frank Abbate

Re: Reappointment Application - Board of Directors of the North Brevard
County Hospital District

This letter is to serve as my reapplication to the North Brevard County Hospital District Board of Directors. I currently hold seat 8. The Brevard County Commissioners and the Titusville City Council appointed me in 2001 and reappointed me in 2005, 2009 and 2013.

Our healing environment has had a tremendously positive effect on our patients and the community. I wish to continue my service by furthering the vision of *Healing Families - Healing Communities* and our mission of *Healing experiences for everyone all the time*. Our board and administration take our vision very seriously when making decisions.

In addition to serving as a member of the Parrish Medical Center Board, I have also served as Board Vice Chairperson and Secretary. My committee membership includes: Chairperson of the Planning Committee; Chairperson of the Education Committee; Executive Committee; Finance Committee; Quality Committee; Information Technology Advisory Committee; Ad Hoc Credentials Committee and the Joint Risk Management Committee (2005).

I believe in serving the community. My only interest is in being a responsible community servant. During my tenure on the Parrish Medical Center board I have learned a lot and therefore am prepared and suited to be an even more effective board member in the future. I have a good overall knowledge of the issues that need to be addressed, of the healthcare industry, the community,

and the hospital itself. Using my extensive knowledge of the real estate field, I have assisted PMC in numerous decisions associated with real estate.

I would like to illustrate the strong position Parrish Medical Center holds, not only in Brevard County, but across the state and beyond. In the section below, I will highlight several of our important patient safety initiatives and corresponding public recognitions.

- Earned top performer status with The Joint Commission, sustaining zero central line-acquired blood stream infections in the past three years. (January 2017)
 - zero catheter-associated urinary tract infections (UTIs) in four years
 - zero instances of ventilator-associated pneumonia in eight years
- America's premier healthcare accrediting and certification organization, The Joint Commission, spotlights Parrish on its website in a white paper written to help hospitals benefit from PMC's experience in achieving a national patient-care first. The Joint Commission, which accredits nearly 21,000 health care organizations and programs, has published "A Framework for Achieving Clinical Integration," which details how PMC designed and carried out the years-long effort that earned PMC the nation's first Joint Commission certification for integrated care.
- Earned America's Best Hospitals for Patient Safety distinction by the Women's Choice Award®, America's trusted referral source for the best in healthcare. The award signifies that PMC is in the top 15 percent of 3,005 U.S. hospitals for patient safety. The methodology used to select Parrish Medical Center as one of America's Best Hospitals for Patient Safety is unique in that it evaluates complication and infection incident rates from Hospital Consumer Assessment of Healthcare Providers and Systems (HCAHPS) survey results along with primary research about women's healthcare preferences. It is the only award recognizing excellence in patient safety based on robust criteria that consider patient satisfaction and clinical excellence.
- Earned 2017's Top 100 SafeCare Hospitals by The SafeCare Group, placing Parrish among the nation's top two percent of hospitals nationally. According to The SafeCare Group, "the 100 SafeCare Hospitals® represents the nation's top performing hospitals in 40

evidence-based metrics of Centers for Medicare and Medicaid Services' value-based programs, readmissions reduction, and hospital acquired conditions programs.”

- The LeapFrog Group straight-A grades in hospital safety from 2012-2017 (One of 63 hospitals nationwide and the only hospital in Brevard to earn this distinction.) Parrish hailed as one of America's safest hospitals by visiting national hospital safety leader, The LeapFrog Group CEO Leah Binder, in August.
- First in nation to commit to all Patient Safety Foundation's goals to reach 0 harm to patients by 2020. (January 2017)
- Parrish Wound Healing Centers in Titusville and Port St. John were recognized with national awards for continued clinical excellence in wound healing by Healogics, Inc., the nation's largest provider of advanced wound care services. Both centers were recognized as Centers of Distinction, and the Port St. John center was also named a Center of Excellence. To be named a Center of Distinction, Parrish Wound Healing Centers achieved outstanding clinical outcomes for 12 consecutive months, including patient satisfaction higher than 92 percent, and a wound-healing rate of at least 91 percent in less than 31 median days. Out of 630 centers eligible for the Center of Distinction award, 334 achieved this honor in 2017. Parrish Wound Healing Center in Port St. John also received the Robert A. Warriner III Center of Excellence award. The Center of Excellence award is given to Wound Care Centers® in the Healogics network that have met the highest level of quality standards for a minimum of two consecutive years.

Attached please find the answers to the County's application questions.
If you need additional information, please do not hesitate to contact me.

Sincerely,



Billie N. Fitzgerald

880 Poinsettia Avenue

Titusville, FL 32796

321-267-9177

**Application for Appointment to Boards and Commissions
Reappointment to Parrish Medical Center Board of Directors -
Billie Fitzgerald**

1. What do you feel the public's rights are in observing, monitoring and participating in the activities of the Hospital Board, and particularly the expenditure of funds?

I think the public should be interested in all of the above. The public has the right and an obligation to know of any decisions and expenditures of funds made by the board. Since the meetings are held in the Sunshine, the public can and should attend meetings, speaking and questioning if they so desire. I take into consideration any suggestions from the public that might further the positive objectives of the hospital.

I believe that the public is entitled to be present and heard anytime there is a meeting of the board. It is the hospital board's responsibility to approve a budget and ensure that prudent business practices are involved in establishing pricing for goods or services. The first time the public has the opportunity to comment is when the budget is being considered. The decision for all significant expenditures has the benefit of citizen input during our monthly meetings under the public comments part of the agenda.

2. What is your philosophy on how citizen boards for publicly owned facilities should conduct their business?

All business that is conducted by the hospital board is governed by the Florida Sunshine laws, and therefore everything that is done must be in the Sunshine, except for litigation, peer review and strategic planning. I

strongly support the need for the District to gather information from the public and then to perform strategic planning in executive session.

One of the basic responsibilities of any board, whether public or private, is to ensure the financial stability of the organization to meet the needs of the community for public boards, or stockholders, for private boards. In addition, since we are a health care organization, our greatest responsibility is that of ensuring that quality care is provided to the community. As a result, one important issue that I strongly support is the board's current physician recruitment policy. The physician manpower plan and physician recruitment policy are public documents and are included in the board book each month, and available to anyone in the community who requests a copy. The physician manpower plan is developed in conjunction with the medical staff. Physicians are interviewed by an independent third-party to obtain input on physician needs in the community.

3. Have you ever served on a hospital board or any other board of directors?

Yes. In addition to my current service on the Parrish Medical Center board of directors, I have served 40 years on the City of Titusville Housing Authority Board. For many of these years (including currently) I have served as Chairperson. Through applying for and receiving grants, as well as through help from the City, we have converted our senior housing into an independent and assisted living facility. This board has been especially busy for the past few years setting up our home-based operations.

4. Do you have any experience reviewing corporate or governmental budgets?

Yes, both as members of the Parrish Medical Center Board and as a member of the City of Titusville Housing Authority.

5. Do you have any business affiliations with individuals or organizations in the medical community?

I have listed and sold property for individuals in the medical community.

6. Are you now or have you ever been employed at Parrish Medical Center?

No.

7. Do you have any medical business or employment experience?

No.

BREVARD County
BOARD OF COUNTY COMMISSIONERS

FLORIDA'S SPACE COAST



County Manager's Office
2575 Judge Fran Jamieson Way
Viera, Fl. 32940

Phone 633-2010
Fax 633-2115
sally.lewis@brevardcounty.us

October 24, 2017

Legal Advertisement Section
Florida Today
P.O. Box 41-9000
Melbourne, Fl. 32936

VIA: E-MAIL

Florida Today

Please place the attached **NORTH BREVARD COUNTY HOSPITAL DISTRICT BOARD APPLICATIONS** in the general section of the Florida Today again on Thursday, November 9, 2017.

The ad should be no less than two columns wide by 10 inches long with the headlines in type not less than 18 point.

Please forward the bill and proof of publication to me:

ATTENTION: SALLY LEWIS, COUNTY MANAGER'S OFFICE
2725 Judge Fran Jamieson Way
Bldg. C, Room 301
Viera, Fl. 32940

If you have any questions, please contact me at 633-2010.

Cordially,

Sally Lewis
Agenda Coordinator
/sl
cc: Clerk to the Board

NORTH BREVARD COUNTY HOSPITAL DISTRICT BOARD APPLICATIONS

The Brevard County Board of County Commissioners is soliciting applications for two appointments to the North Brevard County Hospital District Board. The City of Titusville must confirm one of the appointments. Hospital Board members must reside within the boundaries of the Hospital District and are appointed for four-year terms.

Some of the major duties and responsibilities of the Hospital Board are to 1) Determine the roles, mission, and major objectives of the hospital, 2) Determine major institutional policies, 3) Approve hospital organization and major authority delegation patterns, 4) Select, appoint and evaluate the Chief Executive Officer, and 5) Maintain a qualified medical staff.

Applications in the form of resumes and/or letters of interest with qualifications should be submitted no later than noon, on **November 21, 2017**. Applicants should indicate whether they are applying for the appointment that requires City of Titusville confirmation, the Board of County Commissioners appointment, or have no preference with regard to appointment. The Brevard County Board of County Commissioners will make their selection at the regular meeting on **December 5, 2017**, and the City of Titusville will take action on the jointly appointed position at their December 12, 2017 meeting.

Additionally, as part of the application process the Board of County Commissioners requires each applicant to answer, in writing each of the following questions:

1. What do you feel the public's rights are in observing, monitoring and participating in the activities of the Hospital Board, and particularly the expenditure of funds?
2. What is your philosophy on how citizen boards for publicly owned facilities should conduct their business?
3. Have you ever served on a hospital board or any other board of directors?
4. Do you have any experience reviewing corporate or governmental budgets?
5. Do you have any business affiliation with individuals or organizations in the medical community?
6. Are you now, or have you ever been employed at Parrish Medical Center?
7. Do you have any medical business or employment experience?

Please submit all application materials to the following address by **November 21, 2017**;

Office of the County Manager
2725 Judge Fran Jamieson way, Bldg. C, Room C301
Viera, FL 32940
Attn: Frank Abbate, County Manager